

Welcome to my

PORTFOLIO



HELLO!

A Fine Arts Student at sheth CN college of Fine Arts, Ahmedabad, is a graphic designer with creative passionate on creating designs like campaigns,social media posts, and posters. I'm someone who believe in creating design that not only catch the eye but also communicate meaningful stories. I enjoy working on a typography, branding to packaging. When I'm not working, you'll find me exploring fresh ideas to the design world and continue growing as a creative professional. I love experimenting with photography, exploring color theory, which influences my design perspective. Design isn't just my job it's make me excited me everyday.

📞 +91 6353086206

✉️ gajjaryatri91@gmail.com

LinkedIn: [yatrigajjar](#)

Instagram: [design._.journey](#)

CONTENTS

- Campaign

NutriDelight, Jewelina, BrewCo

- Creative Peices

Social Meadia Post For Various Brands

- Poster Desgin

Experimental Poster

DRYFRUITS BRAND CAMPAIGN



NutriDelights

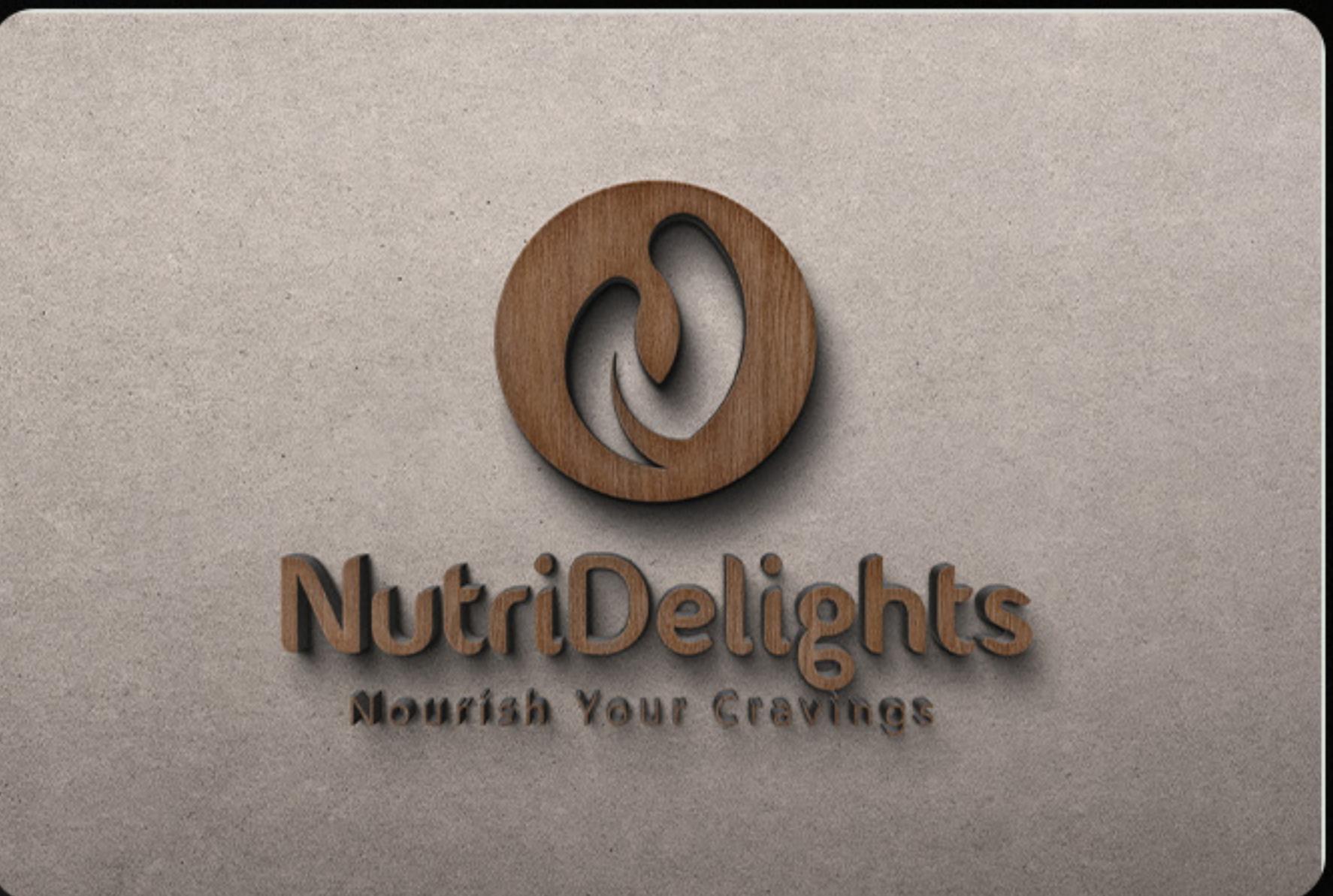
Nourish your cravings

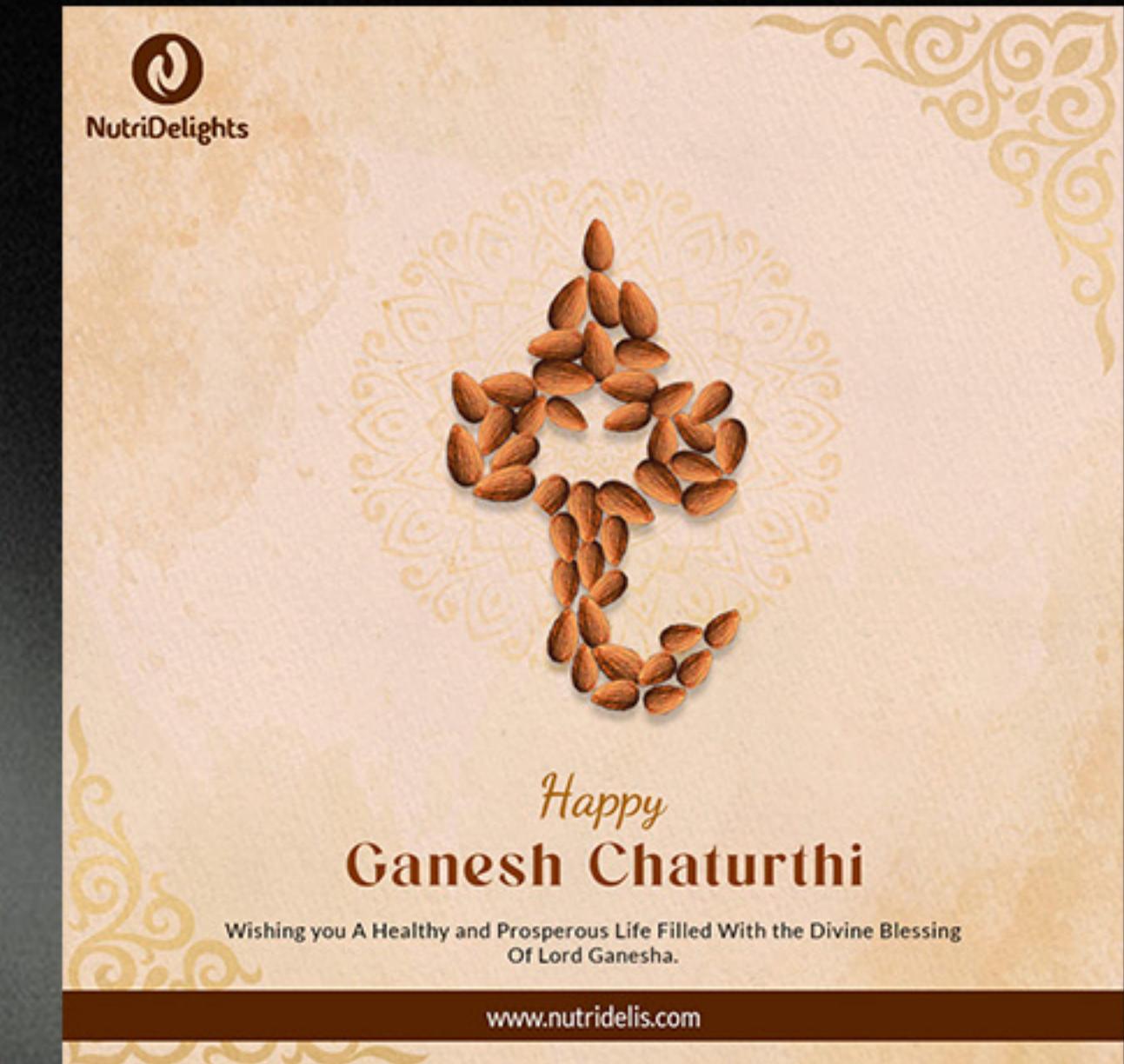
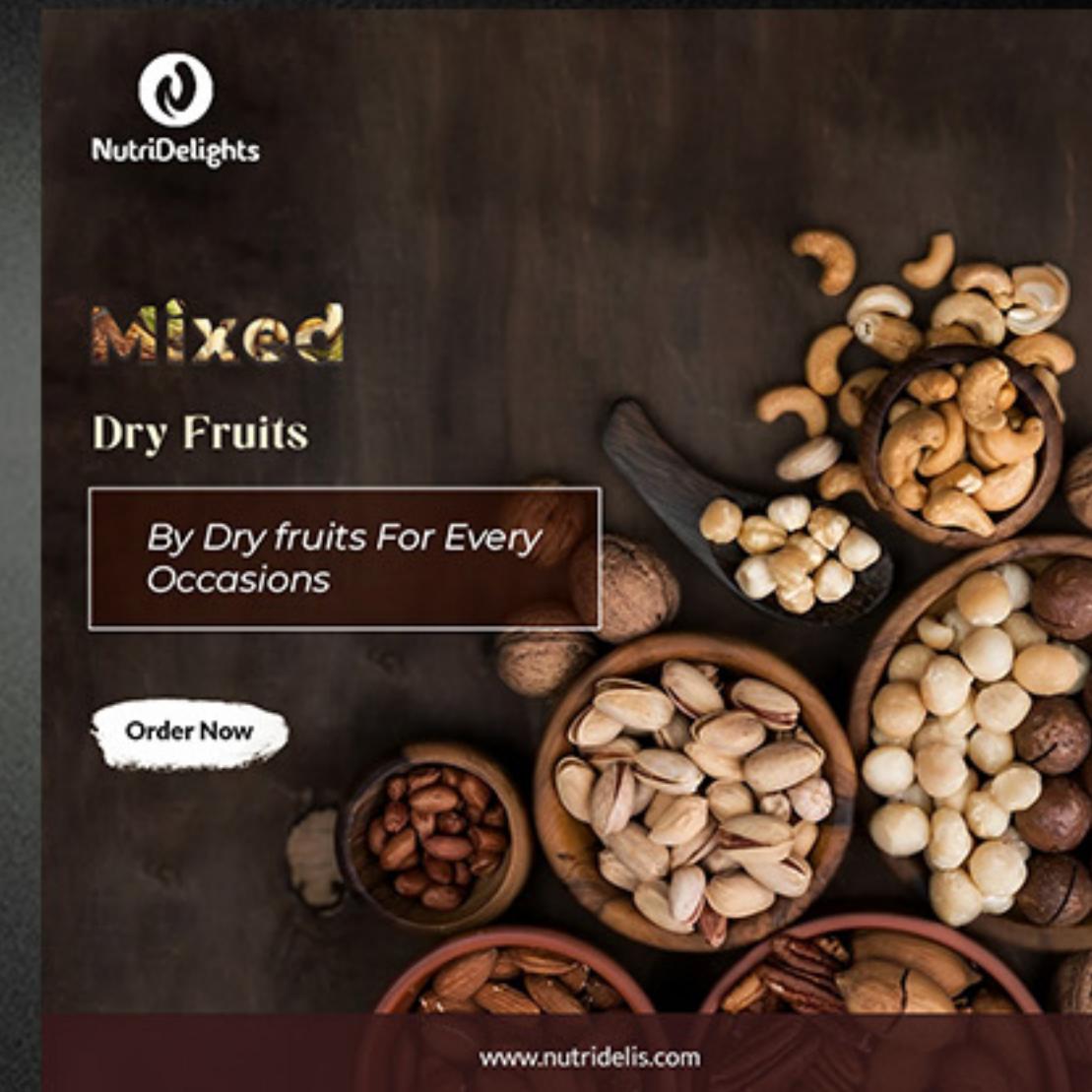
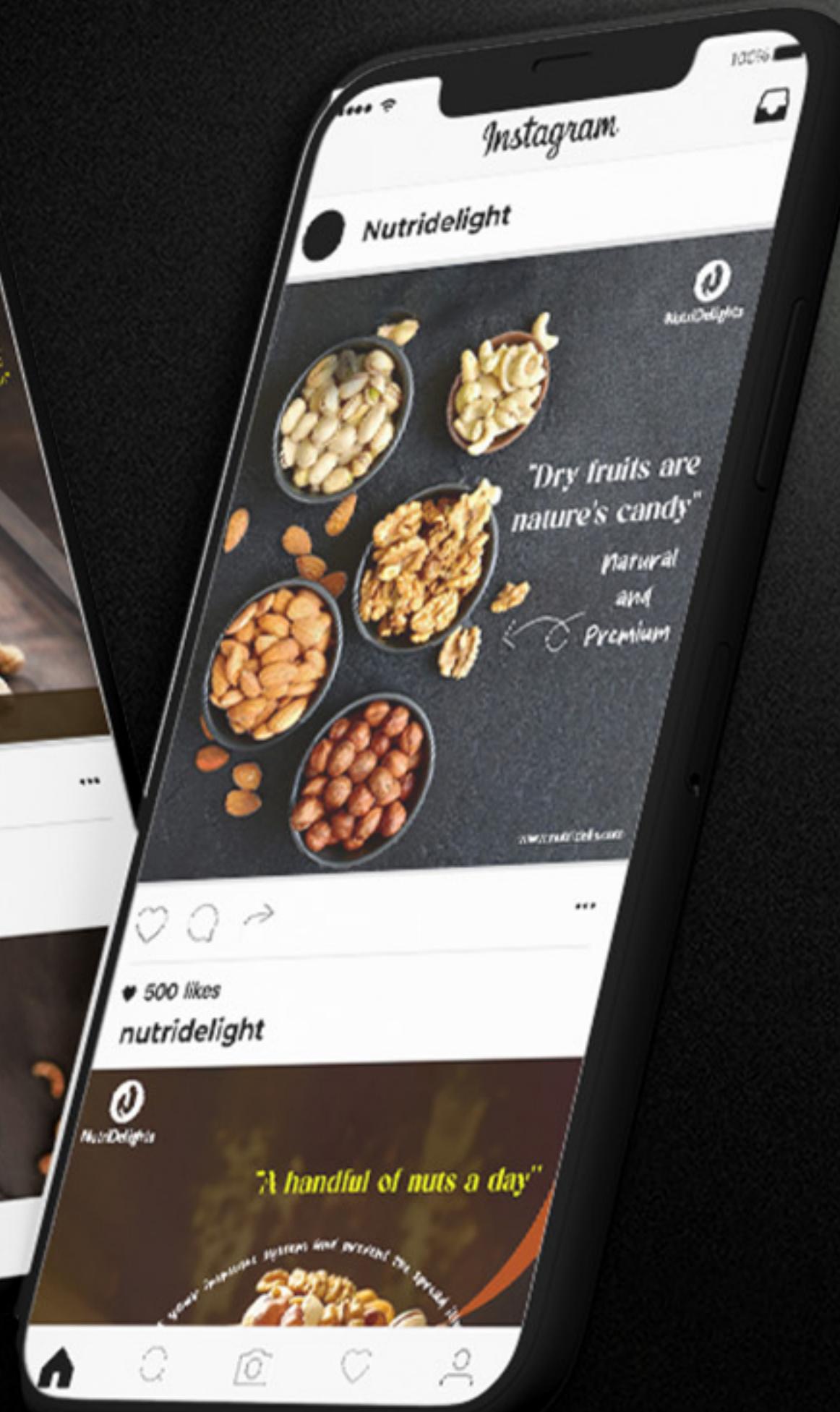


#8f604b

Font: **Fontastique, Gadugi**

Brand: NutriDelights a brand focused on dry fruits embodies a natural and premium feel. The circular mark above the text subtly evokes the freshness of nature, possibly symbolizing a nut or seed in an abstract form, reflecting the essence of their nutritious offerings. The rounded curves of the design suggest approachability and wholesomeness, aligning well with a brand that promotes health. This Project was created as part of studies, brand focused on healthy products.



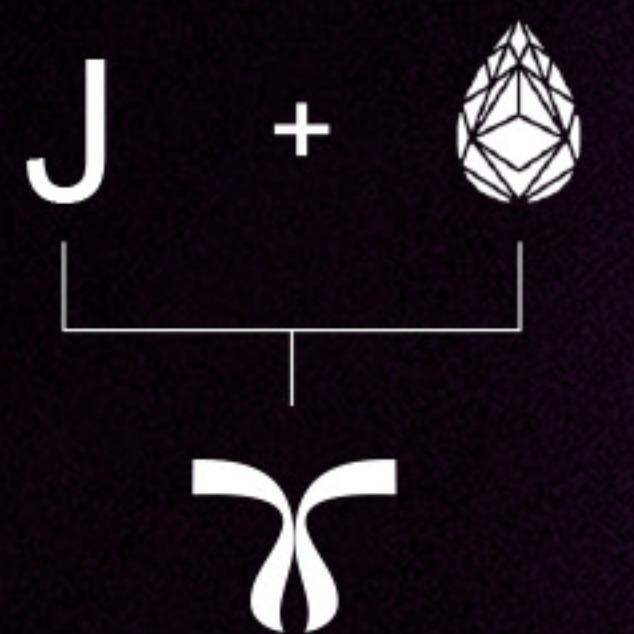




For NutriDelights logo, kept the design clean and modern, with an emphasis on high-quality and healthy products. The wordmark symbolizing a nut or seed in an abstract form, earthy brown used here reflects natural ingredients and organic feels.



JEWELLERY BRAND CAMPAIGN

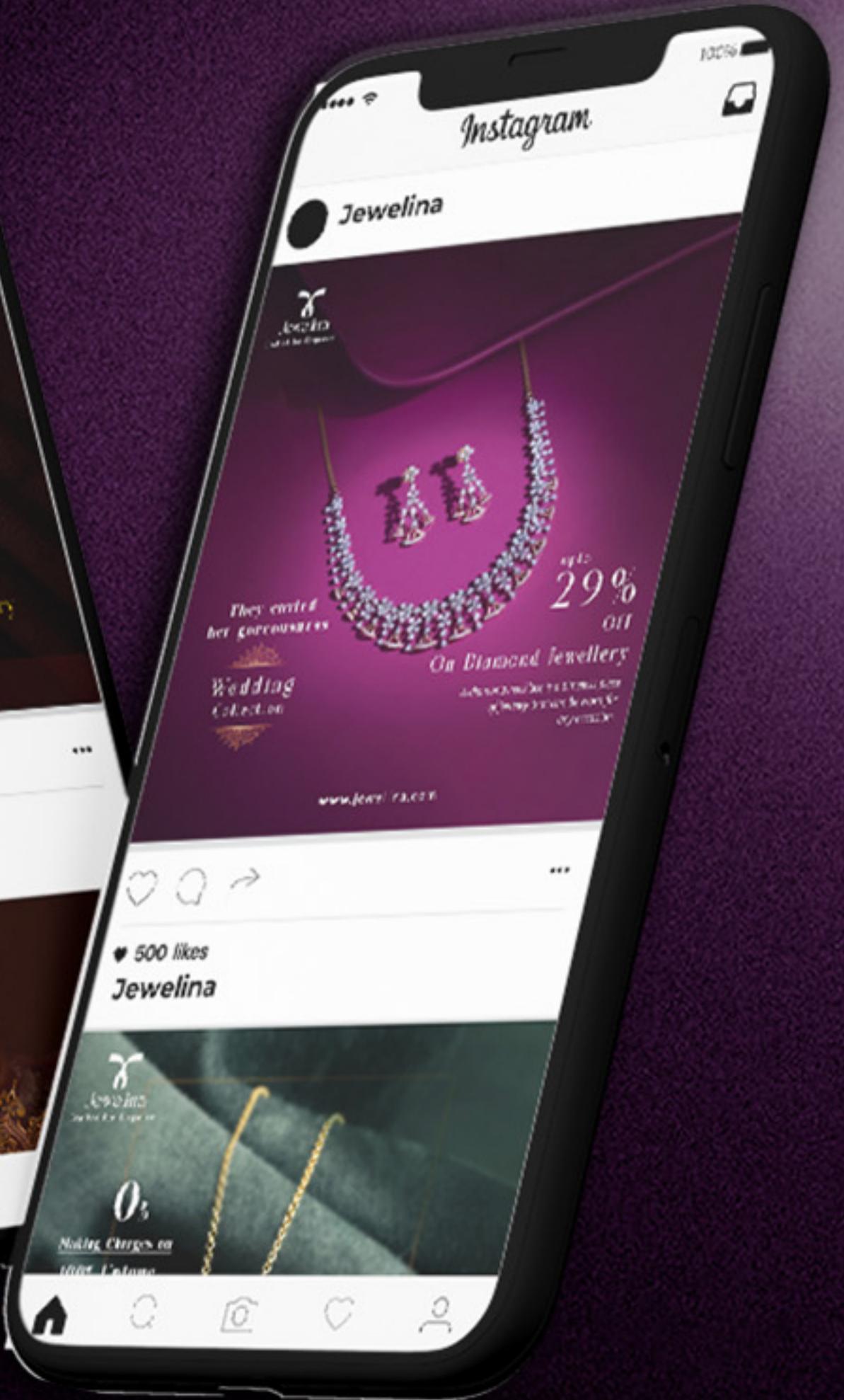
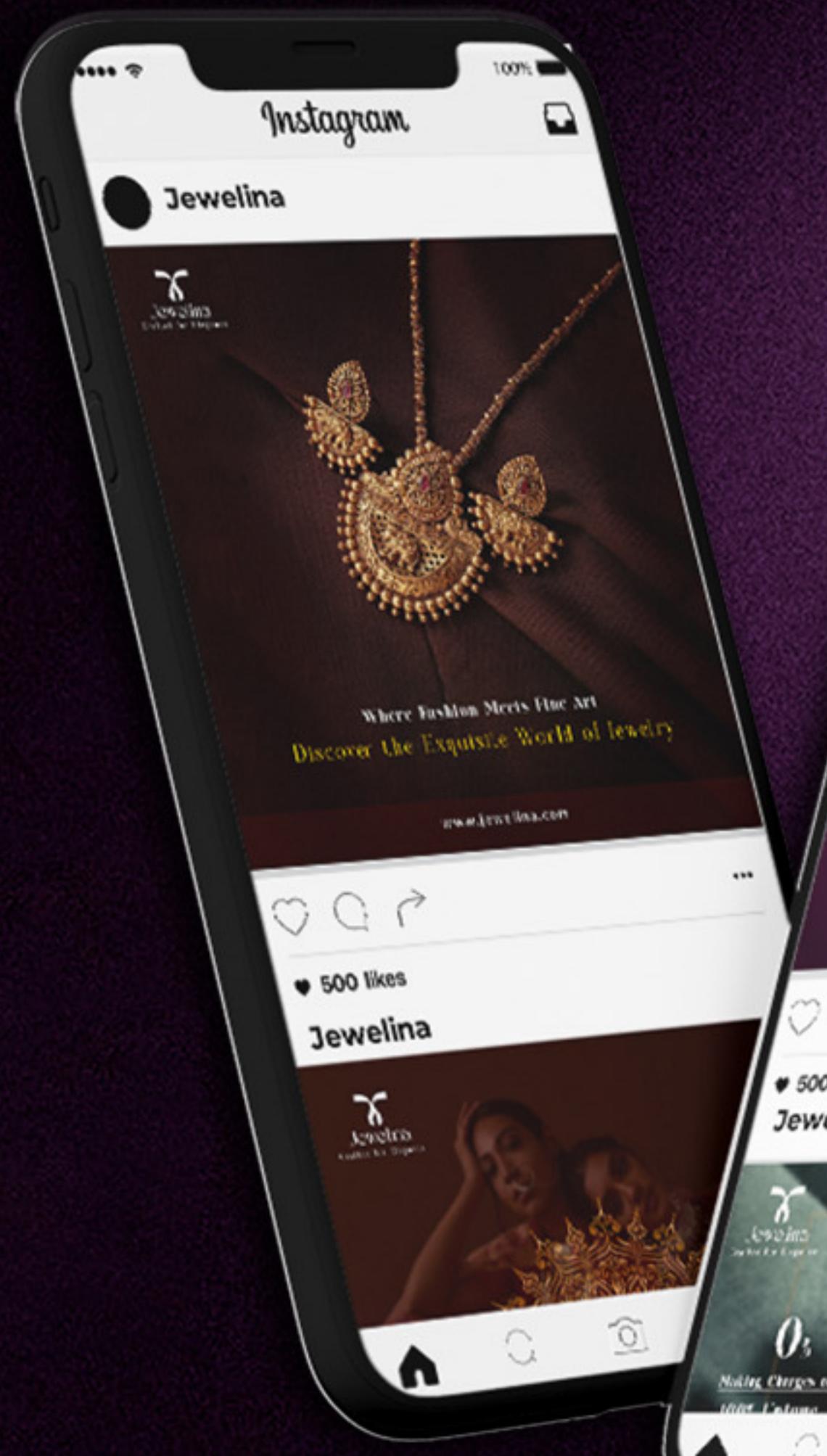


#d13452

Font: Gracheva, Evelins

Brand: This is a Jewelina logo design. It's a wordmark logo with minimalism and symbol "J" representing luxury, gemstones or crowns and elegance. Deep Red variant evokes passion, exclusivity, and richness, making it a bold choice. The Typography serif is a modern geometric shapes with smooth curves fashion, and editorial design. This Project was created as part of studies, brand represents materials, reinforcing Jewelina's identity as a high-end jewelry brand.







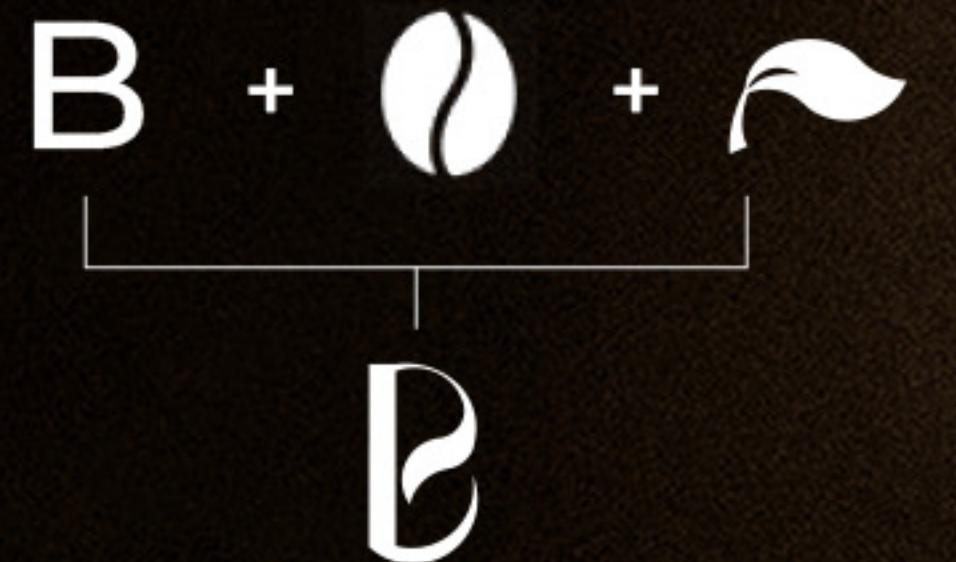
For the Jewelina logo, maintains the brand's emphasis on minimalism. This abstract form hints at nature-inspired elements, adding a touch of sophistication and elegance, while the deep red variant evokes passion, exclusivity, and richness, making it a bold choice.



COFFEE BRAND CAMPAIGN

BrewCo

Fueling Moments, One Cup at a Time



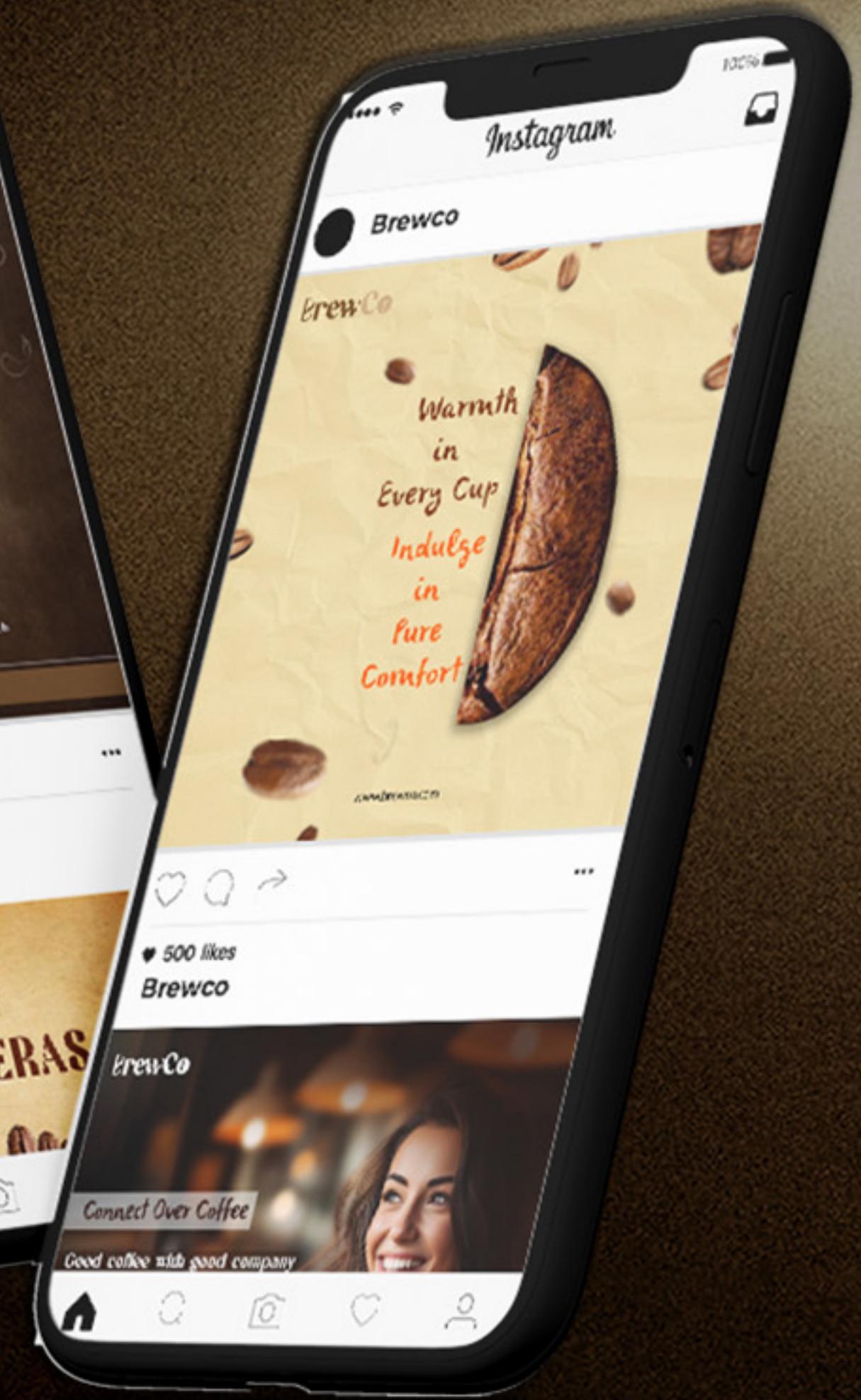
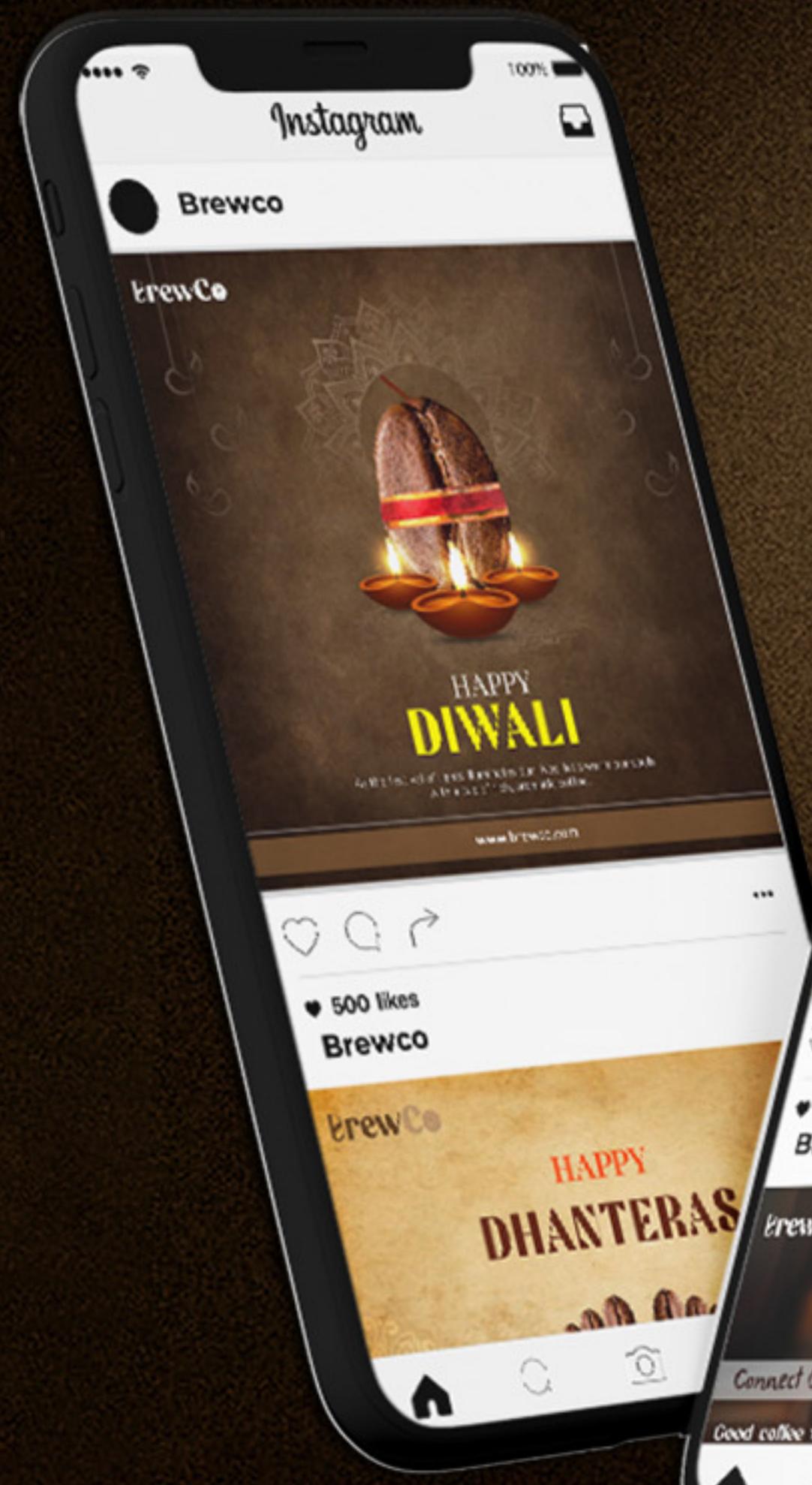
#7c4b1a

#e1bc8a

Font: **Mel Pooly, Garbata Trial**

Brand: The BrewCo logo captures the essence of a modern coffee brand with its bold, abstract lettering that conveys warmth and creativity. The stylized "B" incorporates a coffee bean shape, bringing a natural, organic element into the wordmark. Typography should use for a playful, earthy effect, a rounded, modern sans-serif font like Mel Pooly could complement this design well. This Project was create as part of studies, Brand vision is keeping the design clean and sophisticated.





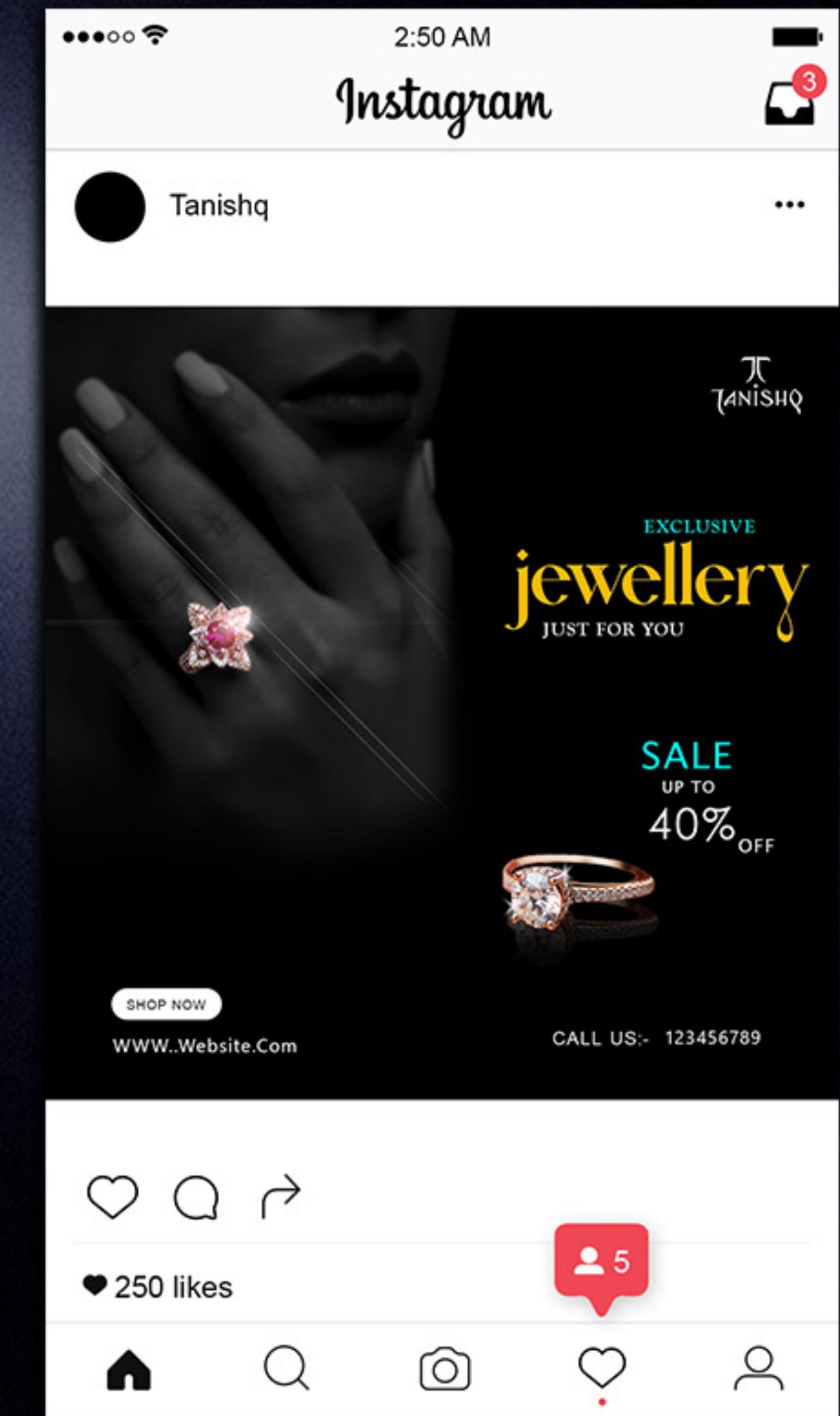


For the BrewCo logo, captures the essence of a modern coffee brand with its bold, that conveys warmth and creativity. coffee bean playful touch while keeping the design clean and sophisticated. For a sense of warmth and richness, deep brown tones are used, reflecting the colors of brewed coffee.



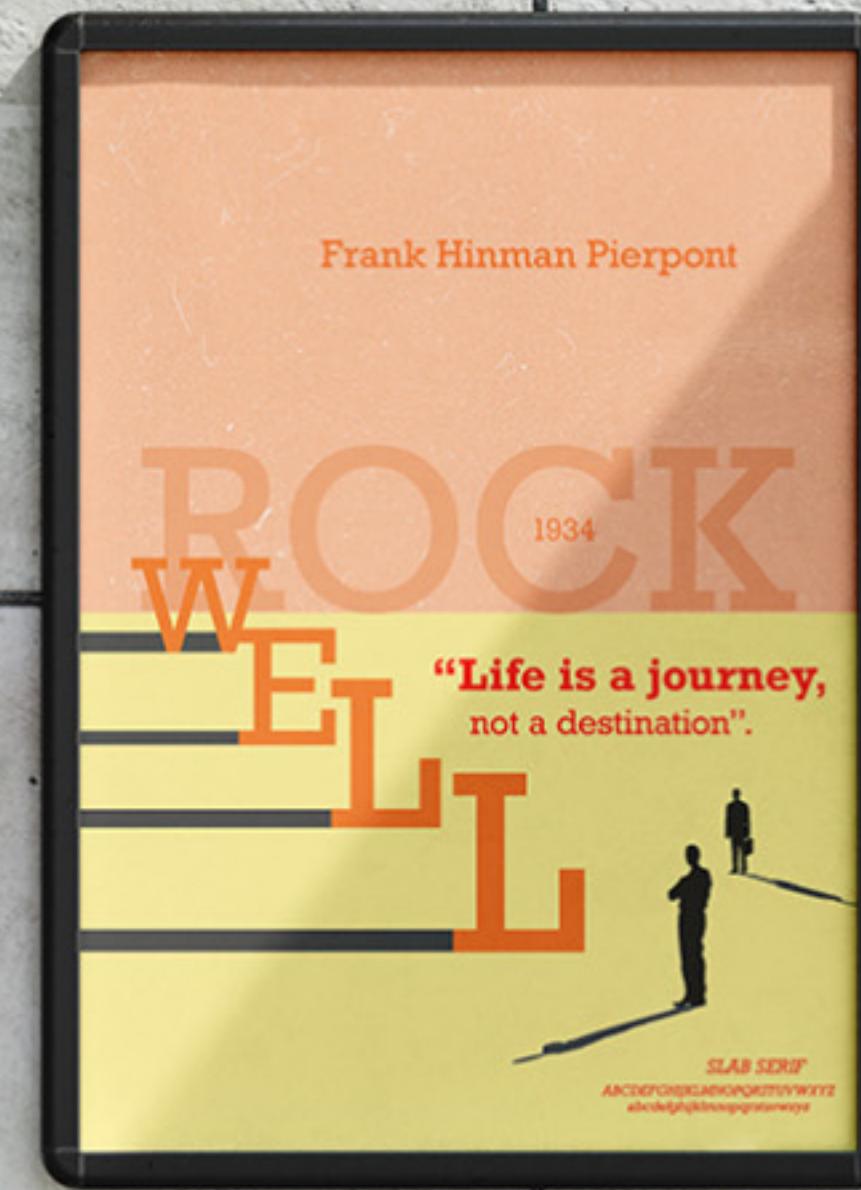
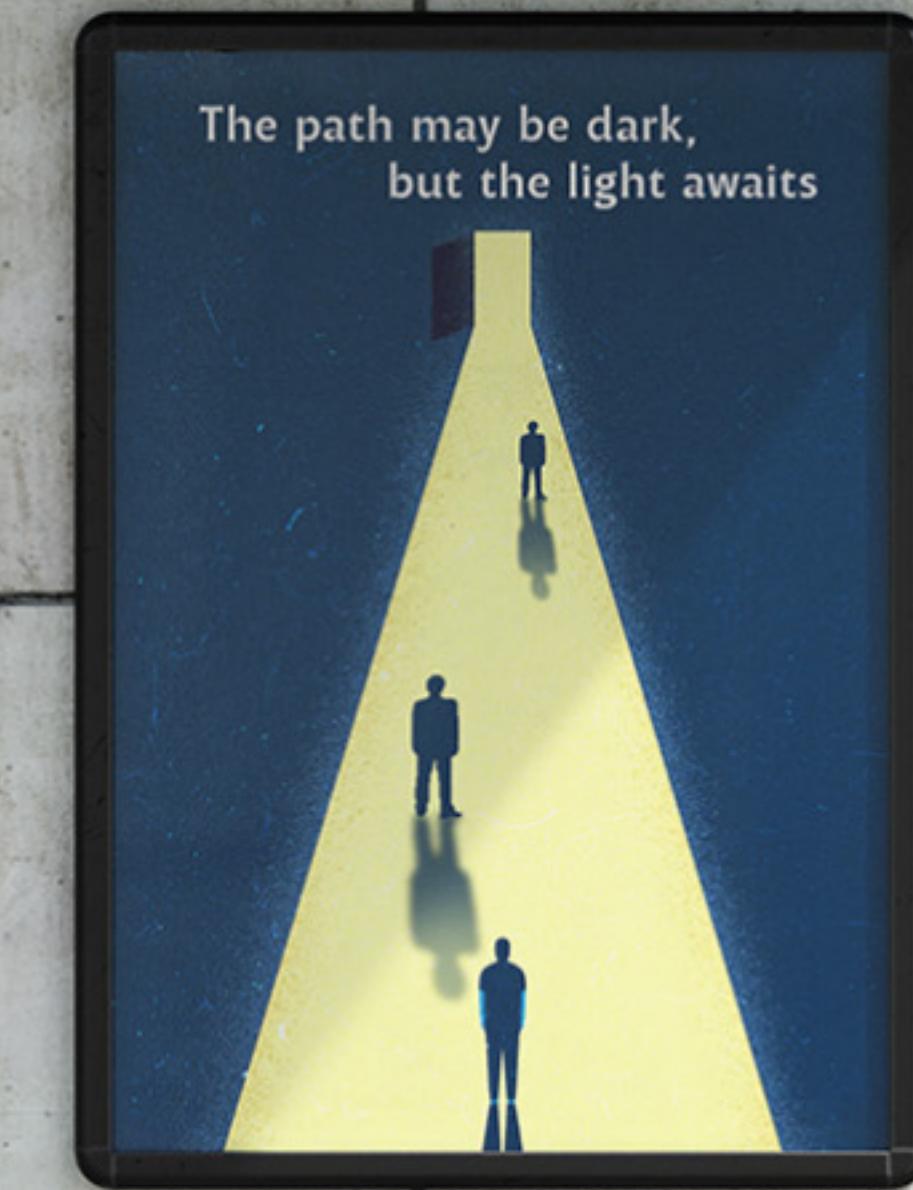
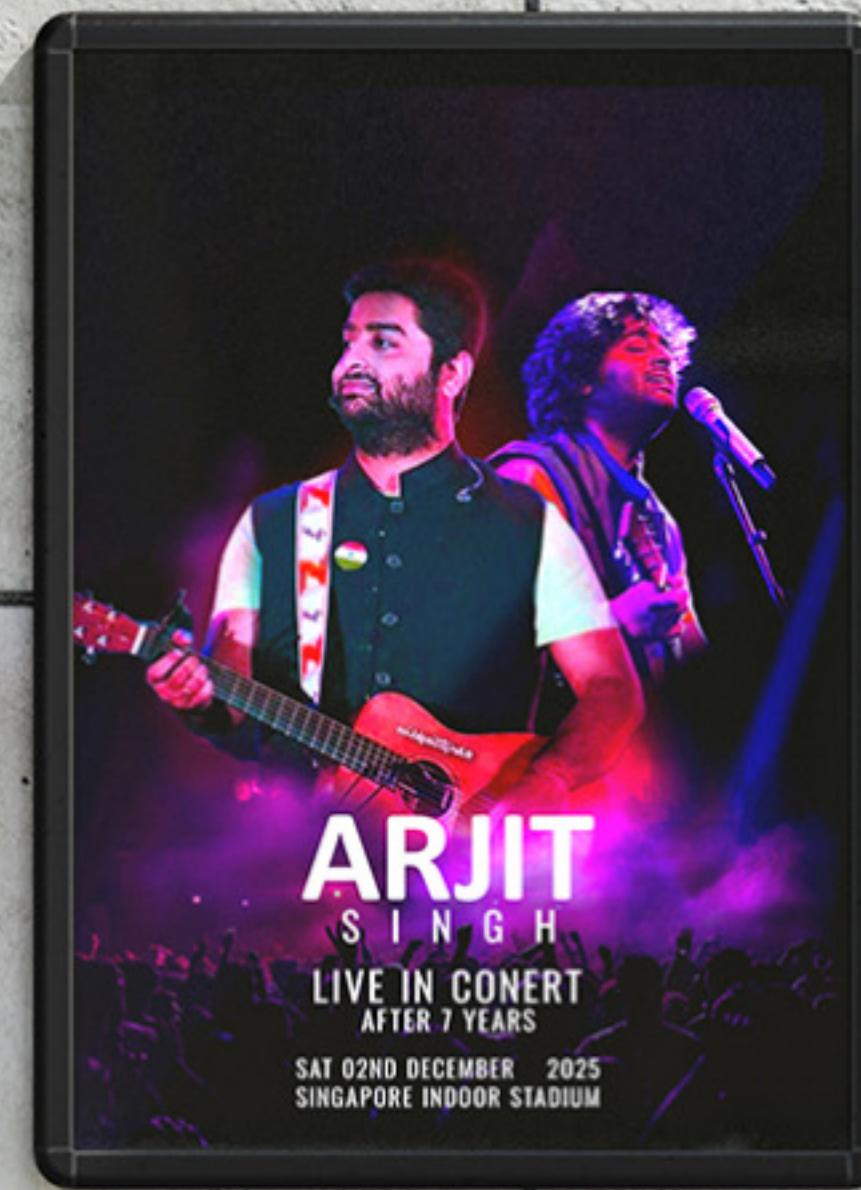
CREATIVE PIECES

Social Media Post For Various Brands



POSTER DESIGN

Experimenatal Poster



THANK YOU !