

UX DESIGN FOR CAREERS PAGE !

My boyfriend being a full-time foodie came across this challenge on Instagram and filled the form on behalf of me for this challenge so even if I don't win this challenge please get him a treat ! :-p

JOKES APART.....

1. Background

Careers page is something which we use on a daily basis to look for internship and job opportunities. People usually lack the background knowledge for the company they're going the part of. Sometimes people don't know that Zomato is now a big company and is all around the world. Also to find the perfect job in your location is in itself a tedious job.

I have designed the prototype of the careers page considering all these points.

2. How is my UX better than existing one ?

The first page of my design tells the prospective applicant why he/she must join the company, what he/she should expect once they become a ZOMAN, and also what values does the company work on. The second page leads to easy finding of the listed jobs based on his/her location and profile. It also includes the knowledge of how big Zomato is and is still expanding. While on further selecting the intended job the applicant gets option of either looking at more information about the job or to directly apply for it.

Also another feature which is necessary especially in the internships section is the reviews of the previous interns which encourages people to apply for internship in Zomato.

3. Further ideas/development

If I get my hand laid on JavaScript and coding and particular needed resources (like pictures and data) it is possible to make Zomato careers page more interactive and appealing by adding animated maps and slideshow of the offices when a person searches for the jobs in a particular location. Also number of positions in a particular office in a country could be shown on the interactive map where on pointing to a particular location number of openings could be seen of a particular department. All these could be added which could make Zomato more appealing and also attract people to work in a team which works for the foodies.

NOTE: All the resources used in the design like the svg files of the designs and the images are in the Resource Kit folder.