Offering: Amazon RedShift

1. Website?: <https://aws.amazon.com/redshift/>
2. What does it do? **“it is a cloud data warehouse”**
3. Is it a product (hardware / software), service (we do the work for you), or both? **both**
4. Is it installed on site or is it in the cloud? **cloud**
5. Is it systems or technical architecture? **Systems Architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **MPP ( data warehouse)**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application? Cross Media Storage? Etc…

Offering: MemSQL

1. Website?: <https://www.memsql.com/>
2. What does it do? **“Operational analytics, predictive ML, AI and SQL database management system”**
3. Is it a product (hardware / software), service (we do the work for you), or both? **Product**
4. Is it installed on site or is it in the cloud? **cloud**
5. Is it systems or technical architecture? **Technical Architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **N/A**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application? Cross Media Storage? Etc… **ODS**

Offering: BlueData

1. Website?: <https://www.bluedata.com/>
2. What does it do? **“a supplier of artificial intelligence and analytics services”**
3. Is it a product (hardware / software), service (we do the work for you), or both? **Solutions as a service, product**
4. Is it installed on site or is it in the cloud? **cloud**
5. Is it systems or technical architecture? **Technical Architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce?
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application?

Cross Media Storage? Etc… **DDS**

Offering: Vertica

1. Website?: <https://www.vertica.com/>
2. What does it do? **“delivers the fastest, most scalable advanced analytics platform, forever independent from underlying infrastructure.”**
3. Is it a product (hardware / software), service (we do the work for you), or both? **software**
4. Is it installed on site or is it in the cloud? **On site, cloud**
5. Is it systems or technical architecture? **System Architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **MPP, hadoop**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application? Cross Media Storage? Etc… **N/A**

Offering: Birst

1. Website?: <https://www.birst.com/>
2. What does it do? **“ cloud BI and analytics to optimize most complex business processes”**
3. Is it a product (hardware / software), service (we do the work for you), or both? **software**
4. Is it installed on site or is it in the cloud? **Cloud, on site, hybrid**
5. Is it systems or technical architecture? **Technical Architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **N/A**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application? Cross Media Storage? Etc… **IM&T, multi-tenant architecture**

Offering: Snaplogic

1. Website?: <https://www.snaplogic.com/>
2. What does it do? **“ connect apps, things and data faster, ”**
3. Is it a product (hardware / software), service (we do the work for you), or both? **Service (PaaS)**
4. Is it installed on site or is it in the cloud? **cloud**
5. Is it systems or technical architecture? **Technical Architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **N/A**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application?

Cross Media Storage? Etc… **ETL**

Offering: ClearStory

1. Website?: <https://www.clearstorydata.com/>
2. What does it do? **“ automates business intelligence (BI), empowering everyone to easily discover, explore, and share interactive insights from your data analytics”**
3. Is it a product (hardware / software), service (we do the work for you), or both? **software**
4. Is it installed on site or is it in the cloud? **cloud**
5. Is it systems or technical architecture? **Technical Architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **N/A**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application? Cross Media Storage? Etc… **External World Application**

Offering: PostgreSQL

1. Website?: <https://www.postgresql.org/>
2. What does it do? **“open source object-relational database and uses SQL combined with features that safely store and scale the most complicated data workloads”**
3. Is it a product (hardware / software), service (we do the work for you), or both? **software**
4. Is it installed on site or is it in the cloud? **On site**
5. Is it systems or technical architecture? **Technical Architecture**
   1. If systems architecture is it SMP, MPP, or Hadoop/MapReduce? **N/A**
   2. If technical architecture which part of the Corporate Information factory does it aim to address? Data Mart? IM&T/ETL? ODS/NDS/DDS? External World application? Cross Media Storage? Etc… **OLTP**

Works Cited

* + <https://aws.amazon.com/redshift/>
  + <https://www.postgresql.org/>
  + <https://www.clearstorydata.com/>
  + <https://www.snaplogic.com/>
  + <https://www.birst.com/>
  + <https://www.vertica.com/>
  + <https://www.bluedata.com/>
  + <https://www.memsql.com/>