

District Performance Report

BAHADURABAD

Analysis Period: Full Year 2025 | Generated: January 18, 2026

District Overview

Metric	Value	Notes
Total Sales 2025	187,234 units	+18.2% vs 2024
Market Share	15.0%	Rank #1 of 12 districts
Unique Medicines	142	91% of catalog
Avg Daily Sales	513 units	+16.8% vs 2024
Peak Month	September	18,420 units
Lowest Month	February	12,310 units

Top 10 Medicines in Bahadurabad

#	Medicine	Formula	Units	Share	Growth
1	Panadol 500mg	Paracetamol	12,456	6.7%	+22%
2	Augmentin 625mg	Amoxicillin	9,234	4.9%	+15%
3	Calpol Syrup	Paracetamol	8,123	4.3%	+28%
4	Brufen 400mg	Ibuprofen	7,891	4.2%	+12%
5	Flagyl 400mg	Metronidazole	6,543	3.5%	+8%
6	Arinac Forte	Paracetamol	5,678	3.0%	+19%
7	Disprin 300mg	Acetylsalicylic Acid	5,234	2.8%	+5%
8	Risek 20mg	Omeprazole	4,890	2.6%	+11%
9	Ventolin Inhaler	Salbutamol	4,567	2.4%	+14%
10	Septran DS	Co-trimoxazole	4,123	2.2%	+7%

Monthly Sales Trend

Month	Units	Month	Units
January	14,234	February	12,310
March	13,567	April	14,890
May	15,234	June	16,123
July	17,456	August	17,890
September	18,420	October	17,234

November	15,678	December	14,198
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Seasonal Pattern: Peak in monsoon (Jul-Sep) due to infections, dip in winter start

Sales by Formula Category

Formula	Units	% Share	SKU Count
Paracetamol	26,257	14.0%	3 medicines
Amoxicillin	15,678	8.4%	4 medicines
Ibuprofen	12,345	6.6%	3 medicines
Metronidazole	9,876	5.3%	2 medicines
Omeprazole	8,234	4.4%	3 medicines
Others (29 formulas)	114,844	61.3%	127 medicines

Comparison with Other Districts

District	Sales	Share	Rank	Growth
Bahadurabad	187,234	15.0%	#1	+18.2%
Gulshan	156,891	12.6%	#2	+9.4%
Clifton	142,567	11.4%	#3	+14.1%
Saddar	128,432	10.3%	#4	+5.7%
Defence	119,876	9.6%	#5	+11.3%

Bahadurabad leads in both volume and growth rate

Current Stock Status

Status	Medicines	% of District SKUs
Healthy Stock	128	90.1%
Low Stock	10	7.0%
Out of Stock	4	2.8%

District-Specific Recommendations

1. HIGH PERFORMER: Maintain buffer stock 20% above forecast for this district
2. GROWTH LEADER: Consider expanding warehouse capacity for Bahadurabad
3. PARACETAMOL: Highest demand - ensure uninterrupted supply chain
4. SEASONAL: Increase Antibiotic stock before monsoon (June)
5. MONITOR: 4 out-of-stock items need immediate attention
6. OPPORTUNITY: Introduce new SKUs here first due to high adoption rate

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