

AREA PERFORMANCE REPORT

All Districts - 2024

Period: Full Year 2024 | Generated: January 19, 2026 at 01:39

Area Performance Overview

Area	Total Sales	Market Share	vs Prev Year	Rank
North Nazimabad	31,132	10.7%	+13.5%	#1
Saddar	29,846	10.3%	+10.7%	#2
Gulshan	29,718	10.2%	+13.5%	#3
PECHS	29,672	10.2%	+15.5%	#4
Lyari	28,756	9.9%	+1.7%	#5
Clifton	28,753	9.9%	+0.4%	#6
Korangi	28,578	9.8%	+6.7%	#7
Others (3)	83,944	28.9%	-	-

Monthly Sales Trend

Area	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
North Nazimabad	2,757	3,314	2,556	2,449	2,238	2,154	2,110	1,813	2,608	3,073	2,910	3,150
Saddar	3,338	2,717	2,640	1,718	2,770	1,556	1,834	1,858	2,668	2,506	2,783	3,458
Gulshan	2,981	3,908	2,562	2,132	2,415	2,298	1,821	1,819	2,162	2,326	2,448	2,846
PECHS	2,786	2,691	3,180	2,232	2,358	1,942	2,044	1,789	2,263	2,749	2,843	2,795
Lyari	3,162	3,241	2,346	2,122	2,357	2,222	1,635	1,669	2,512	2,484	2,913	2,093

Top Selling Medicines by District

Area	Top Medicine	Units Sold	Formula
Bahadurabad	Panadol	3,879	Paracetamol
Bahadurabad	Ciproxin	2,408	Ciprofloxacin
Bahadurabad	Risek 20	2,387	Omeprazole
Bahadurabad	Flagyl	2,378	Metronidazole Tablets I.P
Bahadurabad	Hydrocortisone	2,220	Hydrocortisone
Bahadurabad	Myteka	2,184	Montelukast Sodium
Bahadurabad	Norvasc	2,130	Amlodipine Besylate

Area	Top Medicine	Units Sold	Formula
Bahadurabad	Glucophage	2,015	Metformin Hydrochloride
Bahadurabad	Ascard	1,963	Acetylsalicylic Acid
Bahadurabad	Augmentin	1,908	Amoxicillin + Clavulanate
Bahadurabad	Eltroxin	1,702	Levothyroxine Sodium
Bahadurabad	Suprax	1,624	Cefixime
Bahadurabad	Diflucan	1,075	Fluconazole
Clifton	Panadol	4,015	Paracetamol
Clifton	Hydrocortisone	2,462	Hydrocortisone
Clifton	Eltroxin	2,445	Levothyroxine Sodium
Clifton	Glucophage	2,329	Metformin Hydrochloride
Clifton	Ascard	2,290	Acetylsalicylic Acid
Clifton	Ciproxin	2,234	Ciprofloxacin
Clifton	Norvasc	2,124	Amlodipine Besylate
Clifton	Risek 20	2,088	Omeprazole
Clifton	Flagyl	1,968	Metronidazole Tablets I.P
Clifton	Augmentin	1,836	Amoxicillin + Clavulanate
Clifton	Myteka	1,811	Montelukast Sodium
Clifton	Suprax	1,644	Cefixime
Clifton	Diflucan	1,507	Fluconazole
Gulistan-e-Jauhar	Panadol	3,547	Paracetamol
Gulistan-e-Jauhar	Ciproxin	2,663	Ciprofloxacin
Gulistan-e-Jauhar	Flagyl	2,458	Metronidazole Tablets I.P
Gulistan-e-Jauhar	Norvasc	2,237	Amlodipine Besylate
Gulistan-e-Jauhar	Diflucan	2,230	Fluconazole
Gulistan-e-Jauhar	Myteka	2,068	Montelukast Sodium
Gulistan-e-Jauhar	Suprax	1,995	Cefixime
Gulistan-e-Jauhar	Eltroxin	1,991	Levothyroxine Sodium
Gulistan-e-Jauhar	Glucophage	1,916	Metformin Hydrochloride
Gulistan-e-Jauhar	Ascard	1,864	Acetylsalicylic Acid
Gulistan-e-Jauhar	Hydrocortisone	1,711	Hydrocortisone
Gulistan-e-Jauhar	Augmentin	1,550	Amoxicillin + Clavulanate
Gulistan-e-Jauhar	Risek 20	1,318	Omeprazole
Gulshan	Panadol	3,532	Paracetamol

Area	Top Medicine	Units Sold	Formula
Gulshan	Myteka	2,813	Montelukast Sodium
Gulshan	Flagyl	2,812	Metronidazole Tablets I.P
Gulshan	Glucophage	2,537	Metformin Hydrochloride
Gulshan	Norvasc	2,485	Amlodipine Besylate
Gulshan	Suprax	2,213	Cefixime
Gulshan	Risek 20	2,089	Omeprazole
Gulshan	Hydrocortisone	2,031	Hydrocortisone
Gulshan	Ascard	1,910	Acetylsalicylic Acid
Gulshan	Ciproxin	1,890	Ciprofloxacin
Gulshan	Augmentin	1,866	Amoxicillin + Clavulanate
Gulshan	Eltroxin	1,781	Levothyroxine Sodium
Gulshan	Diflucan	1,759	Fluconazole
Korangi	Panadol	4,293	Paracetamol
Korangi	Myteka	2,416	Montelukast Sodium
Korangi	Ciproxin	2,395	Ciprofloxacin
Korangi	Hydrocortisone	2,306	Hydrocortisone
Korangi	Suprax	2,286	Cefixime
Korangi	Eltroxin	2,115	Levothyroxine Sodium
Korangi	Glucophage	2,044	Metformin Hydrochloride
Korangi	Norvasc	2,007	Amlodipine Besylate
Korangi	Augmentin	2,005	Amoxicillin + Clavulanate
Korangi	Ascard	1,870	Acetylsalicylic Acid
Korangi	Flagyl	1,754	Metronidazole Tablets I.P
Korangi	Diflucan	1,610	Fluconazole
Korangi	Risek 20	1,477	Omeprazole
Landhi	Panadol	3,830	Paracetamol
Landhi	Ciproxin	2,377	Ciprofloxacin
Landhi	Ascard	2,291	Acetylsalicylic Acid
Landhi	Flagyl	2,232	Metronidazole Tablets I.P
Landhi	Diflucan	2,216	Fluconazole
Landhi	Risek 20	2,185	Omeprazole
Landhi	Eltroxin	2,105	Levothyroxine Sodium
Landhi	Hydrocortisone	2,055	Hydrocortisone

Area	Top Medicine	Units Sold	Formula
Landhi	Augmentin	1,987	Amoxicillin + Clavulanate
Landhi	Suprax	1,966	Cefixime
Landhi	Myteka	1,945	Montelukast Sodium
Landhi	Glucophage	1,860	Metformin Hydrochloride
Landhi	Norvasc	1,474	Amlodipine Besylate
Lyari	Panadol	3,327	Paracetamol
Lyari	Suprax	2,585	Cefixime
Lyari	Flagyl	2,580	Metronidazole Tablets I.P
Lyari	Glucophage	2,390	Metformin Hydrochloride
Lyari	Augmentin	2,357	Amoxicillin + Clavulanate
Lyari	Ascard	2,329	Acetylsalicylic Acid
Lyari	Eltroxin	2,275	Levothyroxine Sodium
Lyari	Risek 20	2,256	Omeprazole
Lyari	Hydrocortisone	2,243	Hydrocortisone
Lyari	Norvasc	2,217	Amlodipine Besylate
Lyari	Diflucan	1,533	Fluconazole
Lyari	Ciproxin	1,509	Ciprofloxacin
Lyari	Myteka	1,155	Montelukast Sodium
North Nazimabad	Panadol	4,663	Paracetamol
North Nazimabad	Risek 20	3,103	Omeprazole
North Nazimabad	Flagyl	2,628	Metronidazole Tablets I.P
North Nazimabad	Suprax	2,552	Cefixime
North Nazimabad	Glucophage	2,273	Metformin Hydrochloride
North Nazimabad	Ciproxin	2,237	Ciprofloxacin
North Nazimabad	Hydrocortisone	2,124	Hydrocortisone
North Nazimabad	Norvasc	2,121	Amlodipine Besylate
North Nazimabad	Eltroxin	2,108	Levothyroxine Sodium
North Nazimabad	Ascard	2,081	Acetylsalicylic Acid
North Nazimabad	Augmentin	1,872	Amoxicillin + Clavulanate
North Nazimabad	Diflucan	1,821	Fluconazole
North Nazimabad	Myteka	1,549	Montelukast Sodium
PECHS	Panadol	3,878	Paracetamol
PECHS	Norvasc	2,666	Amlodipine Besylate

Area	Top Medicine	Units Sold	Formula
PECHS	Diflucan	2,521	Fluconazole
PECHS	Glucophage	2,370	Metformin Hydrochloride
PECHS	Myteka	2,286	Montelukast Sodium
PECHS	Hydrocortisone	2,276	Hydrocortisone
PECHS	Ciproxin	2,265	Ciprofloxacin
PECHS	Flagyl	2,243	Metronidazole Tablets I.P
PECHS	Suprax	2,117	Cefixime
PECHS	Augmentin	2,016	Amoxicillin + Clavulanate
PECHS	Eltroxin	1,931	Levothyroxine Sodium
PECHS	Ascard	1,749	Acetylsalicylic Acid
PECHS	Risek 20	1,354	Omeprazole
Saddar	Panadol	4,227	Paracetamol
Saddar	Diflucan	3,034	Fluconazole
Saddar	Norvasc	2,443	Amlodipine Besylate
Saddar	Risek 20	2,429	Omeprazole
Saddar	Ascard	2,321	Acetylsalicylic Acid
Saddar	Suprax	2,193	Cefixime
Saddar	Ciproxin	2,183	Ciprofloxacin
Saddar	Flagyl	2,049	Metronidazole Tablets I.P
Saddar	Augmentin	1,960	Amoxicillin + Clavulanate
Saddar	Hydrocortisone	1,933	Hydrocortisone
Saddar	Myteka	1,801	Montelukast Sodium
Saddar	Eltroxin	1,775	Levothyroxine Sodium
Saddar	Glucophage	1,498	Metformin Hydrochloride

Weather Data Summary

Month	Avg Temperature	Avg Humidity
January	18.8°C	47%
February	20.9°C	40%
March	25.3°C	35%
April	30.0°C	39%
May	32.1°C	51%
June	32.9°C	69%
July	31.1°C	77%
August	29.6°C	78%
September	30.3°C	72%
October	29.7°C	55%
November	25.6°C	52%
December	19.9°C	49%

Forecast Accuracy by Area

Area	Accuracy	MAPE	Forecasted	Actual	Rating
Lyari	86.7%	13.3%	24,940	28,756	Acceptable
North Nazimabad	86.2%	13.8%	26,825	31,132	Acceptable
Clifton	86.1%	13.9%	24,758	28,753	Acceptable
Korangi	86.0%	14.0%	24,564	28,578	Acceptable
Saddar	85.9%	14.1%	25,649	29,846	Acceptable
Gulistan-e-Jauhar	85.8%	14.2%	23,645	27,548	Acceptable

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