

OMEPRAZOLE REPORT

Formula Analysis - 2024

Period: Full Year 2024 | Generated: January 19, 2026 at 01:40

Sales Summary

Metric	Value
Total Units Sold	20,686
vs Previous Year	-1.1%
Market Share	7.1%
Number of Brands	1

Monthly Sales Breakdown

Month	Units Sold
January	1,414
February	2,396
March	1,742
April	1,466
May	1,615
June	1,772
July	1,075
August	1,278
September	1,979
October	1,452
November	1,757
December	2,740

Top Brands

#	Brand Name	Units Sold	Share
1	Risek 20	20,686	100.0%

Sales by District

District	Units Sold	Share	vs Prev Year
North Nazimabad	3,103	15.0%	+57.9%
Saddar	2,429	11.7%	+3.8%
Bahadurabad	2,387	11.5%	+21.2%
Lyari	2,256	10.9%	-18.0%
Landhi	2,185	10.6%	+8.6%
Gulshan	2,089	10.1%	+10.2%
Clifton	2,088	10.1%	+17.5%
Korangi	1,477	7.1%	-23.0%
PECHS	1,354	6.5%	-22.7%
Gulistan-e-Jauhar	1,318	6.4%	-48.2%

Forecast Accuracy

Metric	Value
Forecasted Units	17,763
Actual Units	20,686
Accuracy	85.9%
Rating	Acceptable

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