

CEFIXIME REPORT

Formula Analysis - 2024

Period: Full Year 2024 | Generated: January 19, 2026 at 01:39

Sales Summary

Metric	Value
Total Units Sold	21,175
vs Previous Year	+5.7%
Market Share	7.3%
Number of Brands	1

Monthly Sales Breakdown

Month	Units Sold
January	2,200
February	2,297
March	1,553
April	1,936
May	1,792
June	1,251
July	1,935
August	1,368
September	1,933
October	1,743
November	1,717
December	1,450

Top Brands

#	Brand Name	Units Sold	Share
1	Suprax	21,175	100.0%

Sales by District

District	Units Sold	Share	vs Prev Year
Lyari	2,585	12.2%	+31.2%
North Nazimabad	2,552	12.1%	+10.6%
Korangi	2,286	10.8%	+30.6%
Gulshan	2,213	10.5%	+40.2%
Saddar	2,193	10.4%	+21.8%
PECHS	2,117	10.0%	-13.3%
Gulistan-e-Jauhar	1,995	9.4%	+1.4%
Landhi	1,966	9.3%	-12.8%
Clifton	1,644	7.8%	-25.6%
Bahadurabad	1,624	7.7%	-7.6%

Forecast Accuracy

Metric	Value
Forecasted Units	18,044
Actual Units	21,175
Accuracy	85.2%
Rating	Acceptable