

PECHS DISTRICT REPORT

District Analysis - {year}

Period: Full Year 2024 | Generated: January 19, 2026 at 01:40

Sales Summary

Metric	Value
Total Units Sold	29,672
vs Previous Year	+15.5%
Market Share	10.2%
Area Rank	#4 of 10

Monthly Sales Breakdown

Month	Units Sold
January	2,786
February	2,691
March	3,180
April	2,232
May	2,358
June	1,942
July	2,044
August	1,789
September	2,263
October	2,749
November	2,843
December	2,795

Top Medicines

#	Medicine	Formula	Units	Share
1	Panadol	Paracetamol	3,878	13.1%
2	Norvasc	Amlodipine Besylate	2,666	9.0%
3	Diflucan	Fluconazole	2,521	8.5%
4	Glucophage	Metformin Hydrochloride	2,370	8.0%

#	Medicine	Formula	Units	Share
5	Myteka	Montelukast Sodium	2,286	7.7%
6	Hydrocortisone	Hydrocortisone	2,276	7.7%
7	Ciproxin	Ciprofloxacin	2,265	7.6%
8	Flagyl	Metronidazole Tablets I.P	2,243	7.6%
9	Suprax	Cefixime	2,117	7.1%
10	Augmentin	Amoxicillin + Clavulanate	2,016	6.8%

Sales by Formula

Formula	Units Sold	Share	vs Prev Year
Paracetamol	3,878	13.1%	+26.1%
Amlodipine Besylate	2,666	9.0%	+71.9%
Fluconazole	2,521	8.5%	+39.9%
Metformin Hydrochloride	2,370	8.0%	+22.4%
Montelukast Sodium	2,286	7.7%	+23.0%
Hydrocortisone	2,276	7.7%	+54.0%
Ciprofloxacin	2,265	7.6%	+8.9%
Metronidazole Tablets I.P	2,243	7.6%	+5.6%
Cefixime	2,117	7.1%	-13.3%
Amoxicillin + Clavulanate	2,016	6.8%	+57.7%

Forecast Accuracy

Metric	Value
Forecasted Units	25,405
Actual Units	29,672
Accuracy	85.6%
Rating	Acceptable