

PARACETAMOL REPORT

Formula Analysis - 2024

Period: Full Year 2024 | Generated: January 19, 2026 at 01:40

Sales Summary

Metric	Value
Total Units Sold	39,191
vs Previous Year	+8.3%
Market Share	13.5%
Number of Brands	1

Monthly Sales Breakdown

Month	Units Sold
January	4,098
February	3,941
March	3,480
April	3,250
May	2,613
June	2,668
July	2,446
August	2,389
September	3,143
October	4,038
November	3,107
December	4,018

Top Brands

#	Brand Name	Units Sold	Share
1	Panadol	39,191	100.0%

Sales by District

District	Units Sold	Share	vs Prev Year
North Nazimabad	4,663	11.9%	+8.8%
Korangi	4,293	11.0%	-2.6%
Saddar	4,227	10.8%	+31.7%
Clifton	4,015	10.2%	+19.5%
Bahadurabad	3,879	9.9%	+18.6%
PECHS	3,878	9.9%	+26.1%
Landhi	3,830	9.8%	-1.0%
Gulistan-e-Jauhar	3,547	9.1%	+1.1%
Gulshan	3,532	9.0%	-11.2%
Lyari	3,327	8.5%	+2.8%

Forecast Accuracy

Metric	Value
Forecasted Units	33,519
Actual Units	39,191
Accuracy	85.5%
Rating	Acceptable

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