

CIPROFLOXACIN REPORT

Formula Analysis - 2024

Period: Full Year 2024 | Generated: January 19, 2026 at 01:39

Sales Summary

Metric	Value
Total Units Sold	22,161
vs Previous Year	+15.0%
Market Share	7.6%
Number of Brands	1

Monthly Sales Breakdown

Month	Units Sold
January	2,318
February	2,343
March	1,514
April	1,923
May	1,700
June	1,538
July	1,275
August	1,164
September	2,195
October	1,565
November	1,916
December	2,710

Top Brands

#	Brand Name	Units Sold	Share
1	Ciproxin	22,161	100.0%

Sales by District

District	Units Sold	Share	vs Prev Year
Gulistan-e-Jauhar	2,663	12.0%	+49.9%
Bahadurabad	2,408	10.9%	+25.8%
Korangi	2,395	10.8%	+42.5%
Landhi	2,377	10.7%	+0.8%
PECHS	2,265	10.2%	+8.9%
North Nazimabad	2,237	10.1%	+17.2%
Clifton	2,234	10.1%	-4.5%
Saddar	2,183	9.9%	+33.2%
Gulshan	1,890	8.5%	+32.1%
Lyari	1,509	6.8%	-29.7%

Forecast Accuracy

Metric	Value
Forecasted Units	19,189
Actual Units	22,161
Accuracy	86.6%
Rating	Acceptable