

GULSHAN DISTRICT REPORT

District Analysis - {year}

Period: Full Year 2024 | Generated: January 19, 2026 at 01:40

Sales Summary

Metric	Value
Total Units Sold	29,718
vs Previous Year	+13.5%
Market Share	10.2%
Area Rank	#3 of 10

Monthly Sales Breakdown

Month	Units Sold
January	2,981
February	3,908
March	2,562
April	2,132
May	2,415
June	2,298
July	1,821
August	1,819
September	2,162
October	2,326
November	2,448
December	2,846

Top Medicines

#	Medicine	Formula	Units	Share
1	Panadol	Paracetamol	3,532	11.9%
2	Myteka	Montelukast Sodium	2,813	9.5%
3	Flagyl	Metronidazole Tablets I.P	2,812	9.5%
4	Glucophage	Metformin Hydrochloride	2,537	8.5%

#	Medicine	Formula	Units	Share
5	Norvasc	Amlodipine Besylate	2,485	8.4%
6	Suprax	Cefixime	2,213	7.4%
7	Risek 20	Omeprazole	2,089	7.0%
8	Hydrocortisone	Hydrocortisone	2,031	6.8%
9	Ascard	Acetylsalicylic Acid	1,910	6.4%
10	Ciproxin	Ciprofloxacin	1,890	6.4%

Sales by Formula

Formula	Units Sold	Share	vs Prev Year
Paracetamol	3,532	11.9%	-11.2%
Montelukast Sodium	2,813	9.5%	+131.3%
Metronidazole Tablets I.P	2,812	9.5%	+41.2%
Metformin Hydrochloride	2,537	8.5%	+97.3%
Amlodipine Besylate	2,485	8.4%	+14.0%
Cefixime	2,213	7.4%	+40.2%
Omeprazole	2,089	7.0%	+10.2%
Hydrocortisone	2,031	6.8%	-0.2%
Acetylsalicylic Acid	1,910	6.4%	-0.1%
Ciprofloxacin	1,890	6.4%	+32.1%

Forecast Accuracy

Metric	Value
Forecasted Units	25,420
Actual Units	29,718
Accuracy	85.5%
Rating	Acceptable