

SADDAR DISTRICT REPORT

District Analysis - {year}

Period: Full Year 2024 | Generated: January 19, 2026 at 01:40

Sales Summary

Metric	Value
Total Units Sold	29,846
vs Previous Year	+10.7%
Market Share	10.3%
Area Rank	#2 of 10

Monthly Sales Breakdown

Month	Units Sold
January	3,338
February	2,717
March	2,640
April	1,718
May	2,770
June	1,556
July	1,834
August	1,858
September	2,668
October	2,506
November	2,783
December	3,458

Top Medicines

#	Medicine	Formula	Units	Share
1	Panadol	Paracetamol	4,227	14.2%
2	Diflucan	Fluconazole	3,034	10.2%
3	Norvasc	Amlodipine Besylate	2,443	8.2%
4	Risek 20	Omeprazole	2,429	8.1%

#	Medicine	Formula	Units	Share
5	Ascard	Acetylsalicylic Acid	2,321	7.8%
6	Suprax	Cefixime	2,193	7.3%
7	Ciproxin	Ciprofloxacin	2,183	7.3%
8	Flagyl	Metronidazole Tablets I.P	2,049	6.9%
9	Augmentin	Amoxicillin + Clavulanate	1,960	6.6%
10	Hydrocortisone	Hydrocortisone	1,933	6.5%

Sales by Formula

Formula	Units Sold	Share	vs Prev Year
Paracetamol	4,227	14.2%	+31.7%
Fluconazole	3,034	10.2%	+49.9%
Amlodipine Besylate	2,443	8.2%	+23.5%
Omeprazole	2,429	8.1%	+3.8%
Acetylsalicylic Acid	2,321	7.8%	+22.8%
Cefixime	2,193	7.3%	+21.8%
Ciprofloxacin	2,183	7.3%	+33.2%
Metronidazole Tablets I.P	2,049	6.9%	+19.5%
Amoxicillin + Clavulanate	1,960	6.6%	-16.0%
Hydrocortisone	1,933	6.5%	-14.3%

Forecast Accuracy

Metric	Value
Forecasted Units	25,649
Actual Units	29,846
Accuracy	85.9%
Rating	Acceptable