

NORTH NAZIMABAD DISTRICT REPORT

District Analysis - {year}

Period: Full Year 2024 | Generated: January 19, 2026 at 01:40

Sales Summary

Metric	Value
Total Units Sold	31,132
vs Previous Year	+13.5%
Market Share	10.7%
Area Rank	#1 of 10

Monthly Sales Breakdown

Month	Units Sold
January	2,757
February	3,314
March	2,556
April	2,449
May	2,238
June	2,154
July	2,110
August	1,813
September	2,608
October	3,073
November	2,910
December	3,150

Top Medicines

#	Medicine	Formula	Units	Share
1	Panadol	Paracetamol	4,663	15.0%
2	Risek 20	Omeprazole	3,103	10.0%
3	Flagyl	Metronidazole Tablets I.P	2,628	8.4%
4	Suprax	Cefixime	2,552	8.2%

#	Medicine	Formula	Units	Share
5	Glucophage	Metformin Hydrochloride	2,273	7.3%
6	Ciproxin	Ciprofloxacin	2,237	7.2%
7	Hydrocortisone	Hydrocortisone	2,124	6.8%
8	Norvasc	Amlodipine Besylate	2,121	6.8%
9	Eltroxin	Levothyroxine Sodium	2,108	6.8%
10	Ascard	Acetylsalicylic Acid	2,081	6.7%

Sales by Formula

Formula	Units Sold	Share	vs Prev Year
Paracetamol	4,663	15.0%	+8.8%
Omeprazole	3,103	10.0%	+57.9%
Metronidazole Tablets I.P	2,628	8.4%	+32.3%
Cefixime	2,552	8.2%	+10.6%
Metformin Hydrochloride	2,273	7.3%	+64.2%
Ciprofloxacin	2,237	7.2%	+17.2%
Hydrocortisone	2,124	6.8%	+5.8%
Amlodipine Besylate	2,121	6.8%	+61.3%
Levothyroxine Sodium	2,108	6.8%	-5.0%
Acetylsalicylic Acid	2,081	6.7%	+13.7%

Forecast Accuracy

Metric	Value
Forecasted Units	26,825
Actual Units	31,132
Accuracy	86.2%
Rating	Acceptable