

FLUCONAZOLE REPORT

Formula Analysis - 2024

Period: Full Year 2024 | Generated: January 19, 2026 at 01:39

Sales Summary

Metric	Value
Total Units Sold	19,306
vs Previous Year	-4.5%
Market Share	6.6%
Number of Brands	1

Monthly Sales Breakdown

Month	Units Sold
January	1,249
February	2,304
March	2,002
April	1,330
May	1,897
June	1,058
July	1,040
August	1,498
September	1,118
October	1,648
November	2,064
December	2,098

Top Brands

#	Brand Name	Units Sold	Share
1	Diflucan	19,306	100.0%

Sales by District

District	Units Sold	Share	vs Prev Year
Saddar	3,034	15.7%	+49.9%
PECHS	2,521	13.1%	+39.9%
Gulistan-e-Jauhar	2,230	11.6%	+6.4%
Landhi	2,216	11.5%	+31.8%
North Nazimabad	1,821	9.4%	+23.0%
Gulshan	1,759	9.1%	-9.2%
Korangi	1,610	8.3%	-33.3%
Lyari	1,533	7.9%	-31.9%
Clifton	1,507	7.8%	-42.0%
Bahadurabad	1,075	5.6%	-44.4%

Forecast Accuracy

Metric	Value
Forecasted Units	16,607
Actual Units	19,306
Accuracy	86.0%
Rating	Acceptable

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