

# LANDHI DISTRICT REPORT

## District Analysis - {year}

Period: Full Year 2024 | Generated: January 19, 2026 at 01:40

### Sales Summary

| Metric           | Value    |
|------------------|----------|
| Total Units Sold | 28,523   |
| vs Previous Year | +10.5%   |
| Market Share     | 9.8%     |
| Area Rank        | #8 of 10 |

### Monthly Sales Breakdown

| Month     | Units Sold |
|-----------|------------|
| January   | 2,250      |
| February  | 3,048      |
| March     | 2,300      |
| April     | 2,205      |
| May       | 2,320      |
| June      | 2,362      |
| July      | 1,926      |
| August    | 1,628      |
| September | 2,112      |
| October   | 2,356      |
| November  | 2,215      |
| December  | 3,801      |

### Top Medicines

| # | Medicine | Formula                   | Units | Share |
|---|----------|---------------------------|-------|-------|
| 1 | Panadol  | Paracetamol               | 3,830 | 13.4% |
| 2 | Ciproxin | Ciprofloxacin             | 2,377 | 8.3%  |
| 3 | Ascard   | Acetylsalicylic Acid      | 2,291 | 8.0%  |
| 4 | Flagyl   | Metronidazole Tablets I.P | 2,232 | 7.8%  |

| #  | Medicine       | Formula                   | Units | Share |
|----|----------------|---------------------------|-------|-------|
| 5  | Diflucan       | Fluconazole               | 2,216 | 7.8%  |
| 6  | Risek 20       | Omeprazole                | 2,185 | 7.7%  |
| 7  | Eltroxin       | Levothyroxine Sodium      | 2,105 | 7.4%  |
| 8  | Hydrocortisone | Hydrocortisone            | 2,055 | 7.2%  |
| 9  | Augmentin      | Amoxicillin + Clavulanate | 1,987 | 7.0%  |
| 10 | Suprax         | Cefixime                  | 1,966 | 6.9%  |

## Sales by Formula

| Formula                   | Units Sold | Share | vs Prev Year |
|---------------------------|------------|-------|--------------|
| Paracetamol               | 3,830      | 13.4% | -1.0%        |
| Ciprofloxacin             | 2,377      | 8.3%  | +0.8%        |
| Acetylsalicylic Acid      | 2,291      | 8.0%  | +39.5%       |
| Metronidazole Tablets I.P | 2,232      | 7.8%  | +23.7%       |
| Fluconazole               | 2,216      | 7.8%  | +31.8%       |
| Omeprazole                | 2,185      | 7.7%  | +8.6%        |
| Levothyroxine Sodium      | 2,105      | 7.4%  | +41.7%       |
| Hydrocortisone            | 2,055      | 7.2%  | -1.2%        |
| Amoxicillin + Clavulanate | 1,987      | 7.0%  | +42.4%       |
| Cefixime                  | 1,966      | 6.9%  | -12.8%       |

## Forecast Accuracy

| Metric           | Value      |
|------------------|------------|
| Forecasted Units | 24,354     |
| Actual Units     | 28,523     |
| Accuracy         | 85.4%      |
| Rating           | Acceptable |