

LEVOTHYROXINE SODIUM REPORT

Formula Analysis - 2024

Period: Full Year 2024 | Generated: January 19, 2026 at 01:40

Sales Summary

Metric	Value
Total Units Sold	20,228
vs Previous Year	-1.4%
Market Share	7.0%
Number of Brands	1

Monthly Sales Breakdown

Month	Units Sold
January	2,439
February	1,801
March	2,152
April	1,221
May	1,936
June	1,192
July	1,192
August	1,248
September	1,803
October	1,906
November	1,662
December	1,676

Top Brands

#	Brand Name	Units Sold	Share
1	Eltroxin	20,228	100.0%

Sales by District

District	Units Sold	Share	vs Prev Year
Clifton	2,445	12.1%	+10.9%
Lyari	2,275	11.2%	-1.4%
Korangi	2,115	10.5%	+4.3%
North Nazimabad	2,108	10.4%	-5.0%
Landhi	2,105	10.4%	+41.7%
Gulistan-e-Jauhar	1,991	9.8%	+31.4%
PECHS	1,931	9.5%	-15.2%
Gulshan	1,781	8.8%	-24.3%
Saddar	1,775	8.8%	-29.2%
Bahadurabad	1,702	8.4%	+4.8%

Forecast Accuracy

Metric	Value
Forecasted Units	17,512
Actual Units	20,228
Accuracy	86.6%
Rating	Acceptable