

ACETYLSALICYLIC ACID REPORT

Formula Analysis - 2024

Period: Full Year 2024 | Generated: January 19, 2026 at 01:39

Sales Summary

Metric	Value
Total Units Sold	20,668
vs Previous Year	+8.1%
Market Share	7.1%
Number of Brands	1

Monthly Sales Breakdown

Month	Units Sold
January	1,703
February	2,131
March	1,705
April	1,921
May	1,791
June	1,394
July	1,383
August	920
September	1,532
October	1,393
November	2,355
December	2,440

Top Brands

#	Brand Name	Units Sold	Share
1	Ascard	20,668	100.0%

Sales by District

District	Units Sold	Share	vs Prev Year
Lyari	2,329	11.3%	+43.5%
Saddar	2,321	11.2%	+22.8%
Landhi	2,291	11.1%	+39.5%
Clifton	2,290	11.1%	-0.6%
North Nazimabad	2,081	10.1%	+13.7%
Bahadurabad	1,963	9.5%	+14.5%
Gulshan	1,910	9.2%	-0.1%
Korangi	1,870	9.0%	+20.3%
Gulistan-e-Jauhar	1,864	9.0%	-29.0%
PECHS	1,749	8.5%	-14.1%

Forecast Accuracy

Metric	Value
Forecasted Units	17,684
Actual Units	20,668
Accuracy	85.6%
Rating	Acceptable