

# PARACETAMOL REPORT

## Formula Analysis - 2024

Period: Full Year 2024 | Generated: January 19, 2026 at 01:40

### Sales Summary

Metric	Value
Total Units Sold	39,191
vs Previous Year	+8.3%
Market Share	13.5%
Number of Brands	1

### Monthly Sales Breakdown

Month	Units Sold
January	4,098
February	3,941
March	3,480
April	3,250
May	2,613
June	2,668
July	2,446
August	2,389
September	3,143
October	4,038
November	3,107
December	4,018

### Top Brands

#	Brand Name	Units Sold	Share
1	Panadol	39,191	100.0%

### Sales by District

District	Units Sold	Share	vs Prev Year
North Nazimabad	4,663	11.9%	+8.8%
Korangi	4,293	11.0%	-2.6%
Saddar	4,227	10.8%	+31.7%
Clifton	4,015	10.2%	+19.5%
Bahadurabad	3,879	9.9%	+18.6%
PECHS	3,878	9.9%	+26.1%
Landhi	3,830	9.8%	-1.0%
Gulistan-e-Jauhar	3,547	9.1%	+1.1%
Gulshan	3,532	9.0%	-11.2%
Lyari	3,327	8.5%	+2.8%

## Forecast Accuracy

Metric	Value
Forecasted Units	33,519
Actual Units	39,191
Accuracy	85.5%
Rating	Acceptable

Paracetamol report auto-generated by MedInsights Pro