

# PECHS DISTRICT REPORT

## District Analysis - {year}

Period: Full Year 2024 | Generated: January 19, 2026 at 01:40

### Sales Summary

Metric	Value
Total Units Sold	29,672
vs Previous Year	+15.5%
Market Share	10.2%
Area Rank	#4 of 10

### Monthly Sales Breakdown

Month	Units Sold
January	2,786
February	2,691
March	3,180
April	2,232
May	2,358
June	1,942
July	2,044
August	1,789
September	2,263
October	2,749
November	2,843
December	2,795

### Top Medicines

#	Medicine	Formula	Units	Share
1	Panadol	Paracetamol	3,878	13.1%
2	Norvasc	Amlodipine Besylate	2,666	9.0%
3	Diflucan	Fluconazole	2,521	8.5%
4	Glucophage	Metformin Hydrochloride	2,370	8.0%

#	Medicine	Formula	Units	Share
5	Myteka	Montelukast Sodium	2,286	7.7%
6	Hydrocortisone	Hydrocortisone	2,276	7.7%
7	Ciproxin	Ciprofloxacin	2,265	7.6%
8	Flagyl	Metronidazole Tablets I.P	2,243	7.6%
9	Suprax	Cefixime	2,117	7.1%
10	Augmentin	Amoxicillin + Clavulanate	2,016	6.8%

## Sales by Formula

Formula	Units Sold	Share	vs Prev Year
Paracetamol	3,878	13.1%	+26.1%
Amlodipine Besylate	2,666	9.0%	+71.9%
Fluconazole	2,521	8.5%	+39.9%
Metformin Hydrochloride	2,370	8.0%	+22.4%
Montelukast Sodium	2,286	7.7%	+23.0%
Hydrocortisone	2,276	7.7%	+54.0%
Ciprofloxacin	2,265	7.6%	+8.9%
Metronidazole Tablets I.P	2,243	7.6%	+5.6%
Cefixime	2,117	7.1%	-13.3%
Amoxicillin + Clavulanate	2,016	6.8%	+57.7%

## Forecast Accuracy

Metric	Value
Forecasted Units	25,405
Actual Units	29,672
Accuracy	85.6%
Rating	Acceptable