

CLIFTON DISTRICT REPORT

District Analysis - {year}

Period: Full Year 2024 | Generated: January 19, 2026 at 01:40

Sales Summary

Metric	Value
Total Units Sold	28,753
vs Previous Year	+0.4%
Market Share	9.9%
Area Rank	#6 of 10

Monthly Sales Breakdown

Month	Units Sold
January	2,631
February	2,935
March	2,352
April	2,083
May	2,439
June	1,676
July	2,047
August	1,700
September	2,070
October	2,766
November	3,012
December	3,042

Top Medicines

#	Medicine	Formula	Units	Share
1	Panadol	Paracetamol	4,015	14.0%
2	Hydrocortisone	Hydrocortisone	2,462	8.6%
3	Eltroxin	Levothyroxine Sodium	2,445	8.5%
4	Glucophage	Metformin Hydrochloride	2,329	8.1%

#	Medicine	Formula	Units	Share
5	Ascard	Acetylsalicylic Acid	2,290	8.0%
6	Ciproxin	Ciprofloxacin	2,234	7.8%
7	Norvasc	Amlodipine Besylate	2,124	7.4%
8	Risek 20	Omeprazole	2,088	7.3%
9	Flagyl	Metronidazole Tablets I.P	1,968	6.8%
10	Augmentin	Amoxicillin + Clavulanate	1,836	6.4%

Sales by Formula

Formula	Units Sold	Share	vs Prev Year
Paracetamol	4,015	14.0%	+19.5%
Hydrocortisone	2,462	8.6%	-6.7%
Levothyroxine Sodium	2,445	8.5%	+10.9%
Metformin Hydrochloride	2,329	8.1%	+50.6%
Acetylsalicylic Acid	2,290	8.0%	-0.6%
Ciprofloxacin	2,234	7.8%	-4.5%
Amlodipine Besylate	2,124	7.4%	-8.5%
Omeprazole	2,088	7.3%	+17.5%
Metronidazole Tablets I.P	1,968	6.8%	+12.3%
Amoxicillin + Clavulanate	1,836	6.4%	+21.9%

Forecast Accuracy

Metric	Value
Forecasted Units	24,758
Actual Units	28,753
Accuracy	86.1%
Rating	Acceptable