

SADDAR DISTRICT REPORT

District Analysis - {year}

Period: Full Year 2024 | Generated: January 19, 2026 at 01:40

Sales Summary

| Metric | Value |
|------------------|----------|
| Total Units Sold | 29,846 |
| vs Previous Year | +10.7% |
| Market Share | 10.3% |
| Area Rank | #2 of 10 |

Monthly Sales Breakdown

| Month | Units Sold |
|-----------|------------|
| January | 3,338 |
| February | 2,717 |
| March | 2,640 |
| April | 1,718 |
| May | 2,770 |
| June | 1,556 |
| July | 1,834 |
| August | 1,858 |
| September | 2,668 |
| October | 2,506 |
| November | 2,783 |
| December | 3,458 |

Top Medicines

| # | Medicine | Formula | Units | Share |
|---|----------|---------------------|-------|-------|
| 1 | Panadol | Paracetamol | 4,227 | 14.2% |
| 2 | Diflucan | Fluconazole | 3,034 | 10.2% |
| 3 | Norvasc | Amlodipine Besylate | 2,443 | 8.2% |
| 4 | Risek 20 | Omeprazole | 2,429 | 8.1% |

| # | Medicine | Formula | Units | Share |
|----|----------------|---------------------------|-------|-------|
| 5 | Ascard | Acetylsalicylic Acid | 2,321 | 7.8% |
| 6 | Suprax | Cefixime | 2,193 | 7.3% |
| 7 | Ciproxin | Ciprofloxacin | 2,183 | 7.3% |
| 8 | Flagyl | Metronidazole Tablets I.P | 2,049 | 6.9% |
| 9 | Augmentin | Amoxicillin + Clavulanate | 1,960 | 6.6% |
| 10 | Hydrocortisone | Hydrocortisone | 1,933 | 6.5% |

Sales by Formula

| Formula | Units Sold | Share | vs Prev Year |
|---------------------------|------------|-------|--------------|
| Paracetamol | 4,227 | 14.2% | +31.7% |
| Fluconazole | 3,034 | 10.2% | +49.9% |
| Amlodipine Besylate | 2,443 | 8.2% | +23.5% |
| Omeprazole | 2,429 | 8.1% | +3.8% |
| Acetylsalicylic Acid | 2,321 | 7.8% | +22.8% |
| Cefixime | 2,193 | 7.3% | +21.8% |
| Ciprofloxacin | 2,183 | 7.3% | +33.2% |
| Metronidazole Tablets I.P | 2,049 | 6.9% | +19.5% |
| Amoxicillin + Clavulanate | 1,960 | 6.6% | -16.0% |
| Hydrocortisone | 1,933 | 6.5% | -14.3% |

Forecast Accuracy

| Metric | Value |
|------------------|------------|
| Forecasted Units | 25,649 |
| Actual Units | 29,846 |
| Accuracy | 85.9% |
| Rating | Acceptable |