

# CLIFTON DISTRICT REPORT

## District Analysis - {year}

Period: Full Year 2024 | Generated: January 19, 2026 at 01:40

### Sales Summary

Metric	Value
Total Units Sold	28,753
vs Previous Year	+0.4%
Market Share	9.9%
Area Rank	#6 of 10

### Monthly Sales Breakdown

Month	Units Sold
January	2,631
February	2,935
March	2,352
April	2,083
May	2,439
June	1,676
July	2,047
August	1,700
September	2,070
October	2,766
November	3,012
December	3,042

### Top Medicines

#	Medicine	Formula	Units	Share
1	Panadol	Paracetamol	4,015	14.0%
2	Hydrocortisone	Hydrocortisone	2,462	8.6%
3	Eltroxin	Levothyroxine Sodium	2,445	8.5%
4	Glucophage	Metformin Hydrochloride	2,329	8.1%

#	Medicine	Formula	Units	Share
5	Ascard	Acetylsalicylic Acid	2,290	8.0%
6	Ciproxin	Ciprofloxacin	2,234	7.8%
7	Norvasc	Amlodipine Besylate	2,124	7.4%
8	Risek 20	Omeprazole	2,088	7.3%
9	Flagyl	Metronidazole Tablets I.P	1,968	6.8%
10	Augmentin	Amoxicillin + Clavulanate	1,836	6.4%

## Sales by Formula

Formula	Units Sold	Share	vs Prev Year
Paracetamol	4,015	14.0%	+19.5%
Hydrocortisone	2,462	8.6%	-6.7%
Levothyroxine Sodium	2,445	8.5%	+10.9%
Metformin Hydrochloride	2,329	8.1%	+50.6%
Acetylsalicylic Acid	2,290	8.0%	-0.6%
Ciprofloxacin	2,234	7.8%	-4.5%
Amlodipine Besylate	2,124	7.4%	-8.5%
Omeprazole	2,088	7.3%	+17.5%
Metronidazole Tablets I.P	1,968	6.8%	+12.3%
Amoxicillin + Clavulanate	1,836	6.4%	+21.9%

## Forecast Accuracy

Metric	Value
Forecasted Units	24,758
Actual Units	28,753
Accuracy	86.1%
Rating	Acceptable