|  |
| --- |
| **图书山寨用户满意度调查** |
| 调查对象：网站访问者 |
| |  |  |  | | --- | --- | --- | |  | **你是第一次访问我们的网站吗**(单选题 必选) |  | |  | |  |  | | --- | --- | | A. 是的 | B. 不是 | |  |  |  |  |  | | --- | --- | --- | |  | **你访问我们网站的主要原因是什么**(问答题 必填) |  | |  | |  |  | | --- | --- | |  |  | |  |  | |  | |  | |  |  | | --- | --- | | **您觉得本网站的色彩和风格如何**(单选题 必选) |  | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | A. 很漂亮 | B. 好看 | C.还算和谐 | D.看的过去 | E. 太恶心了 | |  | |  |  | |  |  | | **您会根据本网站的新书上架和书籍排行去选择书籍吗**(单选题 必选) |  | | |  |  |  | | --- | --- | --- | | A. 当然，它们对我有很大的指示性作用 | B. 还好吧，偶尔关注一下 | C.我从来不看，都是按自己的需要选书的 | |  | |  | |  |  |  |  |  |  |  | | --- | --- | --- | |  | **您觉得在本网站能方便的找到想要的书籍吗**(单选题 必选) |  | |  | |  |  |  |  |  | | --- | --- | --- | --- | --- | | A. 相当方便 | B.挺方便的 | C.还好吧，没什么感觉 | D.有点难找 | E. 很不方便 | |  | |  | |  |  | | --- | --- | | **您觉得本网站的用户调查功能能够反映您的需求吗**(单选题 必选) |  | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | A. 太能反映了，我很喜欢 | B. 挺好 | C.一般般，没关心过 | D.很少 | E. 这功能太多余了 | |  | |  | |  | |  |  | | --- | --- | | **您希望图书山寨能够增加什么功能**(单选题 必选) |  | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | A. 能开自己的店，像淘宝 | B. 有自己的收藏夹 | C.书籍高级搜索 | C.其他 |  | |  | |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  | |  |  | | --- | --- | | **您觉得本网站买书方式适合您吗**(单选题 必选) |  | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | A. 很适合 | B. 适合 | C.没什么感觉 | D.不太方便 | E. 太不合理了 | |  | |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  |  |  |  |  | | --- | --- | --- | |  | **您能够方便的使用用户评论功能表达您对相应看法吗**(单选题 必选) |  | |  | |  |  |  |  |  | | --- | --- | --- | --- | --- | | A. 非常方便 | B. 方便 | C. 一般 | D. 困难 | E. 根本用不了 | |  |  |  |  |  | | --- | --- | --- | |  | **你对我们网站的总体印象怎样**(组合选择题) |  | |  | |  |  |  |  | | --- | --- | --- | --- | |  | A. 低于期望值 | B. 满足期望值 | C. 超出了期望值 | | 1. 专业性 |  |  |  | | 2. 信息的价值 |  |  |  | | 3. 页面感观 |  |  |  | |  |  |  |  |  | | --- | --- | --- | |  | **请选择你再次访问我们网站的可能性**(单选题 必选) |  | |  | |  |  |  |  |  | | --- | --- | --- | --- | --- | | A. 我肯定还要来 | B. 估计会 | C. 不确定 | D. 不大可能 | E.再也不来了 | |  |  |  |  |  | | --- | --- | --- | |  | **请就完善我们的网站给些建议，我们非常欢迎就一些细节完善的建议，和你心目中优秀的网站应该是什么样的**(问答题 必填) |  | |  |  |  | |