Use Cases

for

<CS6442CRM Sales Team>

Use Case List

Primary Actor	Use Cases
Sales worker	Manage account: create account, modify account, create
	account person, modify account person, create location,
	modify location
	Manage contract: create contract, modify contract
	Manage newsletter: send newsletter, create newsletter,
	modify newsletter
	Manage product: input product, modify product
	Manage service: input service, modify service
	Manage promotion: create promotion, modify promotion,
	edit promotion
	Mange account person: create account person, modify
	account person, create location, modify location
Sales manager	Manage newsletter template: create template, modify
	template, delete template
	Manage account's contract: set contract level
	Audit promotion
	Communication

Use Case Template

001-manage account

Use Case ID:	001		
Use Case Name:	manage account		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/27/2011	Date Last Updated:	03/29/2011

Actors:	sales worker
Description:	Manage account's creation and modification, account person
1	creation, account person modification, location creation, location
	modification
Trigger:	Customer call
Preconditions:	Sales worker should be logged in and should have proper
	permissions.
Postconditions:	Create a new account for customer;
	2. Or modify an existing account for customer;
	3. Create a new account person for customer;
	4. Or modify an existing account person for customer;
	5. Or create a new location account person for customer;
	6. Or modify location for an existing account person.
Normal Flow:	1. 001.0-open account manage page
	2. 001.0-The page will list current account and show [create
	account] button, [create account person] button, [create
	location] button
Alternative Flows:	
Exceptions:	Anticipated errors:
	Unanticipated errors:
	1. 001.0.E.1 - network disconnection, system will respond to an
	alert message and wait for the network recovery
	2. 001.0.E.2 - database disconnection, system will respond to an
	alert message and wait for the database recovery
Includes:	1. create account
	2. modify account
	3. create account person
	4. modify account person
	5. create location
D : ::	6. modify location
Priority:	High
Frequency of Use:	0-100 (depends on sales)
Business Rules:	The use case will be executed per request of account's creation
	modification or account person creation or account person
G 1D	modification or location creation or location modification
Special Requirements:	Search to see if there is the customer account in the system.
Assumptions:	
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex

development, Diptanu and Anbing will test and assure quality.

002-create account

Use Case ID:	002		
Use Case Name:	create account		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/27/2011	Date Last Updated:	03/27/2011

Actors:	sales worker	
Description:	Manage account/lead/customer's creation	
Trigger:	New customer request	
Preconditions:	1. Sales worker should be logged in and should have proper	
	permissions.	
Postconditions:	1. Create a new account for customer	
Normal Flow:	1. 002.0-click [create account] button to start input	
	2. 002.0-input customer information, error message will be raised	
	if anything wrong happens	
	3. 002.0-click ok button to finish the input, error message will be	
	raised if anything wrong happens	
Alternative Flows:	1. 002.1-click create account menu item	
Exceptions:	Anticipated errors:	
	1. 002.0.E.1 - Zipcode not in the list, system will respond to an	
	alert message and guide sales worker to zipcode input	
	2. 002.0.E.2 - email input error, system will respond to an alert	
	message and guide sales worker to email input	
	3. 002.0.E.3 - date input error, system will respond to an alert	
	message and guide sales worker to date input	
	Unanticipated errors:	
	4. 002.0.E.4 - network disconnection, system will respond to an	
	alert message and wait for the network recovery	
	5. 002.0.E.5 - database disconnection, system will respond to an	
	alert message and wait for the database recovery	
Includes:	***	
Priority:	High	
Frequency of Use:	0-100 (depends on sales)	
Business Rules:	The use case will be executed once a new customer starts a call to	
G 115	CCI.	
Special Requirements:	Search to see if the customer has already been in the system.	
Assumptions:		
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex	
	development, Diptanu and Anbing will test and assure quality.	

003-modify account

Use Case ID:	003

Use Case Name:	modify account		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/27/2011	Date Last Updated:	03/27/2011

Actors:	sales worker
Description:	Manage account's modification
Trigger:	Existing customer for customer call
Preconditions:	Sales worker should be logged in and should have proper
	permissions.
Postconditions:	Update information for customer
Normal Flow:	1. 003.0-double click an existing customer to open an page listing
	information
	2. 003.0-input corresponding information as customer required,
	error message will be raised if anything wrong happens
	3. 003.0-click [ok] button to finish the input, error message will
	be raised if anything wrong happens; click [cancel] button to
	cancel the input
Alternative Flows:	1. 003.1-click modify account menu item
Exceptions:	Anticipated errors:
	1. 003.0.E.1 - zipcode not in the list, system will respond to an
	alert message and guide sales worker to zipcode input
	2. 003.0.E.2 - email input error, system will respond to an alert
	message and guide sales worker to email input
	3. 003.0.E.3 - date input error, system will respond to an alert
	message and guide sales worker to date input
	Unanticipated errors:
	4. 003.0.E.4 - network disconnection, system will respond to an
	alert message and wait for the network recovery
	5. 003.0.E.5 - database disconnection, system will respond to an
	alert message and wait for the database recovery
Includes:	
Priority:	High
Frequency of Use:	0-100 (depends on sales)
Business Rules:	The use case will be executed once a new customer starts a call to CCI.
Special Requirements:	Search to see if the customer has already been in the system.
Assumptions:	Search to see if the customer has already occir in the system.
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex
riotes and issues.	development, Diptanu and Anbing will test and assure quality.
	development, Diptand and Anomy will test and assure quanty.

004-create account person

Use Case ID:	004		
Use Case Name:	create account person		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/29/2011	Date Last Updated:	03/29/2011

Actors:	sales worker	
Description:	Manage account person's creation	
Trigger:	New customer person request	
Preconditions:	1. Sales worker should be logged in and should have proper	
	permissions.	
Postconditions:	Create a new account person for customer	
Normal Flow:	4. 004.0-click [create account person] button to start input	
	5. 004.0-input person information, error message will be raised if	
	anything wrong happens	
	6. 004.0-click ok button to finish the input, error message will be	
	raised if anything wrong happens	
Alternative Flows:		
Exceptions:	Anticipated errors:	
	1. 004.0.E.1 - Zipcode not in the list, system will respond to an	
	alert message and guide sales worker to zipcode input	
	2. 004.0.E.2 - email input error, system will respond to an alert	
	message and guide sales worker to email input	
	3. 004.0.E.3 - date input error, system will respond to an alert	
	message and guide sales worker to date input	
	Unanticipated errors:	
	4. 004.0.E.4 - network disconnection, system will respond to an	
	alert message and wait for the network recovery	
	5. 004.0.E.5 - database disconnection, system will respond to an	
¥ 1.1	alert message and wait for the database recovery	
Includes:	create location	
Priority:	High	
Frequency of Use:	0-100 (depends on sales)	
Business Rules:	When a customer want to assign person into his account, sales	
	worker needs to check if the person is new or existing one. If new	
9 115	one, start the use case.	
Special Requirements:	Search to see if there is the person in the system.	
Assumptions:		
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex	
	development, Diptanu and Anbing will test and assure quality.	

005-modify account person

Use Case ID:	005		
Use Case Name:	modify account person		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/29/2011	Date Last Updated:	03/29/2011

Actors:	sales worker
Description:	Manage account person's modification
Trigger:	customer person's modification request

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Preconditions:	1. Sales worker should be logged in and should have proper permissions.	
Postconditions:	Modify the information for account person	
Normal Flow:	1. 005.0-click [modify account person] button to start input	
	2. 005.0-input/update person information, error message will be	
	raised if anything wrong happens	
	3. 005.0-click ok button to finish the input, error message will be	
	raised if anything wrong happens	
Alternative Flows:		
Exceptions:	Anticipated errors:	
	1. 005.0.E.1 - Zipcode not in the list, system will respond to an	
	alert message and guide sales worker to zipcode input	
	2. 005.0.E.2 - email input error, system will respond to an alert	
	message and guide sales worker to email input	
	3. 005.0.E.3 - date input error, system will respond to an alert	
	message and guide sales worker to date input	
	Unanticipated errors:	
	4. 005.0.E.4 - network disconnection, system will respond to an	
	alert message and wait for the network recovery	
	5. 005.0.E.5 - database disconnection, system will respond to an	
	alert message and wait for the database recovery	
Includes:	Modify location	
Priority:	High	
Frequency of Use:	0-100 (depends on sales)	
Business Rules:	When a customer want to assign person into his account, sales	
	worker needs to check if the person is new or existing one. If	
L	existing one, start the use case.	
Special Requirements:	Search to see if there is the person in the system.	
Assumptions:		
Notes and Issues:	The state of the s	
	development, Diptanu and Anbing will test and assure quality.	

006-create location

Use Case ID:	006		
Use Case Name:	create location		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/29/2011	Date Last Updated:	03/29/2011

Actors:	sales worker	
Description:	Create account person's location	
Trigger:	New customer person request	
Preconditions:	1. Sales worker should be logged in and should have proper permissions.	
Postconditions:	1. Create a new location for account person	
Normal Flow:	1. 006.0-click [create location] button to start input	

	2. 006.0-input person information, error message will be raised if anything wrong happens
	3. 006.0-click ok button to finish the input, error message will be
	raised if anything wrong happens
Alternative Flows:	
Exceptions:	Anticipated errors:
	1. 006.0.E.1 - Zipcode not in the list, system will respond to an
	alert message and guide sales worker to zipcode input
	2. 006.0.E.2 – Too long location input, system will respond to an
	alert message and guide sales worker to input
	Unanticipated errors:
	3. 006.0.E.3 - network disconnection, system will respond to an
	alert message and wait for the network recovery
	4. 006.0.E.4 - database disconnection, system will respond to an
	alert message and wait for the database recovery
Includes:	
Priority:	High
Frequency of Use:	0-100 (depends on sales)
Business Rules:	When a customer wants to create/modify person's location, the use
	case will be triggered.
Special Requirements:	Search to see if there is the location in the system.
Assumptions:	
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex
	development, Diptanu and Anbing will test and assure quality.

007-modify location

Use Case ID:	007		
Use Case Name:	modify location		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/29/2011	Date Last Updated:	03/29/2011

Actors:	sales worker	
Description:	Modify account person's location	
Trigger:	Existing customer person request	
Preconditions:	1. Sales worker should be logged in and should have proper	
	permissions.	
Postconditions:	Modify a new location for account person	
Normal Flow:	4. 007.0-click [modify location] button to start input	
	5. 007.0-input account and person's name and then modify	
	location information, error message will be raised if anything	
	wrong happens	
	6. 007.0-click ok button to finish the input, error message will be	
	raised if anything wrong happens	
Alternative Flows:		
Exceptions:	Anticipated errors:	

	1. 007.0.E.1 - Zipcode not in the list, system will respond to an alert message and guide sales worker to zipcode input	
	2. 007.0.E.2 – Too long location input, system will respond to an	
	alert message and guide sales worker to input	
	Unanticipated errors:	
	3. 007.0.E.3 - network disconnection, system will respond to an	
	alert message and wait for the network recovery	
	4. 007.0.E.4 - database disconnection, system will respond to an	
	alert message and wait for the database recovery	
Includes:		
Priority:	High	
Frequency of Use:	0-100 (depends on sales)	
Business Rules:	When an existing customer wants to modify person's location, the	
	use case will be triggered.	
Special Requirements:	Search to see if there is the location in the system.	
Assumptions:		
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex	
	development, Diptanu and Anbing will test and assure quality.	

008-manage contract

Use Case ID:	008		
Use Case Name:	manage contract		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/28/2011	Date Last Updated:	03/28/2011

Actors:	sales worker	
Description:	Manage contract's creation and modification	
Trigger:	Customer call or customer's request via fax/email	
Preconditions:	1. New customer or existing ones' request	
Postconditions:	1. Create a new contract for customer;	
	2. Or modify an existing contract for customer.	
Normal Flow:	1. 008.0-open contract manage page	
	2. 008.0-The page will list current contract and show [create	
	contract] button	
Alternative Flows:		
Exceptions:	Anticipated errors:	
	Unanticipated errors:	
	3. 008.0.E.1 - network disconnection, system will respond to an	
	alert message and wait for the network recovery	
	4. 008.0.E.2 - database disconnection, system will respond to an	
	alert message and wait for the database recovery	
Includes:	7. create contract	
	8. modify contract	
Priority:	High (to be decided)	
Frequency of Use:	0-100 (depends on request and business)	

Business Rules:	The use case will be executed when a new customer or an existing	
	customer send an request via call or fax/email to CCI.	
Special Requirements:	Search to see if there is a contract for the existing customer.	
Assumptions:		
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex	
	development, Diptanu and Anbing will test and assure quality.	

009-create contract

Use Case ID:	009		
Use Case Name:	create contract		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/28/2011	Date Last Updated:	03/28/2011

Actors:	sales worker
Description:	Manage contract's creation
Trigger:	Customer call or customer's request via fax/email
Preconditions:	1. New customer or no corresponding contract information for
	existing customer in system
Postconditions:	Create a new contract for customer
Normal Flow:	1. 009.0-click [create contract] button to start input
	2. 009.0-input contract information, error message will be raised
	if anything wrong happens
	3. 009.0-click [ok] button to finish the input, error message will
	be raised if anything wrong happens
Alternative Flows:	1. 009.1-click create contract menu item
Exceptions:	Anticipated errors:
	1. 009.0.E.1 – Contract Name is required, system will respond to
	an alert message and guide sales worker to Contract Name
	input
	2. 009.0.E.2 - Account Name is required, system will respond to
	an alert message and guide sales worker to Account Name
	input
	3. 009.0.E.3 – Start Date is required, system will respond to an
	alert message and guide sales worker to Start Date input
	4. 009.0.E.4 – End Date is required, system will respond to an
	alert message and guide sales worker to End Date input
	Unanticipated errors:
	1. 009.0.E.4 - network disconnection, system will respond to an
	alert message and wait for the network recovery
	2. 009.0.E.5 - database disconnection, system will respond to an alert message and wait for the database recovery
Includes:	aich incssage and wan for the database recovery
Priority:	High
Frequency of Use:	0-100 (depends on sales)
Business Rules:	When CCI signs a new account, a new contract will be created.
Special Requirements:	Search to see if the customer has already been in the system.
Special Requirements.	Scarch to see if the customer has already been in the system.

Assumptions:	
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex
	development, Diptanu and Anbing will test and assure quality.

010-modify contract

Use Case ID:	010		
Use Case Name:	modify contract		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/28/2011	Date Last Updated:	03/28/2011

Actors:	sales worker	
Description:	Manage contract's modification	
Trigger:	Existing customer call or request via fax/email to modify	
Preconditions:	1. Sales worker should be logged in and should have proper	
	permissions.	
Postconditions:	1. Update contract information as request	
Normal Flow:	1. 010.0-double click an existing customer's contract to open	
	contract information	
	2. 010.0-input corresponding information as customer required,	
	error message will be raised if anything wrong happens	
	3. 010.0-click [ok] button to finish the input/update, error	
	message will be raised if anything wrong happens; click	
	[cancel] button to cancel the input	
Alternative Flows:	1. 010.1-click modify contract menu item	
Exceptions:	Anticipated errors:	
	1. 010.0.E.1 – Contract Name is incorrect, system will respond to	
	an alert message and guide sales worker to Contract Name	
	input	
	2. 010.0.E.2 - Account Name is incorrect, system will respond to	
	an alert message and guide sales worker to Account Name	
	input	
	3. 010.0.E.3 – Start Date is incorrect, system will respond to an	
	alert message and guide sales worker to Start Date input	
	4. 010.0.E.4 – End Date is incorrect, system will respond to an	
	alert message and guide sales worker to End Date input	
	Unanticipated organic	
	Unanticipated errors:1. 010.0.E.5 - network disconnection, system will respond to an	
	alert message and wait for the network recovery	
	2. 010.0.E.6 - database disconnection, system will respond to an	
	alert message and wait for the database recovery	
Includes:	are to message and wait for the database recovery	
Priority:	High	
Frequency of Use:	0-100 (depends on sales)	
Business Rules:	Need to validate customer's information before modification and	
Busiliess Rules.	sales worker needs to have permission to perform the use case	
	sales worker needs to have permission to perform the use case	

Special Requirements:	Search to see if the customer's contract has already been in the
	system.
Assumptions:	Request from customer call, fax or email can trigger the
	modification
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex
	development; Diptanu and Anbing will test and assure quality.

011-modify product

Use Case ID:	011		
Use Case Name:	manage product		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/28/2011	Date Last Updated:	03/28/2011

Actors:	sales worker	
Description:	Manage product's creation and modification	
Trigger:	Request or ticket from Market Department	
Preconditions:	1. Sales worker should be logged in and should have proper	
	permissions.	
Postconditions:	1. Create a new product as the request;	
	2. Or modify existing product information as the request.	
Normal Flow:	1. 011.0-open manage product page	
	2. 011.0-The page will list current product and show [create]	
	button	
Alternative Flows:		
Exceptions:	Anticipated errors:	
	Unanticipated errors:	
	1. 011.0.E.1 - network disconnection, system will respond to an	
	alert message and wait for the network recovery	
	2. 011.0.E.2 - database disconnection, system will respond to an	
	alert message and wait for the database recovery	
Includes:	1. create product	
	2. modify product	
Priority:	High	
Frequency of Use:	0-100 (depends on request and business)	
Business Rules:	When CCI sign a contract with product provider, new products will	
	be created; Or any product information modification or production	
	support stops also trigger the case.	
Special Requirements:	Search to see if there is a product for the request/ticket.	
Assumptions:		
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex	
	development, Diptanu and Anbing will test and assure quality.	

012-create product

Use Case ID:	012

Use Case Na	me: create product		
Created 1	By: Anbing Xue	Last Updated By:	Anbing Xue
Date Creat	red: 03/28/2011	Date Last Updated:	03/28/2011

Actors:	sales worker	
Description:	Manage product's creation	
Trigger:	Request or ticket from Market Department	
Preconditions:	1. Sales worker should be logged in and should have proper	
	permissions.	
Postconditions:	1. Create a new product as the request;	
Normal Flow:	1. 012.0-click [create] button to start input	
	2. 012.0-input product information, error message will be raised if	
	anything wrong happens	
	3. 012.0-click [ok] button to finish the input, error message will	
	be raised if anything wrong happens	
Alternative Flows:	1. 012.1-click create product from menu item	
Exceptions:	Anticipated errors:	
	1. 012.0.E.1 – Product Name is required, system will respond to	
	an alert message and guide sales worker to the input	
	2. 012.0.E.2 - Product Code is required, system will respond to an	
	alert message and guide sales worker to Account Name input	
	3. 012.0.E.3 – Product Name information conflict	
	4. 012.0.E.4 – Product Code information conflict	
	Unanticipated orrers	
	Unanticipated errors:5. 012.0.E.5 - network disconnection, system will respond to an	
	alert message and wait for the network recovery	
	6. 012.0.E.6 - database disconnection, system will respond to an	
	alert message and wait for the database recovery	
Includes:	arete message and wait for the damense recovery	
Priority:	High	
Frequency of Use:	0-100 (depends on sales)	
Business Rules:	When CCI sign a contract with product provider, new products will	
	be created.	
Special Requirements:	Search to see if the product has already been in the system.	
Assumptions:	•	
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex	
	development, Diptanu and Anbing will test and assure quality.	

013-modify product

Use Case ID:	013		
Use Case Name:	modify product		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/28/2011	Date Last Updated:	03/28/2011

Manage product's modification Request or ticket from Market Department	
Request or ticket from Market Department	
Request or ticket from Market Department	
Sales worker should be logged in and should have proper	
permissions.	
2. Modify product information as the request;	
1. 013.0-search the production to be modified and double click to	
open information	
2. 013.0-input/update product information, error message will be	
raised if anything wrong happens	
3. 013.0-click [ok] button to finish the input, error message will	
be raised if anything wrong happens	
1. 013.1-right click the product to modify	
Anticipated errors:	
1. 013.0.E.1 – Product Name is required, system will respond to	
an alert message and guide sales worker to the input	
2. 013.0.E.2 - Product Code is required, system will respond to an	
alert message and guide sales worker to the input	
3. 013.0.E.3 – Product Name information conflict	
4. 013.0.E.4 – Product Code information conflict	
Unanticipated errors:	
5. 013.0.E.5 - network disconnection, system will respond to an	
alert message and wait for the network recovery	
6. 013.0.E.6 - database disconnection, system will respond to an	
alert message and wait for the database recovery	
are to message and water for the database recovery	
High	
0-100 (depends on sales)	
0-100 (depends on sales) When CCI sign a contract with product provider, new products will	
be created.	
Any tickets for product information modification or production	
support stops will trigger the case.	
The sales worker should have permission to modify product.	
Tianyou and Varun will be responsible for UI and Flex	
development, Diptanu and Anbing will test and assure quality.	

014-mange service

Use Case ID:	014		
Use Case Name:	manage service		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/28/2011	Date Last Updated:	03/28/2011

Actors:	sales worker
Description:	Manage service's creation and modification

Trigger:	Request from customer	
Preconditions:	1. Sales worker should be logged in and should have proper	
	permissions.	
Postconditions:	1. Create a new service as the request;	
	2. Or modify existing service information as the request.	
Normal Flow:	1. 014.0-open manage service page	
	2. 014.0-The page will list current service and show [create]	
	button	
Alternative Flows:	1. directly click [manage service] menu item/button on bar	
Exceptions:	Anticipated errors:	
	Unanticipated errors:	
	1. 014.0.E.1 - network disconnection, system will respond to an	
	alert message and wait for the network recovery	
	2. 014.0.E.2 - database disconnection, system will respond to an	
	alert message and wait for the database recovery	
Includes:	3. create a service	
	4. modify a service's information	
Priority:	High	
Frequency of Use:	0-100 (depends on request and business)	
Business Rules:	When customer request service via call, fax or email, the use case	
	will be triggered.	
Special Requirements:	Search to see current services for customer.	
Assumptions:		
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex	
	development, Diptanu and Anbing will test and assure quality.	

015-create service

Use Case ID:	015		
Use Case Name:	create service		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/28/2011	Date Last Updated:	03/28/2011

Actors:	sales worker	
Description:	Manage service's creation	
Trigger:	Request from customer	
Preconditions:	1. Sales worker should be logged in and should have proper	
	permissions.	
Postconditions:	1. Create a new service as the request	
Normal Flow:	1. 015.0-click [create] button to start input	
	2. 015.0-input service information, error message will be raised if	
	anything wrong happens	
	3. 015.0-click [ok] button to finish the input, error message will	
	be raised if anything wrong happens	
Alternative Flows:	1. directly click [new service] menu item	
Exceptions:	Anticipated errors:	
	1. 015.0.E.1 – Account Name is required, system will respond to	

	 an alert message and guide sales worker to Contract Name input 015.0.E.2 – Service Status should be "new" otherwise system will respond to an alert message and guide sales worker to select status from drop list 015.0.E.3 – Priority is required otherwise system will respond to an alert message and guide sales worker to select priority from drop list 015.0.E.4 – Due Date is required otherwise system will respond to an alert message and guide sales worker to Due Date input 015.0.E.5 – Due Time is required, system will respond to an alert message and guide sales worker to Due Time input 015.0.E.6 – Assign to is required otherwise system will respond to an alert message and guide sales worker to "assign to" input Unanticipated errors: 015.0.E.7 - network disconnection, system will respond to an alert message and wait for the network recovery 015.0.E.8 - database disconnection, system will respond to an
Includes:	alert message and wait for the database recovery 1. create a service
Priority:	High
Frequency of Use:	0-100 (depends on request and business)
Business Rules:	When customer request service via call, fax or email, the use case will be triggered.
Special Requirements:	Search to see current services for customer to check if there are same service
Assumptions:	Sales worker has proper permission to create service
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex
	development, Diptanu and Anbing will test and assure quality.

016-modify service

Use Case ID:	016		
Use Case Name:	modify service		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/28/2011	Date Last Updated:	03/28/2011

Actors:	sales worker	
Description:	Manage service's modification/stop	
Trigger:	Request from customer	
Preconditions:	1. Sales worker should be logged in and should have proper	
	permissions.	
Postconditions:	2. Modify a new service as the request	
Normal Flow:	1. 016.0-click [modify] button to start input/update	
	2. 016.0-input service information, error message will be raised if	
	anything wrong happens	
	3. 016.0-click [ok] button to finish the input, error message will	

	be raised if anything wrong happens
Alternative Flows:	1. 016.1-directly click [modify service] menu item
Exceptions:	 O16.1-directly click [modify service] menu item Anticipated errors: O16.0.E.1 – Account Name is required, system will respond to an alert message and guide sales worker to Contract Name input O16.0.E.2 – Service Status cannot be "new" otherwise system will respond to an alert message and guide sales worker to select status from drop list O16.0.E.3 – Priority is required otherwise system will respond to an alert message and guide sales worker to select priority from drop list O16.0.E.4 – Due Date is required otherwise system will respond to an alert message and guide sales worker to Due Date input O16.0.E.5 – Due Time is required, system will respond to an alert message and guide sales worker to Due Time input O16.0.E.6 – Assign to is required otherwise system will respond to an alert message and guide sales worker to "assign to" input Unanticipated errors: O16.0.E.7 - network disconnection, system will respond to an alert message and wait for the network recovery O16.0.E.8 - database disconnection, system will respond to an
Y., .1., .1.	alert message and wait for the database recovery
Includes:	2. create a service
Priority: Frequency of Use:	High 0.100 (depends on request and business)
Business Rules:	0-100 (depends on request and business) When customer request service via call, fax or email, the use case
	will be triggered.
Special Requirements:	Search to see the status of the service to make sure if it can be modified
Assumptions:	Sales worker has proper permission to modify service
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex development, Diptanu and Anbing will test and assure quality.

017-mange newsletter

Use Case ID:	017		
Use Case Name:	manage newsletter		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/29/2011	Date Last Updated:	03/29/2011

Actors:	sales worker	
Description:	Manage newsletter's creation, modification and sending	
Trigger:	1. CCI's policy changed	
	2. Show customers new promotions, offers and etc.	
Preconditions:	1. Sales worker should be logged in and should have proper	
	permissions.	

Postconditions:	Create newsletter	
	2. Modify newsletter	
	3. Send newsletter	
Normal Flow:	1. 017.0-open manage newsletter page	
	2. 017.0-The page will list current newsletter and show [create	
	newsletter], [send newsletter] button	
Alternative Flows:	1. directly click [create newsletter] menu item/button on bar	
Exceptions:	Anticipated errors:	
	Unanticipated errors:	
	1. 017.0.E.1 - network disconnection, system will respond to an	
	alert message and wait for the network recovery	
	2. 017.0.E.2 - database disconnection, system will respond to an	
	alert message and wait for the database recovery	
Includes:	1. create a newsletter	
	2. modify a newsletter's information	
	3. send a newsletter to customers	
Priority:	High	
Frequency of Use:	0-100 (depends on request and business)	
Business Rules:	CCI should create newsletters when request from market or other	
	internal departments;	
	CCI should modify newsletters when request from market or other	
	internal departments;	
	CCI should regularly send newsletters to customers to show	
	promotions, offers, big deals;	
Special Requirements:		
	promotion period;	
	Search to see if corresponding newsletters have been already sent.	
Assumptions:		
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex	
	development, Diptanu and Anbing will test and assure quality.	

018-create newsletter

Use Case ID:	018		
Use Case Name:	create newsletter		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/28/2011	Date Last Updated:	03/28/2011

Actors:	sales worker
Description:	newsletter's creation
Trigger:	Request from internal departments
Preconditions:	1. Sales worker should be logged in and should have proper
	permissions.
Postconditions:	1. Create a newsletter as the request
Normal Flow:	1. 018.0-click [create newsletter] button to start input
	2. 018.0-input newsletter information and involve corresponding
	promotions, error message will be raised if anything wrong
	happens

	3. 018.0-click [ok] button to finish the creation, error message will be raised if anything wrong happens
Alternative Flows:	1. directly click [new newsletter] menu item
Exceptions:	 Anticipated errors: 018.0.E.1 – At least one promotion should be included into the newsletter, system will respond to an alert message and guide sales worker to promotion select 018.0.E.2 – Newsletter Status should be "new" otherwise system will respond to an alert message and guide sales worker to select status from drop list 018.0.E.3 – At least one customer should be included into the newsletter, system will respond to an alert message and guide sales worker to customer 018.0.E.4 – Due Date is required otherwise system will respond to an alert message and guide sales worker to Due Date input 018.0.E.5 – Due Time is required, system will respond to an alert message and guide sales worker to Due Time input
Includes:	alert message and wait for the database recovery 3. create a newsletter
Priority:	High
Frequency of Use:	0-100 (depends on request and business)
Business Rules:	When a new promotion created, a newsletter could be considered; When existing promotion changed, a newsletter could be considered;
Special Requirements:	Search to see current newsletters to check if there are same newsletter and effective period
Assumptions:	Sales worker has proper permission to create newsletter
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex development, Diptanu and Anbing will test and assure quality.

019-modify newsletter

Use Case ID:	019		
Use Case Name:	modify newsletter		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/29/2011	Date Last Updated:	03/29/2011

Actors:	sales worker	
Description:	newsletter's modification	
Trigger:	Request from internal departments	
Preconditions:	1. Sales worker should be logged in and should have proper	
	permissions.	
Postconditions:	1. Modify an existing newsletter as the request	

Normal Flow:	1. 019.0-click [modify newsletter] button to start input	
	2. 019.0-input/update newsletter information and involve/change	
	corresponding promotions, error message will be raised if	
	anything wrong happens	
	3. 019.0-click [ok] button to finish the modification, error	
	message will be raised if anything wrong happens	
Alternative Flows:	1. directly click [modify newsletter] menu item	
Exceptions:	Anticipated errors:	
1	1. 019.0.E.1 – At least one promotion should be included into the	
	newsletter, system will respond to an alert message and guide	
	sales worker to promotion select	
	2. 019.0.E.2 – Newsletter Status should be "in progress"	
	otherwise system will respond to an alert message and guide	
	sales worker to select status from drop list	
	3. 019.0.E.3 – At least one customer should be included into the	
	newsletter, system will respond to an alert message and guide	
	sales worker to customer	
	4. 019.0.E.4 – Due Date is required otherwise system will respond	
	to an alert message and guide sales worker to Due Date input	
	5. 019.0.E.5 – Due Time is required, system will respond to an	
	alert message and guide sales worker to Due Time input	
	Unanticipated errors:	
	6. 019.0.E.7 - network disconnection, system will respond to an	
	alert message and wait for the network recovery	
	7. 019.0.E.8 - database disconnection, system will respond to an	
	alert message and wait for the database recovery	
Includes:	1. modification a newsletter	
Priority:	High	
Frequency of Use:	0-100 (depends on request and business)	
Business Rules:	Before sending a newsletter, modification could be considered	
	when a new promotion created;	
	When existing promotion changed, a newsletter could be	
	considered;	
Special Requirements:	Search to see current newsletters to check if there are same	
	newsletter and effective period	
Assumptions:	Sales worker has proper permission to modify newsletter	
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex	
	development, Diptanu and Anbing will test and assure quality.	

020-send newsletter

Use Case ID:	019		
Use Case Name:	send newsletter		
Created By:	Anbing Xue	Last Updated By:	Anbing Xue
Date Created:	03/29/2011	Date Last Updated:	03/29/2011

	Actors:	sales worker
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Description:	newsletter's sending	
Trigger:	Request from internal departments	
Preconditions:	1. Sales worker should be logged in and should have proper	
	permissions.	
Postconditions:	1. Send newsletter to customers	
Normal Flow:	1. 019.0-choose newsletters to sent	
	2. 019.0-choose customers to be involved in the newsletter sending list;	
	3. 019.0-send newsletters, alert messages could be raised if there	
	is something incorrect for customers or newsletters, such as	
	customer has been stopped or newsletter has been expired.	
Alternative Flows:		
Exceptions:	Anticipated errors:	
	1. 019.0.E.1 – Customer chose has been stopped, system will	
	mark the customers with problem	
	2. 019.0.E.2 – Newsletter has been expired, system will mark the	
	newsletters with problem	
Includes:		
Priority:	High	
Frequency of Use:	0-100 (depends on request and business)	
Business Rules:	Regularly, CCI will send newsletters to customers to show	
	promotions, offers or deals and etc.	
Special Requirements:	Search to see current sent newsletters to check if there are same	
	newsletter and to make sure effective period	
Assumptions:	Sales worker has proper permission to send newsletter	
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex	
	development, Diptanu and Anbing will test and assure quality.	

030-Manage Newsletter Template

Use Case ID:	030		
Use Case Name:	Manage Newsletter Templa	nte	
Created By:	Diptanu Das	Last Updated By:	Diptanu Das
Date Created:	3/28/2011	Date Last Updated:	3/29/2011

Actors:	Sales Manager
Description:	Manage Newsletter Template
Trigger:	1. To place promotions, offers and discount in the template
	2. CCI company policy changes
Preconditions:	1. Proper sales manager should be logged in and should have proper
	permission.
Postconditions:	1. Sales Manager can create, modify and delete the template.
Normal Flow:	1. 030.0 –Click on the template button.
	2. 030.0 - Select the required template to be modified. Make the changes.
	3. 030.0 -modify the information.
	4. 030.0 -click [ok] button to finish the input/update, error message will
	be raised if anything wrong happens; click [cancel] button to cancel
	the input
Alternative Flows:	
Exceptions:	Anticipated:
_	1. 030.0.E.1- Error message appears if no start date and end date for the
	template is provided.
	2. 030.0.E.2 – Error message appears if no promotion is provided in the
	template.
	3. 030.0.E.3- Error message comes if customer type is mentioned in the
	template.
	Unanticipated:
	4. 030.0.E.4 - network disconnection, system will respond to an alert
	message and wait for the network recovery
	5. 030.0.E.5 - database disconnection, system will respond to an alert
	message and wait for the database recovery
	6. 030.0.E.6 - Power Failure- Database will roll back if anything updated
	at that moment.
Includes:	Create template, modify template, delete template
Priority:	High
Frequency of Use:	0-100(depends on sales)
Business Rules:	Newsletter will be provided to customer having an account depending
	upon the contract level or product purchased.
Special Requirements:	
Assumptions:	
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex development,
1	Diptanu and Anbing will test and assure quality.
	1 6

031-Create Template

Use Case ID:	031		
Use Case Name:	Create Template		
Created By:	Diptanu Das	Last Updated By:	Diptanu Das
Date Created:	3/29/2011	Date Last Updated:	3/29/2011

Actors:	Sales Manager
Description:	Create the newsletter template
Trigger:	To place promotions, offers and discount in the template
	2. CCI company Policy changes
Preconditions:	Proper sales manager should be logged in and should have proper
	permission.
Postconditions:	1. A newsletter template is created based on the promotion requirements.
Normal Flow:	1. 031.0 –Click on the create template button.
	2. 031.0 – Include the information needed to create the template.
	3. 031.0 - Click [Ok] button to finish the input template, error message
	will be raised if anything wrong happens; click [cancel] button to
	cancel the input
Alternative Flows:	
Exceptions:	Anticipated:
	1. 031.0.E.1- Error message appears if no start date and end date for the
	template is provided.
	2. 031.0.E.2 – Error message appears if no promotion is provided in the
	template.
	3. 031.0.E.3- Error message comes if customer type is mentioned in the
	template.
	Unanticipated:
	4. 031.0.E.4 - network disconnection, system will respond to an alert
	message and wait for the network recovery 5. 031.0.E.5 - database disconnection, system will respond to an alert
	message and wait for the database recovery.
	6. 031.0.E.6 - Power Failure- Database will roll back if anything updated
	at that moment.
Includes:	at the month.
Priority:	High
Frequency of Use:	0-100(depends on sales)
Business Rules:	Newsletter will be provided to customer having an account depending
	upon the contract level or product purchased.
Special Requirements:	Search to see if the template is already created.
Assumptions:	1
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex development,
	Diptanu and Anbing will test and assure quality.

032-Modify Template

Use Case ID:	032		
Use Case Name:	Modify Template		
Created By:	Diptan u Das	Last Updated By:	Diptanu Das
Date Created:	3/29/2011	Date Last Updated:	3/29/2011

Actors:	Sales Manager	
Description:	Modify the newsletter template	
Trigger:	1. To place promotions, offers and discount in the template	
	2. Company Policy changes	
Preconditions:	1 Proper sales manager should be logged in and should have proper	
	permission.	
Postconditions:	1. A newsletter template is created based on the promotion requirements.	
Normal Flow:	1. 032.0 –Click on the template button. It will show all the existing	
	templates.	
	2. 032.0 – Select the required template to be modified.	
	3. 032.0 - Click on modify template.	
	4. 032.0 – Make the required changes.	
	5. 032.0 - Click [Ok] button to finish the input template, error message	
	will be raised if anything wrong happens; click [cancel] button to	
	cancel the input	
Alternative Flows:		
Exceptions:	Anticipated:	
	1. 032.0.E.1- Error message appears if no start date and end date for the	
	template is provided.	
	2. 032.0.E.2 – Error message appears if no promotion is provided in the	
	template.	
	3. 032.0.E.3- Error message comes if customer type is mentioned in the	
	template.	
	Unanticipated:	
	4. 032.0.E.4 - network disconnection, system will respond to an alert	
	message and wait for the network recovery	
	5. 032.0.E.5 - database disconnection, system will respond to an alert	
	message and wait for the database recovery.	
	6. 032.0.E.6 - Power Failure- Database will roll back if anything	
Y 1 1	updated at that moment.	
Includes:	TT 1	
Priority:	High	
Frequency of Use:	0-100(depends on sales)	
Business Rules:		
G : 15 :	upon the contract level or product purchased.	
Special Requirements:	Search to see if the template is already existing.	
Assumptions:		
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex development,	
	Diptanu and Anbing will test and assure quality.	

032-Delete Template

Use Case ID:	033		
Use Case Name:	Delete Template		
Created By:	Diptanu Das	Last Updated By:	Diptanu Das
Date Created:	3/29/2011	Date Last Updated:	3/29/2011

Actors:	Sales Manager
Description:	Delete the template
Trigger:	1. Expiration of the promotion suitable for that template.
	2. Company Policy Changes
Preconditions:	Proper sales manager should be logged in and should have proper
	permission.
	2. Newsletter template is exited in the system.
Postconditions:	1. Deletion of the template.
Normal Flow:	1. 033.0 –Click on the template button. It will show all the existing
	templates.
	2. 033.0 – Select the required template to be deleted.
	3. 033.0 - Click on [delete] button to delete template.
	4. 033.0 – Warning message comes to assure if the file needs to be
	deleted.
	5. 033.0 - Click [Ok] button to finish the input template, error message
	will be raised if anything wrong happens; click [cancel] button to
	cancel the input
Alternative Flows:	
Exceptions:	Anticipated:
	1. 033.0.E.1 – Error message comes, if the file to be deleted is not the
	correct one.
	2. 033.0.E.2 – Error message comes in if the the changes are not
	compatible with the file.
	Unanticipated: 3. 033.0.E.3 - network disconnection, system will respond to an alert
	3. 033.0.E.3 - network disconnection, system will respond to an alert message and wait for the network recovery
	4. 033.0.E.4 - database disconnection, system will respond to an alert
	message and wait for the database recovery.
	5. 033.0.E.5 - Power Failure- Database will roll back if anything
	updated at that moment.
Includes:	
Priority:	High
Frequency of Use:	0-100(depends on sales)
Business Rules:	
_ = ===================================	upon the contract level or product purchased.
Special Requirements:	Search to see if the file to be deleted is existing or not.
Assumptions:	
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex development,
	Diptanu and Anbing will test and assure quality.

034-Communication

Use Case ID:	034		
Use Case Name:	Communication		
Created By:	Diptanu Das	Last Updated By:	Diptanu Das
Date Created:	3/29/2011	Date Last Updated:	3/29/2011

Actors:	Sales Worker
Description:	Communication between sales worker and customer
<i>Description</i> .	Communication between sales manager and cutomer
Trigger:	1. Follow up with lead or customer.
Tingger.	2. Offer promotions, discounts etc.
	3. Problem or service provided to customer
Preconditions:	Proper sales worker should be logged in and should have proper
	permission.
	2. Customer or Lead account is created
Postconditions:	Communication is recorded
Normal Flow:	1. 034.0 –Click on the account. It will show all the information related
	to the account.
	2. 034.0 – Select the account.
	3. 034.0 – Record the information about the communication
	4. 034.0 - Click [Ok] button to finish the input information, error
	message will be raised if anything wrong happens; click [cancel]
	button to cancel the input
Alternative Flows:	
Exceptions:	Anticipated:
	1. 034.0.E.1 – Error message comes, if the information is more then the
	specified length
	2. 034.0.E.2 – Error message comes, if date of the information is not
	mentioned
	3. 034.0.E.3 – Error message comes, if the customer account information
	is not mentioned properly.
	Unanticipated:
	4. 034.0.E.4 - network disconnection, system will respond to an alert
	message and wait for the network recovery 5. 034.0.E.5 - database disconnection, system will respond to an alert
	message and wait for the database recovery.
	6. 034.0.E.6 - Power Failure- Database will roll back if anything
	updated at that moment.
Includes:	apanea in min moment
Priority:	High
Frequency of Use:	0-100(depends on sales)
Business Rules:	. •
Special Requirements:	Search if the communication is already recorded with the customer.
Assumptions:	, and the second
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex development,
	Diptanu and Anbing will test and assure quality.

035-Manage Account's Contract

Use Case ID:	035		
Use Case Name:	Manage Account's Contrac	et	
Created By:	Diptanu Das	Last Updated By:	Diptanu Das
Date Created:	3/28/2011	Date Last Updated:	3/28/2011

Actors:	Sales Manager
Description:	Manage Account's Contract
1	Two types of Contract:
	1. Service Contract (Levels of services provided by CCI to
	customer as per the membership taken customer. Such as Gold
	customer, Silver Customer and Regular Customer.)
	2. Product Contract (Products purchased from CCI)
Trigger:	1. As soon as customer account is created, level of service
	contract is assigned(gold, silver, regular)
	2. If an existing lead account become customer, The lead account
	needs to be modified to associate the corresponding contract.
	3. If an existing account needs to be upgraded to a new contract.
Preconditions:	1. Account is already created.
	2. Contract is already created.
Postconditions:	1. Association between account and contract is formed.
Normal Flow:	1. 035.0 Search the account.
	2. 035.0 select the desired account.
	3. 035.0 Click on associate contract button.
Alternative Flows:	1. Create a new account
	2. Click on associate contract button.
Exceptions:	Anticipated errors:
	1. 035.0.E.1 - email input error, system will respond to an alert
	message and guide sales worker to email input
	2. 035.0.E.2 - date input error, system will respond to an alert
	message and guide sales worker to date input
	Unanticipated errors:
	3. 035.0.E.3- network disconnection, system will respond to an
	alert message and wait for the network recovery 4. 035.0.E.4 - database disconnection, system will respond to an
	alert message and wait for the database recovery
Includes:	are to message and wait for the database recovery
Priority:	High
Frequency of Use:	0-100(depends on contract)
Business Rules:	Service levels are provided to the customer based on their
Dasiness raies.	contract.
	2. Time or Priority of the service is based on the customer's
	contract.
	3. Customer is charged based on their contract and services.
Special Requirements:	Customer can be upgraded to a higher contract level. (customer

	changing contract from silver to gold membership or from 1 year to 2 year contract.)
Assumptions:	Customer cannot degrade their contract level before the completion
	of the services.
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex
	development, Diptanu and Anbing will test and assure quality.

036-Set Contract Level

Use Case ID:	036		
Use Case Name:	Set Contract Level		
Created By:	Diptanu Das	Last Updated By:	Diptanu Das
Date Created:	3/28/2011	Date Last Updated:	3/28/2011

	0.1.37
Actors:	Sales Manager
Description:	Set Contract Level with the customer
Trigger:	1. Contract needs to be modified for the account.
Preconditions:	1. Customer is already registered.
Postconditions:	1. An association of contract and account should be created.
Normal Flow:	1. 036.0 - Press on create account button.
	2. 036.0 - Click on the type of contract level. (whether it is gold
	membership, silver membership or regular membership).
	3. 036.0-Input the services that can will be provided to the
	customer as per the membership.
	4. 036.0 - Submit the information.
Alternative Flows:	1. 036.1 - Search for an account.
	2. 036.2 - Modify account.
	3. 036.3 - Click on contract to be associated.
	4. 036.4 - Submit the information
Exceptions:	Anticipated errors:
	1. 036.0.E.1 - zipcode not in the list, system will respond to an
	alert message and guide sales worker to zipcode input
	2. 036.0.E.2 - email input error, system will respond to an alert
	message and guide sales worker to email input
	3. 036.0.E.3 - date input error, system will respond to an alert
	message and guide sales worker to date input
	Unanticipated errors:
	4. 036.0.E.4 - network disconnection, system will respond to an
	alert message and wait for the network recovery
	5. 036.0.E.5 - database disconnection, system will respond to an
	alert message and wait for the database recovery
Includes:	
Priority:	High
Frequency of Use:	0-100 (depends on sales)
Business Rules:	1. Service levels are provided to the customer based on their
	contract.
	2. Time or Priority of the service is based on the customer's

	contract. 3. Customer is charged based on their contract and services.
Special Requirements:	Contract can be upgraded.
Assumptions:	Customer cannot degrade their contract level before the completion
	of the services.
Notes and Issues:	Tianyou and Varun will be responsible for UI and Flex
	development, Diptanu and Anbing will test and assure quality

Revision History

Name	Date	Reason For Changes	Version
Anbing Xue	03/27/2011	Initialize use case for sales team	1.0
Anbing Xue	03/28/2011	Create use case: manage account, manage contract, manage product, mange service	1.1
Diptanu Das	03/28/2011	Create use case: manage lead, manage account's contract	1.1
Anbing Xue	03/29/2011	Add create/modify account person, create/modify location, manage newsletters	1.2
Diptanu Das	03/29/2011	Manage newsletter template, communication	1.2