



YAYA | YA-TING WANG

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## UX Product Designer, Cyclist, Coder, Industrial Designer

### EXPERIENCE

#### Product Designer @ Condé Nast

JAN 2016 - PRESENT | NEW YORK, NY

In charge of the UX/UI design for Condé Nast's in-house CMS used across 12 brands. I am involved in every aspect of the product development process — from defining problems and opportunities through agile UX process to nudging pixels in code during QA. I've also somehow become the go-to person for internal PR t-shirt design.

#### User Experience Designer @ Condé Nast

SEP 2014 - DEC 2015 | NEW YORK, NY

Concept and UX for the website redesign of Condé Nast Traveler and Architectural Digest. Participated coding during the QA process for Teen Vogue and Golf Digest.

#### Designer / Marketing @ Slade Architecture

FEB 2013 - MAY 2014 | NEW YORK, NY

Managed an installation project from design, fabrication, to post-event marketing; designed presentations and submissions for RFPs and award entries; coordinated press inquiries; and planned an amazing office party with the Architectural League!

#### Web Design Intern @ Deposit A Gift

AUG 2012 - JAN 2013 | NEW YORK, NY

Generated over 70 website templates and themes; participated in homepage redesign; branding design for print collaterals and social media.

### EDUCATION

#### Bachelor Of Industrial Design @ Syracuse University

AUG 2007- MAY 2012 | SYRACUSE, NY

Industrial & Interaction Design Program  
SU London Study Abroad Program

### SKILLS & TOOLS

#### User Experience Design (UX)

Solid user-focused agile process  
Always confidently asking why  
IA, Interview, Usability Testing

#### User Interface Design (UI)

Pen and tracing paper, Sketch, InVision  
HTML / CSS

#### Visual Design

Branding, Story-telling  
Adobe Illustrator, Photoshop, InDesign,  
After Effects

#### 3D Design

SolidWorks, Rhino, AutoCad, Power Tools

"Yaya is very professional, extremely smart and organized. She learned our business quickly, was always proactive with new ideas."

- Dana Ostomel, Founder of Deposit A Gift