



YAYA | YA-TING WANG

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“ I am a Product Designer. I enjoy iterating designs based on user feedback. ”

EXPERIENCE

Jan 2016 - Present | New York, NY

PRODUCT DESIGNER

@ CONDÉ NAST (condenast.com)

worked closely with a product manager and 4 developers in agile development; conducted user interviews for product definition; created rapid prototypes for user testing; and occasionally implemented final design in code.

Sep 2014 - Dec 2015 | New York, NY

USER EXPERIENCE DESIGNER

@ CONDÉ NAST (condenast.com)

created personas, wireframes, and visual design across multiple brands including New Yorker, Condé Nast Traveler, and Architectural Digest; involved in QA development for Teen Vogue and Golf Digest; built HTML/CSS prototypes for usability testing.

Feb 2013 - May 2014 | New York, NY

GRAPHIC DESIGNER & MARKETING COORDINATOR

@ SLADE ARCHITECTURE (sladearch.com)

designed environmental graphics and products; managed an installation project through design, fabrication, to post-event marketing; designed submissions for RFPs and awards entry; coordinated press inquiries; and planned an amazing office party with the Architectural League!

Aug 2012 - Jan 2013 | New York, NY

WEB DESIGN INTERN

@ DEPOSIT A GIFT (depositagift.com)

generated over 70 website templates and themes; assisted in designing new homepage; worked closely with a developer and assisted design QA; designed collateral for prints and online media; created icons which later were used throughout the sites and collateral.

EDUCATION

Jun 2014 - Aug 2014 | New York, NY

UX DESIGN IMMERSIVE

@ GENERAL ASSEMBLY

Aug 2007- May 2012 | Syracuse, NY

BACHELOR OF INDUSTRIAL DESIGN

@ SYRACUSE UNIVERSITY

Industrial & Interaction Design Program
SU London Study Abroad Program

SKILLS & TOOLS

USER EXPERIENCE DESIGN (UX)

User Interviews
Usability Testing

USER INTERFACE DESIGN (UI)

Sketch
Adobe XD
HTML / CSS

VISUAL DESIGN

Adobe Illustrator, Photoshop, InDesign
Adobe After Effects

INDUSTRIAL DESIGN

SolidWorks
Rhino
AutoCad
Sketching
Power Tools

“Yaya is very professional, extremely smart and organized. She learned our business quickly, was always proactive with new ideas.”

- Dana Ostomel, Founder of Deposit A Gift