Retail Transaction Dashboard

| category ▾	payment_method ▾	Pilih rentang ta ▾

Revenue	Customer	Profit	Discount	Quantity
$8,69 M	4,0 rb	$2,03 M	$33,83 jt	13,6 rb

Revenue trend

Payment method usage

- cod 67.6%
- Payaxis 17.2%
- Easypay 5.6%
- customercredit
- ublcreditcard
- jazzwallet
- mygateway
- jazzvoucher
- internetbanking
- Lainnya
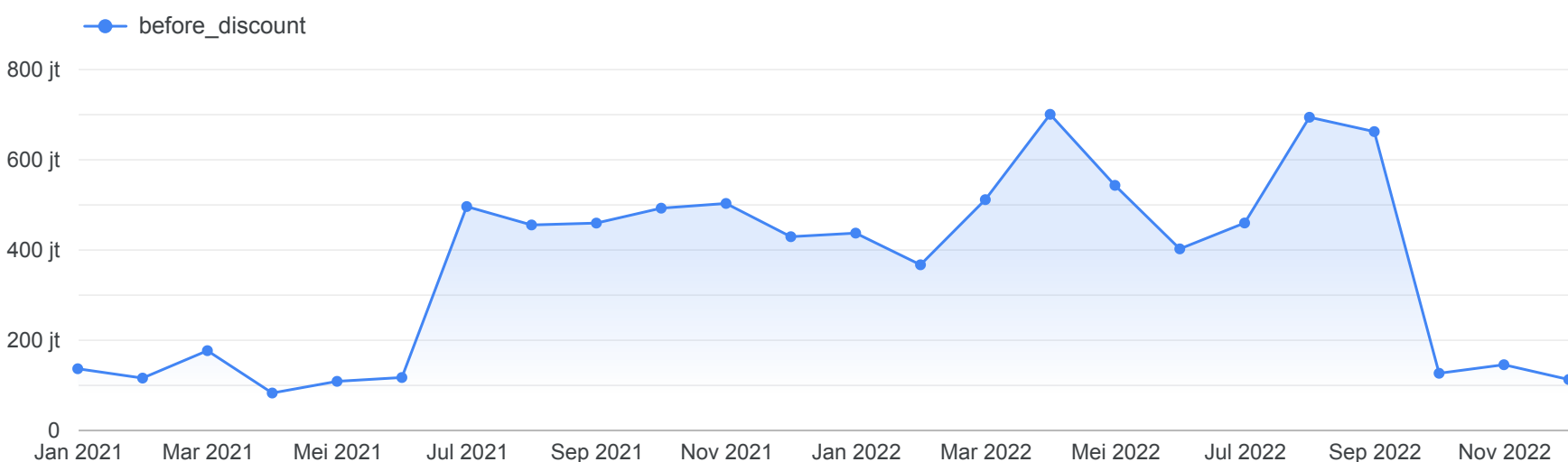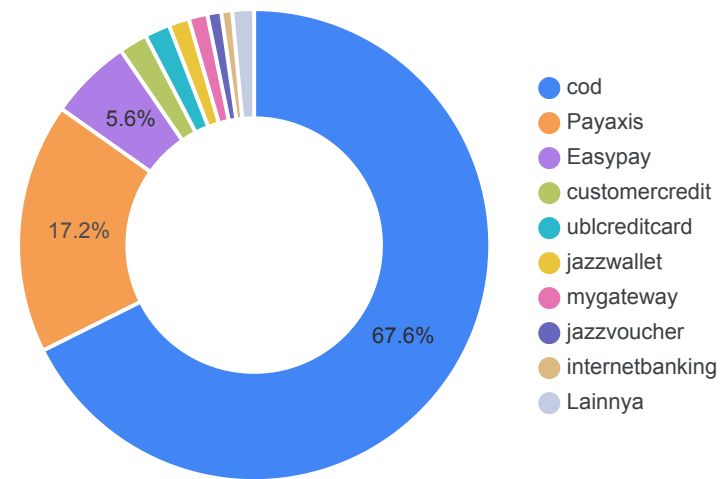
Revenue by payment method

- cod 33.7%
- Payaxis 28%
- jazzvoucher 13.6%
- Easypay 9.3%
- ublcreditcard
- mygateway
- internetbanking
- Easypay_MA
- mcblite
- Lainnya

Payment method usage

- Mobiles & Tablets 20.2%
- Health & Sports
- Women Fashion 17.6%
- Home & Living 26.8%
- Men Fashion 6.4%
- Beauty & Grooming 6.3%
- Soghaat 6.1%
- Appliances
- Others
- Lainnya

Payment method usage

- Mobiles & Tablets 39.8%
- Entertainment 15.3%
- Computing 13.8%
- Appliances 13.7%
- Men Fashion
- Women Fashion
- Home & Living
- Beauty & Grooming
- Others
- Lainnya
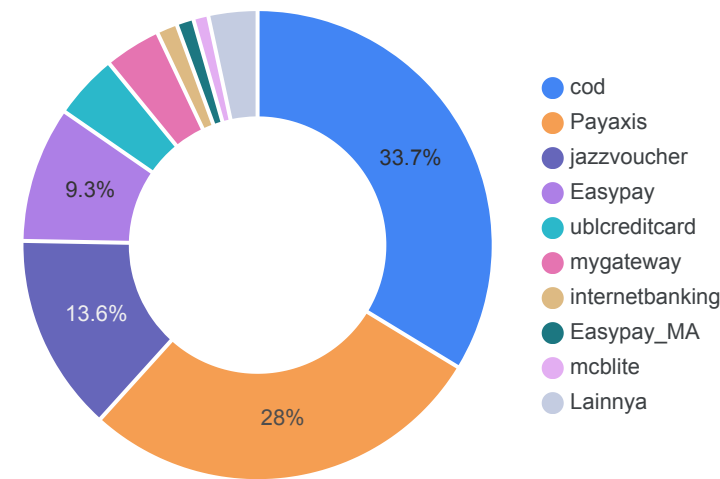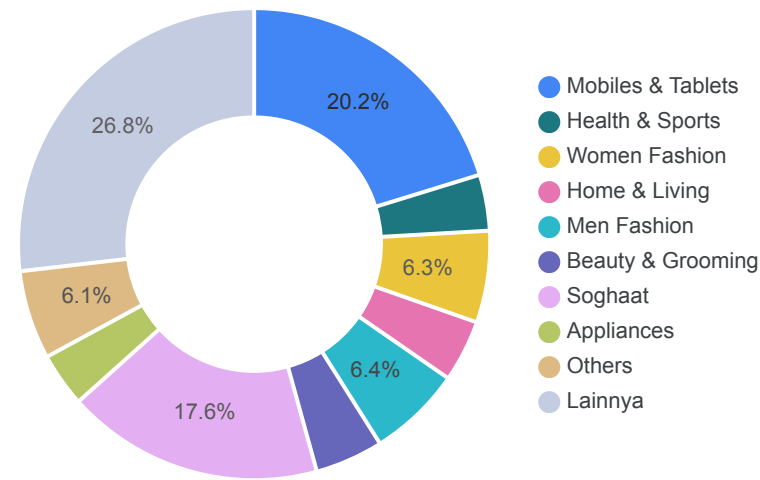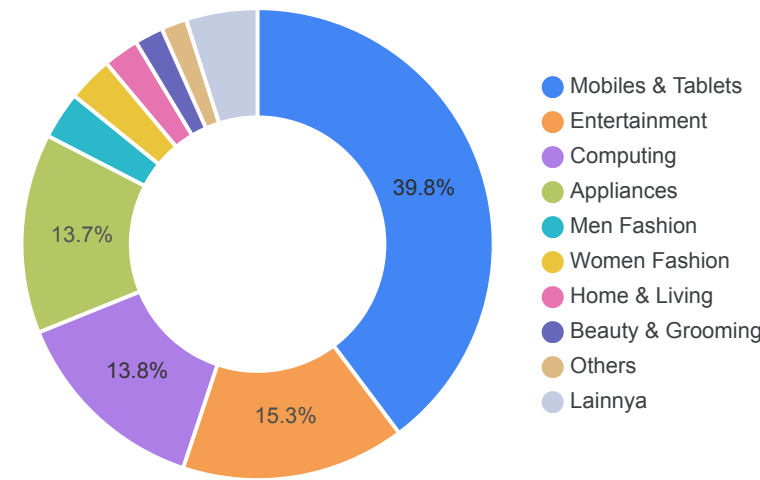
Revenue vs Profit per category
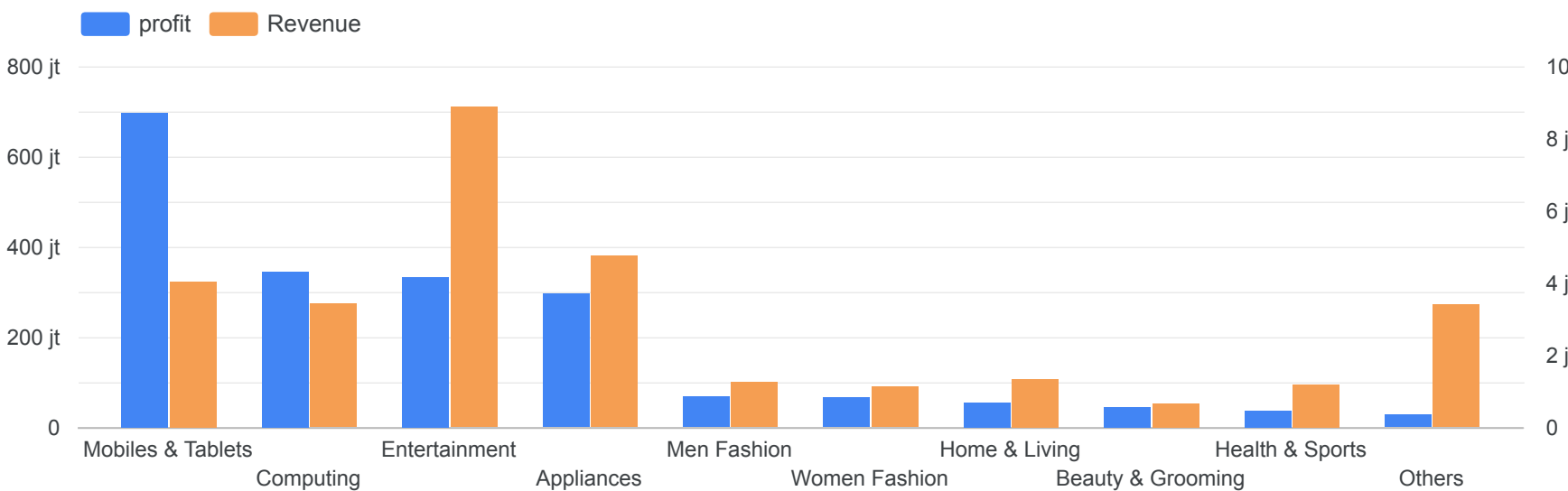
Product details summary

	category	qty_ordered	discount_amount ▾	Revenue	profit
1.	Entertainm…	491	8.865.553	1.333.826.829	332.285.770
2.	Appliances	502	4.740.566	1.189.879.249	295.063.659
3.	Mobiles & …	2.745	4.029.544	3.456.994.648	696.291.682
4.	Computing	467	3.414.964	1.198.593.664	344.153.121
5.	Others	826	3.391.539	152.678.098	27.871.610
6.	Superstore	1.282	2.796.052	99.304.382	22.437.652
7.	Home & Li…	576	1.325.101	213.384.436	54.840.160
8.	Men Fashion	870	1.247.581	282.314.536	67.945.898
9.	Health & S…	521	1.180.507	150.850.518	36.430.090

Customers details summary

	customer_id	qty_ordered	discount_amount	Revenue ▾	profit
1.	C206125L	1.010	0	520.122.250	66.519.620
2.	C460487L	1.000	0	518.752.000	66.120.000
3.	C378684L	33	0	122.152.408	31.572.474
4.	C492850L	47	440.800	114.752.710	29.353.162
5.	C374672L	71	0	109.412.998	26.888.858
6.	C200115L	33	0	102.398.478	24.867.442
7.	C781213L	36	0	86.534.202	20.157.146
8.	C862627L	25	0	76.320.750	11.449.200
9.	C873525L	20	0	74.238.840	8.166.400