

Envision City Art Challenge: Re-Imagining Everyday Objects

Pre-amble:

Between May 1st and June 10th we want your ideas on how can everyday objects can be designed to be more sustainable, impactful or beneficial to people around the City. The beauty in designing everyday objects is that these objects have the potential to upscale and their impact can be multiplied. An example is the design of edible cutlery in India, this new idea of making spoons out of wheat is to eliminate the waste that plastic spoons create. Researchers in India are introducing these edible spoons to factories and soon they may be even more cost effective than plastic spoons. Your idea doesn't need to be scientifically proven like the edible spoons, it just needs to be thoughtful and original to you.

The Challenge:

Take an object that you encounter on your way to school as the focus of your design; this could be anything from a toothbrush, bike rack, lamp post, or a hot dog stand. We would suggest 30 minutes for a brainstorming session on the potential and possibilities of this everyday object to be more useful or sustainable.

What to submit?

- Draw your design of the object on a page of blank paper. This can be scanned and submitted through email or online.
Any medium and style of drawing whether it is sketched or coloured are all equally appreciated. If there is a need for clarity you may also label areas of the drawing.
- 250 word max blurb on your design and what inspired you to Re-design this object

Resources (to get your creative gene started)

<http://www.fastcoexist.com/3025678/reinventing-the-bike-rack-with-flexible-rubber>

http://www.lunar.com/docs/the_designers_field_guide_to_sustainability_v1.pdf

<http://www.telegraph.co.uk/news/earth/environment/12196163/Edible-cutlery-could-this-simple-invention-help-save-the-world.html>

Judging Criteria

The judging for the prizes will be done by a “teacher, alumni, student” panel. Here are the main criteria for submissions:

- Originality: Does this design show uniqueness? Value will be given to submissions that identify their designs' inspiration and show how they've turned the inspiration into a new and interesting idea.

- Clarity: Does the drawing clearly articulates the main elements of the idea?
- Art Style: How does the designs overall art fit with the idea of the design. Is it appealing as a design to the target audience? Value will be given to proposals with a quality in art; however judges will not place weight on the level of completion or complexity of the art. Instead focus will be placed on the aesthetic as a means to reflect the idea of the design proposal.

Prizes:

Most Practical: Midoco's Parallel Pilot Pen

Most Creative: Geometric Pattern Coloring Kit

Lottery Prize: 3D Printer Pen or \$30 Indigo gift card TBD