



PORTFOLIO

MUHAMMED FASALUL RAHMAN

Hello, I am Muhammed Fasal, a Graphic Designer with over 5 years of experience in the field of design and creation. I believe that brands, much like people, are unique in their own different ways. And this is what pushes me as a designer to ask questions to ensure that every brand that I work with has its own distinctive personality. I am a firm believer in pushing the boundaries of creation and this, combined with my goal of achieving excellence, is what sets me apart as a designer.

Education

-  Plus Two
-  BA-English (not complete)
-  Diploma Graphic Design

Language Known

Arabic, English, Malayalam
Speak, Read & Write

Work Experiences

2019- 2021

AI SHEHRI Jeddah KSA
- Graphic Designer

2018-2019

Sign Media Tirurangadi IND
- Graphic Designer

2015-2018

Sayyah Studio Riyadh KSA
- Graphic Designer

Skills

PHOTOSHOP

85%

ILLUSTRATOR

85%

LIGHT ROOM

30%

DRAWING

20%

PHOTOGRAPHY

60%



Personal Details

Name	-	Muhammed Fasalul Rahman
Date of birth	-	21/11/1992
Gender	-	Male
Nationality	-	Indian
Marital Status	-	Single
Passport No	-	K 3063466
Availability	-	Immediate
Sponsorship	-	Required
Hobbies	-	Travel, Music, Video Game & Photography
Contact	-	9605936606 fazalurrahman.k@gmail.com
Permanent address	-	Kalliyath (H), Thennala (PO) Malappuram, Kerala, INDIA, Pin: 676508

My Design Process



1. Set Goal

Set clear and defined goal on what the product communicates to influence sales



2. Gather Constraints

Collect information, set constraints and simplify them into concentrated data for quick presentation.



3. Ask Questions

Understand the constraints and ask questions for deeper understanding as a researcher.



4. Imagine Idea

Think crazy ideas, mass produce them, combine ideas. Create innovation and creativity.



5. Analyze Strategy

Analyze whether the strategy is working or not. Understand how to use criticism, not kill ideas while in discussion.



6. Make Product

Hammer out the project and use tools to make prototypes or final product.



LOGO



Logos from left to right

Al Rawqan : Arabian Coffee shop logo for a private company

Mubaraq Dates : For a Dates Whole sale Shop Jeddah

SATSCO : Shams Arabian for Transport & Storage

Fuel Coffee : Coffee Shop

LOGO



SHAMS
C O N T A I N E R S
شركة شامس العربية للنقل والتخزين
Shams Arabia for Transport & Storage Co.

Logos from left to right

Al Murjan : Logo design for Seafood Restaurant

Shawarma Box : Shawarma Bazar Created Logo

Mathaham Bin Nafih : Abstract elegant logo designed for Arabian Restaurant

SHAMS : Typography logo designed for a Transport & Logistic Co.

BRANDING



Noor Hera For Spareparts

The complete stationary design for Noor Hera Spareparts Jeddah, Included

Businesscard, Letterhead, Envelop, Diary etc.

The red color indicated the brand color of complete brand

SHAMS CONTAINERS

The complete stationary design for
Shams Arabia Jeddah, Included
Business Card, Letterhead, Envelop, Posters etc.
The dark blue color indicated the brand color of
complete brand



Vending Machine



SHABUA

Vehicle Graphics





Posters

DAR Sunflower Oil

Product Branding



الوزن الصافي ٥ لتر

المكونات:
زيت دوار الشفاف

زنگنه

كالوري 899 -	ألياف ٠
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محتوى
زيت دوار الشفاف

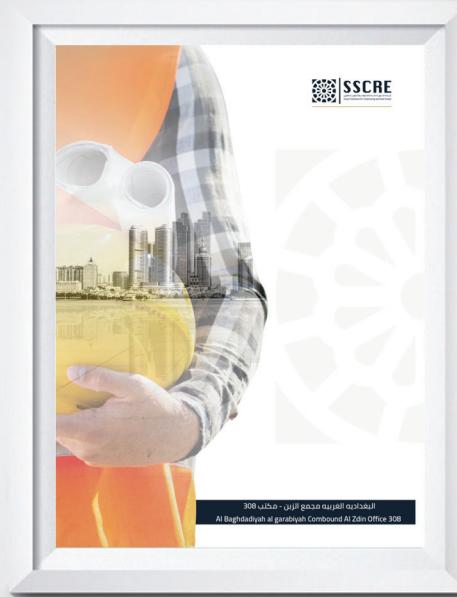
زنگنه
جبل طارق

جبل طارق

جبل طارق

Roll up Jeddah National Hospital





Posters And Logo



Wall Stickers





Certificate



MENU



سنجوون
SONYC

3D Signboard
Sonyc



THANK YOU

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fazalkalliyath