



LinkedIn

Checklist

MAXIMIZE
YOUR
PROFILE TO
STAND OUT!

☐

Employers are more likely to look at your profile if it includes a **photo**.
Wear a nice shirt and smile!

☐

Headlines defaults to your current title, but you can customize it with areas of expertise, or future goals!

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The **About** section is your profile's voice! What do you want your audience to know about you?
TIP: Write about your current skills, and future goals!

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The **Experience** section is a space to show off your skills and abilities! Don't just list the companies and titles, be sure to add bullets with accomplishments.

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Adding **projects** to your profile adds an extra dimension to your brand! It shows your ability to work with others on a common goal.
TIP: can add media and other project materials

☐

Don't shy away from your **Education** section - own your past education experiences even if they are non-traditional or unrelated. There are lots of transferable skills within general education!

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Show your desire to continuously learn new skills by adding a **Licenses & Certifications** section! This is a great place for additional data skills trainings.

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List your **Skills** in this section, and back it up with **Endorsement** from your network!
TIP: Endorsing other people's skills will increase likelihood they will endorse yours

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Recommendations are a huge differentiator for your profile! It shows your ability to impact the people and projects you work on.

☐

Customize your **Interests** section by following thought leaders and companies, joining professional groups and your previous institutions! Be strategic when choosing who and what to follow/join.



Adebayo Akindele · 1st

Quality Assurance Data Analyst at Amazon | Data Analytics Fellow | SQL, Python & SPSS | Master in Information Technology

Dallas, Texas, United States · [Contact info](#)


About

I didn't always think of it as data.


I just always liked collecting, sorting and organizing information on whatever happened to interest me at the moment: books, sports, politics, technology, wine. Writing everything down, categorizing it and finding connections between things. But what I didn't realize at the time was that I was preparing myself for a future career in data analytics.

Skills: Excel, MS Office, Python, Google Suite, Tableau, SQL

Experience


**Patient Service Representative**
Robert Wood Johnson University Hospital · Full-time
Jul 2021 – Present · 11 mos
United States

● Attentively listen to patient's need for a medical consultation, accurately decipher and schedule them with the matching specialist doctor. ...see more

**Senior Problem Solver**
Amazon · Full-time
Oct 2018 – Present · 3 yrs 8 mos
Robbinsville, New Jersey, United States


● Frequently and relentlessly research, analyze and resolve varying customer / product issues.
● Source and compile all necessary data pertaining to task at hand with my team in a timely r...see more


Projects


**Social Pros Podcast** ·
March 2014

The Social Pros podcast brings together the best thought leaders in social marketing today to discuss the latest digital/social trends. Listen on iTunes: Search "Social Pros Podcast"


3 team members


**Jay Baer**
New York Times best-selling author, glo...

**Jeffrey K. Rohrs**
VP, Marketing Insights at Salesforce


**Jess Ostroff**
Social Media & Digital Marketing Virtual ...

Education


**Data Science for All by Correlation One**
Data Analytics with Excel & Python
Jul 2021 – Dec 2021

**Florida Metropolitan University**
Accounting

Licenses & certifications

**Introduction to Python**
DataCamp
Issued Apr 2022 · No Expiration Date

Show credential ↗

**Introduction to SQL**
DataCamp
Issued Apr 2022 · No Expiration Date

Show credential ↗

Skills

Analytical Skills · 1

✓ Endorsed


Data Visualization · 1

✓ Endorsed

Recommendations

Received

Given

**Tyler Valdes** · 1st
Program Manager at CA Environmental Justice Alliance (CEJA)
April 2, 2021, Tyler was Meagan's client

Meagan has been an invaluable mentor and coach for my professional supportive, passionate, responsive, and energetic are just a few word of Meagan's coaching style. She is talented at building genuine conn while providing critical career support and guidance. If I ever need job



Interests



Influencers

Companies

Groups

Schools

**DJ Patil**  · 2nd
Former U.S Chief Data Scientist
747,854 followers

**Dr. Joy Buolamwini**  · 2nd
poetofcode.com
48,965 followers