

# YAZEED PETERS

## Contact Details

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Randles Road, Sydenham, Durban

## Education

### BComm (Honours) in Business Management

University of South Africa

(in progress)

### BComm in Marketing Management

University of South Africa

## Further Education and Training

ZTM Academy

- The Complete Web Developer

Google

- Google Analytics
- Google Ads

Stellenbosch University

- Entrepreneurship and Innovation

allaboutXpert

- Project Management

B-BBEEasy

- Enterprise & Supplier Development
- Skills Development

Transcend Corporate Advisors

- NPOs Guide to BBBEE

CMDS

- Understanding Tax for NPOs

Leadership Management International

- Creative Selling Strategies

Acumen

- Social Impact Analysis

## Management Experience

Marketing & Sales Management:

9 years

Operations Management:

6 years

## Recent Employment History

### Gnostic

Jan 2016 - current

*Gnostic offers business services on a contract basis*

As the founder of Gnostic, I offer **Marketing, Operations and Business Development consulting** on a contract basis to develop business strategies or realign their organisations.

### Feenix

Mar 2019 - current

*Crowdfunding platform for students at South African public universities*

As the **Business Analyst** at Feenix I gather, analyse and report on the efficiency of systems and processes to enable data-driven decision-making.

### TSiBA Education

Jan 2015 - Mar 2017

*Nonprofit Business College that offers accredited degree programmes*

As the **Relationship Manager** my job was to develop and maintain relationships with stakeholders to ensure the long-term sustainability of the organisation.

Additional roles held at TSiBA include:

- Operations Committee Chair
- Employment-Equity Committee Member
- Lecturer - Logic & Critical Thought
- Lecturer - Business Communications

### Paperight

Feb 2012 - Apr 2014

*Multiple award-winning Publishing Technology Startup*

As the **Business Development Manager** my job was to develop and maintain relationships with retail stakeholders to ensure the long-term sustainability of the organisation.

### Select Home Solutions

Mar 2009 - Feb 2012

*Residential construction company*

As the **General Manager** I was responsible for the off-site management of the business including operations, marketing and sales.