

**Aug'23 is National Hair Loss Awareness Month and we have planned PR activity in Regional Print Newspaper.**

**Regions: Mumbai, Pune, Nagpur, Delhi, Jaipur, Lucknow, Kolkata, Kochi, Chennai, Bangalore & Hyderabad**

- **Each Doctor will be get coverage in 5 – 6 newspaper from the region**
- The Content will be created (120 - 150 words) and will be shared with the doctor for approval
- Drs Picture, Name & Credential will be required
- Lead time for coverage in each city will be 5 – 7 days

Sr. No	Edition	City wise Publication Names
1	Bangalore	Vijay Karnataka, Indusanje, Sanjevani, Eesanje, Sanje Samaya, Andhrajyothy, Sakshi, Eenadu, Sanje Prabha, Sanje Samachar, Sanje Express, Hosadigantha, Fortune World, Suvarna Times Of Karnataka, Bharatha Sarathi Vishwa, Vaaridhi, The AryaVart Express and City Highlights
2	Chennai	Dina Bhoomi, Dina Kural, Dhina Sangu, Tamil Anjal, Tamil Sudar and Trinity Mirror, Tamilaka News , Ullatchi Saral, Urimai Kural, Minutes News, Makkal Mugam, Now Indiar Times, Business Minutes, Dina Vel, Makkal Kural, Pirpagal and Afternoon
3	Delhi	The Pioneer, Aaj Samaj, Pioneer Hindi, Navbharat Times , Rastriya Sahara , Navodaya Times, Punjab Kesari, Dainik Bhaskar, Desh Bandhu, Hari Bhoomi, Virat Vaibhav, Veer Arjun, Amrit India, Amar bharti, Bhedi najar, Indian horizon, Impressive times, Yugmarg and Action India
4	Hyderabad	Andhra Prabha, Namasthe Telangana , Vartha, Nava Telangana ,New Indian Express, The Hans India, Andhra Bhoomi, Vishalandhra, Surya, Prajashakti, Manam, Mana Telangana, Praja Paksham , Jana Telangana
5	Kolkata	Sambad Pratidin, Dainik Statesman , Uttar Banga, Sambad Prabha , Samagya ,Salam Duniya , Prabhat Khabar, Jansatta, Morning India, The Echo of India, Sanmarg , Dainik Vishwamitra, Arthik Lipi, Info India , Janpath Samachar , Dainik Jugasankha, Ganashakti, Sambad Nazar, Bharat Mitra, Duranto Barta, Din Din Darpan, Rajasthan Patrika
6	Lucknow	Hindustan Times, Dainik Bhaskar, Rashtriya Sahara, Dainik Aaj, The Pioneer, NBT, Pioneer Hindi, Jansandesh Times, Spasht Awaaz, Rashtriya Swaroop, Swatantra Bharat, Kanwhizz Times, Everyday News, Amar Bharti, Nav Satta ,Tarun Mitra, Rastriya Hindi Mail, The Lucknow News, Daily News Activist
7	Pune	Dainik Bhaskar, Lokmat Times, Navabharat, Navrashtra, Kesari, Tarun Bharat, Gaokari, Punyanagari, Prabhat, Lokpatra, Janmanthan, Sanjshakti, Sandhya, Vishweshwar, Lokmanya Sanjwarta , Shivnateer
8	Nagpur	Lokmat Samachar, Punyanagari, Dainik Bhaskar, Deshonmati, Tarun Bharat, Nagpur Post, Nava Bharat, The Hitavada, Khabar, Yughdharma, Mahasagar, Yuva Rashtra Darshan, Desh, Loksatta, National Sandesh and Lokshahi Varta
9	Jaipur	Dainik Bhaskar, Dainik Navjyot, Samachar Jagat , Mahanagar Times, Jalteddeep, Hukmnama Samachar , Rajasthan Khoj Khabar, uday Today, Khabron ki Dunia, Evening Plus, Hindustan express, Dainik Bhor , Khabron Ki Dunia, Business remedies, Dainik Adhikar, Morning News, Evening Post
10	Mumbai	Navbharat, Kesari, Navashakti, Punya Nagri, Navrastra, Saamna, Tarun Bharat, Divya Bhaskar, Labhvarta, Sahyadri Times, Mumbai Varta, Hamara Mahanagar, Dopahar Samana, Mumbai Vrutt
11	Cochin	Metro Vaartha, Kala Kamundi, Kerala Bhushnam, Chandrika and Deepika, Siraj, Suprabatham, Veekshnam, Janmabhumi, Janayugam, Kerala Pranam, New Age, News Kerala and Venad Patrika

## CONTINENCE AWARENESS INITIATIVE



Dr. Meera Raghavan - Chennai



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Dr. Anil Varshney - Delhi

