

# Who are our customer ?

7043

#CUSTOMERS

21.37M

#TOTAL REVENUE

13.82K

Total Refunds

26.19

Avg GB Download

63.60

Average of Monthly Charge

6.86

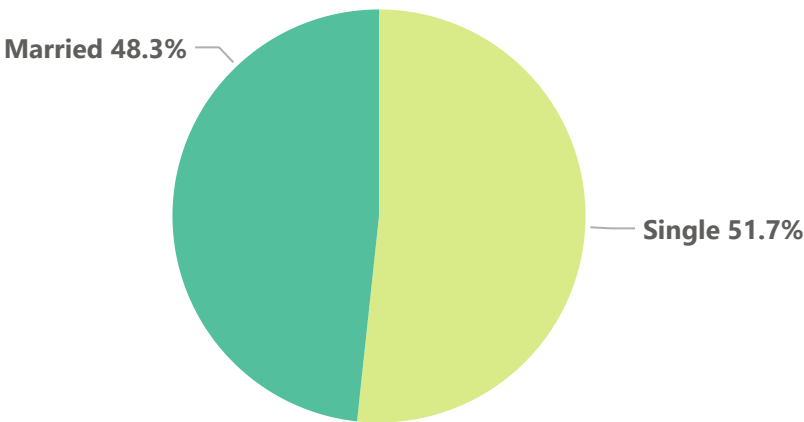
Average of Total Extra Data Charges

OVERVIEW

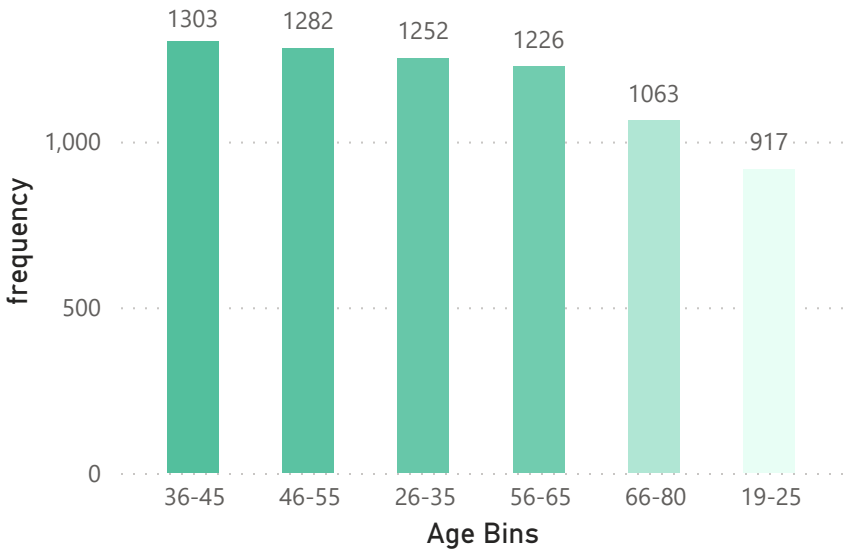
H-V  
Customers

Churn Risk

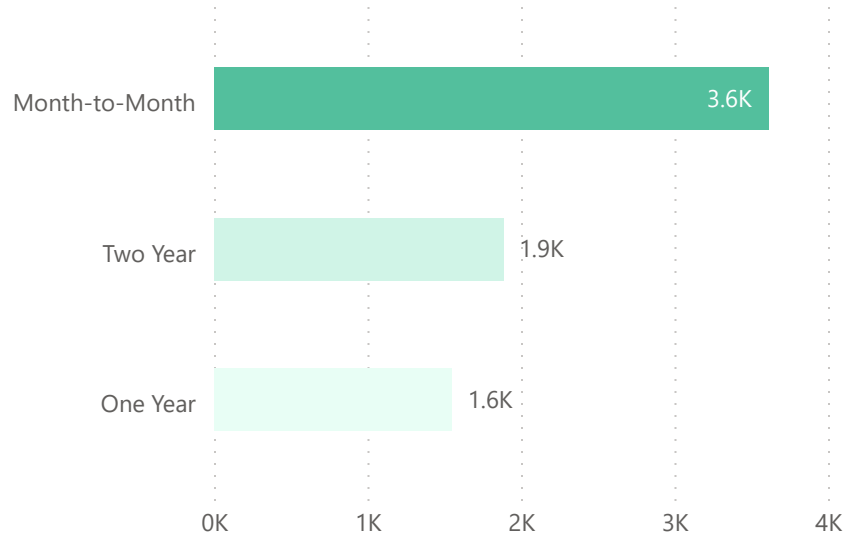
Marital stautes



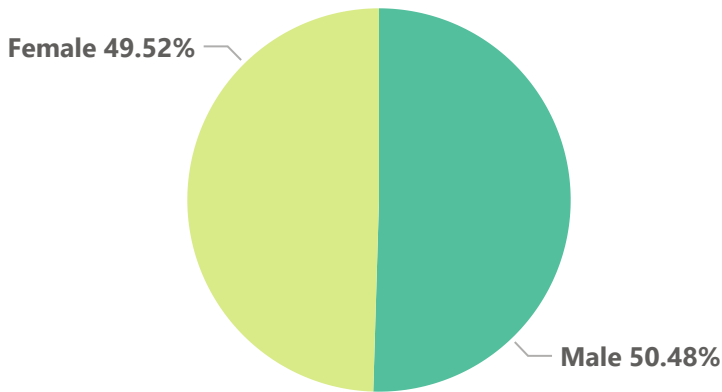
Age distribution



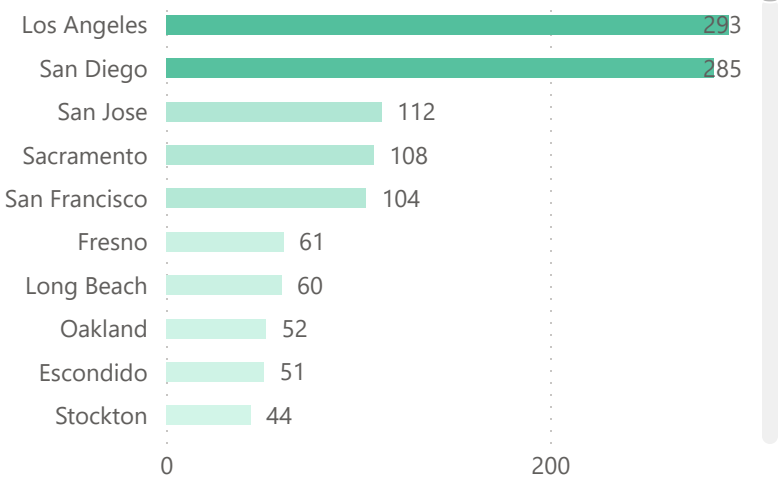
Subscriptions by contracts



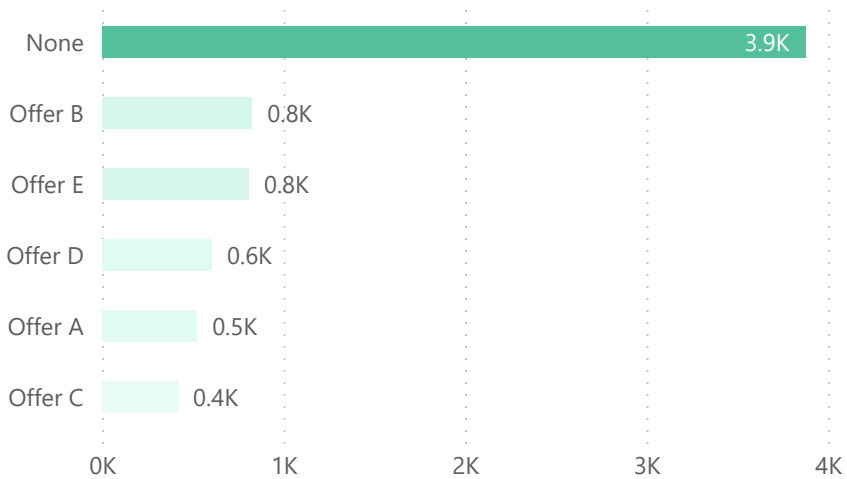
Gender Distribution



Geographical distribution



Subscriptions by offers



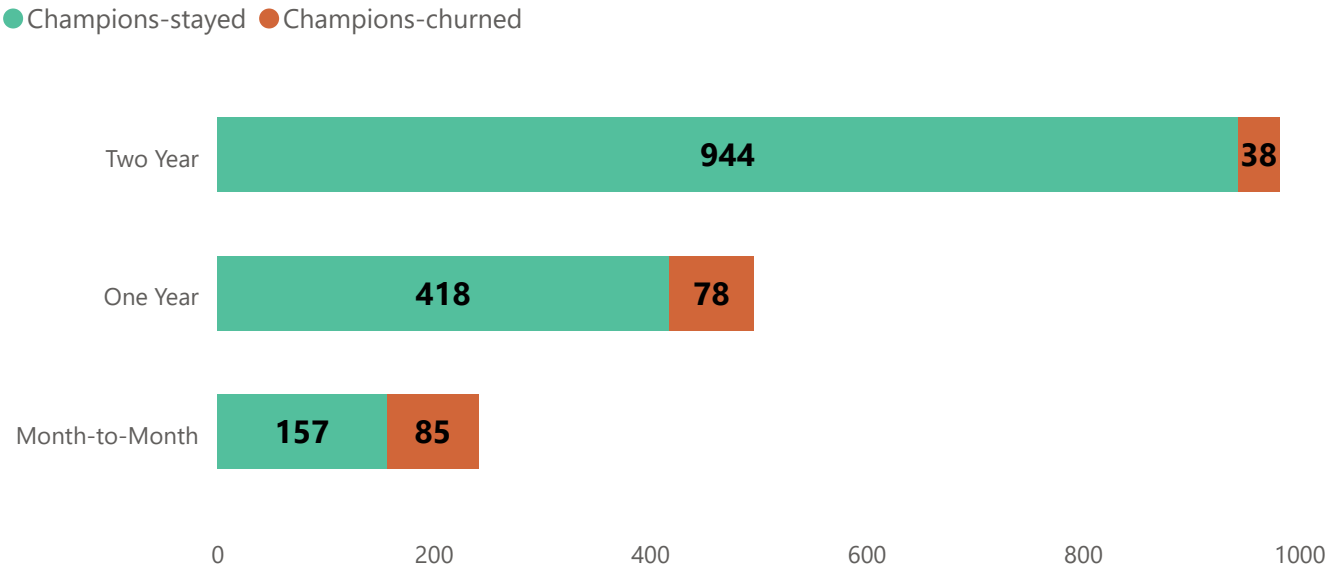
# Where Are High-Value Customer?

OVERVIEW

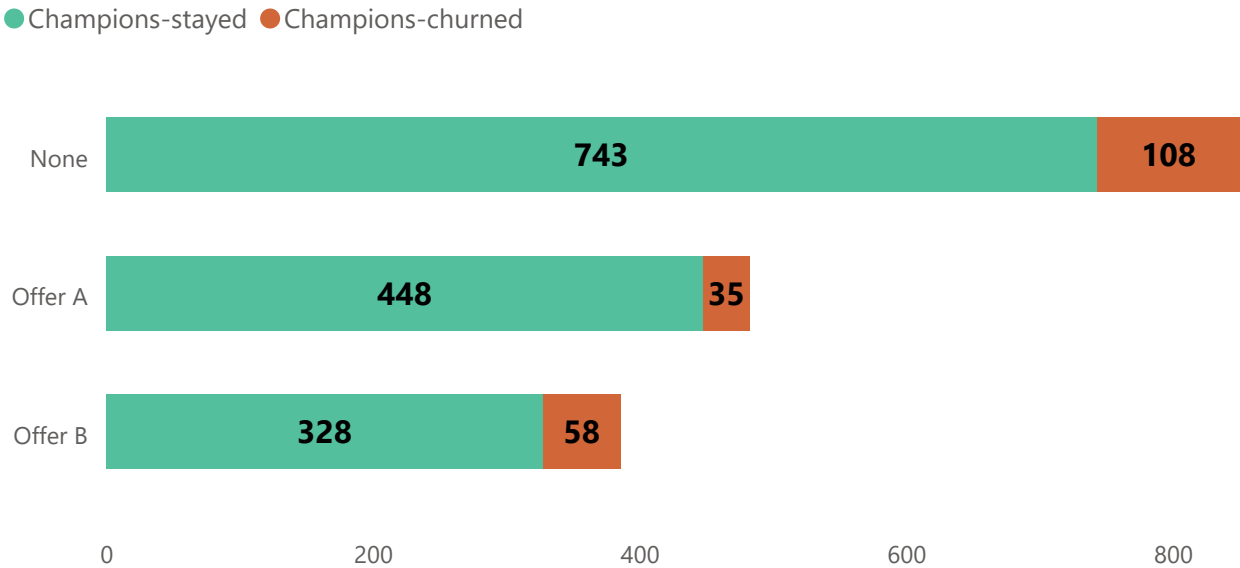
H-V  
Customers

Churn Risk

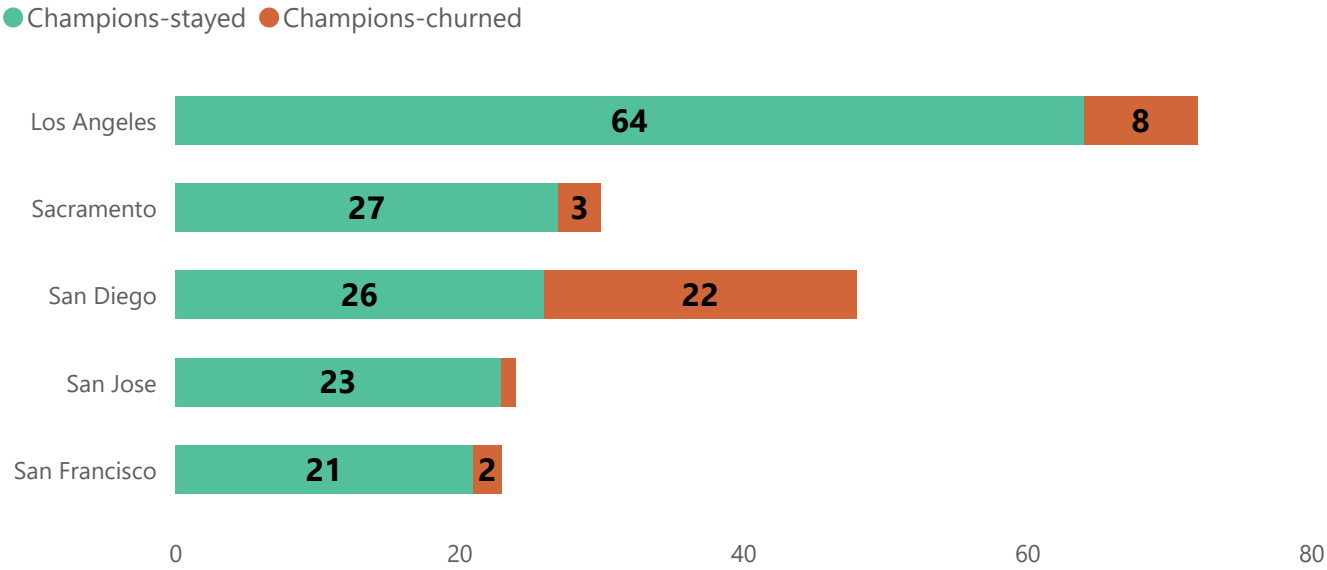
Contact with high-value customer



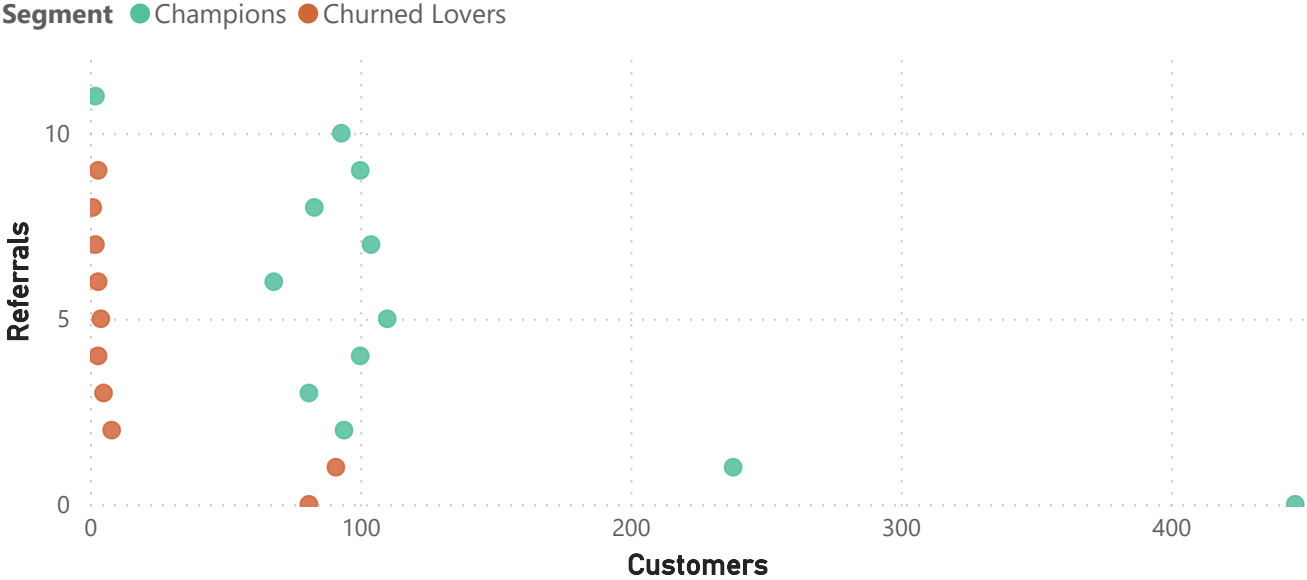
Offers with high-value customer



City with high-value customer



Referrals by High-value customers



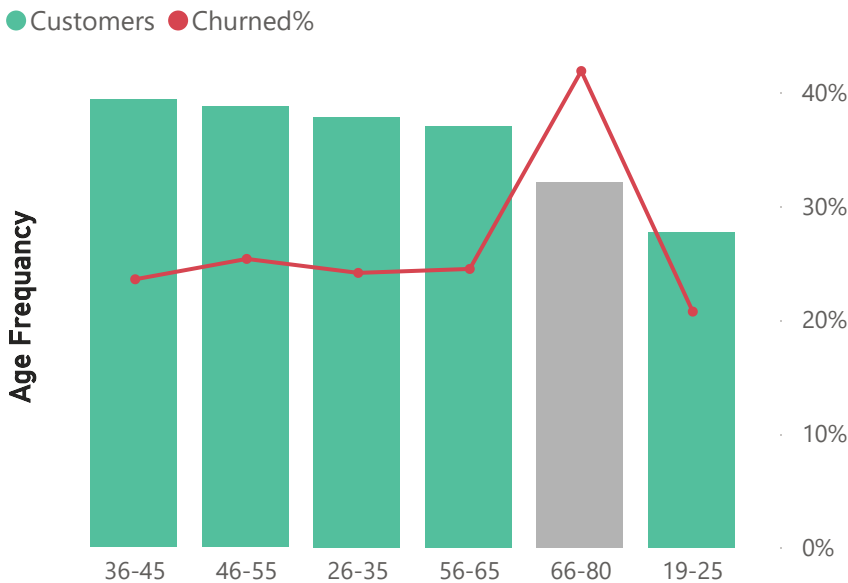
# Where Is The Risk ?

OVERVIEW

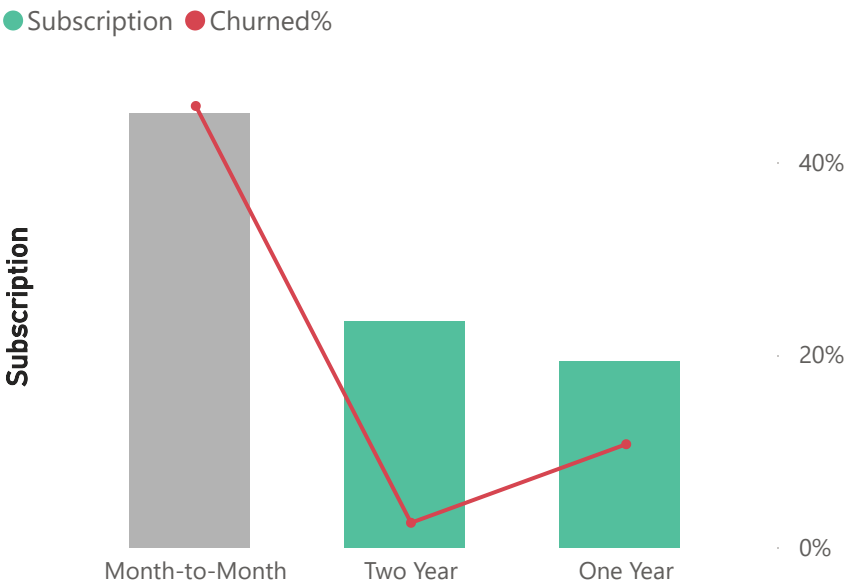
H-V  
Customers

Churn Risk

Churn rate by Age



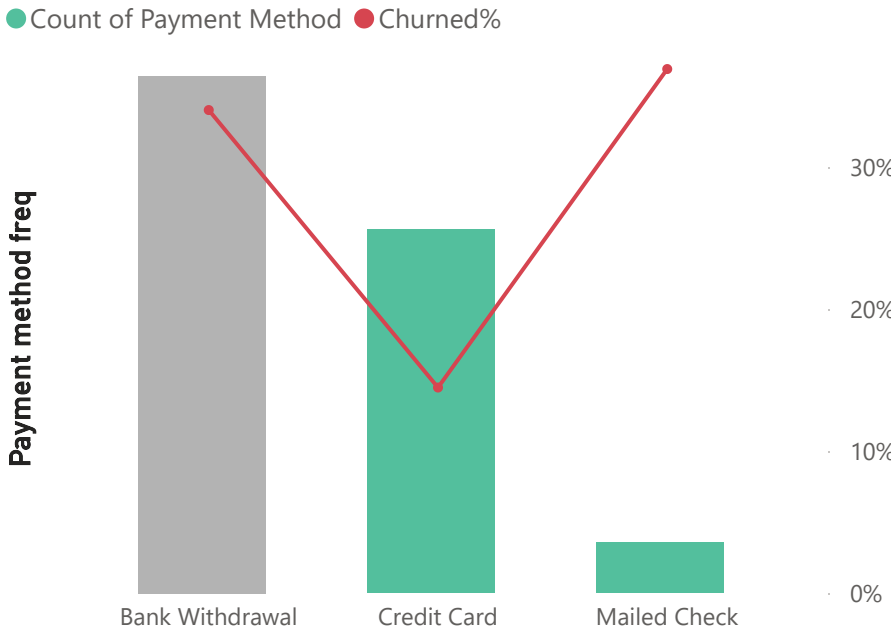
Churn rate by Contract



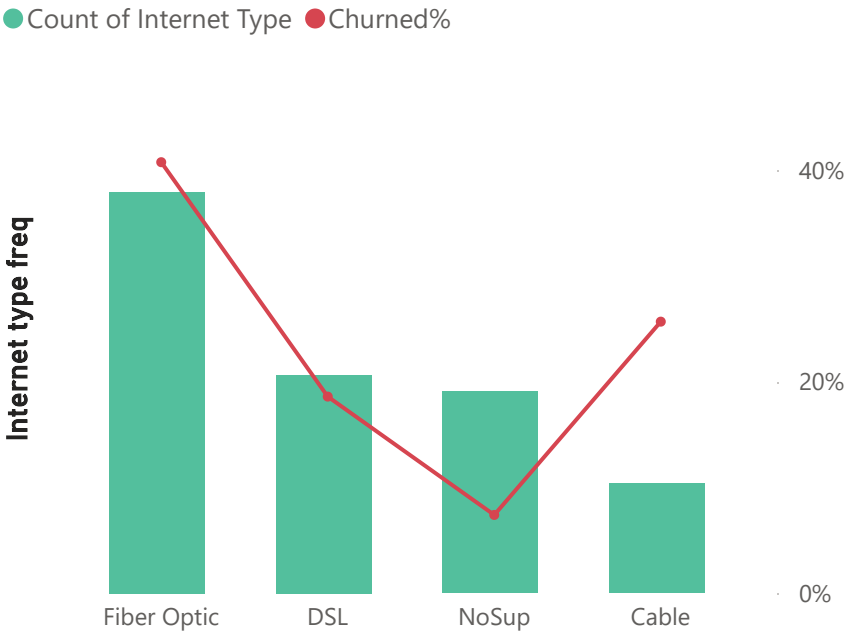
Churn rate by Offers



Churn rate by Payment method



Churn rate by Internet type



Churn rate by City

