

PERTUS YAZMINE

MULTIMEDIA AND INTERACTION
DESIGN STUDENT



CONTACT

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PERSONAL INFORMATION

Date of Birth:

17/20/2002

Nationality:

Argentinian

Place of residence:

La Lonja, Pilar, Bs As

Time availability:

Part time (while I'm studying)
or Full time (During the
summer)

SKILLS

Languages

English Intermediate

Spanish native speaker

Design tools

- Adobe Photoshop ● ● ● ● ● ●
- Adobe Illustrator ● ● ● ● ● ●
- Adobe After Effects ● ● ● ● ● ●
- Adobe Indesign ● ● ● ● ● ●
- Adobe Xd ● ● ● ● ● ●
- Figma ● ● ● ● ● ●

Programming

- Html ● ● ● ● ● ●
- Css ● ● ● ● ● ●
- JavaScript ● ● ● ● ● ●

Digital Marketing

- Email marketing, social
media and e-commerce
campaigns.

PERFIL PROFESIONAL

I'm a 3rd-year Multimedia and Interaction Design student with more than 1 year of formal experience in digital content generation for the web support and the main social networks. In addition to mastering the entire suite of Adobe Creative, Figma, HTML, CSS, and JavaScript are in these fields. I am passionate about branding, brand identity, and UI/UX design systems. I am looking for an entry-level position to start my career in a high-level professional environment at a reputable company, where I can use my skills and experience in studies to the fullest.

EXPERIENCIA PROFESIONAL

eCommerce Manager - Community manager - Diseñador web

Lupita insumos

Es una tienda enfocada en la venta de insumos para uñas y pestañas, para trabajadores o estudiantes del rubro.

From February 2021 to February 2022 (1 year)

- We achieved an increase in online sales of more than %3000 in less than a year, also achieving international sales.
- Transit within eCommerce had not only an increase of %2000 compared to the previous year.
- Within the social networks, we achieved an increase of %600 followers, visualizations followers of %600, views of %500, and loyalty of %485.

Salesperson at Candy

Cinepolis Pilar

From June 2021 to September 2021 (3 months)

Responsibilities:

- Provide quality customer service
- Facilitate tasks for the sales associates
- Keep the store looking clean and organized
- Handle cash and card transactions
- Do customer returns and exchanges following the company's return policy

HR Administrative

Pilar S.A. Establishment

From December 2018 to February 2020 (1 year and 2 months)

Responsibilities:

- Control of personnel administration.
- Preparation of reports on the performance of workers.
- Registration, updating, and analysis of personnel data.

EDUCATIONAL BACKGROUND

Bachelor's Degree in Multimedia Design and Interaction

Argentine Business University

(From 2020 to the present)

English Course

IELTS exam preparation

(Currently)

Frontend Course

Digital House

(During 2019)

Bachelor in Natural Sciences

Our Lady of Fatima Institute

(From 2014 to 2019)