# **UEATS-LLM Consolidated Report**

Total personas: 90

1.

Condition: uniform

```
# User Experience Report
## Persona Name
**U-01**: A 19-year-old student in Boston, MA, seeking quick lunch options between bio labs.
## Critical Issues
- **Time Constraints**: U-01 has limited time between classes, making it essential to find quick
- **Accessibility**: Lack of accessible dining options may hinder U-01's ability to grab lunch
efficiently.
## Minor Friction
- **Waiting Time**: A 1-second wait recorded indicates potential delays in service or app loading,
which can be frustrating for someone in a hurry.
## Suggested Improvements
1. **Streamlined Ordering**: Implement a mobile ordering system that allows U-01 to pre-order meals
for quick pickup.
2. **Accessibility Features**: Ensure that dining locations are easily accessible and provide clear
signage for quick navigation.
3. **Real-Time Updates**: Introduce real-time updates on wait times and order status to help U-01
manage their time effectively.
By addressing these issues, U-01 can enjoy a more efficient and satisfying lunch experience.
```

# 2.

#### Condition: uniform

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# User Experience Report
## Persona Name
**U-02**
- Age: 20
- Location: Providence, RI
- Income: Part-time job ($4k)
- Goal: Late-night snack while coding
## Critical Issues
1. **Accessibility**: The persona has no specific dietary restrictions, but the lack of options for
late-night snacks may hinder their ability to find suitable food quickly.
2. **Time Constraints**: As a student with a part-time job, U-02 may have limited time to prepare or
order food, especially during late-night coding sessions.
## Minor Friction
- **Waiting Time**: The persona experiences delays when trying to access food options, which can
disrupt their workflow and focus during coding sessions.
## Suggested Improvements
1. **Curated Late-Night Snack Options**: Develop a platform or app that offers quick, easy-to-order
late-night snacks tailored for students and young professionals.
2. **Streamlined Ordering Process**: Implement features that reduce waiting times, such as pre-
ordering or express delivery options, to enhance the user experience during late-night hours.
```

# 3.

# User Experience Report	
## Persona Name	

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## Critical Issues
- **Limited Financial Resources**: As a financial aid-only student, U-03 may struggle to afford
celebratory activities or rewards after completing quizzes, impacting motivation and satisfaction.
- **Lack of Accessibility Options**: The absence of accessibility features may hinder U-03's ability
to fully engage with the platform, especially if they have any unreported needs.

## Minor Friction
- **Waiting Time**: U-03 experienced a 1-second wait, which, while minor, could contribute to
frustration if it occurs frequently during interactions.

## Suggested Improvements
1. **Incentive Programs**: Introduce low-cost or free rewards for quiz completion, such as digital
badges or recognition, to enhance motivation without financial burden.
2. **Accessibility Enhancements**: Implement features like text-to-speech, adjustable text sizes, and
color contrast options to ensure inclusivity for all users.
3. **Optimize Load Times**: Reduce waiting times by optimizing backend processes to create a smoother
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#### Condition: uniform

user experience, minimizing any potential frustration.

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# User Experience Report
## Persona Name
11 - 04
## Critical Issues
1. **Long Wait Times**: The user experienced a significant wait time (1000 ms) which can lead to
frustration, especially during a short studio break.
2. **Limited Dining Options**: Given the user's income bracket and location, affordable dining
options may be scarce, impacting their ability to grab dinner quickly.
## Minor Friction
1. **Accessibility**: The user has no specific dietary restrictions, but the lack of accessible dining
options may limit choices.
2. **Location Constraints**: Being in New York, the user may face challenges in finding nearby
restaurants that cater to their budget and time constraints.
## Suggested Improvements
1. **Streamline Ordering Process**: Implement a faster ordering system to reduce wait times, possibly
through a mobile app or pre-ordering feature.
2. **Curate Affordable Options**: Partner with local eateries to provide a list of budget-friendly
dining options that are quick and convenient for users on a tight schedule.
3. **Enhance Accessibility**: Ensure that dining options are easily accessible and provide clear
information on menu items to cater to diverse preferences.
```

### 5.

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# User Experience Report
## Persona Name
**U-05**: 23-year-old intern from Newark, NJ, seeking a post-gym protein meal.
## Critical Issues
 **Limited Meal Options**: The persona struggles to find convenient, protein-rich meal options post-
gym that fit within a tight budget (intern stipend of \$8k).
  **Accessibility**: Lack of accessible meal services or delivery options in the Newark area, making
it difficult to obtain meals quickly after workouts.
## Minor Friction
- **Waiting Time**: The persona experiences delays when searching for meal options, which can be
frustrating after an intense workout.
- **Dietary Restrictions**: The absence of dietary preferences may lead to overwhelming choices,
complicating the decision-making process.
## Suggested Improvements
- **Curated Meal Plans**: Introduce a service that offers affordable, protein-rich meal plans
specifically designed for post-gym recovery.
 **Quick Access Features**: Implement a mobile app feature that allows users to quickly find nearby
meal options with minimal wait time.
- **Dietary Filters**: Provide filters for dietary preferences to streamline the selection process and
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#### Condition: uniform

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# User Experience Report
## Persona Name
**U-06**
## Critical Issues
- **Long Wait Times**: The user experienced a 1-second wait, which may indicate inefficiencies in
service, especially for someone looking for a quick bite before class.
## Minor Friction
 **Limited Options**: As a part-time worker with a tight schedule, the user may find the menu options
insufficient for a quick meal, potentially leading to indecision or dissatisfaction.
## Suggested Improvements
1. **Streamline Service**: Implement a faster order processing system to reduce wait times, ensuring
users can quickly grab their meals.
2. **Menu Optimization**: Introduce a "Quick Bites" section on the menu featuring items that are easy
to prepare and consume, catering specifically to students on tight schedules.
3. **Mobile Ordering**: Consider a mobile app or online ordering system that allows users to place
orders in advance, minimizing wait times and enhancing convenience.
By addressing these issues, the experience for users like U-06 can be significantly improved, aligning
with their needs and goals.
```

### 7.

#### Condition: uniform

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# Persona Report
**Persona Name:** U-07
**Critical Issues:**
- **Lack of Food Options: ** During the hackathon, U-07 struggles to find suitable lunch options that
cater to their dietary needs.
- **Accessibility Concerns:** No clear information on accessibility for food locations, which may
hinder U-07's ability to obtain lunch efficiently.
**Minor Friction: **
- **Waiting Time: ** U-07 experienced a 1-second wait, which, while minor, can be frustrating in a
time-sensitive environment like a hackathon.
**Suggested Improvements: **
1. **Diverse Food Options:** Provide a variety of lunch options that cater to different dietary
preferences, ensuring inclusivity for all participants.
2. **Accessibility Information:** Clearly display accessibility features for food locations to assist
participants in navigating the venue.
3. **Streamlined Ordering Process:** Implement a pre-order system to minimize wait times and enhance
the overall experience during the event.
By addressing these issues, the hackathon can create a more inclusive and efficient environment for
all participants.
```

### 8.

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# User Experience Report

## Persona Name
**U-08**: A 19-year-old student living in Washington, DC, on a scholarship stipend, seeking budget-
friendly dinner options with a roommate.

## Critical Issues
- **Budget Constraints**: Limited financial resources make it challenging to find affordable dining
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options.
- **Accessibility**: Lack of information on accessible dining venues that cater to students with varying needs.

## Minor Friction
- **Time Consumption**: The process of searching for budget-friendly restaurants can be time-consuming, leading to frustration.
- **Limited Options**: Difficulty in finding restaurants that fit both budget and dietary preferences.

## Suggested Improvements
- **Curated Lists**: Create a platform or app that curates budget-friendly dining options specifically for students in Washington, DC.
- **Filter Options**: Implement filters for dietary preferences and accessibility features to streamline the search process.
- **User Reviews**: Encourage user-generated reviews to provide insights on affordability and quality, helping students make informed choices.
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#### Condition: uniform

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# User Experience Report
## Persona Name
U-09
## Critical Issues
1. **Limited Snack Options**: U-09 struggles to find convenient and affordable snack options between
lectures, impacting their ability to maintain energy levels throughout the day.
2. **Accessibility Concerns**: The lack of accessible snack locations on campus may hinder U-09's
ability to quickly grab a snack, especially during tight schedules.
## Minor Friction
1. **Waiting Times**: U-09 experiences delays when trying to purchase snacks, which can lead to
frustration and missed class time.
2. **Dietary Restrictions**: With no specific dietary preferences, U-09 may find it challenging to
identify suitable snacks that align with their taste.
## Suggested Improvements
1. **Expand Snack Offerings**: Introduce a variety of affordable, healthy snack options at convenient
locations on campus to cater to students' needs.
2. **Streamline Purchase Process**: Implement mobile ordering or express lanes to reduce waiting times
for snacks, allowing students to grab food quickly between classes.
3. **Promote Accessibility**: Ensure that snack stations are easily accessible to all students,
including those with mobility challenges.
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### **10**.

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# User Experience Report
## Persona Name
**U-10**
## Critical Issues
- **Financial Constraints**: As a financial aid-only student, U-10 may struggle to afford group meals,
limiting social interactions and project collaboration.
- **Accessibility**: Lack of accessibility options can hinder participation in group meals, especially
for those with specific needs.
## Minor Friction
- **Waiting Time**: U-10 experienced a delay (1000 ms) which may indicate inefficiencies in the meal
ordering or preparation process, potentially leading to frustration.
## Suggested Improvements
1. **Subsidized Meal Options**: Introduce affordable meal plans or subsidies for students on financial
aid to encourage participation in group meals.
2. **Accessibility Enhancements**: Ensure that dining facilities are accessible to all students,
including those with disabilities, to foster an inclusive environment.
3. **Streamlined Ordering Process**: Optimize the meal ordering system to reduce wait times, enhancing
the overall dining experience and encouraging group gatherings.
By addressing these issues, U-10's experience can be significantly improved, promoting social
engagement and collaboration.
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#### Condition: uniform

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# User Experience Report
## Persona Name
**[J-11**
## Critical Issues
- **Limited Budget**: With an intern stipend of $9,000, U-11 may struggle to afford celebratory
activities or events that align with their goal of celebrating a mid-term finish.
- **Lack of Accessibility**: No specific accessibility needs are mentioned, but this could indicate a
lack of options for inclusive celebrations.
## Minor Friction
- **Waiting Time**: U-11 experienced a delay (1 second) while waiting, which could indicate
inefficiencies in the process of planning or booking a celebration.
## Suggested Improvements
- **Budget-Friendly Options**: Introduce affordable celebration packages or events tailored for
students and interns, ensuring they can celebrate without financial strain.
 \cdot **Accessibility Features**: Ensure that celebration venues and activities are inclusive, providing
options for all individuals regardless of their needs.
  **Streamlined Booking Process**: Optimize the booking system to reduce waiting times, enhancing the
overall user experience when planning celebrations.
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### 12.

#### Condition: uniform

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# User Experience Report
## Persona Name
**IJ-12**
## Critical Issues
- **Time Constraints**: U-12 needs to grab food quickly before catching a bus, indicating a high
urgency for fast service.
- **Accessibility**: Lack of accessibility options may hinder U-12's ability to efficiently navigate
food options.
## Minor Friction
- **Waiting Time**: A recorded wait time of 1000 ms suggests potential delays in service or decision-
making processes that could frustrate U-12.
## Suggested Improvements
1. **Streamlined Ordering Process**: Implement a mobile ordering system to allow U-12 to pre-order
food, minimizing wait times.
2. **Accessibility Enhancements**: Ensure that food locations are easily accessible, with clear
signage and navigation aids for quick decision-making.
3. **Express Service Options**: Introduce express lanes for customers in a hurry, ensuring that U-12
can grab food swiftly without long waits.
By addressing these issues, the overall experience for U-12 can be significantly improved, aligning
with their goal of quick food acquisition.
```

# **13**.

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# User Experience Report

## Persona Name
**U-13**

## Critical Issues
1. **Limited Snack Options**: U-13 struggles to find suitable late-night snack options while studying, which can lead to distractions and decreased productivity.
2. **Accessibility**: The lack of accessible food options in Savannah, GA, particularly during late hours, poses a significant barrier for U-13.
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## Minor Friction

1. **Waiting Time**: U-13 experiences delays when searching for snacks, which can interrupt study sessions and lead to frustration.

2. **Dietary Restrictions**: With no specific dietary preferences, U-13 may find it challenging to choose snacks that align with personal health goals.

## Suggested Improvements

1. **Curated Snack Delivery**: Implement a late-night snack delivery service that offers a variety of healthy and convenient options tailored for students.

2. **Mobile App Integration**: Develop an app that allows users to quickly find nearby snack options, including estimated wait times and availability.

3. **Promotions for Students**: Offer discounts or promotions for students to encourage late-night snack purchases, making it more affordable for part-time workers like U-13.
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#### Condition: uniform

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# User Experience Report
## Persona Name
11 - 14
## Critical Issues
 **Limited Dining Options**: The persona, a 19-year-old on a scholarship stipend, may struggle to
find affordable and diverse lunch options on campus.
- **Accessibility Concerns**: The lack of specified accessibility features could hinder the experience
for students with mobility challenges.
## Minor Friction
 **Waiting Time**: The persona experienced a 1-second wait, which, while minor, could contribute to
frustration during peak lunch hours.
## Suggested Improvements
1. **Enhance Dining Variety**: Introduce more budget-friendly meal options that cater to diverse
dietary preferences, ensuring all students can enjoy lunch on the campus lawn.
2. **Improve Accessibility**: Implement features such as ramps and designated seating areas to
accommodate all students, promoting inclusivity.
3. **Streamline Service**: Reduce wait times by optimizing food service processes, possibly through
mobile ordering or additional staff during peak hours.
By addressing these issues, the campus dining experience can be significantly improved for U-14 and
similar personas.
```

### 15.

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# User Experience Report
## Persona Name
**U-15*
- Age: 21
- Location: Norfolk, VA
- Condition: Uniform
- Income Bracket: No personal income
- Diet: None
- Accessibility: None
- Goal: Quick dinner after lab
## Critical Issues
 **Time Constraints**: The persona requires a quick dinner option post-lab, indicating a need for
fast service or easy meal preparation.
- **Lack of Income**: Limited financial resources may restrict access to certain dining options or
meal kits.
## Minor Friction
 **Waiting Time**: The persona experienced a 1-second wait, which, while minor, could be frustrating
when in a hurry.
## Suggested Improvements
- **Quick Meal Options**: Introduce a dedicated section for quick-prep meals or express service for
students.
 **Budget-Friendly Choices**: Offer affordable meal options or discounts for students to accommodate
the income constraints.
```

- \*\*Streamlined Ordering Process\*\*: Reduce wait times by implementing a more efficient ordering system, possibly through a mobile app or pre-ordering feature.

### 16.

#### Condition: uniform

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# User Experience Report
## Persona Name
**U-16**
Age: 22
Location: Columbia, SC
Income Bracket: Financial Aid Only
Goal: Fuel up for all-nighter
## Critical Issues
 **Limited Food Options**: As a student relying on financial aid, U-16 may struggle to find
affordable, nutritious food options that are available late at night.
- **Accessibility**: Lack of accessible food services during late hours can hinder U-16's ability to
meet their goal of fueling up for an all-nighter.
## Minor Friction
 **Waiting Time**: U-16 experienced a 1-second wait, which, while minor, can be frustrating during
late-night hours when time is of the essence.
## Suggested Improvements
 **Extended Hours for Food Services**: Implement late-night dining options that cater to students on
a budget, ensuring they have access to healthy meals.
 **Mobile Ordering System**: Introduce a mobile app for pre-ordering food to minimize wait times and
streamline the process, especially during peak hours.
```

### **17**.

#### Condition: uniform

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# User Experience Report
## Persona Name
**[]-17**
## Critical Issues
 **Long Wait Times**: The user experienced a significant wait time (1000 ms) which may indicate
inefficiencies in the ordering process, especially when trying to grab wings for a game night.
## Minor Friction
- **Lack of Dietary Options**: The user has no specific dietary restrictions, but the absence of
diverse options could limit choices for future orders.
- **Accessibility Features**: The current system does not cater to any accessibility needs, which
could alienate users with disabilities.
## Suggested Improvements
1. **Streamline Ordering Process**: Implement a more efficient system to reduce wait times, possibly
through a faster interface or pre-order options.
2. **Expand Menu Options**: Introduce a variety of wing flavors and sides to cater to different tastes
and preferences.
3. **Enhance Accessibility**: Incorporate features that support users with disabilities, such as voice
commands or screen reader compatibility, to improve overall user experience.
```

### 18.

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# User Experience Report

## Persona Name
Intern User (U-18)

## Critical Issues
1. **Limited Budget**: With an intern stipend of $7,000, the user may struggle to afford quality meals, especially during long work hours.
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2. \*\*Time Constraints\*\*: The need for a quick dinner option during internship calls can lead to
unhealthy eating habits or skipped meals.

## Minor Friction
1. \*\*Accessibility\*\*: The user has no specific dietary restrictions but may face challenges in finding
suitable meal options that fit their schedule and budget.
2. \*\*Location Limitations\*\*: Being in Albany, NY, the availability of quick, affordable dining options
may be limited, especially during peak hours.

## Suggested Improvements
1. \*\*Meal Prep Services\*\*: Introduce affordable meal prep services tailored for interns, focusing on
quick, nutritious options.
2. \*\*Local Partnerships\*\*: Collaborate with local restaurants to offer discounts or meal deals
specifically for interns.
3. \*\*Mobile App\*\*: Develop a mobile app that provides quick meal suggestions based on budget and time

constraints, enhancing the user's dining experience during busy internship periods.

### 19.

#### Condition: uniform

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# User Experience Report
## Persona Name
**U-19**
## Critical Issues
1. **Financial Constraints**: With a family income support of less than $3,000, U-19 may struggle to
afford celebrations or events that recognize their coding milestone.
2. **Lack of Accessibility**: No specified accessibility options may hinder participation in events or
activities, especially if they require physical attendance.
## Minor Friction
1. **Waiting Time**: The user experience includes a waiting period of 1000 ms, which could lead to
frustration if it occurs frequently during interactions.
2. **Limited Dietary Options\dot{**}: The absence of dietary considerations may alienate users with specific
dietary needs during celebrations.
## Suggested Improvements
1. **Affordable Celebration Options**: Introduce budget-friendly celebration ideas or virtual events
that can be accessed without significant financial burden.
2. **Accessibility Features**: Ensure that events are inclusive by providing virtual attendance
options and considering physical accessibility for in-person gatherings.
3. **Reduce Waiting Times**: Optimize the user interface to minimize waiting times, enhancing overall
user satisfaction.
```

### 20.

### Condition: uniform

managing their budget effectively.

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# Persona Report
**Persona Name: ** U-20
## Critical Issues
 **Budget Constraints:** With a part-time income of $4,000, finding affordable lunch options between
labs is a significant challenge.
- **Time Management:** Limited time between classes may lead to rushed meal choices, impacting
nutrition and satisfaction.
## Minor Friction
- **Lack of Variety: ** Limited options for budget-friendly meals can lead to monotony in lunch
- **Accessibility:** Potential barriers in accessing nearby food outlets that offer healthy and
affordable meals.
## Suggested Improvements
- **Meal Prep Options:** Encourage meal prepping to save time and money, providing easy-to-follow
recipes that fit a student budget.
 **Local Partnerships:** Collaborate with local eateries to offer student discounts or meal deals
specifically for those on a budget.
 **Mobile App for Meal Planning:** Develop an app that helps students find affordable meal options
nearby, including nutritional information and pricing.
By addressing these issues, U-20 can achieve a more balanced and satisfying lunch experience while
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#### Condition: uniform

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# User Experience Report
## Persona Name
**U-21*
- Age: 21
- Location: Portland, ME
- Income Bracket: No personal income
- Goal: Quick snack before TA duty
## Critical Issues
- **Accessibility**: The persona has no specific dietary restrictions, but the lack of accessible
snack options may hinder quick selection and consumption, especially during busy schedules.
## Minor Friction
 **Waiting Time**: The persona experienced a 1-second wait, which may seem minor but can be
frustrating when seeking a quick snack.
## Suggested Improvements
1. **Streamlined Options**: Introduce a dedicated section for quick snacks that are easy to grab and
consume, minimizing decision time.
2. **Accessibility Features**: Ensure that snack options are clearly labeled and easy to reach for all
users, enhancing the overall experience.
3. **Reduce Wait Times**: Optimize the layout and flow of the snack area to minimize waiting times,
especially during peak hours before TA duties.
By addressing these issues, the experience can be significantly improved for users like U-21.
```

### 22.

#### Condition: uniform

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# Report for Persona U-22
## Persona Name
U-22
## Critical Issues
- **Limited Access to Late-Night Food Options**: During finals, U-22 struggles to find accessible
late-night meal options, which is crucial for maintaining energy and focus.
## Minor Friction
- **Long Wait Times**: U-22 experiences delays when trying to order food, leading to frustration
during high-stress periods like finals.
## Suggested Improvements
1. **Extended Hours for Food Services**: Implement late-night dining options or food delivery services
specifically targeting students during finals week.
2. **Streamlined Ordering Process**: Introduce a mobile app or online platform that allows for quicker
ordering and payment to reduce wait times.
3. **Promote Healthy Options**: Ensure that late-night menus include nutritious choices to support
students' well-being during intense study periods.
By addressing these issues, U-22 can have a more satisfying and efficient experience while managing
the demands of finals.
```

### 23.

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# User Experience Report

## Persona Name
**U-23**

## Critical Issues
- **Limited Budget**: With a part-time income of $6,000, U-23 may struggle to afford celebratory
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activities or items, impacting their ability to celebrate their project submission meaningfully.

## Minor Friction
- \*\*Location Constraints\*\*: Living in Burlington, VT, U-23 may have limited access to venues or events that cater to celebrations, which could lead to feelings of isolation or disappointment.

## Suggested Improvements
1. \*\*Affordable Celebration Options\*\*: Introduce budget-friendly celebration packages or events specifically designed for students or part-time workers.
2. \*\*Local Community Engagement\*\*: Create a platform for local events that allow individuals like U-23 to connect and celebrate milestones together, fostering a sense of community.
3. \*\*Online Celebration Tools\*\*: Develop virtual celebration tools or resources that enable U-23 to celebrate with friends and family remotely, ensuring inclusivity regardless of location.

By addressing these areas, U-23 can have a more fulfilling and enjoyable celebration experience.

### 24.

#### Condition: uniform

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# User Experience Report
## Persona Name
**U-24**
- Age: 24
- Location: Buffalo, NY
- Income Bracket: Intern Stipend $8K
- Goal: Grab food after intramural game
## Critical Issues
- **Limited Food Options**: Post-game, U-24 struggles to find nearby food options that are open late,
impacting their ability to grab a meal quickly.
- **Accessibility**: Lack of accessible food delivery services or options for individuals with varying
dietary needs.
## Minor Friction
 **Wait Times**: U-24 experiences delays when ordering food, which can be frustrating after a game
when they are likely hungry and eager to eat.
## Suggested Improvements
 **Enhanced Food Availability**: Partner with local eateries to extend hours or offer late-night
delivery specifically targeting sports events.
 **Streamlined Ordering Process**: Implement a mobile app feature that allows users to pre-order food
during games, reducing wait times and ensuring quicker service.
- **Dietary Options**: Include a wider range of food options that cater to various dietary preferences
to accommodate all players.
```

### **25**.

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# User Experience Report
## Persona Name
II-25
## Critical Issues
  **Limited Food Options**: The persona is seeking lunch during orientation but may face a lack of
diverse food choices that cater to various dietary needs.
- **Accessibility Concerns**: No specific accessibility options are mentioned, which could hinder the
experience for individuals with mobility or dietary restrictions.
## Minor Friction
- \star\starWaiting Time\star\star: The persona experienced a wait time of 1 second, which, while not significant,
could contribute to frustration if compounded during peak hours.
## Suggested Improvements
1. **Diverse Menu Offerings**: Introduce a variety of food options that cater to different dietary
preferences and restrictions to ensure inclusivity.
2. **Accessibility Features**: Implement clear signage and accessible pathways to food stations to
enhance the experience for all attendees.
3. **Streamlined Service**: Consider optimizing the food service process to reduce wait times,
especially during busy orientation periods.
By addressing these issues, the overall experience for U-25 can be significantly improved.
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#### Condition: uniform

# Persona Report \*\*Persona Name:\*\* U-26 \*\*Critical Issues:\*\* - Long wait times (1 second noted) can be frustrating, especially for someone seeking a quick bite before a rehearsal. This could lead to missed opportunities or increased stress. \*\*Minor Friction:\*\* - Lack of dietary options may limit choices for a quick meal, particularly for someone with no specific dietary restrictions. - Accessibility issues could hinder the experience, especially if the location is not easily reachable or lacks adequate facilities. \*\*Suggested Improvements:\*\* - Implement a streamlined ordering system to reduce wait times, such as mobile ordering or express lanes for quick pickups. - Expand menu options to include a variety of quick, healthy bites that cater to diverse preferences. - Enhance accessibility by ensuring the location is easy to navigate and includes features like clear signage and adequate seating for quick meals. By addressing these issues, U-26's experience can be significantly improved, aligning with their goal

### **27**.

#### Condition: uniform

of a quick and satisfying meal before rehearsal.

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# User Experience Report
## Persona Name
11-27
## Critical Issues
- **Snack Accessibility**: The persona struggles to find convenient snacks while grading papers, which
can lead to distractions and decreased productivity.
- **Time Management**: The need to balance grading with snacking may result in inefficient use of
time, especially with a part-time job.
## Minor Friction
- **Limited Snack Options**: The persona may have limited access to snacks that are easy to consume
while working, leading to interruptions in workflow.
- **Location Constraints**: Being in Harrisonburg, VA, may limit access to diverse snack options,
especially healthy ones.
## Suggested Improvements
 **Snack Station**: Create a designated snack station with easy-to-eat options near the grading area
to minimize disruptions.
 **Subscription Service**: Consider a snack subscription service that delivers healthy snacks
tailored for busy students, ensuring a variety of choices.
- **Time Management Tools**: Implement time management apps or techniques to help balance grading and
snacking efficiently.
```

### 28.

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# User Experience Report
## Persona Name
U-28

## Critical Issues
- **Timing Conflicts**: The user struggles to manage dinner while attending online lectures, leading to potential distractions and missed meals.
- **Financial Constraints**: As a financial aid-only student, the user may have limited access to convenient meal options.
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## Minor Friction
- **Accessibility**: The user has no specific dietary restrictions but may face challenges in
accessing quick meal solutions that fit their schedule.
- **Waiting Time**: The user experienced a delay (1000 ms) while waiting for the online platform to
load, which could disrupt their focus during lectures.

## Suggested Improvements
- **Meal Delivery Partnerships**: Collaborate with local meal delivery services to offer discounts or
quick meal options for students during lecture hours.
- **Integrated Meal Planning**: Develop a feature within the online lecture platform that suggests
meal prep ideas or quick recipes that can be made in under 30 minutes.
- **Performance Optimization**: Improve the loading speed of the online platform to minimize waiting
times and enhance user experience during lectures.
```

#### Condition: uniform

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# User Experience Report
## Persona Name
**[]-29**
## Critical Issues
- **Limited Budget**: As an intern with a stipend of $9,000, U-29 may struggle to afford dining
options, especially if wings are priced above budget-friendly options.
 **Accessibility**: No specific accessibility features noted, which could hinder the experience for
users with mobility or other challenges.
## Minor Friction
- **Wait Time**: A wait time of 1 second was recorded, which may indicate a need for faster service or
a more efficient ordering process.
## Suggested Improvements
1. **Budget-Friendly Options**: Introduce special deals or discounts for students and interns to make
dining more affordable.
2. **Accessibility Enhancements**: Implement features such as curbside pickup or delivery options to
cater to users with mobility issues.
3. **Streamlined Ordering**: Optimize the ordering system to reduce wait times, possibly through a
mobile app or pre-ordering feature for study groups.
By addressing these issues, U-29's experience can be significantly improved, making it easier to
achieve their goal of grabbing wings for their study group.
```

### 30.

exams.

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# User Experience Report
## Persona Name
U-30
## Critical Issues
- **Time Constraints**: U-30 is a student with limited time due to upcoming exams, making quick meal
options essential.
 **Accessibility**: Lack of dietary options and accessibility features may hinder U-30's ability to
find suitable meals quickly.
## Minor Friction
- **Waiting Time**: A 1-second wait time, while minimal, can feel longer when under pressure,
especially before an exam.
## Suggested Improvements
1. **Streamlined Menu Options**: Introduce a dedicated section for quick meals that can be prepared or
ordered in under 10 minutes.
2. **Accessibility Features**: Implement filters for dietary preferences and accessibility options to
enhance the user experience.
3. **Real-Time Updates**: Reduce wait times by providing real-time updates on meal availability and
preparation status to alleviate anxiety during busy periods.
By addressing these issues, U-30 can have a more efficient and satisfying meal experience before
```

#### Condition: diet

```
# User Experience Report
## Persona Name
D = 0.1
## Critical Issues
1. **Limited Access to Vegan Options**: The user struggles to find convenient plant-based lunch
options in Boston, which can lead to frustration and meal planning challenges.
2. **Time Constraints**: As a part-time worker, D-01 may have limited time to prepare or seek out
vegan meals, impacting their ability to maintain their diet.
## Minor Friction
1. **Lack of Information**: Difficulty in finding reliable resources or apps that list vegan-friendly
restaurants or meal prep ideas in their area.
2. **Social Situations**: Challenges in dining out with friends who may not prioritize vegan options,
leading to potential social friction.
## Suggested Improvements
1. **Vegan Meal Delivery Services**: Partner with local vegan meal prep companies to offer affordable
delivery options tailored for busy individuals.
2. **Mobile App Development**: Create an app that highlights nearby vegan restaurants, meal prep tips,
and community events to foster a supportive network.
3. **Social Dining Guides**: Develop resources that help navigate social dining situations, providing
suggestions for accommodating both vegan and non-vegan preferences.
```

# 32.

# Condition: diet

# Persona Report
**Persona Name:** D-02
**Critical Issues:** - Limited access to gluten-free snacks that are convenient for studying Financial constraints due to reliance on financial aid, making it difficult to purchase specialty items.
**Minor Friction:** - Lack of local stores in Providence, RI that offer a variety of gluten-free options Difficulty in finding affordable gluten-free snacks that are also healthy and satisfying.
**Suggested Improvements:** - Partner with local grocery stores to create a dedicated gluten-free section that includes affordable snack options Develop a subscription service for gluten-free snacks tailored for students on a budget, ensuring delivery to campus locations Increase awareness of gluten-free options through campus events or workshops, promoting healthier snacking habits among students.
By addressing these issues, D-02 can achieve their goal of having convenient gluten-free snacks while studying, enhancing their overall academic experience.

# 33.

```
# Persona Report

**Persona Name:** D-03

**Critical Issues:**
- Severe nut allergy poses a significant risk during meal preparation and consumption.
- Limited access to safe dining options in New Haven, CT, which may lead to anxiety and health concerns.

**Minor Friction:**
```

- Difficulty in finding restaurants or meal services that cater specifically to nut-free diets.
- Potential lack of awareness among local food providers regarding the severity of nut allergies.
- \*\*Suggested Improvements:\*\*
- Develop a dedicated platform or app that lists nut-free dining options and reviews from other individuals with similar dietary restrictions.
- Collaborate with local restaurants to create a certification program for nut-free meals, ensuring safety and awareness.
- Provide educational resources for both consumers and food providers about managing nut allergies effectively, including safe cooking practices and ingredient sourcing.

By addressing these issues, D-03 can achieve their goal of enjoying safe, nut-free dinners while navigating their dietary restrictions more confidently.

### 34.

#### Condition: diet

- # Persona Report

  \*\*Persona Name:\*\* Diet-Conscious Intern

  \*\*Critical Issues:\*\*
   Limited budget (intern stipend of \$8,000) restricts access to quality low-carb ingredients.
   Difficulty finding affordable keto meal options in New York, leading to potential dietary non-compliance.

  \*\*Minor Friction:\*\*
   Lack of accessibility to keto-friendly grocery stores or meal prep services in the area.
   Time constraints due to internship responsibilities make meal planning and preparation challenging.

  \*\*Suggested Improvements:\*\*
- Create partnerships with local grocery stores to offer discounts on keto products for interns or students.Introduce a meal prep service tailored for low-carb diets that accommodates busy schedules, possibly

- Develop a budget-friendly meal plan that highlights affordable keto recipes using easily accessible

- introduce a meal prep service tailored for low-carb diets that accommodates busy schedules, possibly with a subscription model to reduce costs.

By addressing these issues, the intern can better adhere to their dietary goals while managing their financial and time constraints.

# **35**.

#### Condition: diet

ingredients.

# Persona Report
**Persona Name:** D-05
**Critical Issues:** - Limited access to halal food options in Newark, NJ, particularly for wings Difficulty finding reliable sources for halal certification, leading to uncertainty about food safety and dietary compliance.
**Minor Friction:** - Long wait times when searching for halal restaurants or food delivery services Lack of user-friendly apps or websites that filter for halal options, making the search process cumbersome.
**Suggested Improvements:**  - Develop a dedicated app or website that exclusively lists halal food options, with user reviews and certification details.  - Partner with local halal restaurants to offer promotions or discounts for first-time customers, encouraging exploration of available options.  - Implement a feature that allows users to set dietary preferences, streamlining the search process for halal wings and other foods.
By addressing these issues, D-05 can achieve their goal of enjoying halal wings more easily and confidently.

### 36.

# Persona Report \*\*Persona Name: \*\* D-06 \*\*Critical Issues:\*\* - Limited access to lactose-free products in Philadelphia, PA, making it difficult to find suitable dairy-free ranch options. Financial constraints due to a low income bracket, which may limit the ability to purchase specialty items. \*\*Minor Friction:\*\* - The time taken to search for lactose-free alternatives can be frustrating, especially when options are scarce. - Lack of awareness about local stores or online platforms that offer dairy-free products. \*\*Suggested Improvements:\*\* - Increase availability of lactose-free products in local grocery stores through partnerships with suppliers. - Create an online resource or app that lists nearby stores with lactose-free options and their prices. - Offer promotions or discounts on dairy-free products to make them more affordable for individuals with limited income. By addressing these issues, D-06 can achieve their goal of finding a suitable dairy-free ranch while improving their overall shopping experience.

### 37.

### Condition: diet

```
# User Experience Report
## Persona Name
D - 0.7
## Critical Issues
1. **Limited Accessibility**: The persona has no access to resources or tools that could assist in
meal planning or preparation, making it challenging to achieve their goal of a meat-free dinner.
2. **Income Constraints**: As a person with no personal income, D-07 may struggle to afford diverse
vegetarian options, limiting their dietary choices.
## Minor Friction
1. **Meal Variety**: The persona may experience difficulty in finding varied vegetarian recipes that
are both affordable and easy to prepare, leading to potential meal fatigue.
2. **Time Management**: The waiting time of 1000 ms indicates a possible delay in accessing
information or resources, which could hinder meal preparation efficiency.
## Suggested Improvements
1. **Resource Accessibility**: Provide access to free or low-cost meal planning apps and local
community resources that offer vegetarian recipes and cooking classes.
2. **Recipe Database**: Create a curated database of simple, budget-friendly vegetarian recipes that
cater to young adults, ensuring they can easily find and prepare meals.
3. **Community Support**: Establish local vegetarian groups or online forums where individuals can
share tips, recipes, and support each other in their dietary goals.
```

### 38.

```
# Persona Report

## Persona Name
D-08

## Critical Issues
1. **Limited Fish Options**: As a pescatarian, D-08 struggles to find diverse and appealing fish options in local restaurants and grocery stores.
2. **Accessibility**: D-08 has no accessibility features in place, making it difficult to navigate food options that meet dietary needs.

## Minor Friction
1. **Income Constraints**: With a part-time job earning $7k, D-08 may find it challenging to afford higher-quality fish or specialty pescatarian products.
```

2. \*\*Location Limitations\*\*: Living in Washington, DC, D-08 may face competition for fresh seafood, leading to inconsistent availability.

#### ## Suggested Improvements

- 1. \*\*Enhanced Seafood Offerings\*\*: Local restaurants and grocery stores should expand their pescatarian menus and stock a wider variety of fish.
- 2. \*\*Accessibility Features\*\*: Implementing clear signage and online resources for pescatarian options can help D-08 and others with similar dietary needs.
- 3. \*\*Budget-Friendly Options\*\*: Introduce affordable seafood promotions or discounts to cater to individuals with limited income.

### 39.

#### Condition: diet

```
# Persona Report
### Persona Name
**D-09**
### Critical Issues
 **Dietary Restrictions**: The persona follows a low-sodium diet, which limits options for heart-
healthy wings. Finding suitable recipes or restaurant options is challenging.
- **Accessibility**: There are no specific resources or support systems available in Richmond, VA, to
assist with dietary needs.
### Minor Friction
 **Income Constraints**: As an intern with a stipend of $10,000, budget-friendly options for heart-
healthy meals are essential, yet often hard to find.
 **Limited Options**: The persona may struggle to find restaurants or meal kits that cater to low-
sodium diets, leading to frustration.
### Suggested Improvements
 **Recipe Database**: Create an online platform or app that offers low-sodium wing recipes, including
nutritional information and cost estimates.
- **Local Partnerships**: Collaborate with local restaurants to develop a heart-healthy menu that
caters to low-sodium diets.
 **Community Support**: Establish a local support group or online forum for individuals with similar
dietary restrictions to share tips and resources.
```

### 40.

#### Condition: diet

```
# Persona Report
### Persona Name
D-10
### Critical Issues
- **Dietary Restrictions**: The primary concern for D-10 is avoiding onion sauces, which can be
challenging in a dining environment where ingredients are not clearly labeled.
- **Accessibility**: D-10 has no accessibility options, making it difficult to find suitable food
choices that align with dietary needs.
### Minor Friction
- **Financial Constraints**: As a recipient of financial aid, D-10 may struggle to afford specialty
food items or dining options that cater to specific dietary restrictions.
- **Limited Options**: The local dining scene in Raleigh, NC may not offer a wide variety of onion-
free options, leading to frustration when dining out.
### Suggested Improvements
- **Clear Labeling**: Restaurants should implement clear labeling of ingredients, especially for
sauces, to help D-10 easily identify safe options.
 **Dietary Menu Options**: Establishments could create dedicated menus for individuals with dietary
restrictions, ensuring that options are both affordable and accessible.
 **Community Resources**: Local organizations could provide resources or workshops on navigating
dietary restrictions on a budget, enhancing D-10's dining experience.
```

### 41.

### # Persona Report ### Persona Name D - 11### Critical Issues \*\*Dietary Restrictions\*\*: As a follower of the paleo diet, D-11 faces challenges in finding suitable whole-food options, particularly for specific cravings like wings. \*\*Income Limitations\*\*: With a part-time income of \$5,000, D-11 may struggle to afford premium paleo ingredients or dining options. ### Minor Friction \*\*Accessibility\*\*: D-11 has no reported accessibility issues, but the limited availability of paleofriendly restaurants in Durham may hinder dining out experiences. - \*\*Time Constraints\*\*: The persona may experience delays in meal preparation due to the complexity of paleo recipes, leading to frustration. ### Suggested Improvements \*\*Recipe Resources\*\*: Provide easy-to-follow paleo wing recipes that utilize accessible ingredients, catering to D-11's budget. - \*\*Local Guides\*\*: Create a guide to local grocery stores and restaurants that offer paleo options, enhancing D-11's dining experience. \*\*Meal Prep Services\*\*: Consider partnerships with meal prep services that specialize in paleo

diets, making it easier for D-11 to access convenient meal solutions.

### 42.

#### Condition: diet

```
# Persona Report
**Persona Name: ** D-12
**Critical Issues:**
- Limited access to affordable whole30 compliant food options in Charleston, SC.
- Financial constraints due to reliance on a scholarship stipend, making it difficult to maintain a
clean-eating diet.
**Minor Friction:**
- Difficulty in finding local grocery stores that stock whole30 ingredients.
- Lack of meal prep resources or community support for individuals following strict dietary
quidelines.
**Suggested Improvements:**
- Establish partnerships with local grocery stores to create a dedicated section for whole30 products,
potentially offering discounts for students.
 Develop a community platform or app that connects individuals on similar diets, providing meal prep
ideas, local resources, and support.
- Organize workshops or cooking classes focused on whole 30 meal preparation to enhance skills and
confidence in clean eating.
By addressing these issues, D-12 can better achieve their goal of maintaining a clean-eating
lifestyle while managing their financial constraints.
```

### 43.

```
# Persona Report
### Persona Name
D-13
### Critical Issues
1. **Limited Accessibility**: The persona has no access to kosher food options in their area, making it challenging to maintain their dietary requirements.
2. **Financial Constraints**: With a family support income of less than $4,000, affording kosher meals can be difficult, leading to potential dietary compromises.
### Minor Friction
- **Meal Preparation Time**: The persona may experience delays in meal preparation due to the limited availability of kosher ingredients, which can lead to frustration and meal planning challenges.
```

```
### Suggested Improvements
```

- 1. \*\*Local Resources\*\*: Establish partnerships with local grocery stores or farmers' markets to provide a wider selection of kosher products.
- 2. \*\*Community Support\*\*: Create a community network for individuals following kosher diets to share resources, recipes, and meal prep tips.
- 3. \*\*Budget-Friendly Options\*\*: Develop affordable meal kits or subscription services that cater specifically to kosher diets, ensuring accessibility for low-income individuals.

By addressing these issues, D-13 can achieve their goal of enjoying a fulfilling kosher dinner experience.

### 44.

#### Condition: diet

```
# User Experience Report
## Persona Name
D-14
## Critical Issues
1. **Limited Accessibility**: The persona has no access to resources or information regarding low-
FODMAP diets, which is crucial for their gut health.
2. **Dietary Restrictions**: Difficulty in finding suitable food options that align with their low-
FODMAP diet, leading to potential health risks.
## Minor Friction
1. **Waiting Time**: The persona experiences delays (1 second wait) when searching for dietary
information, which can lead to frustration and disengagement.
## Suggested Improvements
1. **Resource Development**: Create a dedicated platform or app that provides comprehensive
information on low-FODMAP foods, recipes, and local grocery options.
2. **User-Friendly Interface**: Optimize the search functionality to reduce waiting times and enhance
user experience, ensuring quick access to relevant dietary information.
3. **Community Support**: Establish a community forum where users can share experiences, recipes, and
tips related to low-FODMAP diets, fostering a supportive environment.
```

### 45.

#### Condition: diet

```
# User Experience Report
## Persona Name
**D-15**
## Critical Issues
1. **Limited Access to Resources**: The persona has no accessibility options, making it difficult to
find suitable low-sugar sauces that meet dietary needs.
2. **Budget Constraints**: With an intern stipend of $9,000, affordability is a significant concern
when seeking diabetic-friendly products.
## Minor Friction
1. **Product Availability**: Difficulty in locating low-sugar sauces in local stores or online
platforms that cater specifically to diabetic diets.
2. **Information Overload**: Excessive marketing of non-diabetic-friendly products can lead to
confusion and frustration when searching for suitable options.
## Suggested Improvements
1. **Enhanced Accessibility**: Develop a dedicated section in stores and online platforms for
diabetic-friendly products, ensuring easy navigation for users like D-15.
2. **Budget-Friendly Options**: Collaborate with brands to create affordable low-sugar sauces
specifically targeting individuals on a limited income.
3. **Educational Resources**: Provide clear, concise information on the benefits of low-sugar sauces
and how to incorporate them into a diabetic-friendly diet.
```

### 46.

```
# Persona Report
## Persona Name
D-16
## Critical Issues
 **Egg Allergy**: The primary concern for D-16 is avoiding egg ingredients due to a severe allergy.
This poses a significant risk to health and requires constant vigilance when selecting food products.
## Minor Friction
- **Limited Accessibility**: D-16 has no personal income, which may restrict access to specialty food
items that cater to egg allergies. This can lead to challenges in finding safe and affordable options.
## Suggested Improvements
1. **Education and Awareness**: Provide resources and educational materials on reading labels and
identifying egg-based ingredients to empower D-16 in making safe food choices.
2. **Community Support**: Establish local support groups or online forums for individuals with food
allergies to share experiences, recipes, and safe product recommendations.

3. **Affordable Alternatives**: Encourage local grocery stores to stock more affordable egg-free
products and alternatives, making it easier for individuals with dietary restrictions to find suitable
options.
```

#### Condition: diet

# Persona Report \*\*Persona Name:\*\* D-17 ## Critical Issues  $\hbox{\tt **Seafood Allergy:**} \ \hbox{\tt The primary concern is avoiding fish cross-contact, which poses a significant}$ health risk. This requires strict adherence to dietary guidelines and careful selection of food sources. ## Minor Friction - \*\*Accessibility:\*\* The persona has no specific accessibility features in place, which may complicate their ability to find safe dining options or grocery stores that cater to their dietary restrictions. ## Suggested Improvements 1. \*\*Education on Cross-Contact:\*\* Provide resources and training for restaurants and food providers on the importance of preventing cross-contact for individuals with seafood allergies. 2. \*\*Mobile App Development:\*\* Create an app that helps users identify safe dining options and grocery stores in Hartford, CT, specifically catering to seafood allergies. 3. \*\*Community Support Groups: \*\* Establish local support groups for individuals with food allergies to share experiences, tips, and safe food sources, enhancing community awareness and safety. By addressing these issues, D-17 can achieve their goal of maintaining a safe and healthy diet.

### 48.

#### Condition: diet

significantly improved.

```
# Persona Report
**Persona Name:** D-18
**Critical Issues:**
- Lack of accessible options for shellfish-free wings in Albany, NY.
- Limited awareness of dietary restrictions among local restaurants, leading to potential cross-
contamination.
**Minor Friction:**
- Difficulty in finding clear menus or labels indicating shellfish-free options.
- Inconsistent availability of shellfish-free alternatives, causing frustration during meal planning.
**Suggested Improvements: **
1. **Menu Transparency:** Restaurants should provide clear labeling on menus for shellfish-free
options to enhance customer confidence.
2. **Awareness Campaigns:** Local eateries could benefit from training on dietary restrictions to
better accommodate customers with specific needs.
3. **Community Engagement:** Establish a local network or app that highlights restaurants offering
shellfish-free dishes, making it easier for individuals like D-18 to find suitable dining options.
By addressing these issues, the dining experience for individuals with dietary restrictions can be
```

Condition: diet

```
# Persona Report
**Persona Name: ** D-19
**Critical Issues: **
- Limited availability of soy-free sauces in local stores, making it difficult for D-19 to adhere to
dietary restrictions.
- Lack of online options that cater specifically to soy-free diets, leading to frustration in sourcing
products.
**Minor Friction:**
- The intern stipend of $8,000 may restrict D-19's ability to purchase specialty items, as they may be
priced higher than standard sauces.
- Accessibility issues in Worcester, MA, may limit transportation options to reach stores that carry
soy-free products.
**Suggested Improvements:**
- Increase the variety of soy-free sauces in local grocery stores to better serve dietary needs.
- Develop an online platform that specializes in soy-free products, offering delivery options to
enhance convenience.
 Consider partnerships with local farmers' markets or health food stores to provide affordable soy-
free options for budget-conscious consumers.
```

### **50**.

Condition: diet

```
# User Experience Report
## Persona Name
D-20
## Critical Issues
1. **Dietary Restrictions**: The user has a corn allergy, making it challenging to find suitable
dressing options that are safe for consumption.
2. **Accessibility**: The user has no access to specialized dietary products or resources in their
location (Trenton, NJ), limiting their options for corn-free dressing.
## Minor Friction
1. **Limited Availability**: The user may experience difficulty in locating corn-free dressing in
local stores, leading to frustration during shopping.
2. **Lack of Information**: There may be insufficient information available online regarding corn-free
dressing options, making it hard for the user to make informed choices.
## Suggested Improvements
1. **Product Availability**: Increase the availability of corn-free dressing in local grocery stores
and online platforms, specifically targeting areas with dietary restrictions.
2. **Educational Resources**: Provide comprehensive online resources and guides on corn-free products,
including recipes and where to purchase them, to assist users with dietary needs.
```

# 51.

```
# Persona Report

**Persona Name:** D-21

**Critical Issues:**
    - **Dietary Restrictions:** D-21 has a peanut-free diet, making it crucial to avoid peanut oil. This poses a significant risk to health if not properly managed.
    - **Accessibility:** There are no current accessibility options available for D-21, which may limit their ability to find safe food choices.

**Minor Friction:**
    - **Income Constraints:** With a family support income of less than $3,000, D-21 may struggle to
```

```
afford specialty foods that cater to their dietary needs.

- **Waiting Times:** The persona experiences delays (e.g., 1000 ms wait) when accessing information or services, which can lead to frustration.

**Suggested Improvements:**

- **Enhanced Food Labeling:** Implement clearer labeling on food products to indicate peanut oil presence, ensuring D-21 can make informed choices quickly.

- **Accessibility Initiatives:** Develop programs or partnerships with local stores to provide affordable, peanut-free options.

- **Streamlined Access:** Reduce waiting times for information retrieval through improved website or app performance, enhancing user experience.
```

#### Condition: diet

```
# User Experience Report
## Persona Name
D-22
## Critical Issues
1. **Dietary Restrictions**: The user follows a strict fructose-restricted diet, which limits food
options significantly.
2. **Accessibility**: There are no accessible resources or support systems in place for individuals
with specialized dietary needs in their area.
## Minor Friction
1. **Financial Constraints**: As the user relies solely on financial aid, accessing specialized food
products can be challenging and expensive.
2. **Limited Local Options**: The user may struggle to find local grocery stores or restaurants that
cater to their dietary restrictions.
## Suggested Improvements
1. **Resource Development**: Create a local directory of stores and restaurants that offer low-
fructose options, enhancing accessibility for users like D-22.
2. **Financial Support Programs**: Establish programs that provide financial assistance or discounts
for individuals with specialized dietary needs, making it easier for them to access necessary foods.
3. **Community Support Groups**: Form support groups or online forums where individuals with similar
dietary restrictions can share resources, recipes, and tips.
```

### **53**.

#### Condition: diet

```
# Persona Report
### Persona Name
D-23
### Critical Issues
1. **Dietary Restrictions**: D-23 follows a histamine-low diet, which can limit food options and
complicate meal planning.
2. **Accessibility**: There are no accessible resources or support systems in Burlington, VT, making
it challenging to find suitable food options.
### Minor Friction
1. **Income Constraints**: With a part-time job earning $5,000, D-23 may struggle to afford specialty
foods that comply with their dietary needs.
2. **Limited Awareness**: There may be a lack of awareness among local grocery stores and restaurants
about histamine intolerance, leading to fewer available options.
### Suggested Improvements
1. **Local Support Groups**: Establish community support groups or online forums for individuals with
histamine intolerance to share resources and meal ideas.
2. **Grocery Store Partnerships**: Collaborate with local grocery stores to create a dedicated
section for histamine-low foods, making it easier for D-23 to find suitable options.
3. **Educational Workshops**: Organize workshops to educate local businesses about histamine
intolerance, promoting better menu options in restaurants.
```

# 54.

# Persona Report \*\*Persona Name: \*\* D-24 \*\*Critical Issues:\*\* - Limited access to gout-friendly food options, particularly wings, which are often high in purines. - Financial constraints due to a low income bracket (graduate stipend of \$14k), making it difficult to afford specialized dietary options. \*\*Minor Friction: \*\* - Lack of awareness or availability of low-purine alternatives in local restaurants or grocery stores in Buffalo, NY. Potential social pressure when dining out with friends who may not understand dietary restrictions. \*\*Suggested Improvements:\*\* - Collaborate with local restaurants to create and promote a menu of gout-friendly wings, highlighting low-purine ingredients. - Develop a community resource or app that lists local stores and restaurants offering low-purine options, along with recipes and meal prep tips. - Offer educational workshops or online resources to raise awareness about gout-friendly diets, targeting both consumers and food service providers.

### 55.

#### Condition: diet

```
# Persona Report
### Persona Name
D - 2.5
### Critical Issues
- **Dietary Restrictions**: The persona follows a strict salt-free diet, which can limit food options
and complicate meal planning.
 **Accessibility**: There is no access to resources or support for maintaining a salt-free diet,
making it challenging to find suitable food options.
### Minor Friction
- **Income Constraints**: As a scholarship stipend recipient, budget limitations may hinder the
ability to purchase specialty foods that align with dietary needs.
  **Location Limitations**: Living in Rochester, NY, may restrict access to stores or restaurants that
offer salt-free options.
### Suggested Improvements
 **Resource Access**: Establish local support groups or online communities focused on salt-free diets
to share recipes and resources.
- **Grocery Partnerships**: Collaborate with local grocery stores to create a dedicated section for
salt-free products, making it easier for individuals to find suitable options.
- **Educational Workshops**: Offer workshops on meal prep and cooking techniques for salt-free diets
to empower individuals to manage their dietary needs effectively.
```

### **56**.

# Condition: diet

```
# Persona Report

**Persona Name:** D-26

## Critical Issues
1. **Limited Accessibility:** The persona has no access to resources or facilities that support their dietary needs, making it challenging to find suitable food options.
2. **Dietary Restrictions:** Following a low-fat diet can limit choices, especially when seeking specific items like reduced-fat wings, which may not be readily available.

## Minor Friction
1. **Waiting Time:** The persona experiences delays (e.g., a 1000 ms wait) when searching for food options, which can lead to frustration and a poor user experience.

## Suggested Improvements
1. **Enhanced Accessibility:** Partner with local restaurants or grocery stores to provide a dedicated section for low-fat options, including reduced-fat wings.
```

2. \*\*User-Friendly Interface: \*\* Optimize the search functionality to minimize wait times and improve

the overall experience when looking for dietary-specific food options.

3. \*\*Community Support:\*\* Create a platform or forum where individuals with similar dietary goals can share resources, recipes, and recommendations for low-fat meals.

# 57.

Condition: diet

```
# User Experience Report
## Persona Name
D-27
## Critical Issues
1. **Limited Raw Options**: The user is on a raw-vegan diet and struggles to find suitable food
options in Harrisonburg, VA. This can lead to frustration and unmet dietary needs.
2. **Accessibility**: The persona has no accessibility features, which may hinder their ability to
find and access raw food options effectively.
## Minor Friction
- **Waiting Time**: The user experienced a delay (1 second) while navigating the platform, which could
contribute to a negative experience, especially when searching for specific dietary options.
## Suggested Improvements
1. **Enhanced Search Filters**: Implement advanced filtering options for raw-vegan diets to help users
quickly find relevant food choices.
2. **Accessibility Features**: Introduce accessibility options, such as voice search or screen reader
compatibility, to assist users with different needs.
3. **Local Partnerships**: Collaborate with local restaurants and grocery stores to expand the
availability of raw-vegan options, ensuring users can easily find what they need.
```

### 58.

Condition: diet

# Persona Report
**Persona Name:** D-28
<pre>## Critical Issues - **Pork Gelatin Awareness:** The primary concern for D-28 is ensuring that no pork gelatin is present in food products. This is crucial for maintaining dietary restrictions and personal beliefs.</pre>
<pre>## Minor Friction - **Accessibility:** D-28 has reported no specific accessibility issues, but the lack of clear labeling on products can lead to uncertainty and potential dietary violations.</pre>
<pre>## Suggested Improvements 1. **Enhanced Labeling:** Food manufacturers should implement clearer labeling practices, specifically highlighting the absence of pork gelatin in their products. 2. **Mobile App Development:** A dedicated app could help users scan barcodes to check for pork gelatin and other dietary restrictions, providing peace of mind while shopping. 3. **Community Support:** Establish local support groups or online forums for individuals with similar dietary needs to share experiences and product recommendations.</pre>
By addressing these issues, D-28 can navigate dietary choices more confidently and effectively.

### **59**.

```
# Persona Report

**Persona Name:** D-29

**Critical Issues:**
- Lack of accessibility to heart-healthy seasoning options in Tallahassee, FL, which hinders adherence to the DASH diet.
- Limited income support (<$4k) restricts purchasing power for healthier food options.

**Minor Friction:**</pre>
```

- The need to wait for online resources or local stores to provide information on heart-healthy seasonings, leading to frustration and potential delays in meal preparation.
- \*\*Suggested Improvements: \*\*
- Establish partnerships with local grocery stores to stock a variety of heart-healthy seasonings that align with the DASH diet.
- Create an online platform or app that provides easy access to recipes and nutritional information, specifically tailored for individuals on a budget.
- Organize community workshops or cooking classes focused on heart-healthy cooking, emphasizing the use of affordable ingredients and seasonings.

By addressing these issues, D-29 can better achieve their goal of maintaining a heart-healthy diet while managing financial constraints.

### **60**.

#### Condition: diet

# User Experience Report ## Persona Name D-30 ## Critical Issues - \*\*Accessibility\*\*: The persona has no access to resources or information regarding olive oil dressing, which is essential for their Mediterranean diet. This lack of accessibility can hinder their ability to meet dietary goals. ## Minor Friction - \*\*Waiting Time\*\*: The persona experienced a delay (1 second) while waiting for a response or action, which can lead to frustration, especially when seeking quick information or solutions. ## Suggested Improvements 1. \*\*Resource Accessibility\*\*: Provide easy access to recipes, nutritional information, and purchasing options for olive oil dressing tailored to a Mediterranean diet. This could include a dedicated section on a website or app. 2. \*\*Reduce Wait Times\*\*: Optimize the user interface to minimize loading times and enhance responsiveness, ensuring users can quickly find the information they need without unnecessary delays. By addressing these issues, the overall user experience for D-30 can be significantly improved,

### 61.

### Condition: diverse

helping them achieve their dietary goals more effectively.

```
# User Experience Report
## Persona Name
F-01
## Critical Issues
1. **Accessibility**: The current interface lacks compatibility with screen readers, making it
difficult for the user to navigate and find plant-based dinner options.
2. **Limited Options**: The available plant-based dinner choices are insufficient, failing to meet the
diverse dietary needs of a vegan lifestyle.
## Minor Friction
1. **Loading Times**: The user experienced a delay (1000 ms) while waiting for content to load, which
can be frustrating and impact the overall experience.
2. **Navigation Complexity**: The layout may not be intuitive for users relying on screen readers,
leading to potential confusion when searching for specific meal options.
## Suggested Improvements
1. **Enhance Accessibility**: Implement ARIA (Accessible Rich Internet Applications) attributes to
improve screen reader compatibility and ensure all content is easily navigable.
2. **Expand Menu Options**: Increase the variety of vegan dinner options to cater to diverse tastes
and preferences, ensuring inclusivity.
3. **Optimize Performance**: Reduce loading times by optimizing images and streamlining backend
processes to enhance user experience.
```

#### Condition: diverse

```
# User Experience Report
## Persona Name
**Diverse Intern**
## Critical Issues
1. **Limited Gluten-Free Options**: The intern struggles to find quick gluten-free lunch options in
San Jose, which can lead to frustration and wasted time.
2. **Accessibility Challenges**: Lack of accessibility features in local eateries makes it difficult
for the intern to navigate and find suitable food.
## Minor Friction
1. **Long Wait Times**: The intern experiences delays when ordering or waiting for food, which
disrupts their tight schedule during the internship.
2. **Inconsistent Menu Information**: Difficulty in finding clear labeling of gluten-free options can
lead to confusion and potential dietary issues.
## Suggested Improvements
1. **Curated Gluten-Free Menus**: Local restaurants could offer dedicated gluten-free menus or labels
to streamline the selection process.
2. **Mobile App for Quick Orders**: Implementing a mobile app that allows users to pre-order gluten-
free meals could significantly reduce wait times.
3. **Accessibility Enhancements**: Restaurants should consider improving physical accessibility and
providing clear signage for gluten-free options to better serve diverse customers.
```

### 63.

#### Condition: diverse

```
# User Experience Report
## Persona Name
Diverse 22-Year-Old Scholar
## Critical Issues
1. **Allergen Information Accessibility**: Difficulty in finding clear allergen labels on sauces,
which is crucial for the user's nut allergy.
2. **Color Blindness Compatibility**: Lack of effective color-blind mode on the platform, making it
hard to distinguish between important information.
## Minor Friction
1. **Loading Times**: The user experienced a noticeable wait time (1 second) when accessing allergen
information, which could lead to frustration.
2. **Navigation Complexity**: The current layout may not be intuitive for users with diverse needs,
making it harder to locate specific allergen information quickly.
## Suggested Improvements
1. **Enhanced Allergen Labeling**: Implement a standardized, easy-to-read allergen labeling system for
all sauces, ensuring clear visibility of nut-related warnings.
2. **Improved Color Blind Mode**: Develop a more effective color-blind mode that uses patterns or
textures in addition to colors to convey important information.
3. **Optimize Loading Speed**: Reduce wait times by optimizing the backend processes to ensure quicker
access to allergen information.
```

### 64.

```
# User Experience Report

## Persona Name
F-04

## Critical Issues
1. **Limited Accessibility**: The persona has no accessibility options, which may hinder their ability to find suitable seafood-friendly snacks after class.
2. **Income Constraints**: With a family support income of less than $4k, affordability of snacks is a significant concern.

## Minor Friction
1. **Wait Time**: The persona experienced a 1-second wait, which could indicate potential delays in
```

accessing snack options, affecting overall satisfaction.

- ## Suggested Improvements
- 1. \*\*Enhance Accessibility\*\*: Implement features that cater to diverse needs, such as easy navigation and clear labeling of seafood-friendly options.
- 2. \*\*Affordable Options\*\*: Introduce budget-friendly snack choices that align with the pescatarian diet, ensuring they are accessible to individuals with lower income.
- 3. \*\*Reduce Wait Times\*\*: Optimize the user interface to minimize loading times and improve the overall experience when searching for snacks.

By addressing these issues, the experience for F-04 can be significantly improved, aligning with their goals and needs.

# 65.

#### Condition: diverse

```
# User Experience Report
## Persona Name
**Diverse Dieter**
## Critical Issues
1. **Limited Meal Options**: The user struggles to find low-carb meal options that fit a keto diet,
especially post-gym.
2. **Accessibility Features**: The current interface lacks large-text options, making it difficult for
the user to navigate effectively.
## Minor Friction
1. **Wait Times**: The user experiences delays (1 second wait) when searching for meal options, which
can be frustrating.
2. **Location-Specific Availability**: Meal options may not be tailored to the Miami, FL area,
limiting accessibility to local keto-friendly restaurants or meal prep services.
## Suggested Improvements
1. **Enhanced Meal Database**: Expand the database to include a wider variety of keto-friendly meals,
specifically targeting post-gym nutrition.
2. **Accessibility Enhancements**: Implement large-text options and other accessibility features to
improve navigation for users with diverse needs.
3. **Reduce Wait Times**: Optimize the search functionality to minimize loading times, ensuring a
smoother user experience.
```

### 66.

#### Condition: diverse

```
# Persona Report
**Persona Name: ** F-06
**Critical Issues: **
- Limited access to halal food options in Boston, particularly for group settings.
- Difficulty in finding restaurants that cater to diverse dietary needs, which can hinder social
gatherings.
**Minor Friction:**
- Long wait times when searching for halal wings online, leading to frustration.
- Lack of clear information on halal certification for local eateries, causing uncertainty.
**Suggested Improvements: **
- Develop a dedicated app or website feature that filters restaurants by halal options and provides
real-time availability for group orders.
- Implement a user-friendly interface that includes reviews and ratings specifically for halal food,
enhancing trust and decision-making.
 · Collaborate with local halal restaurants to offer special promotions for study groups, encouraging
more social dining experiences.
By addressing these issues, F-06 can enjoy a more seamless experience while fulfilling their goal of
finding halal wings for their study group.
```

# 67.

```
# User Experience Report
## Persona Name
F-07
## Critical Issues
1. **Dietary Restrictions**: The user requires a lactose-free option, which may not be readily
available in standard ranch dressings.
2. **Accessibility**: The absence of accessibility features could hinder the user's experience,
especially if they have specific needs related to their diverse condition.
## Minor Friction
1. **Waiting Time**: The user experienced a delay (1000 ms) which could lead to frustration,
especially when searching for specific dietary products.
2. **Location Limitations**: Being in Atlanta, GA, the availability of niche products like dairy-free
ranch may be limited in local stores.
## Suggested Improvements
1. **Product Availability**: Ensure that lactose-free ranch options are prominently displayed and
easily accessible in stores.
2. **Enhanced Accessibility Features**: Implement features that cater to diverse needs, such as clear
labeling and easy navigation in-store or online.
3. **Reduce Wait Times**: Optimize the user interface to minimize loading times, enhancing the overall
shopping experience.
```

#### Condition: diverse

```
# User Experience Report
## Persona Name
F - 0.8
## Critical Issues
1. **Accessibility**: The user relies on a hearing aid, which may hinder their ability to engage with
audio content or notifications on the platform.
2. **Budget Constraints**: As a person with no personal income, finding affordable vegetarian dinner
options is crucial.
1. **Wait Times**: The user experienced a delay (1000 ms) during their interaction, which could lead
to frustration, especially when searching for budget-friendly options.
## Suggested Improvements
1. **Enhanced Accessibility Features**: Implement visual cues and text-based notifications to
accommodate users with hearing impairments.
2. **Budget Filters**: Introduce a filter for vegetarian options that allows users to set a maximum
price, making it easier to find affordable meals.
3. **Reduce Wait Times**: Optimize the platform's performance to minimize loading times, ensuring a
smoother user experience.
By addressing these issues, the platform can better serve users like F-08, enhancing their overall
experience.
```

### 69.

```
# Persona Report

### Persona Name
F-09

### Critical Issues
1. **Dietary Restrictions**: The persona follows a low-sodium diet, which may limit options for hearthealthy wings. Finding suitable recipes or restaurant options that cater to this requirement is crucial.
2. **Accessibility**: The persona has no reported accessibility features, which could hinder their ability to find or prepare heart-healthy meals.

### Minor Friction
1. **Waiting Time**: The persona experienced a delay (1000 ms) while waiting for information or
```

options, indicating potential inefficiencies in the user experience when searching for heart-healthy recipes or restaurants.

#### ### Suggested Improvements

- 1. \*\*Recipe Database\*\*: Create a dedicated section for low-sodium heart-healthy wing recipes, ensuring easy access and filtering options.
- 2. \*\*Accessibility Features\*\*: Implement accessibility options on the platform, such as voice search or easy navigation for users with diverse needs.
- 3. \*\*Performance Optimization\*\*: Reduce waiting times by optimizing the backend processes to enhance user experience when searching for dietary-specific options.

### **70.**

#### Condition: diverse

```
# User Experience Report
## Persona Name
Diverse Dieter
## Critical Issues
1. **Limited Snack Options**: The user struggles to find gut-friendly late-night snacks that adhere to
a low-FODMAP diet, leading to frustration and potential dietary non-compliance.
2. **Accessibility Challenges**: The reliance on a screen magnifier may hinder the user's ability to
navigate websites or apps effectively, impacting their shopping experience.
## Minor Friction
1. **Slow Loading Times**: The user experienced a delay (1 second) while waiting for content to load,
which can be particularly frustrating when searching for specific dietary products.
2. **Lack of Clear Filters**: Difficulty in filtering snack options based on dietary needs can lead to
a longer search time and increased dissatisfaction.
## Suggested Improvements
1. **Curated Snack Lists**: Implement a dedicated section for low-FODMAP snacks to streamline the
user's search process.
\hbox{2. **Enhanced $Accessibility Features**: Optimize website/app design for screen magnifiers, ensuring}
text and images are easily readable.
3. **Performance Optimization**: Improve loading times to enhance overall user experience,
particularly during peak usage hours.
```

### 71.

### Condition: diverse

```
# Persona Report
**Persona Name: ** F-11
## Critical Issues
 **Dietary Restrictions:** The need for kosher options limits dining choices, making it challenging
to find suitable restaurants or meal plans that accommodate this requirement.
- **Social Inclusion:** Difficulty in organizing dinners with peers due to limited kosher dining
options may lead to feelings of isolation.
## Minor Friction
- **Accessibility: ** Lack of accessible dining options may hinder participation in social gatherings,
especially for those with mobility challenges.
- **Wait Times: ** Extended wait times at restaurants can lead to frustration, especially when dining
with a group.
## Suggested Improvements
- **Expand Kosher Options:** Collaborate with local restaurants to increase the availability of kosher
meals, ensuring diverse and appealing choices for diners.
 **Accessibility Enhancements: ** Ensure that dining venues are accessible to all, including those
with mobility issues, to foster inclusivity.
 **Reservation Systems:** Implement a reservation system that minimizes wait times, allowing for
smoother dining experiences and better planning for group dinners.
```

### **72**.

```
# Persona Report

**Persona Name:** F-12

## Critical Issues
- **Shellfish Cross-Contact:** The primary concern for F-12 is avoiding shellfish cross-contact due to dietary restrictions. This poses a significant risk to health and well-being.

## Minor Friction
- **Accessibility:** F-12 has no current accessibility measures in place, which may hinder their ability to navigate food options safely.
- **Limited Income:** As a scholarship stipend recipient, F-12 may face challenges in accessing premium food options that guarantee shellfish-free meals.

## Suggested Improvements
1. **Clear Labeling:** Implement clear labeling on food products and menus to indicate shellfish-free options, reducing the risk of cross-contact.
2. **Training for Staff:** Provide training for food service staff on cross-contact prevention to
```

ensure safe meal preparation.
3. \*\*Accessibility Enhancements:\*\* Introduce accessibility features in dining areas to assist

individuals with diverse needs.
4. \*\*Affordable Options:\*\* Develop budget-friendly shellfish-free meal plans or partnerships with

local markets to ensure F-12 can access safe food without financial strain.

By addressing these issues, F-12 can achieve their goal of avoiding shellfish cross-contact while enjoying a more inclusive dining experience.

# 73.

#### Condition: diverse

```
# User Experience Report
## Persona Name
F-13
## Critical Issues
1. **Accessibility Features**: The current interface lacks comprehensive support for color-blind
users, which may hinder navigation and usability.
2. **Dietary Options**: Limited availability of whole-food wings that align with the paleo diet,
making it difficult for the user to achieve their dietary goals.
## Minor Friction
1. **Loading Times**: The user experienced a 1-second wait time, which, while not excessive, can
still disrupt the overall experience and lead to frustration.
2. **Navigation Clarity**: The interface could benefit from clearer labeling and organization,
especially for users with specific dietary needs.
## Suggested Improvements
1. **Enhance Accessibility**: Implement more robust color-blind modes and ensure all visual elements
are easily distinguishable for users with color vision deficiencies.
2. **Expand Menu Options**: Introduce a wider range of paleo-friendly dishes, particularly whole-food
wings, to cater to dietary preferences.
3. **Optimize Performance**: Reduce loading times and improve overall site responsiveness to enhance
user satisfaction.
```

#### 74.

```
# User Experience Report

## Persona Name
F-14

## Critical Issues
1. **Limited Options**: The user is seeking low-sugar sauce options suitable for a diabetic-friendly diet, which may not be readily available in local stores or online.
2. **Accessibility**: The persona has no reported accessibility features, which could hinder their ability to find suitable products easily.

## Minor Friction
1. **Waiting Time**: The user experienced a delay (1000 ms) while navigating, which could lead to frustration, especially when searching for specific dietary products.
```

- ## Suggested Improvements
- 1. \*\*Product Range Expansion\*\*: Retailers should consider expanding their inventory to include a variety of low-sugar sauces that cater to diabetic needs.
- 2. \*\*Enhanced Online Experience\*\*: Improve website navigation and reduce loading times to create a smoother shopping experience.
- 3. \*\*Accessibility Features\*\*: Implement accessibility options on websites and in-store to assist users with diverse needs in finding suitable products more efficiently.

#### Condition: diverse

# User Experience Report ## Persona Name F-15 ## Critical Issues - \*\*Accessibility\*\*: The need for large-text options is crucial for F-15, yet the current interface may not fully support this requirement, leading to potential usability challenges. - \*\*Income Constraints\*\*: With a family support income of less than \$5k, affordability of healthy ingredients, such as olive oil, is a significant concern. ## Minor Friction - \*\*Wait Times\*\*: The user experienced a delay (1000 ms) during interactions, which could lead to frustration, especially when searching for specific recipes or products. ## Suggested Improvements 1. \*\*Enhanced Accessibility Features\*\*: Implement larger text options and high-contrast themes to improve readability for users with diverse needs. 2. \*\*Budget-Friendly Options\*\*: Curate a selection of affordable Mediterranean recipes and ingredients, highlighting cost-effective alternatives to premium products. 3. \*\*Optimize Load Times\*\*: Reduce wait times by optimizing the website's performance, ensuring a smoother and more efficient user experience. By addressing these issues, the platform can better serve F-15 and similar users, promoting healthier eating habits within their financial constraints.

# **76.**

#### Condition: diverse

```
# User Experience Report
## Persona Name
F-16
## Critical Issues
 **Menu Verification**: The primary concern for F-16 is the ability to verify raw menu items, which
is crucial for maintaining their raw-vegan diet. Lack of clear labeling or information can lead to
dietary violations.
## Minor Friction
 **Waiting Time**: F-16 experienced a delay (1 second) while navigating the menu, which could be
frustrating, especially when trying to make quick decisions about food.
## Suggested Improvements
1. **Enhanced Menu Information**: Implement clear labeling for raw-vegan items, including ingredient
lists and preparation methods, to facilitate easy verification.
2. **Real-time Updates**: Introduce a feature that allows users to filter menu items based on dietary
preferences, reducing the time spent searching for suitable options.
3. **User Feedback Mechanism**: Create a feedback option for users to report inaccuracies in menu
items, ensuring continuous improvement in menu accuracy and user satisfaction.
By addressing these issues, the overall experience for F-16 can be significantly improved.
```

### **77**.

```
**Persona Name: ** F-17
**Critical Issues:**
- The user requires a soy-free diet but may struggle to find comprehensive reviews on soy-free ranch
options. This could lead to frustration when searching for suitable products.
**Minor Friction:**
- Accessibility concerns with screen reader compatibility may hinder the user's ability to navigate
websites effectively, especially if product information is not properly formatted for assistive
**Suggested Improvements: **
1. **Enhanced Product Filtering:** Implement a filtering system on review platforms that allows users
to easily find soy-free products, ensuring they can quickly access relevant information.

2. **Accessibility Optimization:** Ensure that all website content is compatible with screen readers,
including alt text for images and proper heading structures, to improve navigation for users with
visual impairments.
3. **User-Generated Content:** Encourage users to share their experiences with soy-free ranch
products, creating a community-driven review section that can provide diverse perspectives and
recommendations.
By addressing these issues, the experience for users like F-17 can be significantly improved.
```

#### Condition: diverse

```
# User Experience Report
## Persona Name
**F-18**
## Critical Issues
1. **Accessibility**: The persona has no accessibility features, which may hinder their ability to
navigate the platform effectively.
2. **Dietary Options**: Limited availability of low-fat options, particularly for post-workout meals
like reduced-fat wings, may not meet the persona's dietary goals.
## Minor Friction
1. **Wait Times**: The persona experienced a 1-second wait, which could lead to frustration,
especially if repeated during navigation or ordering.
2. **Location-Specific Offerings**: The offerings in Columbus, OH may not align with the persona's
dietary preferences, limiting their choices.
## Suggested Improvements
1. **Enhance Accessibility**: Implement features such as screen readers and keyboard navigation to
improve usability for all users.
2. **Expand Menu Options**: Introduce a wider range of low-fat meal options, particularly focusing on
post-workout foods to cater to health-conscious consumers.
3. **Reduce Wait Times**: Optimize the platform to minimize loading times and enhance the overall user
experience.
```

### **79**.

```
# User Experience Report

## Persona Name
F-19

## Critical Issues
1. **Ingredient Transparency**: Difficulty in identifying egg-based ingredients in food products, leading to potential health risks.
2. **Accessibility Features**: Lack of auditory cues or visual aids in food labeling, making it challenging for users with hearing aids to receive important information.

## Minor Friction
1. **Navigation**: The process of finding allergen-free options can be cumbersome, especially in crowded grocery stores or restaurants.
2. **Communication**: Limited options for communicating dietary restrictions effectively to staff in dining establishments.

## Suggested Improvements
1. **Enhanced Labeling**: Implement clear, standardized labeling for allergens, specifically
```

highlighting egg ingredients in bold or color-coded formats.

- 2. \*\*Digital Solutions\*\*: Develop a mobile app that scans barcodes and provides allergen information, including user-friendly filters for dietary restrictions.
- 3. \*\*Staff Training\*\*: Provide training for restaurant and grocery staff on how to assist customers with dietary restrictions, ensuring effective communication and support.

# 80.

#### Condition: diverse

- # User Experience Report
- ## Persona Name

Diverse 28-Year-Old Intern

- ## Critical Issues
- 1. \*\*Peanut Oil Usage Information\*\*: The primary concern is the lack of clear information regarding peanut oil usage in food products, which poses a significant health risk.
- 2. \*\*Accessibility\*\*: The persona has no accessibility features, making it difficult for individuals with diverse needs to navigate the platform effectively.
- ## Minor Friction
- 1. \*\*Loading Time\*\*: The user experienced a 1-second wait time, which, while not excessive, can still contribute to a frustrating experience, especially for users seeking immediate information.
- ## Suggested Improvements
- 1. \*\*Enhanced Information Display\*\*: Implement a dedicated section for allergen information, specifically highlighting peanut oil usage in products.
- 2. \*\*Accessibility Features\*\*: Introduce accessibility options such as screen reader compatibility and adjustable text sizes to cater to diverse user needs.
- 3. \*\*Optimize Loading Speed\*\*: Reduce loading times to enhance user experience, ensuring that critical information is readily available without delays.

# 81.

#### Condition: diverse

# User Experience Report

### Persona Name

F-21

### Critical Issues

- 1. \*\*Dietary Restrictions\*\*: The user has a corn allergy, which necessitates clear labeling and options for corn-free products. Lack of transparency in ingredient lists can pose serious health risks.
- 2. \*\*Accessibility Features\*\*: The absence of a color-blind mode in the interface may hinder navigation and product selection, impacting the overall user experience.

### Minor Friction

- 1. \*\*Loading Times\*\*: The user experienced a 1-second wait time, which, while not excessive, can still contribute to frustration during the sauce testing process.
- 2. \*\*Navigation Complexity\*\*: The interface may not be intuitive for users with specific dietary needs, making it harder to find suitable products quickly.

### Suggested Improvements

- 1. \*\*Enhanced Ingredient Transparency\*\*: Implement clear, easy-to-read labels that highlight allergens, particularly for users with dietary restrictions.
- 2. \*\*Accessibility Enhancements\*\*: Introduce a color-blind mode to improve navigation and product selection for users with visual impairments.
- 3.  $\star\star$ Optimize Loading Times $\star\star\star$ : Streamline the website or app to reduce wait times and improve overall responsiveness.

### 82.

#### Condition: diverse

# User Experience Report

## Persona Name

- ## Critical Issues
- 1. \*\*Accessibility\*\*: The persona has no accessibility features, which may hinder their ability to find suitable low-salt dinner options.
- 2. \*\*Income Constraints\*\*: With a family support income of less than \$4,000, affordability of healthy food options is a significant concern.
- ## Minor Friction
- 1. \*\*Dietary Restrictions\*\*: Following a DASH diet can limit choices, making it challenging to find diverse meal options that are both low-salt and affordable.
- 2. \*\*Waiting Time\*\*: The persona experienced a delay (1000 ms) while navigating, which could lead to frustration.
- ## Suggested Improvements
- 1. \*\*Enhanced Accessibility Features\*\*: Implement filters for dietary needs and budget constraints to streamline the search for low-salt dinner options.
- 2. \*\*Affordable Recipe Suggestions\*\*: Curate a list of budget-friendly DASH-compliant recipes to cater to the persona's financial situation.
- 3. \*\*Reduce Load Times\*\*: Optimize the platform to minimize waiting times, improving overall user experience.

#### Condition: diverse

# User Experience Report ## Persona Name F-23 ## Critical Issues 1. \*\*Limited Product Availability\*\*: Difficulty finding low-fructose dressing options in local stores, impacting dietary goals. 2. \*\*Accessibility Challenges\*\*: Current product labels may not be in large text, making it hard for the persona to read and understand ingredients. ## Minor Friction 1. \*\*Online Shopping Experience\*\*: The website for purchasing products lacks filters for dietary restrictions, complicating the search for suitable dressings. 2. \*\*Waiting Time\*\*: The persona experienced delays while navigating online platforms, which can lead to frustration. ## Suggested Improvements 1. \*\*Enhanced Product Range\*\*: Retailers should expand their inventory to include a variety of lowfructose dressings. 2. \*\*Accessibility Features\*\*: Implement large-text options on product labels and websites to cater to diverse accessibility needs. 3. \*\*Improved Online Filters\*\*: Introduce dietary restriction filters on e-commerce platforms to

streamline the shopping experience for users with specific dietary needs.

### 84.

#### Condition: diverse

satisfaction and retention.

```
# User Experience Report
## Persona Name
F-24
## Critical Issues
- **Accessibility Challenges**: The user relies on a screen magnifier, which may not be fully
compatible with the mobile ordering interface, leading to potential navigation difficulties.
- **First-Time Experience**: As this is the user's first mobile order, a lack of quidance or
onboarding can lead to confusion and frustration.
## Minor Friction
- **Loading Times**: The user experienced a 1-second wait, which, while not excessive, can still
contribute to a perception of sluggishness, especially for a first-time user.
## Suggested Improvements
1. **Enhanced Accessibility Features**: Implement larger buttons and clearer text to accommodate
screen magnifier users, ensuring a smoother navigation experience.
2. **Onboarding Tutorial**: Introduce a brief, interactive tutorial for first-time users to guide
them through the mobile ordering process, highlighting key features and functionalities.
3. **Performance Optimization**: Reduce loading times and ensure a seamless experience to enhance user
```

By addressing these issues, the overall user experience can be significantly improved for F-24 and similar users.

# 85.

#### Condition: diverse

# Persona Report \*\*Persona Name: \*\* F-25 \*\*Critical Issues:\*\* - Lack of seafood-friendly wing options in local restaurants. - Limited accessibility to diverse dining experiences that cater to a pescatarian diet. \*\*Minor Friction:\*\* - Waiting times at restaurants may be longer due to limited menu options. - Difficulty in finding establishments that accommodate specific dietary preferences. \*\*Suggested Improvements: \*\* - Restaurants should consider expanding their menu to include seafood-based wing alternatives, appealing to pescatarians. Implementing a dedicated section for pescatarian options on menus could enhance visibility and accessibility. - Establish partnerships with local seafood suppliers to ensure fresh and diverse offerings, improving the overall dining experience for this demographic. By addressing these issues, restaurants can better cater to the needs of diverse diners like F-25, enhancing customer satisfaction and loyalty.

### 86.

#### Condition: diverse

# Persona Report
**Persona Name:** F-26
**Critical Issues:** - Limited access to gluten-free meal options in Madison, WI, especially before exams Time constraints due to part-time tutoring, making it difficult to find suitable meals quickly.
**Minor Friction:** - Lack of clear information on gluten-free offerings at local restaurants or cafes Difficulty in navigating menus or apps that do not highlight gluten-free options effectively.
**Suggested Improvements:**  - Develop a dedicated app or website feature that filters and highlights gluten-free meal options in real-time based on location and time constraints.  - Partner with local restaurants to create a "GF-friendly" label, ensuring easy identification of suitable meals.  - Implement a pre-order system for gluten-free meals, allowing students to reserve their meals ahead of time, reducing wait times before exams.
By addressing these issues, F-26 can achieve their goal of a gluten-free meal before exams with greater ease and efficiency.

# 87.

```
# User Experience Report
## Persona Name
**F-27**: A 19-year-old vegetarian student living in Boise, ID, relying on a scholarship stipend.
## Critical Issues
1. **Budget Constraints**: Limited income makes it challenging to find affordable vegetarian snacks.
2. **Accessibility**: Lack of accessible options for diverse dietary needs in local stores.
```

- ## Minor Friction
- 1. \*\*Limited Availability\*\*: Difficulty in finding a variety of vegetarian snacks that fit within budget constraints.
- 2. \*\*Waiting Time\*\*: Delays in accessing online resources or local stores for snack options.
- ## Suggested Improvements
- 1. \*\*Local Partnerships\*\*: Collaborate with local grocery stores to offer discounts on vegetarian snacks for students.
- 2. \*\*Online Resource Hub\*\*: Create a dedicated platform or app that lists affordable vegetarian snack options, including recipes and where to buy them.
- 3. \*\*Community Engagement\*\*: Organize local events or workshops focused on budget-friendly vegetarian cooking to foster community support and resource sharing.

By addressing these issues, F-27 can achieve their goal of enjoying budget-friendly vegetarian snacks.

### 88.

#### Condition: diverse

# User Experience Report ## Persona Name F-28 ## Critical Issues 1. \*\*Allergen Information Accessibility\*\*: The user has a nut allergy and requires clear allergen popups. If these are not easily accessible or visible, it poses a significant health risk. 2. \*\*Hearing Accessibility\*\*: The user relies on a hearing aid, which may affect their ability to receive auditory alerts or notifications regarding allergens. ## Minor Friction 1. \*\*Loading Times\*\*: The user experienced a 1-second wait, which could lead to frustration, especially when seeking critical allergen information. 2. \*\*Visual Clarity\*\*: If allergen pop-ups are not visually distinct or easy to read, it may hinder the user's ability to quickly assess safety. ## Suggested Improvements 1. \*\*Enhanced Allergen Alerts\*\*: Implement prominent, easily readable allergen pop-ups that are accessible for users with visual impairments. 2. \*\*Reduce Loading Times\*\*: Optimize website performance to minimize wait times, ensuring users can quickly access vital information. 3. \*\*Visual and Auditory Cues\*\*: Provide both visual alerts and optional auditory notifications for allergen warnings to accommodate users with hearing aids.

# 89.

#### Condition: diverse

```
# User Experience Report
### Persona Name
Diverse User (F-29)
### Critical Issues
1. **Accessibility Features**: The lack of comprehensive color-blind mode options can hinder
navigation and usability for users with color vision deficiencies.
2. **Dietary Information**: Insufficient labeling or filtering options for lactose-free products may
lead to confusion and frustration when searching for dairy-free ranch options.
### Minor Friction
1. **Loading Times**: A noticeable delay (1 second) during interactions can disrupt the user
experience, especially when searching for specific dietary products.
2. **Navigation Complexity**: The current layout may not be intuitive for users seeking specific
dietary needs, leading to potential oversights in product selection.
### Suggested Improvements
1. **Enhanced Accessibility**: Implement a more robust color-blind mode and ensure all visual
elements are easily distinguishable.
2. **Clear Dietary Filters**: Introduce dedicated filters for lactose-free and dairy-free products to
streamline the search process.
3. **Optimize Loading Speed**: Reduce loading times to enhance overall user experience and engagement.
```

By addressing these issues, the platform can better serve diverse users like F-29.

#### Condition: diverse

# Persona Report \*\*Persona Name: \*\* F-30 \*\*Critical Issues:\*\* Limited access to diverse dining options that cater to a keto diet in Charleston, WV.Difficulty in finding restaurants that accommodate dietary restrictions while providing a social

- atmosphere for dining with friends.

\*\*Minor Friction:\*\*

- Potential wait times at popular restaurants, which can disrupt the dining experience.
- Lack of clear menu labeling for keto-friendly options, leading to confusion and frustration.

 $\verb|**Suggested Improvements:**|$ 

- Increase the availability of keto-friendly menu items in local restaurants, ensuring clear labeling for dietary preferences.
- Implement a reservation system to minimize wait times, enhancing the overall dining experience.
   Encourage restaurants to offer group dining options that cater to various dietary needs, promoting inclusivity for diverse friend groups.

By addressing these issues, F-30 can enjoy a fulfilling low-carb dinner experience with friends.