

1.

a. Clearly define the decision variables

The decision variables are the units of Collegiate backpacks and the units of Mini backpacks to produce

b. What is the objective function?

The objective function is to maximize the profit of selling backpacks

c. What are the constraints?

The constraints are square foot of materials each week, sales unit numbers of each type of the bags and labor hours.

d. Write down the full mathematical formulation for this LP problem

Set c for the units of Collegiate backpacks to make and m for the units of Mini backpacks to make

$$\text{Max profit} = 32c + 24m$$

Constraints:

$$3c + 2m \leq 5000 \text{ (square foot of materials constraint)}$$

$$c \leq 1000 \text{ (Sale unit numbers of collegiate bags constraint)}$$

$$m \leq 1200 \text{ (Sale unit numbers of mini backpacks bags constraint)}$$

$$45c + 40m \leq 84000 \text{ (labor hours constraint)}$$

$$c, m \geq 0$$

2.

a. Define the decision variables

Let X_{pj} be the number of units of size j produced at plant p per day, where:

$$p = 1, 2, 3 \text{ (plants 1, 2, 3)}$$

$$j = L, M, S \text{ (large, medium, small)}$$

So, the decision variables are:

- X_{1L} : units of large size produced at plant 1
- X_{1M} : units of medium size produced at plant 1
- X_{1S} : units of small size produced at plant 1
- X_{2L} : units of large size produced at plant 2
- X_{2M} : units of medium size produced at plant 2
- X_{2S} : units of small size produced at plant 2
- X_{3L} : units of large size produced at plant 3
- X_{3M} : units of medium size produced at plant 3
- X_{3S} : units of small size produced at plant 3

Objective Function: To maximize the profit of the new production

$$\text{Maximize Profit} = 420(X_{1L} + X_{2L} + X_{3L}) + 360(X_{1M} + X_{2M} + X_{3M}) + 300(X_{1S} + X_{2S} + X_{3S})$$

Constraints :

Plant Capacity Constraint:

Plant1: $X1S + X1M + X1L \leq 750$

Plant2: $X2S + X2M + X2L \leq 900$

Plant3: $X3S + X3M + X3L \leq 450$

Storage Constraint:

Plant1: $20X1L + 15X1M + 12X1S \leq 13000$

Plant2: $20X2L + 15X2M + 12X2S \leq 12000$

Plant3: $20X3L + 15X3M + 12X3S \leq 5000$

Sales Unit Constraint

Large ones: $X1L + X2L + X3L \leq 900$

Medium ones: $X1M + X2M + X3M \leq 1200$

Small ones: $X1S + X2S + X3S \leq 750$

Equal Capacity Ratio

$(X1L + X1M + X1S)/750 = (X2L + X2M + X2S)/900 = (X3L + X3M + X3S)/450$

$X_{pj} \geq 0$