Started book homework report

1. Based on the data provided, its very clear that theater and more specifically theater plays had the most successful campaigns. On the other token journalism had the least successful campaigns; interestingly all the journalism campaigns were cancelled. On an interesting note, the month of May displayed the most successful campaigns.
2. The sample size is one limiting factor to consider when analyzing the data.
3. Other interesting study would have been to compare similar campaigns in different country.