OutLine:

1. Introduction：

Jack Ma excellent businessman

1. Body
2. Personal Profile
3. Early experiences
4. Business experience
5. Conclusion

Ma Yun is an excellent businessman

**Text part：**

Jack Ma excellent businessman

Ma Yun, native of Shengxian County, Zhejiang Province, was born in Hangzhou, Zhejiang Province. He is a Chinese entrepreneur and member of the Communist Party of China. He was the chairman of the board of directors of Alibaba Group. He was the founder of Taobao and Alipay and a director of Japan's Softbank.

In 1991, Ma Yun first contacted with commercial activities and raised RMB 3,000 to establish Haibo Translation Agency. He used the method of trading small commodities to purchase goods from Guangzhou, Yiwu and other places. He successfully supported the translation agency and organized the first English corner in Hangzhou. In April 1995, he founded the website "China Yellow Pages" to produce web pages for Chinese companies. In 1997, he developed its official website and online trading market for Chinese products for the Ministry of Foreign Trade and Economic Cooperation of China.

In 1999, Ma Yun officially resigned from his public office, founded the Alibaba website, and developed e-commerce applications, especially B2B business. Taobao was secretly established in 2003 and Alipay, an independent third-party electronic payment platform, was established in 2004. In 2006, Ma Yun became the judge of CCTV's two sets of "Win in China", and also used Yahoo China and Alibaba to provide a platform for the official website of "Win in China". On May 10, 2013, it was announced at the 10th anniversary party of Taobao that Ma Yun stepped down as CEO of Alibaba Group and was replaced by Lu Zhaoxi.

On August 29, 2018, the legal person of Alipay Information Technology Co., Ltd. changed from Ma Yun to Ye Yuqing; on September 10, 2018, Ma Yun announced that he would no longer serve as the chairman of the board of directors of the group from September 10, 2019. Taken over by Zhang Yong.

Criteria for self-evaluation and peer‘-evaluation

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| --- | --- |
| Criteria | Comment |
| Clear thesis statement | (1) |
| Specific example | Multiple examples--(2)(3) |
| Direct or indirect quotations | No |
| Reassertion of main points | Relatively clear |
| Proper use of words | Yes |
| Merits worth learning | Full of passion |
| Things to be improved |  |

互评表：

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| --- | --- |
| Criteria | Comment |
| Clear thesis statement | Messy |
| Specific example | Multiple examples |
| Direct or indirect quotations | no |
| Reassertion of main points | Relatively clear |
| Proper use of words | Yes |
| Merits worth learning | Multiple examples |
| Things to be improved | The event is not prominent enough |