



IDEA8

TEAM POTATO-COGS 187A FALL 2015 UCSD

New Areas Discovered- Implemented and Improved Upon

- NEEDFINDING
- HANDLING THE PROBLEM SPACE
- IDEATION TECHNIQUES
- UX DESIGN - - PROTOTYPING/ MODELLING
- USER TESTING / USER RESEARCH



Idea8

(Team Potato)

Team of 7 members- Creating
IDEA8 – a website which
implements creative Ideation
process “Crazy 8’ s” .

Need Finding

(used various ideation
method to draw out the best
from individual members
including Crazy 8’ s on
paper. Re hashes were made
for each idea)

Ideation

Used various ideation method to
draw out the best from
individual members including
Crazy 8’ s on paper. Re hashes
were made for each idea

User Testing and Reconfiguring

Multiple Use tests were
carried out by group
members individually with
extensive note taking.
Number of revisions were
made based on input we
received.

FINISHED RESULT

