Player Assessment and Support Process:

- 1. General advice and insights can be provided based on inputs in player profile, for example:
 - a. Advice related to the position of the player based on parameter such as:
 - i. His/her strong foot compared to what the position demands, and advice on how to improve his/her weak foot for the position.
 - ii. Other physical body attributes, physical activity etc. from profile data.
 - b. Age of player versus his/her career objective. An age-based recommendation considering factors influencing success at this age for his desired goal, and possibly some advice to investigate back-up options (coaching, refereeing etc. in case the player might be too old).
 - c. Advice regarding allocated budget, medical history, dietary information.
 - d. Advice regarding the country preferences selected in the profile (pathway), and how to approach his/her career objective in that country.
 - e. Employment status and how close it is to his/her desired pathway. For example, if he/she is a student, and just about to graduate, and has interest in pursuing a degree, he/she may be able to focus on getting a scholarship as the objective.
 - f. Advice tailored to any qualifications he/she already has pertaining to their career.
 - g. Advice related to any missing/unutilized social media platforms from the profile, emphasize the importance of leveraging social media to maximize exposure and raise athlete profile.
 - h. Advice related to achievements stored in the profile, and certain awards he/she can strive towards n case profile shows this section as blank.
 - i. Advice on sKora's services that can be offered based on profile interests.
 - j. His/her physical body weight, height, and activity levels, versus his/her career objectives.
 - k. There are other similar recommendations or insights that can be provided simply based on the information player provides in his profile, which he can learn about by simply chatting with the bot.