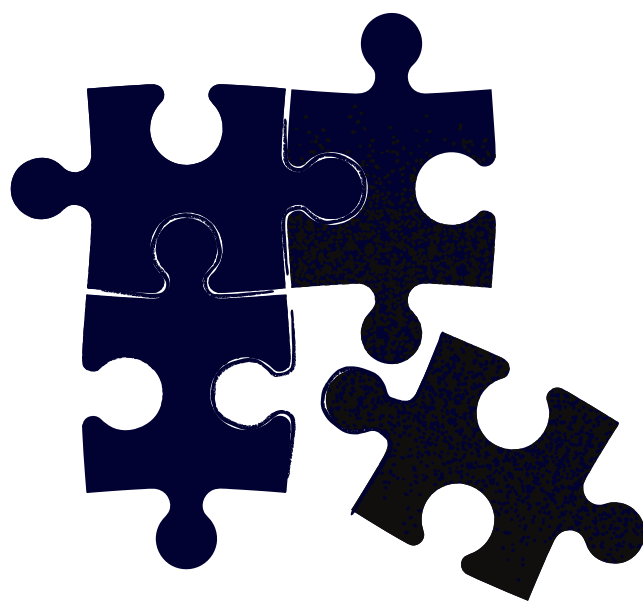


# ELSI 2025

English Learners Summer Internship Program '25



TASK BOOKLET

[myenglishlearners.in](http://myenglishlearners.in)

E<sub>L</sub>

# README FIRST

## **Submission Deadline**

All tasks must be submitted by:  
31st May 2025, 11:59 PM

# General Rules

- **Ethical & Professional Work:** Submit only your original work. Plagiarism or copying from others will result in instant disqualification.
- **No Copyright Issues:** Only use materials (images, audio, graphics, fonts, footage) that are free for public use. Do not use any copyrighted or licensed content.
- **Be Yourself:** AI tools may be used to assist you, but your creation, design, and thinking are what matter most. *“Be Yourself, Don’t let the AI be You.”*
- **Professional Design:** Ensure your submissions are clean, properly formatted, and use professional fonts, colors, and layouts. Include graphical elements if relevant.
- **Domains:** You may apply in ***a maximum of two (2) domains only***.
- **Single Submission:** Please send only **one submission per domain**. Avoid multiple or spammy submissions.
- **Technical Issues:** If you face any technical problem, mail us at **[ybtheflash@myenglishlearners.in](mailto:ybtheflash@myenglishlearners.in)**

## General Rules

- **File Naming:** Name your files clearly with your full name, class and domain (e.g. BarryAllen\_X\_ContentWriting.pdf).
- **Logo & Branding:** Download the official “English Learners Toolkit” (logos and brand assets) from this *Dropbox link*: <https://bit.ly/el-brand-toolkit>

*Use the provided assets where appropriate.*

- **Respect & Integrity:** Be polite and honest. Any misconduct or inappropriate behaviour will result in disqualification.
- **Selection:** The best submissions will be posted on our official social media and YouTube channels, with full credit given to you.

**DO NOT POST ANYTHING ON BEHALF OF ENGLISH LEARNERS / ANYTHING THAT REPRESENTS ENGLISH LEARNERS, SUB BRANDS AND ITS ASSETS WITHOUT LEGITIMATE APPROVAL.**

# TASKS

## DOMAIN: CONTENT WRITING

### Poetry Summary & Question Paper:

- Choose any two poems from your syllabus (class X, XI, or XII **as applicable**).
- Write **a concise summary for each poem** in your own words.
- Create a set of original, syllabus-appropriate **question papers for both poems** (include SAQ, MCQ, and LAQ as per board pattern).
- Ensure your document is **well-designed**: use clean, professional fonts, appropriate sizing, and, if possible, tasteful color schemes or graphical elements.
- **No plagiarism.**

# DOMAIN: VIDEO EDITING

## World Environment Day Short (June 5, 2025):

- Create **an under 1-minute short/reel video** around the theme of World Environment Day.
- Use only graphics, animation, and pictorial elements —no human faces.
- Your video should be informative, creative, and suitable for Instagram/YouTube Shorts dimensions.
- Winning videos **will be published** on our channels.

## Lyrical Video:

- Create **a 30-second lyrical video** of any song.
- Clip the audio, add visible lyrics to the video, and use suitable backgrounds/animations.
- Only use copyright-free or self-created visuals.
- Maintain **the required dimensions** for Instagram/YouTube.

## (Optional) Thumbnail Design:

- Design a catchy thumbnail for one of your above videos for *cookie points*.

# DOMAIN: SOCIAL MEDIA MANAGEMENT

## Literary Summer Solstice Post:

- Design a social media post for **June 21st** (Summer Solstice), connecting it to its influence in literature.
- *"The Summer Solstice, marking the longest day of the year, has inspired numerous literary works across various genres and cultures, exploring themes of celebration, cycles, and renewal."*
- Write a **creative caption** and suggest **appropriate hashtags**.
- Ensure the design fits Instagram (1:1 or 4:5 or 1.91:1).

## Exam Cheating Meme:

- Create a **humorous meme** about students **cheating in exams**, to be posted on social media.
- Use **original ideas** and ensure your meme is **appropriate, light-hearted, and creative**.
- Maintain Instagram post dimensions.





# USEFUL LINKS

- Canva – <https://www.canva.com/>
- RemoveBG – <https://www.remove.bg/>
- Pixlr X – <https://pixlr.com/x/>
- iLovePDF – <https://www.ilovepdf.com/>
- SmallPDF – <https://www.smallpdf.com/>
- CapCut (Web Editor) –  
<https://www.capcut.com/editor>
- InVideo – <https://invideo.io/>
- Online Video Cutter –  
<https://www.online-video-cutter.com/>
- Grammarly – <https://www.grammarly.com/>
- Hemingway Editor –  
<https://www.hemingwayapp.com/>
- QuillBot – <https://quillbot.com/>
- Pexels – <https://www.pexels.com/>
- Pixabay – <https://pixabay.com/>
- Unsplash – <https://unsplash.com/>
- Perplexity – <https://www.perplexity.ai/>



# THANK YOU!

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