# **Bryan Herbert Jacobs**

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#### Interests

Problem Resolution, Subconscious Logic & Abstraction, Technology & Innovation

#### Education

Purdue University, W. Lafayette, IN

% Dec. '21

 ${\bf B.S.,\,Transdisciplinary\,\,Studies\,\,in\,\,Technology\,\,+\,\,Unmanned\,\,Aerial\,\,Systems}$ 

Minor, Environmental Public Policy + Political Science + Design and Innovation + English

Cornerstone Certificate, Public Policy + Entrepreneurship and Innovation

Certification, FAA-Part 107 + FEMA-NIMS 100, 200, 700, 800

# **Competencies**

Contracted whitepaper authoring, editing; >4v: Proficient Technical Reading & Writing, Project Management, >3y: Proficient >1y: Proficient Data Aggregation, IBISWorld, Tableau; F360, Houdini, Rhino, Revit, MicroSIM; ~ 2y: Refining CAM, Webflow, Netlify, Firebase, Hugo; ~ 6mo: Refining Frontend Web Development, Pvthon: ~3mo: Learning Programming, GIS Data Analysis, ArcPro, Pix4D; ~ 2mo: Learning

## **Work Experience**

American Airlines, Tulsa, OK

May '19 - Dec. '20

Shared Assets Engineering Cooperative Intern

- Devised a probability-reliant algorithm to determine national non-revenue seat security with 20% fault
- Iterated Homeland Security-audited addendums and created all-access systems for necessary employees
- Created a metrics-analysis process capable of servicing 300+ catalogs and manuals daily

#### Dusk 'til Dawn, W. Lafayette, IN

Nov. '18 – May

'19 FOH Restaurant Operations Associate

- Designed a 0.25:1 op-prep to execution time-saving procedure for front-of-house workers
- Aided in developing a margin-growth procedure based on in/outflow with marginal growth (2.5% 7.5%)
- Coordinated with gig-economy delivery drivers to open an alternative revenue stream

# Pu'ukoholā Heiau National Historic Site, Kohalā, HI

May '17 – Aug. '17

Cultural Interpretation Intern

- Analyzed and transcribed tens of culturally significant pages in Hawaiian and English for public domain
- Interpreted culturally significant moments in history and educated tourists on Heiau and cultural respect
- Created advertisements and merchandise for cultural festivals

Target, Kailua Kona, HI

Dec. '15 - Jan. '17

- Flexible Fulfillment Associate
  - Seasonal worker for Black Friday, Christmas, and New Year's online ordering
  - Sought and fulfilled 2 orders/80 items hourly
  - Indexed merchandise in a warehousing setting via subjective categories

#### **Affiliations**

Research Center for Open Digital Innovation,	Undergraduate Researcher;	Oct. '20 –
Sigma Phi Epsilon (Indiana Alpha),	2019 Colony Co-founder;	Jan. '19 –
Team Rubicon,	Greyshirt, On-call;	Sept. '18 –
Red Cross.	Shelter Super, On-call;	May '18 –