



The Problem

Most small and medium businesses still manage B2B sales through WhatsApp, Excel, or email — a patchwork of disconnected tools that slow down operations, create errors, and make growth nearly impossible.

Scattered Communication

Orders buried in WhatsApp threads and email chains

Manual Processing

Endless Excel sheets prone to mistakes and delays

No Visibility

Zero insight into client behavior or sales trends

The result? **Missed orders, frustrated clients, and operations teams stuck doing administrative work instead of growing the business.**

Nodal – Connecting Businesses Through Smarter Orders

A plug-and-play B2B ordering platform built specifically for small and medium businesses. No developers required, no complex setup – just smart ordering that works.



Smart Catalog Management

Expose and organize your entire product catalog with custom pricing rules



Client-Specific Pricing

Set personalized prices and discounts for each client automatically



Effortless Ordering

Clients can browse, order, track shipments, and reorder with one click



AI-Powered Insights

Understand sales patterns and client behavior to make smarter decisions

Why Nodal?

01

Plug-and-Play Setup

Launch your B2B store in minutes — no developer or technical expertise needed

02

AI-Powered Intelligence

Get actionable insights on sales trends, client preferences, and inventory needs

03

Built for SMBs

Affordable SaaS pricing designed for growing businesses, not enterprise budgets

04

Future-Ready Integration

Connect seamlessly with WhatsApp, email, and your existing CRM tools



Nodal — The smart link between businesses

Transform how you connect with your clients and grow your B2B sales.