Initial Post

The evidence in the case study showed that Whizzz may be hazardous, according to the data Abi has gathered. Abi should present the findings truthfully and without favouriting Whizzz by utilising statistics to promote either viewpoint to address the ethical concerns. Avoiding prejudice, improper research methods, inaccurate reporting, and improper information utilisation. A worldwide ethical and scientific quality standard for planning, carrying out, documenting, and reporting studies under the guideline for Good Clinical Practice (GCP) Abi should follow (EMA, 2022).

Contravening the overlapping publishing rule with regard to competing interests is the practice of doing accurate data analysis in a way that supports both positive and negative conclusions (Indian, 2016). When these papers are unintentionally incorporated into meta-analyses, the data they contain are doubly counted, which might skew the results.

Abi should file a formal complaint about the conflicts of interest in one of the relevant agencies, such as UK Research and Innovation if the manufacturer only publishes the positive ones (UKRI, N.D.).

On the other hand, Abi has an Individual obligation to those who use the outcomes of his programme. They should thus make an effort to prevent their activities from compromising future research by carefully assessing their techniques, processes, substance and reporting of their inquiries, behaviour in the field, and relationships with study participants and field assistants (The ASA, 1999).

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