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What do you want to learn?





Using Machine Learning in Trading and Finance New York Institute of Finance, Google Cloud

#### Overview

Week 1

Week 2

Week 3

Week 4

Grades

Notes

# Week 4

Using Machine Learning in Trading and Finance

# Week 4

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#### **Build a Pair Trading Strategy Prediction Model**





In this module, we introduce pairs trading. We will discuss what pairs trading is, and how you can make money doing it. We will discuss what you need to know about the members to form a suitable pair.

## **Learning Objectives**

- Build a pair trading strategy prediction model and back test it
- Understand the advantages of trading a pair of stocks versus a single stock



## **Picking Pairs**

**▶ Video:** Introduction to Pair Trading 7 min

Resume

- ▶ Video: Picking Pairs 4 min
- ▶ Video: Picking Pairs with Clustering 8 min

#### **Trading Strategy**

- **Video:** How to implement a Pair Trading Strategy 9 min
- **Video:** Evaluate Results of a Pair Trade 6 min

### **Backtesting and Avoiding Overfitting**

- ► Video: Backtesting and Avoiding Overfitting 6 min
- ▶ **Video:** Next Steps: Imrovements to your Pair Strategy 5 min
- ▶ Video: Lab Intro: Pairs Trading 30 sec
- Graded External Tool: Lab: Pairs Trading Strategy 1h 15m Due Mar 8, 1:59 AM CST

▶ Video: Lab Solution: Pairs Trading 7 min
Optimize momentum trading model to minimize costs
▶ Video: Kalman Filter Introduction 11 min
▶ Video: Kalman Filter Trading Applications 6 min
■ Quiz: Pairs Trading Strategy concepts 5 questions
Due Mar 8, 1:59 AM CST
☑ Ungraded External Tool: Optional Lab: Estimate parameters using Kalman Filters 2h 30m

