

Understanding the data ecosystem

- ▶ **Video:** What is the data ecosystem? 4 min
- ▶ **Video:** How data informs better decisions 4 min
- 📖 **Reading:** Data and gut instinct 10 min
- 📖 **Reading:** Origins of the data analysis process 10 min
- 📖 **Practice Quiz:** Test your knowledge on the data ecosystem 4 questions

Program expectations and proper use of the discussion forum

- ▶ **Video:** What to expect moving forward 1 min
- 🔗 Commit to completing the program 10 min
- 📖 **Reading:** Program surveys 10 min
- 🔗 Google Data Analytics Participant Entry Survey 10 min
- 📖 **Reading:** Discussion forums 10 min
- 📖 **Reading:** Get to know your classmates 10 min
- 🗨️ **Discussion Prompt:** Meet and greet 10 min
- 📖 **Practice Quiz:** Test your knowledge on proper use of the discussion forum 3 questions

Weekly challenge 1

- 📖 **Reading:** Glossary: Terms and definitions 5 min
- 📖 **Quiz:** *Weekly challenge 1* 8 questions Due Jul 12, 1:59 AM CDT

