

Week 4

Data Analysis with R Programming

Week 4

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More about visualizations, aesthetics, and annotations



Google Career Certificates

R is a tool well-suited for creating detailed visualizations. In this part of the course, you'll learn how to use R to generate and troubleshoot visualizations. You'll also explore the features of R and RStudio that will help you with the aesthetics of your visualizations and for annotating and saving them.

Less

Learning Objectives

- Identify the aesthetics features available in R with reference to size, shape, color, and plots
- Explain some common problems associated with visualizations in R
- Use of ggplot() to generate basic visualizations
- Describe the options for generating visualizations in R
- Demonstrate an understanding of RStudio functionality for saving visualizations
- Create a plot in ggplot2
- Explain the purpose and basic logic of the ggplot2 package

Less

Create data visualizations in R



Video: Visualizations in R 2 min

Resume



Video: Visualization basics in R and tidyverse 6 min



Practice Quiz: Hands-On Activity: Visualizing data with ggplot2 1 question



Video: Getting started with ggplot() 10 min



Reading: Common problems when visualizing in R 10 min



Practice Quiz: Hands-On Activity: Using ggplot 1 question



Discussion Prompt: Visualizations in Tableau versus R 10 min



Video: Joseph: Career path to people analytics 3 min



Practice Quiz: Test your knowledge on data visualizations in R 4 questions

Explore aesthetics in analysis



Video: Enhancing visualizations in R 8 min



Reading: Aesthetic attributes 10 min



Video: Doing more with ggplot 8 min






Reading: Smoothing 10 min










Video: Aesthetics and facets 5 min





Practice Quiz: Hands-On Activity: Aesthetics and visualizations 1 question

-  **Reading:** Filtering and plots 10 min
-  **Practice Quiz:** Hands-On Activity: Filters and plots 1 question
-  **Practice Quiz:** Test your knowledge on aesthetics in analysis 4 questions

Annotate and save visualizations

-  **Video:** Annotation layer 6 min
-  **Reading:** Drawing arrows and shapes in R 10 min
-  **Video:** Saving your visualizations 5 min
-  **Reading:** Saving images without ggsave() 10 min
-  **Practice Quiz:** Hands-On Activity: Annotating and saving visualizations 1 question
-  **Discussion Prompt:** Create your profile on the Coursera job platform 10 min
-  **Practice Quiz:** Test your knowledge on annotating and saving visualizations 4 questions

Weekly challenge 4

-  **Reading:** Glossary: Terms and definitions 5 min
-  **Quiz:** Weekly challenge 4 10 questions Due Aug 9, 1:59 AM CDT

