Google Data Analytics Capstone: Complete a Case Study
Google

Overview

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Grades
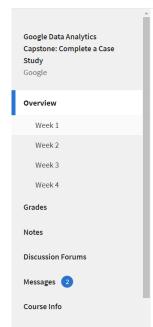
Notes

Discussion Forums

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Course Info

Week 1

Google Data Analytics Capstone: Complete a Case Study

Week 1

Discuss the topic here.

35 threads · Last post 22 minutes ago

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Learn about capstone basics

🅖 Google Career Certificates

A capstone is a crowning achievement. In this part of the course, you'll be introduced to capstone projects, case studies, and portfolios, as well as how they help employers better understand your skills and capabilities. You'll also have an opportunity to explore online portfolios of real data analysts.

⌃ Less

Learning Objectives

- Identify the key features and attributes of a completed case study
- Differentiate between a capstone, case study, and a portfolio

⌃ Less

Introduction to the capstone

▢ **Reading:** Course syllabus 10 min

⟨⟩ Refresher: Your data analytics certificate roadmap 15 min   [Resume]

▷ **Video:** Introducing the capstone project 4 min

▢ **Reading:** Explore some real-world portfolios 10 min

▤ **Practice Quiz:** Data Journal: Prepare for your capstone project 1 question

▷ **Video:** Rishie: What employers look for in data analysts 2 min

💬 **Discussion Prompt:** Introduce yourself 10 min

Sample cases for data analysts

▷ **Video:** Best-in-class 7 min

▢ **Reading:** Your portfolio and case study checklist 10 min

▢ **Reading:** Revisiting career paths in data 10 min

▤ **Practice Quiz:** Test your knowledge on professional case studies 5 questions

▢ **Reading:** Next steps 10 min