GRADE 100%

## Test your knowledge on creating visualizations in **Tableau**

## TOTAL POINTS 3

1. A diverging color palette in Tableau displays characteristics of values using what color combination? Intensity for the magnitude and hue for the range O Shade for the accuracy and grayscale for the reliability

1/1 point

Hue for the range and tint for the margin of error

O Intensity for the range and hue for the magnitude



A diverging color palette in Tableau displays a value's magnitude by color intensity and a value's range by color

2. A data analyst creates a Tableau visualization to compare the trade (amount of goods and services exchanged) between the European Union (EU) and Australia. Which color choice could be misleading?

Green for the EU and red for Australia

O Blue for the EU and gray for Australia

O Beige for the EU and purple for Australia

Orange for the EU and brown for Australia



## ✓ Correct

A lot of people associate green with positive results and red with negative results. Green could falsely represent a trade surplus for the EU and red could falsely represent a trade deficit for Australia.

3. How could you adjust the labels to make the following visualization more effective? Select all that apply.

1/1 point



Use a single font for the labels



You could make the visualization more effective by reducing the number of labels per country and using only one font. Doing this makes the labels easier to read.

Change the font color for the labels from black to white

☐ Move the labels to white space on the map

Reduce the number of labels



You could make the visualization more effective by reducing the number of labels per country and using only one font. Doing this makes the labels easier to read.