



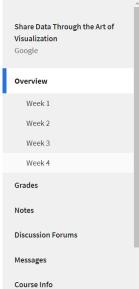


What do you want to learn?









Week 4

Share Data Through the Art of Visualization

Week 4

Discuss the topic here.

45 threads · Last post 32 minutes ago

Go to forum

Developing presentations and slideshows



Google Career Certificates

In this part of the course, you'll discover how to give an effective presentation about your data analysis. You'll consider all aspects of your analysis when creating the presentation, as well as how to create clear, accessible, and convincing data visualizations. In addition, you'll learn how to anticipate and respond to potential limitations and questions that may arise.

Less

Learning Objectives

- Describe best practices for addressing the question-and-answer section of a presentation
- Consider the caveats and limitations associated with the data in a presentation
- Differentiate between strong and weak presentation content
- Describe how junior data analysts are expected to use their presentation skills
- Explain principles and practices associated with effective presentations
- Identify appropriate responses to presentation objections



The art and science of an effective presentation

▶ Video: Pulling it all together 57 sec

Resume

- **▶ Video:** Presenting with a framework 5 min
- ▶ Video: Weaving data into your presentation 7 min
- Reading: Learning Log: Review a slide presentation 20 min
- ▶ Video: Brittany: Presentation skills for new data analysts 3 min
- Reading: Step-by-step critique of a presentation 10 min
- ▶ Video: Connor: Messy example of a data presentation 5 min
- ▶ Video: Connor: Good example of a data presentation 15 min
- $\begin{picture}(60,0)\put(0,0){\line(10,0){10}}\put(0,0)$
- Practice Quiz: Test your knowledge on effective presentations 4 questions

Identify presentation skills and practices

- ▶ Video: Proven presentation tips 5 min
- Practice Quiz: Self-Reflection: Examples of great presentations 1 question
- Reading: Guide: Sharing data findings in presentations 10 min
- Reading: Learning Log: Evaluate your presentation 1h
- ▶ Video: Present like a pro 4 min

w L	viscussion Prompt: Presentation debrier 10 min
(II) F	Practice Quiz: Test your knowledge on presentation skills and practices 3 questions
Caveats and limitations to data	
• •	fideo: Anticipate the question 5 mln
(III)	teading: Preparing for the Q&A 10 min
• •	fideo: Handling objections 3 min
■ F	Practice Quiz: Self-Reflection: Real-world objections 1 question
■ F	Practice Quiz: Test your knowledge on caveats and limitations to data 3 questions
Listen, respond, and include	
▶ \	/ideo: Q&A best practices 5 min
(P) (C	Discussion Prompt: Asking for feedback 10 min
• v	/ideo: Connor: Becoming an expert data translator 3 min
■ F	Practice Quiz: Test your knowledge on listening, responding, and including 3 questions
Weekly challenge 4	
(II) F	Reading: Glossary: Terms and definitions 5 min
᠍ (Quiz: Weekly challenge 4 8 questions Due Aug 2, 1:59 AM CDT
Course wrap-up	
(Quiz: Course challenge 15 questions Due Aug 2, 1:59 AM CDT
① \	fideo: Congratulations! 57 sec
(III) F	Reading: Coming up next 10 min