

Yik Yin Cheuk

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EDUCATION

Reed College

B.A. in Art, Minor in Computer Science

Portland, OR

Expected May 2025

EXPERIENCES

HoYoCREATOR (Voluntary, Unpaid)

HoYoverse

Remote

Aug 2024 - Present

- Producing entertaining content for HoYoverse games, including Genshin Impact and Honkai: Star Rail
- Participated in game content creation events, fostering mutual growth and appreciation for other small creators
- Enhanced audience engagement by delivering quality, community-driven content aligned with HoYoverse's vision

Website Developer

Museum of Art and History

Remote

June 2024 - December 2024

- Contributing to the design and development of the HeyJTree website, improving speed and accessibility
- Utilizing full-stack development skills with HTML, CSS, JavaScript, WordPress, and PHP
- Collaborated to discuss website design and development, ensuring it met both visual and accessible standards

Peer Career Advisor (PCA) Lead

Center for Life Beyond Reed

Portland, OR

August 2023 - Present

- Supporting students in career development, including resumes, cover letter reviews, interview preparation, and job search strategies, engaging nearly 20% of the first-year students
- Leading weekly team meetings to collect and analyze student engagement data, providing reports to improve student support
- Planning and executing around 20 successful events, enhancing resources and opportunities for student professional growth

Student Affinity Group Liaison

Multicultural Resources Center at Reed College

Portland, OR

April 223 - Present

- Supporting students in navigating the campus social environment, with a focus on addressing challenges related to race and ethnicity and handling complex, sensitive situations
- Organizing approximately 8 events to foster collaboration among affinity groups with a desire to create a more inclusive and welcoming campus community for the students of color
- Maintaining effective communication with team members, providing regular reports to improve support and address student needs

PROJECTS

Social Change Leadership Program (SCLP)

January 2023

- Designed to empower students with the skills, knowledge, and experience to lead social change efforts
- Contributed to the development, design, and review of the SCLP program
- Designed and implemented a comprehensive marketing plan to promote the program and engage participants

Paideia

January 2023

- Reed College's annual event of learning, where students, alumni, staff, and faculty come together to teach and explore a wide range of topics through hands-on workshops.
- Managed event logistics, organized the schedule, and created marketing materials to promote community engagement in this weeklong celebration of knowledge-sharing.

SKILLS

Programming Languages: HTML, CSS, JavaScript, PHP, C++, Python3, MIPS

Technical: Adobe Premiere Pro, After Effects, Photoshop, CapCut, Git, WordPress, GitHub, Atom, Visual Studio Code, Figma, Wix

Soft: Organization, communication, problem solving, attention to detail, organization, time management, creativity, communication, adaptability, teamwork, leadership

Social Media Platforms: TikTok, YouTube, Discord, X/Twitter, Instagram