

# **SELF BRANDING**

**( DATA VISUALIZATION )**

Youjin Jang

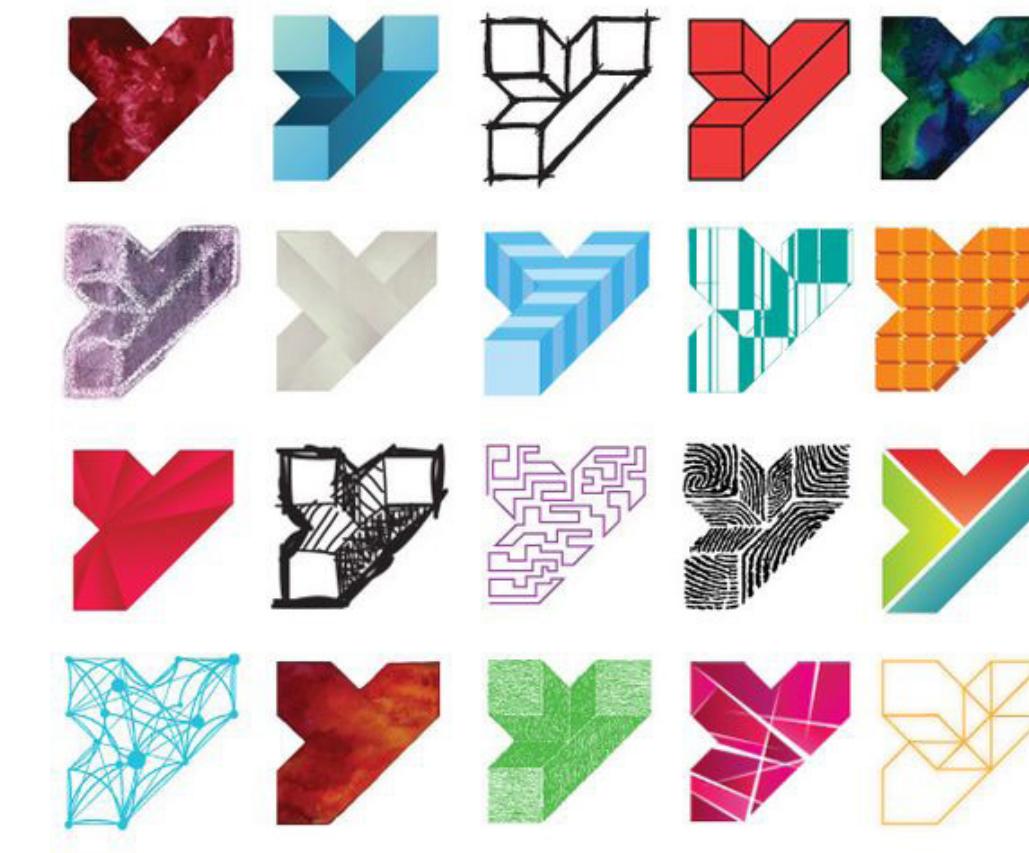
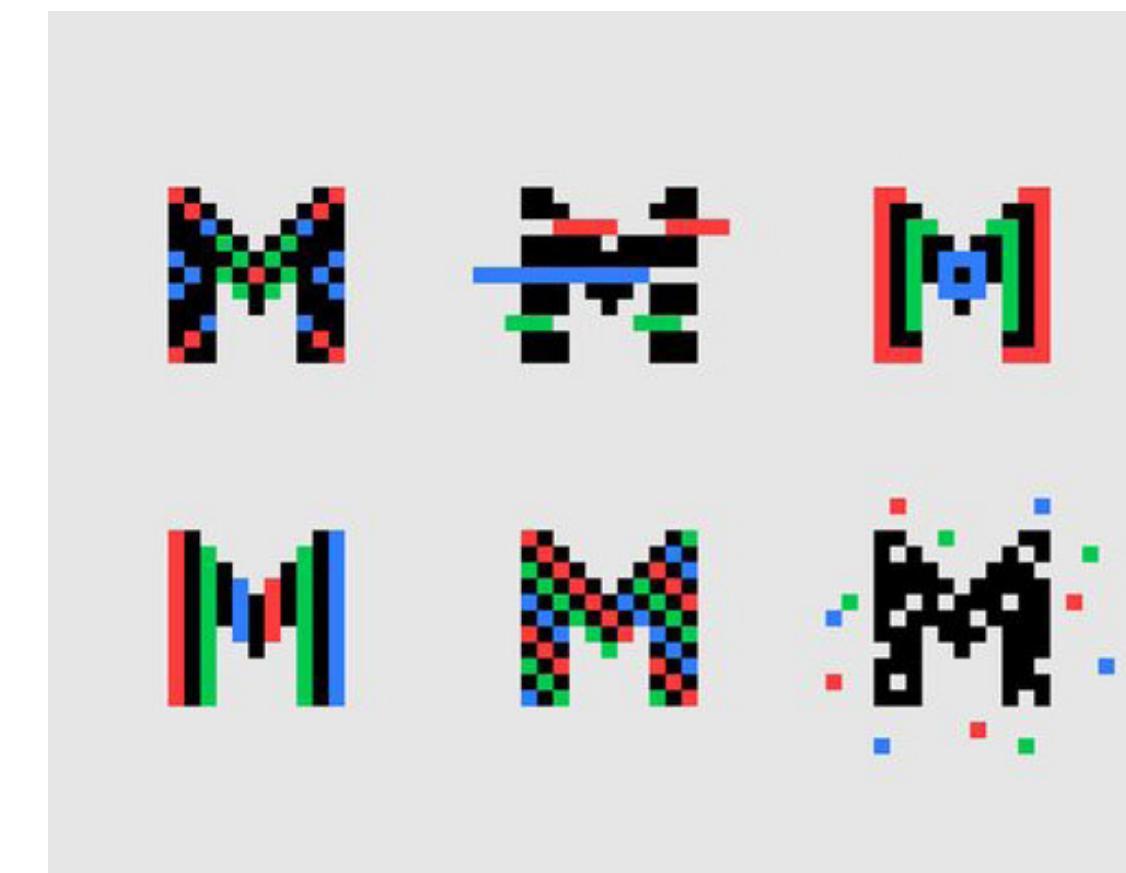
# SELF BRANDING LOGO GENERATOR

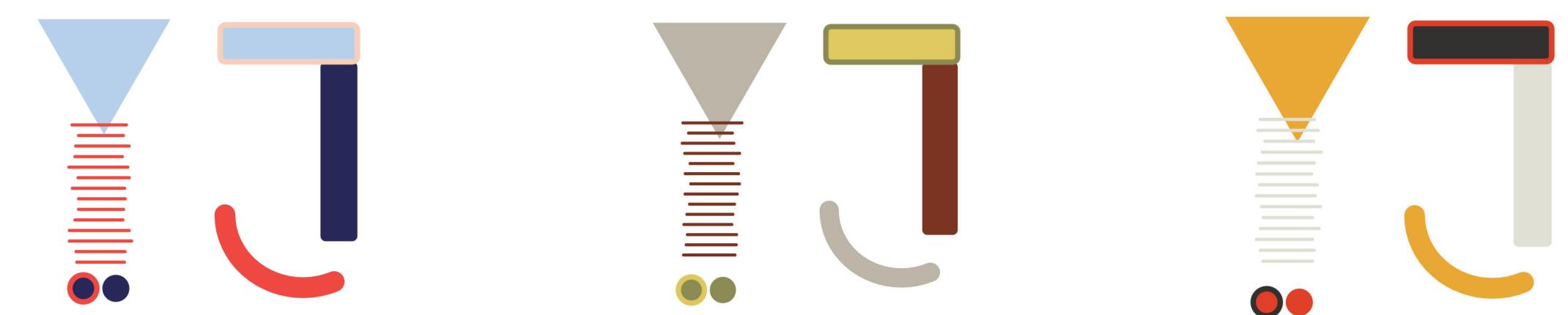
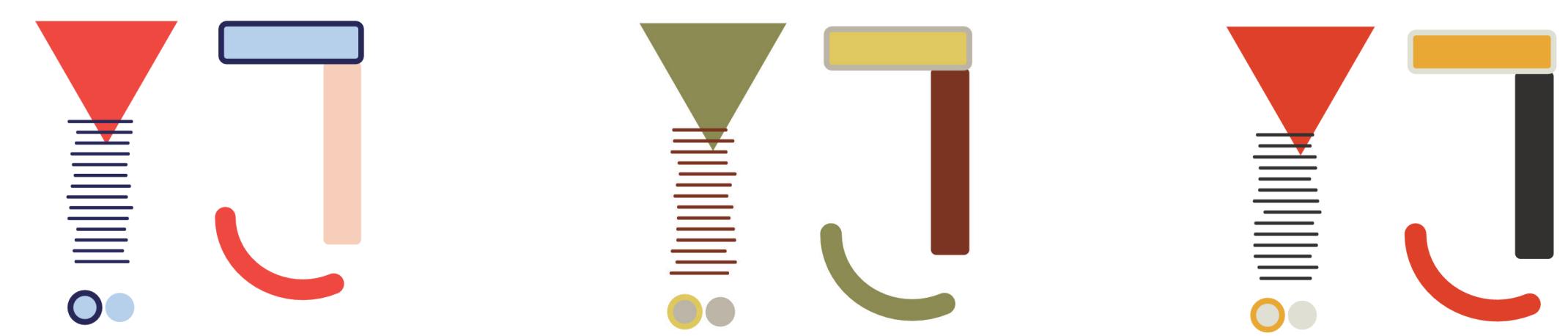
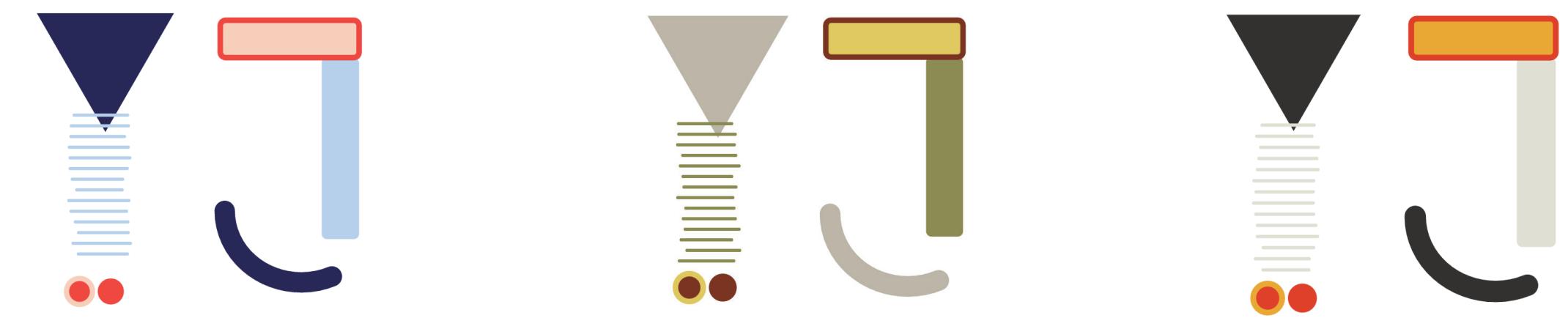
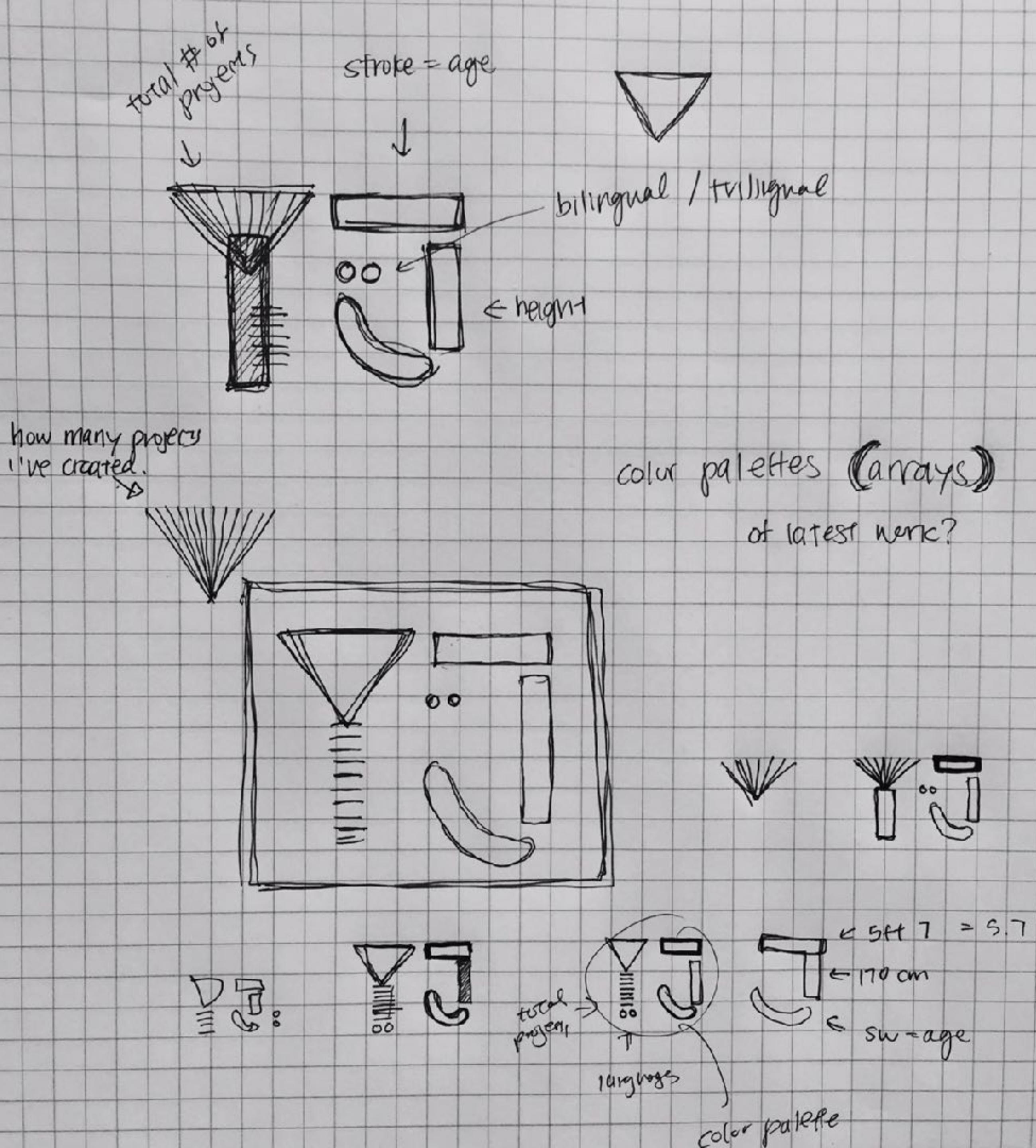
Generating logo variations through multiple parameters within a typographic pattern, which could be used to create a self brand identity.

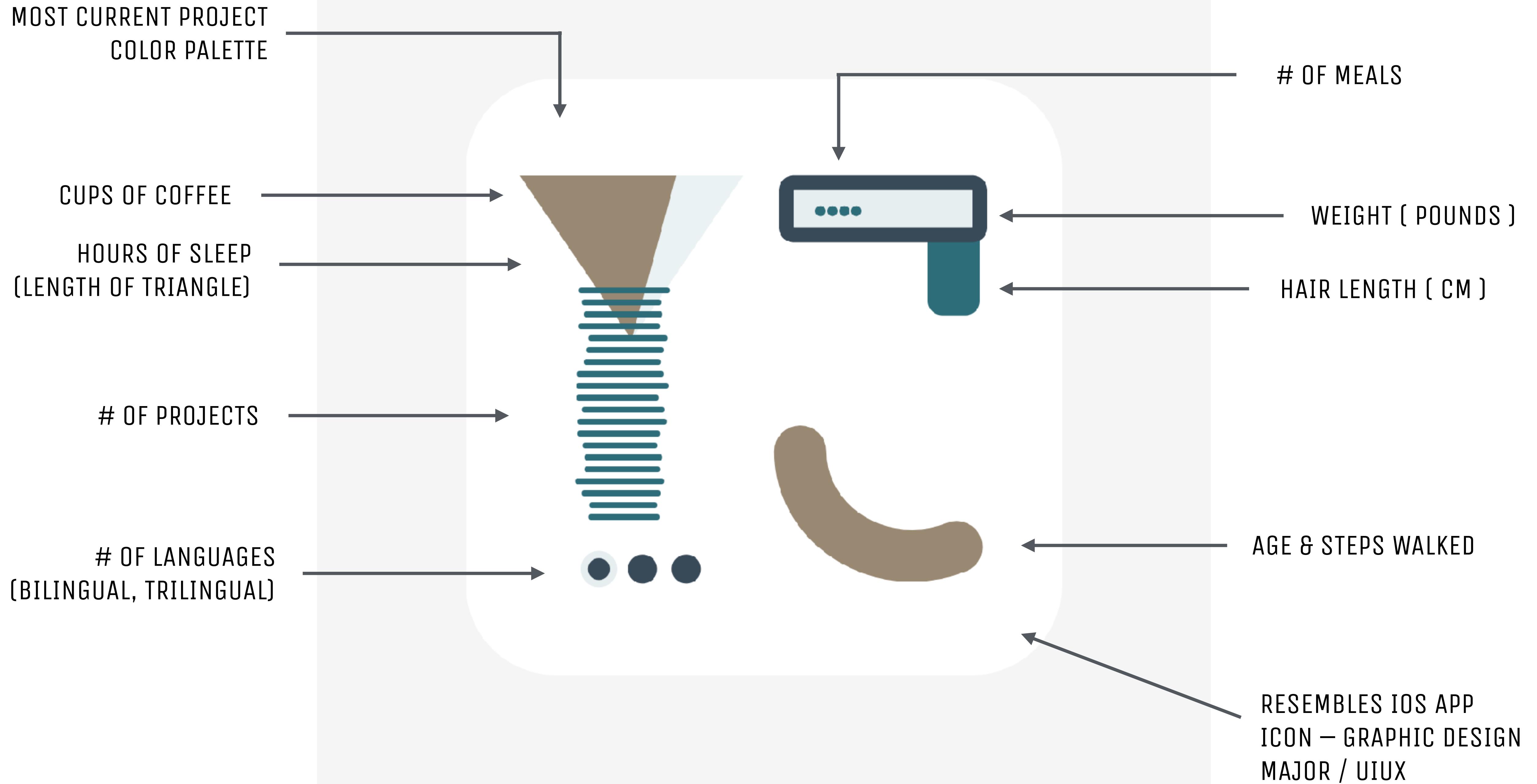
TYPOGRAPHY

+

PATTERNS







```

1 var xmargin = 10;
2 var ymargin = 10;
3 var button;
4 var bottom;
5 var logo;
6
7 //COLOR PALETTE OF LOGO WILL BE THE COLOR
8 //PALETTE OF MY MOST RECENT ART PROJECT!!
9
10 var colors = [
11   //FUTURISTIC
12   // [0,dark blue
13   // [40,42,80],
14   // [3,red
15   // [253,68,64],
16   // [1,light blue
17   // [184,213,248],
18   // [2,light pink
19   // [249,208,188],
20   // [2,red
21   // [217,69,49],
22   // [0,yellow
23   // [254,178,95],
24   // [3,light green
25   // [193,228,215],
26   // [1,green
27   // [27,55,87],
28   // [2,black
29   // [81,31,56],
30   // [0,purple
31   // [114,105,148],
32   // [3,turquoise
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45   // [53,63,128],
46   // [0,purple
47   // [108,90,124],
48   // [3,pink
49   // [239,115,131],
50   // [1,orange
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52   // [2,burgundy red
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```

## YOUNGER ME

15 YEARS OLD

SLEEP 15 HOURS A DAY

NO COFFEE

2 PROJECTS

50 POUNDS

50 CM HAIR (CURLED)

3 MEALS A DAY

TRILINGUAL (KOREAN ENGLISH SPANISH)

WALKES 10500 STEPS



# FRESHMAN 1ST SEMESTER

18 YEARS OLD

SLEPT 10 HOURS A DAY

2 CUPS OF COFFEE

4 PROJECTS

BILINGUAL

60 CM HAIR (CURLED)

130 LBS

4 MEALS A DAY (LATE NIGHT SNACK)

WALKED 11000 STEPS



# FRESHMAN 2ND SEMESTER

18.5 YEARS OLD

SLEPT 7 HOURS A DAY

3 CUPS OF COFFEE

6 PROJECTS

BILINGUAL

45 CM HAIR (STRAIGHT)

110 LBS

3 MEALS A DAY

WALKED 9000 STEPS



## SOPHOMORE 1ST SEMESTER

19 YEARS OLD

SLEPT 9 HOURS A DAY

4 CUPS OF COFFEE

10 PROJECTS

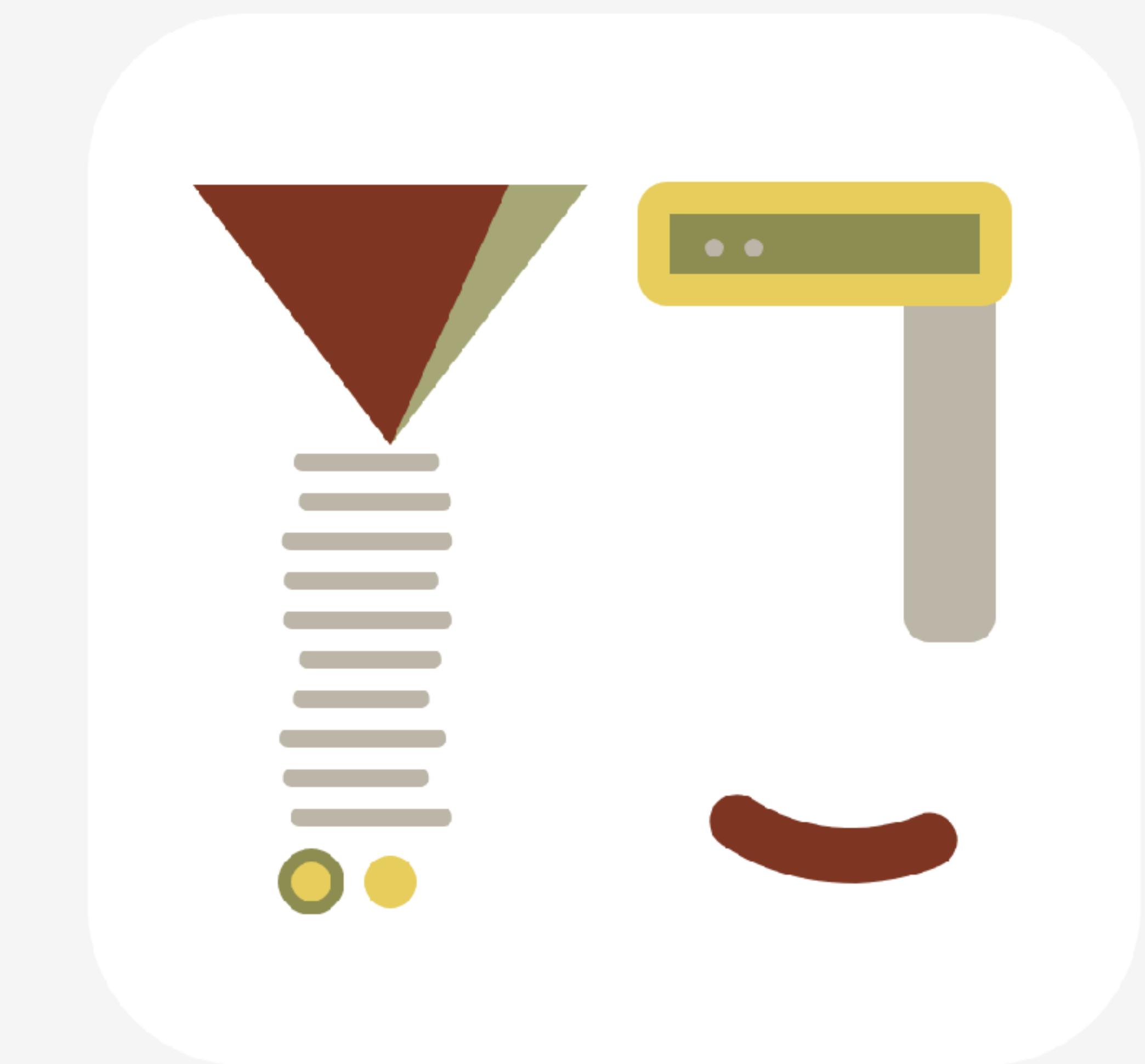
BILINGUAL

45 CM HAIR (CURLED)

120 LBS

2 MEALS

WALKED 7000 STEPS



## SOPHOMORE 2ND SEMESTER

19.5 YEARS OLD  
SLEPT 4 HOURS A DAY  
5 CUPS OF COFFEE  
13 PROJECTS  
BILINGUAL  
30 CM HAIR (STRAIGHT)  
135 LBS  
1 MEAL  
WALKED 10000 STEPS



# JUNIOR 1ST SEMESTER

20 YEARS OLD  
SLEPT 8 HOURS A DAY  
3.5 CUPS OF COFFEE  
16 PROJECTS  
BILINGUAL  
55 CM HAIR (CURLED)  
125 LBS  
2 MEALS  
WALKED 8000 STEPS



## JUNIOR 2ND SEMESTER

20.5 YEARS OLD

SLEPT 11 HOURS A DAY

2.5 CUPS OF COFFEE

18 PROJECTS

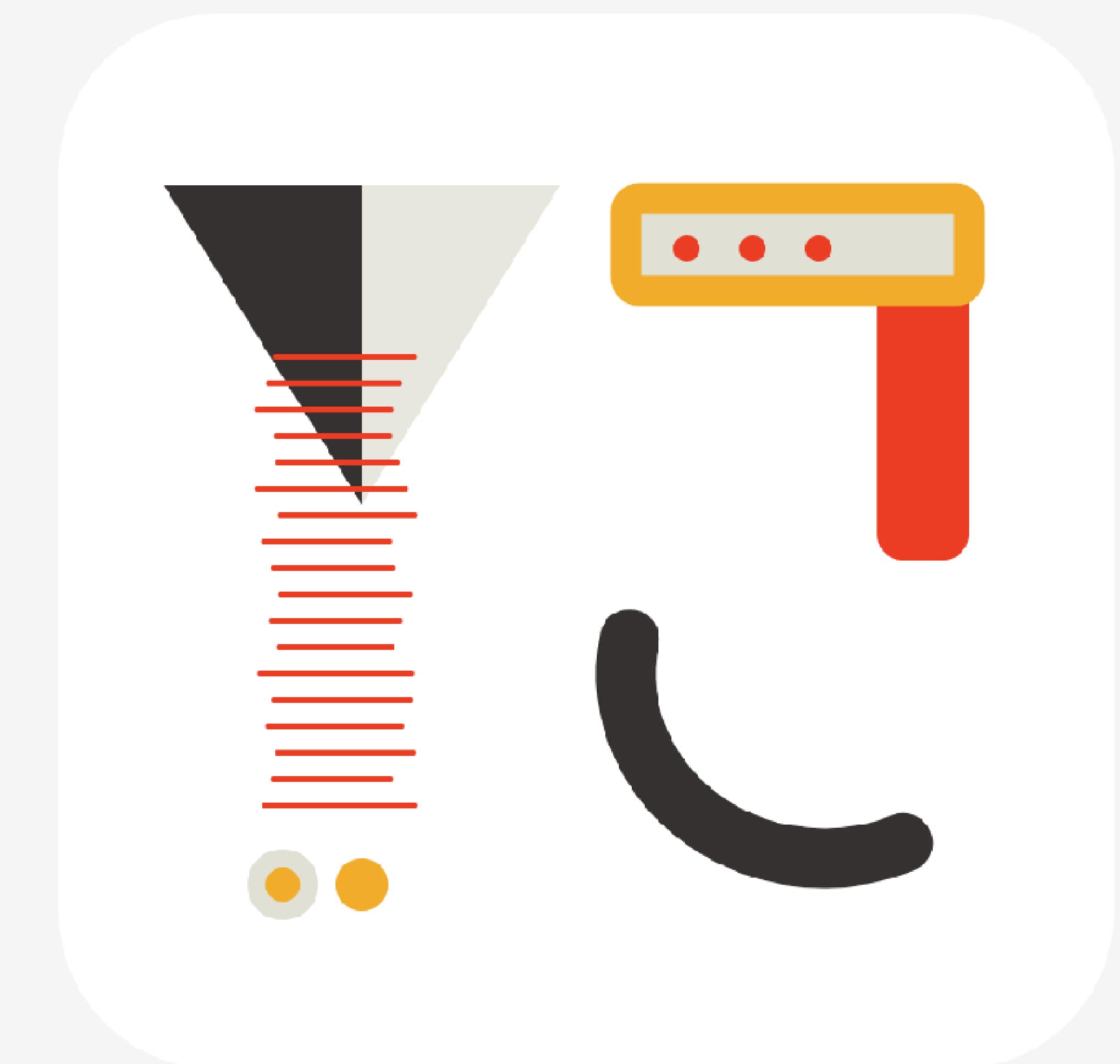
BILINGUAL

35 CM HAIR (CURLED)

115 LBS

3 MEALS

WALKED 10457 STEPS



# FUTURE ME???

29 YEARS OLD

SLEPT 12 HOURS A DAY

1 CUP OF COFFEE

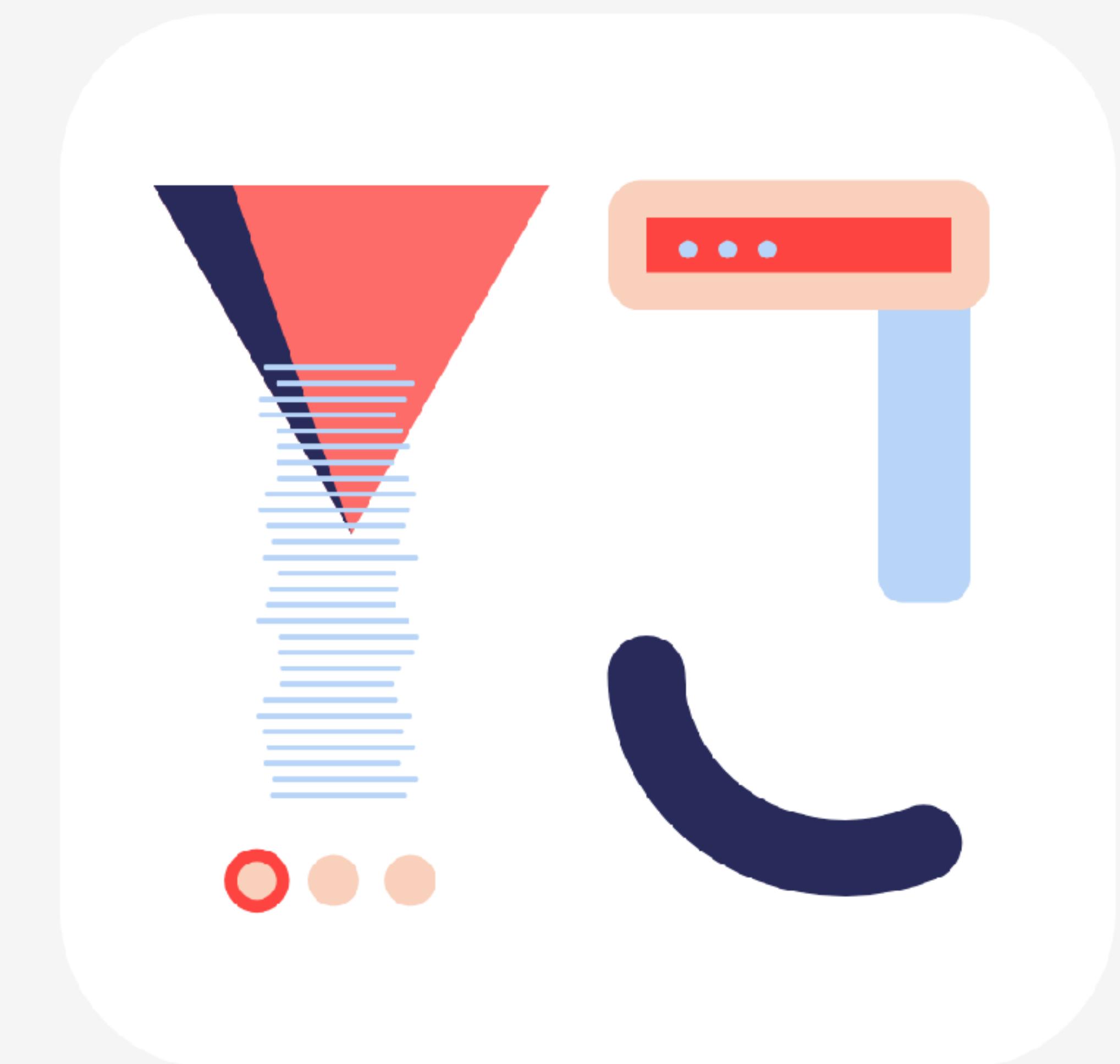
28 PROJECTS

TRILINGUAL

35 CM HAIR (CURLED)

140 LBS

3 MEALS



?????????

35 YEARS OLD

SLEPT 13 HOURS A DAY

2.5 CUPS OF COFFEE

20 PROJECTS

TRILINGUAL

20 CM HAIR (CURLED)

100 LBS

4 MEALS

WALKED 11000 STEPS



