YOGISH BAKSHI

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OBJECTIVE

Data Analyst with 2.2+ years of freelance experience delivering insights for clients in e-commerce, pharma, and services. Skilled in SQL, Python, BigQuery, Tableau, Power BI, and Looker Studio. Expert in ETL, data cleaning, and visual reporting. Passionate about solving problems through data-driven decision-making.

SKILLS

Technical Skills
Python, SQL, ETL, Data Visualization, Predictive Modeling, Machine Learning
Soft Skills
Problem Solving, Analytical Thinking, Communication, Time Management.
Google BigQuery, GCP, Data Pipelines, Feature Engineering, Excel, Teamwork.

EXPERIENCE

Freelance Data Analyst

Remote — Feb 2022 – Apr 2024

Global Clients

- Delivered analytics solutions for e-commerce, pharma, and service-based clients.
- Built automated dashboards to track KPIs using Tableau and Power BI.
- Developed SQL and Python pipelines for trend and pricing analysis.
- Standardized insight delivery by creating SOPs and structured reports.

Research Analyst

Remote — Apr 2025 – Present

Humanity Pathways Global

Michigan, USA

- Conducted donor and client trend analysis using online databases and browsers.
- Created Looker Studio dashboards and trackers for internal reporting.
- Authored SOPs and visual reports for stakeholder presentations.
- Enhanced outreach strategies through insight-driven research.

Data Analyst Intern

Sarvagya Institute

OnSite — Jul 2024 – Sep 2024

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New Delhi, India

- Cleaned and transformed institutional data using Python and SQL.
- Built dashboards in Power BI for performance tracking.
- Automated KPI reporting processes for strategic decision-making.

PROJECTS

Healthcare Insurance Premium Prediction (Python, ML, Streamlit) Github

Built a machine learning model to predict healthcare insurance premiums using demographic, lifestyle, and health data. Applied Random Forest, Gradient Boosting Machines (GBM), XGBoost, and Neural Networks. Conducted EDA on 100k+ anonymized records analyzing factors like age, BMI, and smoking status. Developed a Streamlit web app for real-time predictions and visualization of key metrics.

Data Warehouse / Analytics (SQL Server) Github

Built SQL Server ETL pipelines for ERP/CRM CSV data. Modeled star schema and performed advanced SQL queries to support executive dashboards and insights.

Wisdom Pets Digital Transformation (BigQuery) Github

Migrated and modeled data in BigQuery. Executed analytical SQL queries, built Looker Studio dashboards, and created business reports to support decision-making.

Sales Performance Reporting (SQL, Tableau, Excel) Github

Built SQL Server ETL pipelines and star schema for ERP/CRM data. Delivered Tableau dashboards with sales insights and profitability recommendations.

EDUCATION

Bachelor in Computer Application, Guru Gobind Singh Indraprastha University

2022 - 2025

CERTIFICATE

Data Science Virtual Internship (Quantum, Forage)
Career Essentials in Generative AI (Microsoft & LinkedIn)
Data Science Virtual Experience (HP)
Data Science Job Simulation (British Airways, Forage)
Advanced SQL (HackerRank)