# Update on Oct. 8th

# **Chaoqi Yang**

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#### **EDUCATION**

## School of Cyber Security, Shanghai Jiao Tong University

Sep. 2015 - Present

GPA: 89.3/100 (3.83/4.3) Ranked: 9/101

<u>TOEFL:</u> 102 (R:29, L:27, S:22, W:24) <u>GRE:</u> 329+4.0 (V:159, Q:170, AW:4.0)

• Mathematical Analysis (96, Top 1%) • Linear Algebra (95, Top 5%) • Probability and Statistics (98, Top 1%)

#### **PUBLICATIONS**

[1] <u>Chaoqi Yang</u>, Qitian Wu, Xiaofeng Gao, Guihai Chen, "EPOC: Detecting Early Pattern of Outbreak Cascades in Social Networks". *The 29th International Conference on Database and Expert Systems Applications (DEXA)*, 2018 (Oral, Acceptance Rate 21.88%, 35/160)

[2] Qitian Wu, **Chaoqi Yang**, Hengrui Zhang, Xiaofeng Gao, Paul Weng, Guihai Chen, "Adversarial Training Model Unifying Feature Driven and Point Process Perspectives for Event Popularity Prediction". *The 27th ACM International Conference on Information and Knowledge Management (CIKM)*, 2018 (Oral, Acceptance Rate 17%, 147/862)

[3] Qitian Wu, <u>Chaoqi Yang</u>, Xiaofeng Gao, Peng He, Guihai Chen, "EPAB: Early Pattern Aware Beyesian Model for Social Content Popularity Prediction". *The 20th IEEE International Conference on Data Mining (ICDM)*, 2018 (Oral, Acceptance Rate 19.94%, 189/948)

## **ACADEMIC ACTIVITIES**

- Attend and give **oral presentation** at *The 29<sup>th</sup> International Conference on Database and Expert System Applications* (*DEXA*), September 3 6, 2018. <u>University of Regensburg, Regensburg, Germany.</u>
- (Appearing) Attend and give **oral presentation** at *The 27<sup>th</sup> ACM International Conference on Information and Knowledge Management (CIKM)*, October 22 25, 2018. <u>Centro Congressi Lingotto</u>, <u>Turin</u>, <u>Italy.</u>

# **RESEARCH EXPERIENCES**

# **Topic 1: Cascade Popularity Prediction in Social Networks** | <u>SJTU & Tencent Inc.</u>

**July 2017 - June 2018** 

<u>Advisor:</u> *Xiaofeng Gao*, Associate Professor at Department of Computer Science and Engineering, SJTU <u>Co-advisor:</u> *Peng He*, Senior Researcher of WeChat Business Division Data Center, Tencent Inc.

- Reviewed 60+ papers in social network popularity prediction.
- Explored and crawled data from Twitter, Weibo with API and filtered data sets for future use of our laboratory research
- [1] Employed survival theory, combining static and dynamic perspective to conduct cascade popularity prediction
- [2] Unified feature driven model and point process model in an adversarial training manner
- [3] Based on early pattern, using Beyesian structure learning to learn a novel popularity prediction model
- Conducted extensive experiments on Twitter, Weibo and WeChat comparing with six strong baselines, and achieved improvement of mean absolute percent error (MAPE) by 13.10%

Topic 2: Community Question Answering | University of Illinois at Urbana-Champaign

July. 2018 - Nov. 2018

<u>Advisor:</u> *Hari Sundaram*, Associate Professor at Department of Computer Science and Department of Advertising, UIUC <u>Partner:</u> Kanika Narang & Adit Krishnan, PhD student at Department of Computer Science, UIUC

- Conducted data extraction and feature (total 35) preprocessing on 10+ dataset dumps from Stackexchange platform
- Reviewed 40+ papers in Community Question Answering and graph convolutional neural networks from top conf.
- Constructed different adjacency matrices for Graph Convolutional Network, encoding different neighbor relation
- Met with advisor daily or weekly, brain storming, discussed and debugged the error and results of the experiments

(Appearing) Topic 3: Bidding Strategy for Advertising | Tencent AI Lab, Beijing

Nov. 2018 – June. 2019

Advisor: *Research Scientists* in Tencent AI Lab, Tencent Social Ads.

• Reinforcement learning for advertising bidding strategy.

# SELECTED PROJECT (codes and video demos are available in my GitHub <a href="https://github.com/ycq091044">https://github.com/ycq091044</a>)

Wireless Remote Control & Web Design [Web] | Shanghai Jiao Tong University

Sep. 2016 – Feb. 2017

Advisor: Shiwen Zhang, Senior Engineer at School of Electronic Information & Electrical Engineering, SJTU

- Implemented an Android App using bluetooth in Android Studio to control a small mechanical car wirelessly
- Realized four control modes with five slide pages: direction button, voice (iFly Specch API), gesture shift, gravity sensor (3D Gyroscope), and realized video transmission
- Created a website with a series of html files on a cloud serer to represent my work
- Got an A+ in this project and win an honor to show it in the hallway

# **AWARDS & HONORS**

•	Rong Chang Innovation Scholarship (Top 10 out of 914 in department)	2018
•	Meritorious Winner Prize, Mathematics Contest in Modeling (MCM) (Top 8.88% among global participants)	2018
•	National 1st Prize, Chinese Mathematical Olympiad (Top 0.1% in Zhejiang Province, China)	2014
•	Merit Student, Shanghai Jiao Tong University (twice, Top 5% in SJTU)  2017	<b>7 &amp; 2018</b>
•	Meng-Minwei Student Travel Grant Award	2018
•	ACM SIGIR Student Travel Grant Award	2018

#### **SKILLS & INTERESTS**

Techniques: C/C++, Matlab, Python, R, Highcharts, HTML, Latex (especially expertise in Matlab, Python and Latex) Interests: Orienteering, Badminton, Table Tennis, Swim, Travel, Music