

Yan Ching YIP (Angel)

My aspiration to become a project / product manager is fueled by my desire to unlock and maximize business value. I am drawn to the opportunity to spearhead projects where I can directly influence outcomes, blending my technical background with strategic thinking.

MAIN EXPERIENCE

Taknology (Canada) Inc., Richmond Hill — Account Manager

NOV 2023 - PRESENT

- Strategically planned and executed targeted marketing Flyer promotions, contributing to increased brand visibility and product awareness (OM System / Canon) for clients (Best Buy/ Gosselin/ Canex).
- Developed and nurtured strong client relationships, fostering trust and communication to ensure long-term partnerships.

HKE Holdings, Hong Kong — Associate Product Manager

JUN 2021 - JUN 2023

Go-Live Product - Trading APP :
<https://www.monmonkeygroup.com/>

- Promoted from Senior Web Application Developer
- Led the complete development cycle of a cutting-edge mobile trading app and internal admin portal, overseeing the entire Zero to One process.
- Assumed full responsibility for product requirement preparation and system architecture designs, ensuring a smooth transition from the original vendor-built trading app with cross functional teams.

Hitchbond Ltd, Hong Kong — IT Developer

FEB 2020 - JUN 2021

Go-Live Platform : <https://www.hitchbond.com/>

- Developed front-end solutions for social enterprise projects, including instant message chat rooms, purchasing systems, and booking & management systems.
- Designed and migrated database structure from Lean Cloud to AWS, optimizing performance

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Portfolio:
<https://ycy-portfolio.vercel.app>

SKILLS

Project Management, Leadership, Communication, Risk Management, Negotiation, Adaptability, Problem Solving, Stakeholder Management, App Development, Roadmap, Jira, Confluence

Qualification

Project Management Professional (PMP)

Certified Scrum Master (CSM)

Certified Scrum Product Owner (CSPO)

IBM Data Analyst & Data Science Specialization

LANGUAGES

English / Cantonese/ Mandarin

EDUCATION

The Chinese University of Hong Kong

SEP 2015 - DEC 2020

Bachelor of System Engineering and Engineering Management (Hons)