



# Izzahtul Mujahidah

Student Universitas Prasetiya  
Mulya

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## SUMMARY

I am an ambitious last year student who is willing to learn and explore more about everything I have learned in class. Data display and analytics are two of the advanced skills I have. However, these will not stop me from exploring more about any other skills that will help me to reach the goals that my future company has. I can work in new environments and under any circumstances.

## EXPERIENCE

### Software Quality Assurance Intern

08/2023 - 04/2024

Asa Ren

I have the responsibility to do manual and automation testing for Java Script applications and websites. Also, I create test case and report bugs and errors to the development team using.

### IT Project Manager

11/2022 - 02/2023

PT Maleo Technology

I have the responsibility to assign and manage all the projects that are still going on. I am also responsible to assign my colleague their tasks and lead the daily scrum in order to track how far the project goes.

### Digital Marketing

02/2022 - 02/2023

Creative Digital STEM Universitas Prasetiya Mulya

Having CDT to selected me as a digital marketing advisor was a genuine happiness. I was working with many digital ads platform such as meta ads, google ads, etc. Moreover, I was active in creating a digital campaign as one of the CDT very own programs in order to increase the conversion rate STEM Prasetiya Mulya

### Social Media Specialist and Digital Marketing

09/2021 - 01/2023

Educourse.id

Social Media Specialist and digital marketing are always on my to-do list and being part of it at Educourse.id was one of the biggest challenges I had ever faced. I did the copywriting works, design, and organizing of the digital campaign. I maintained and analyzed facebook and Instagram's ads in order to provide better solutions for content optimizations. My works were worth 20% of the company conversion.

### IT Project Manager

07/2022 - 12/2022

Modernfarm.id

As a project manager, I had the responsibility to manage how the project's workflow. Moreover, I was also responsible to assigned my teammate based on their skills. The final product of this project was a mobile application the product was released on time and the main goals were achieved.

### Marketing Staff Intern

05/2022 - 07/2022

Goodspace

Being able to attract customers was a main goal for me as a marketing intern. For a month period, I able to ain 30+ new customers and successfully developed the marketing strategy for GoodSpace mobile apps

### Dashboard Full Stack Developer

08/2021 - 12/2021

Bank Sampah Digital (BSD)

I was assigned as a full-stack developer in order to create a dashboard system for Bank Sampah Digital. I wrote all the code from the front-end and back-end. The dashboard is currently used by the Bank Sampah Digital staff admin.

Studying the data in order to identify the company's target market and created a social media and marketing campaign.

EDUCATION

Software Engineering2024

Universitas Prasetya Mulya - Undergraduate

- Bakti Indonesia Scholarship Awardee - Yayasan Universitas Prasetya Mulya | 2022 - Present
- Finalist Indigo Challenge - Indigo Telkom | 2022
- Finalist Pahlawan Digital UMKM - Kementerian Koperasi dan UKM | 2022
- Speaker at Mini Boothcamp "Digital Marketing : 101" - STEM Universitas Prasetya Mulya | 2022
- Speaker at Yayasan Penabur Jakarta "How to Optimize Social Media Organic and Ads" - Universitas Prasetya Mulya | 2022

SKILLS

Trello	Expert	Google Analytics	Advanced
Jira	Expert	Search Engine Optimization	Intermediate
Social Media Management	Advanced	Google Ads	Intermediate
Meta Business Suite (Instagram-Facebook Ads)	Advanced	Project Management (Scrum)	Intermediate
TikTok Ads	Advanced	Design (Figma, Canva, Photoshop)	Intermediate