1. URL field validation.
   * Currently it accepts anything without .com
   * Not able to generate URL with this one. We have to be able to use this one too. https://cdn.gelifesciences.com/dmm3bwsv3/AssetStream.aspx?mediaformatid=10061&destinationid=10016&assetid=34030
2. We need to handle validation of campaign code as well. User might erroneously put campaign code ending with "-" (hyphen). In such case we need to remove "-" from the end of this campaign code in the generated url.

|  |  |
| --- | --- |
| Ex: campaign code: | abc-xyz- |
| Current generated url: | extcmp=abc-xyz- |
| Expected url | extcmp=abc-xyz |

1. When I select Channel and Marketing Category and write description, it generates url. However when I de-select any of them or delete description it does not change and generate new url after hitting "Generate URL" button.
2. Most Important – We must put all optional field in the last of the generated url (extcmp code) or else it will break campaign tracking. This is just an fyi and looks correct right now. Will comment if see something else.
3. Nice to have: put everything in same format either all in caps or all in small caps. Current: extcmp=abc-EM-INT

6. Notes section after the URL is generated:

* In #2, change bolded **SFDC campaign number** to  "Campaign code" to match the tool. (But in the second instance, leave the same because that's how marketers know it.)
  + Add text with clickable link: “[You can find/generate campaign code here](https://app.smartsheet.com/b/home?dlp=%2Fsheets%2FJC6JpRchGxpQPmCJ9g3W6jpvX3X7X657XPp7wRP1&dlq=view%3Dgrid)”
* In #3, Change the bolded **Marketing tactic** to "Channel" to match the tool.
* In #4, change bolded **Source** to "Marketing Category" to match the tool.