

Yongdong CHEN

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EDUCATION

University of Massachusetts Amherst

- **PhD in Operations Management** 2024.09 – present
GPA: 3.963/4

Central University of Finance and Economics (CUFE), Beijing, China

- **MSc in Business Administration** 2022.09 – 2024.06
GPA: 4/4
Dissertation: Trade-in subsidy policy for urban distribution vehicles considering usage heterogeneity
- **BSc in Logistics Management** 2016.09 - 2020.06
GPA: 3.46/4
Dissertation: The Impact of Policies Facilitating the Passage of New Energy Trucks on Urban Air Quality

RESEARCH INTEREST

Operation Management, Supply Chain management, Game Theory.

PUBLICATION

- GAO Y, CHEN Y, PANG Q, et al. Development and application of a unified, open, and competitive orderly ride-hailing market index based on relative price method[J]. *Transport Research*, 2024, 10(5): 27-38.DOI: 10.16503/j.cnki.2095-9931.2024.05.003 (In Chinese)
- XIE, Y., GAO, Y., CHEN, Y., et al. Pricing and Subsidy Decisions of China Railway Express Considering its Departure Interval under Market Competition[J]. *Journal of Transportation Systems Engineering and Information Technology*, 2020, 20(4): 7-13. DOI: 10.16097/j.cnki.1009-6744.2020.04.002 (In Chinese)

CASE STUDY

Guangxi Ronggui Logistics Group: The Innovative Journey of Electronic Warehouse Receipt Financing in Supply Chain Finance. *China Management Case Sharing Center (With GENG, Y., CHEN, Y.) (2020)*.

WORKING EXPERIENCES

CUFE Business School,

Student Affairs Office, Student Counselor, Deputy Secretary of the Youth League Committee 2020.07-2022.08

EXRRACURRICULUM ACTIVITIES

- UMass Amherst, ISOM, YouTube officer of UMass INFORMS Student Chapter 2025.09-present
- CUFE, Business School, **Class President** 2016.09-2020.06
- CUFE, Business School, **Captain of College Debate Team** 2017.09-2020.06
- Beijing Winter Olympics and Paralympics Airport Operations Team, **Manager of Volunteers** 2022.01-2022.04
- Forum on China-Africa Cooperation Beijing Summit, **Volunteer** 2018.09-2018.09

HONORS, GRANTS AND AWARDS

- University-level Outstanding Service Certificate 2024-2025 for UMASS Amherst INFORMS Student Chapter
- National-2023 National Scholarship for Postgraduates
- University-level Outstanding Graduate
- University-level Advanced Worker for the Beijing 2022 Winter Olympics and Paralympics
- University-level Advanced Individual for the 70th National Day Mass Parade
- University-level May Fourth Model Youth League Cadre
- University-level Outstanding Youth League Member
- University-level First-Class Comprehensive Development Scholarship
- University-level Academic Research and Innovation Excellence Scholarship
- University-level Outstanding Scholarship for Organization and Management
- First Prize in the 2019 Beijing Logistics Design Competition
- Honorable Mention (H Award) in the 2018 Mathematical Contest in Modeling (MCM) for American College Students
- Third Prize in the 2017 National College Student English Competition

LANGUAGE AND IT SKILLS

- **Language:** Mandarin Chinese (native); English (TOEFL-106).
- **IT Skills:** Competent user of RStudio, MATLAB, MAPLE, STATA and Microsoft Office Software.