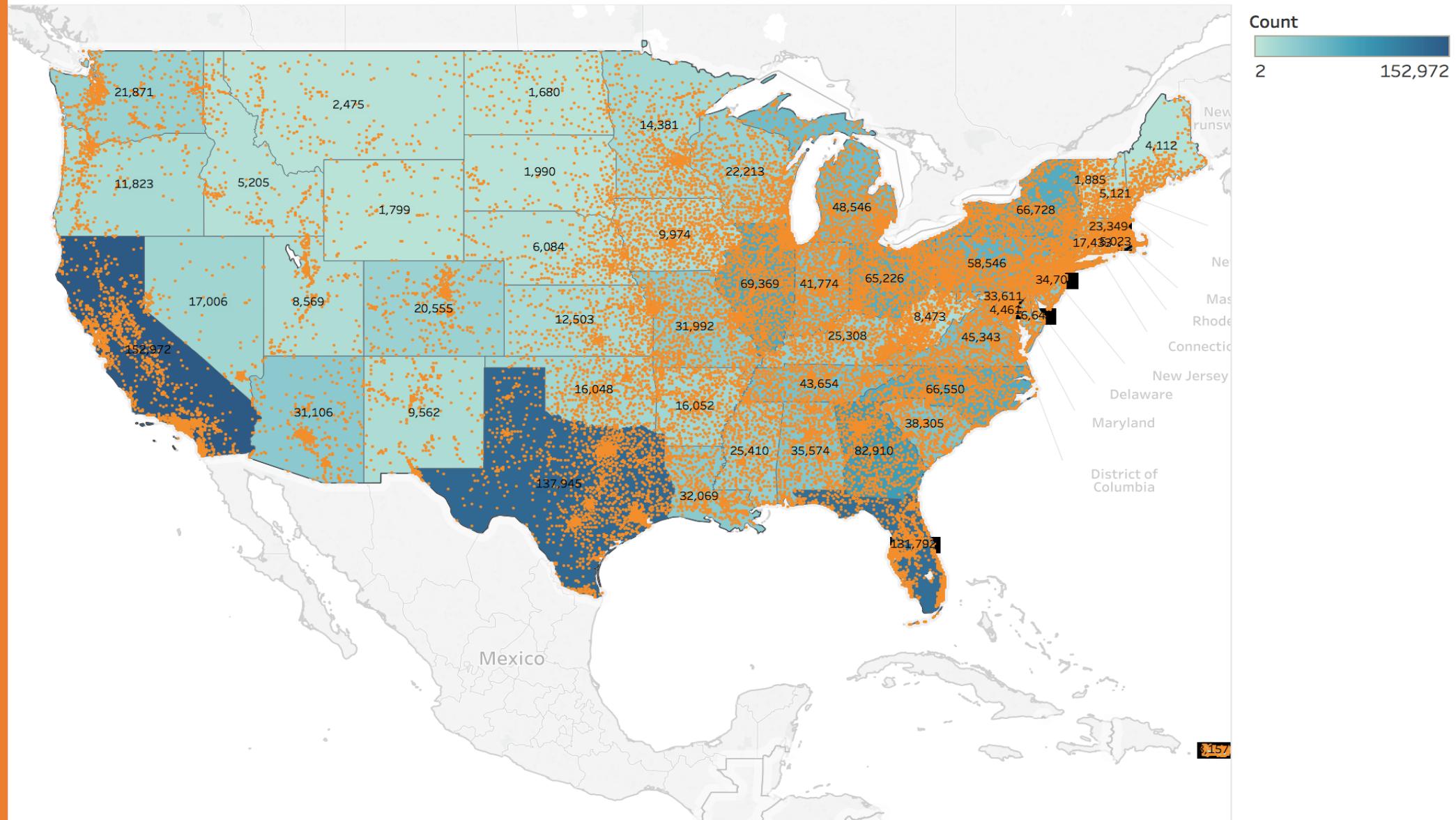


Email Marketing Report

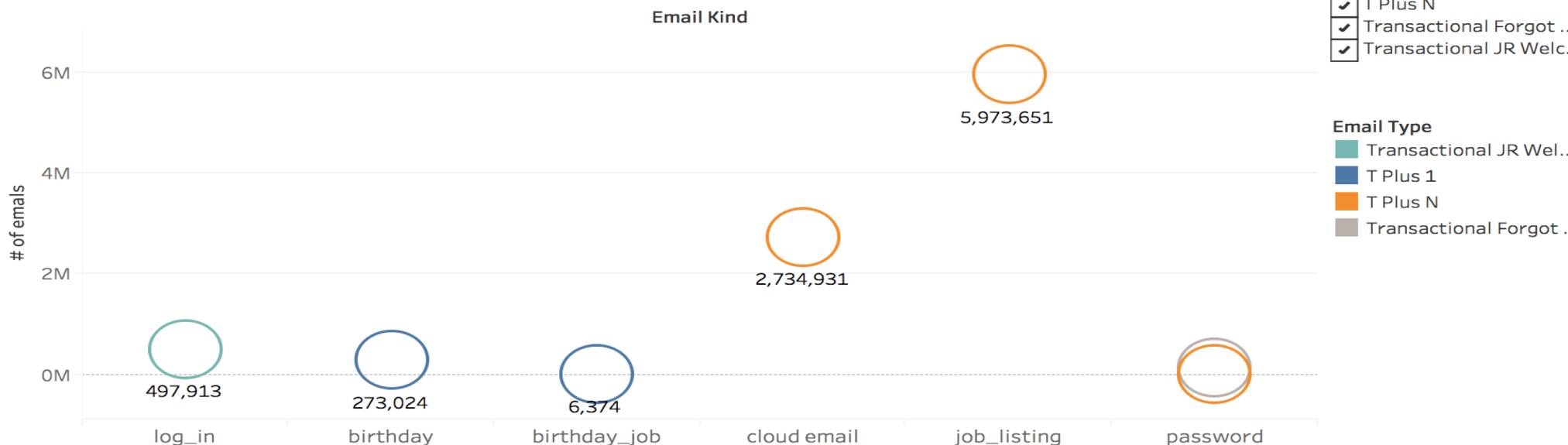
Yongtao Ding

Geo-Distribution

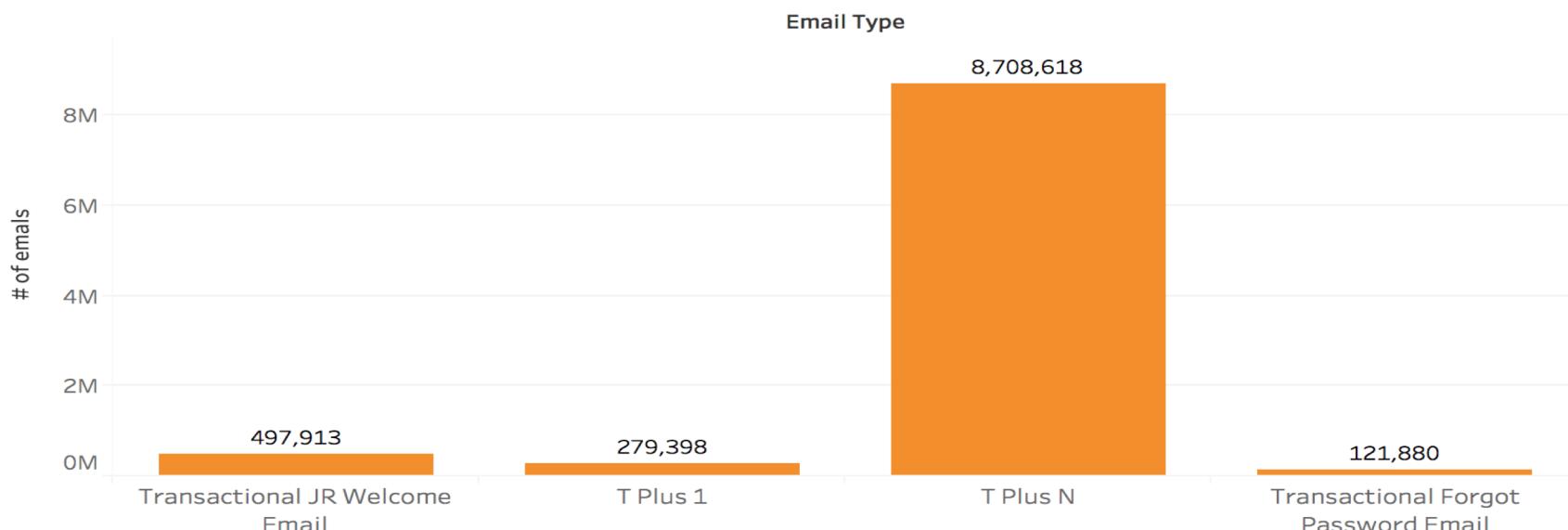


Map based on Longitude (generated) and Latitude (generated) and Latitude (generated). For pane Latitude (generated) (2): Details are shown for Zip. For pane Latitude (generated): Color shows Count. Details are shown for State. The view is filtered on State, which keeps 64 of 64 members.

email_by_category

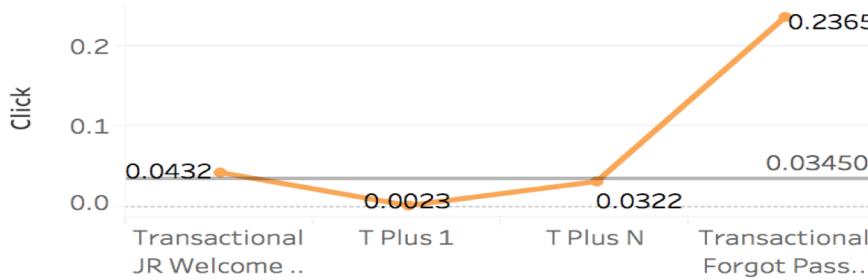


email_type

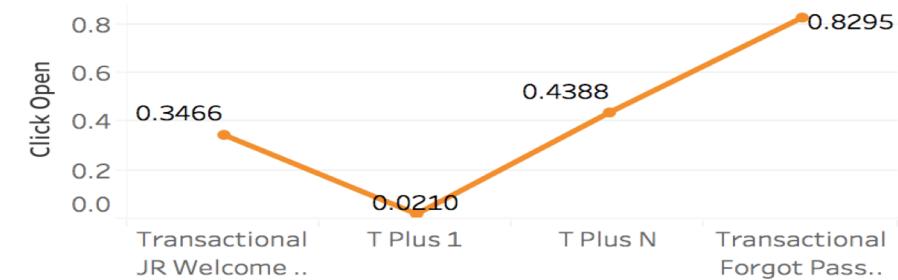


Rate By Email Type

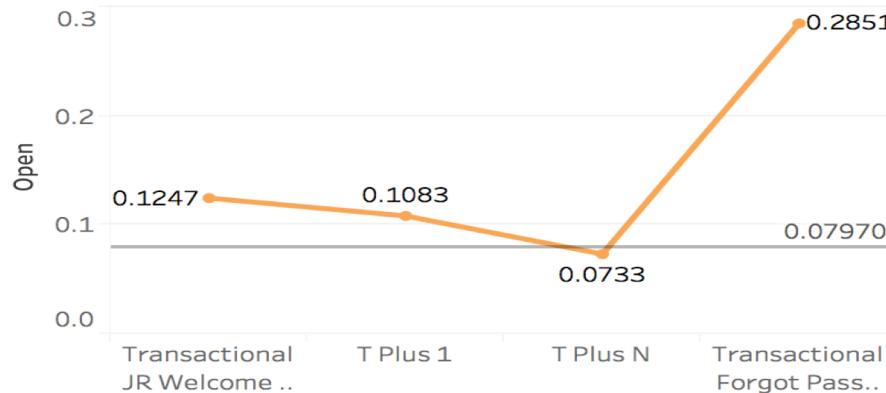
ClickRate



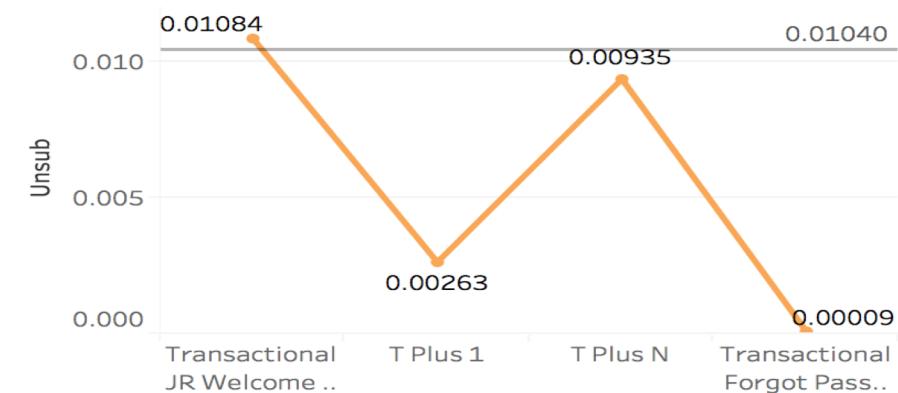
Click_Open



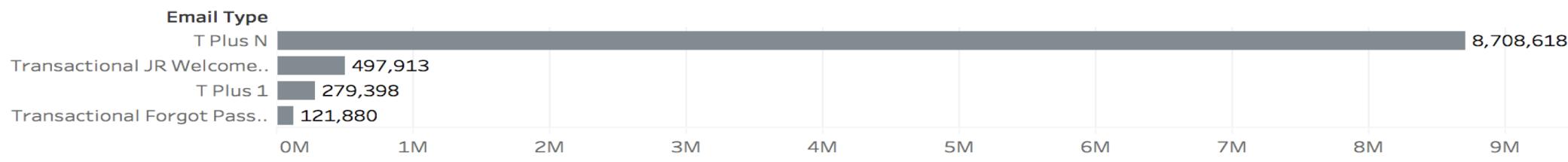
OpenRate



UnsubRate

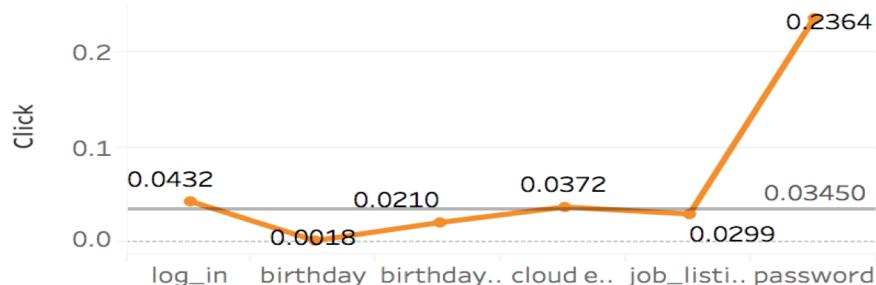


of emails



Rate by Email Kind

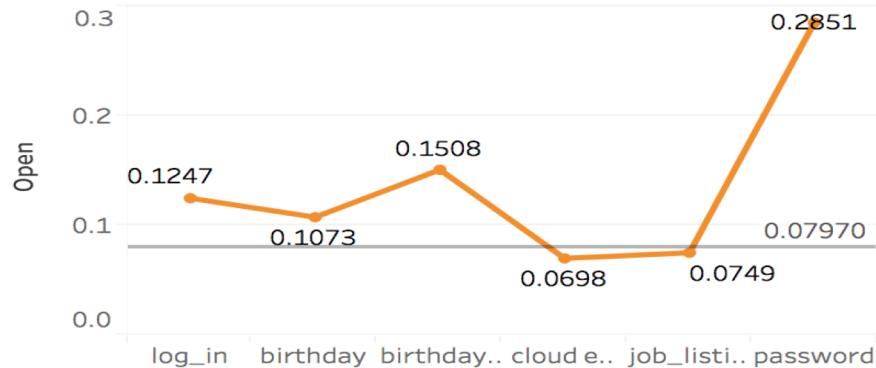
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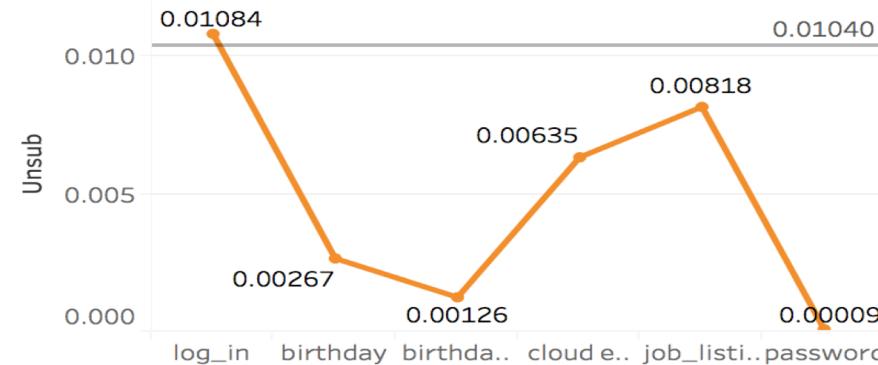
Click_Open



OpenRate

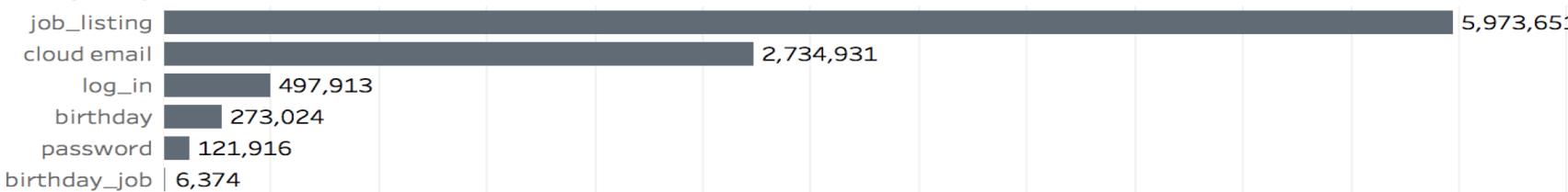


UnsubRate



of emails

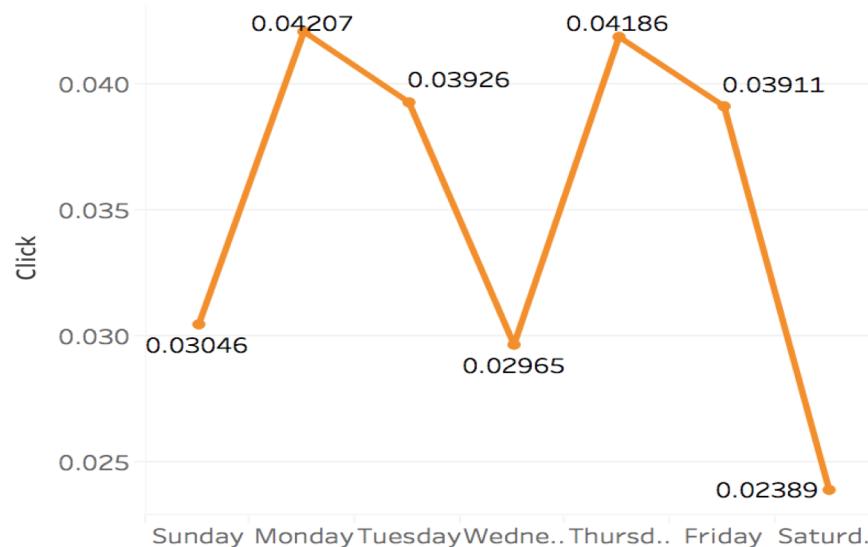
Email Kind



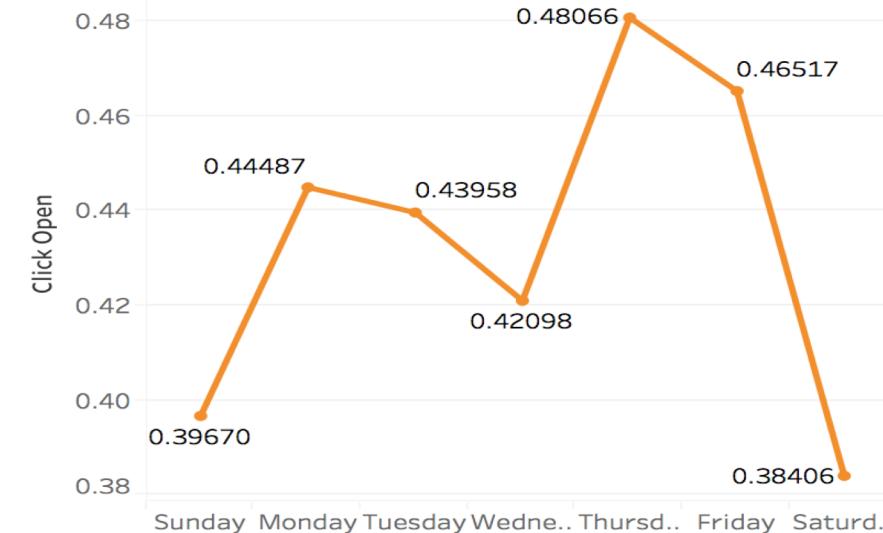
of emails

Rate by Weekday

ClickRate



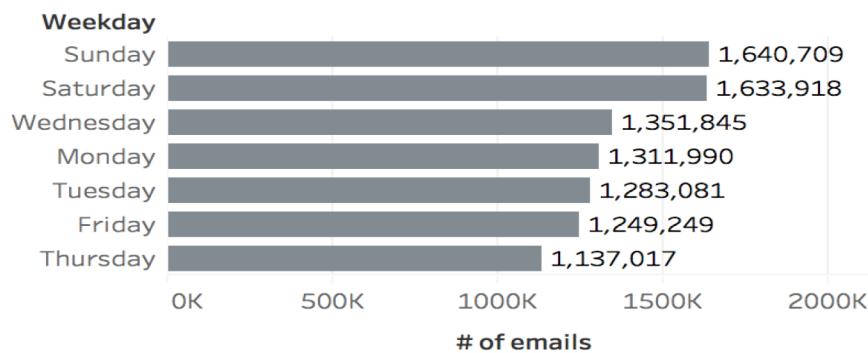
Click_Open



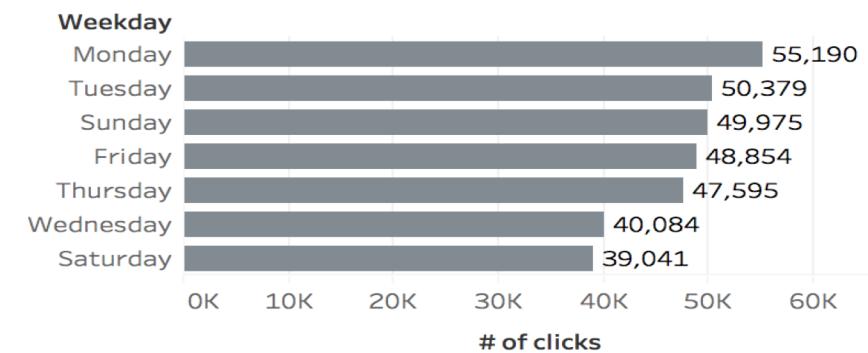
Weekday

- Sunday
- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday

of emails

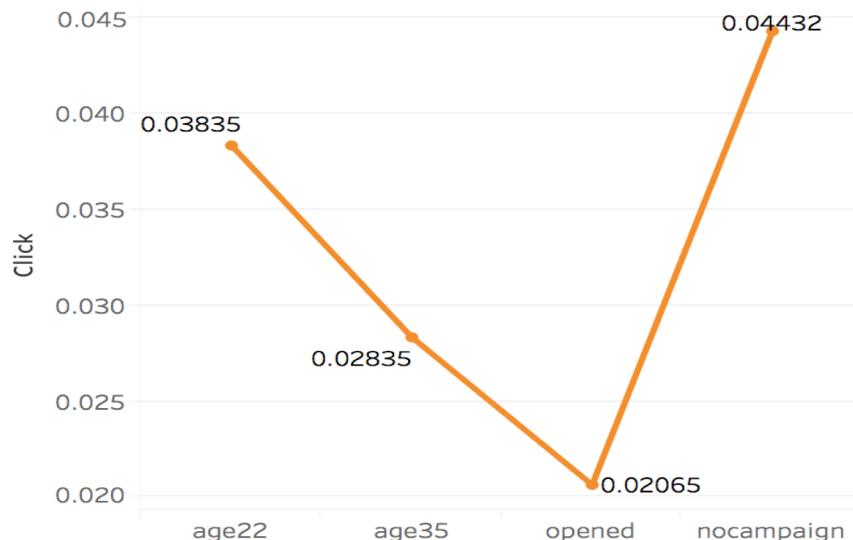


of clicks

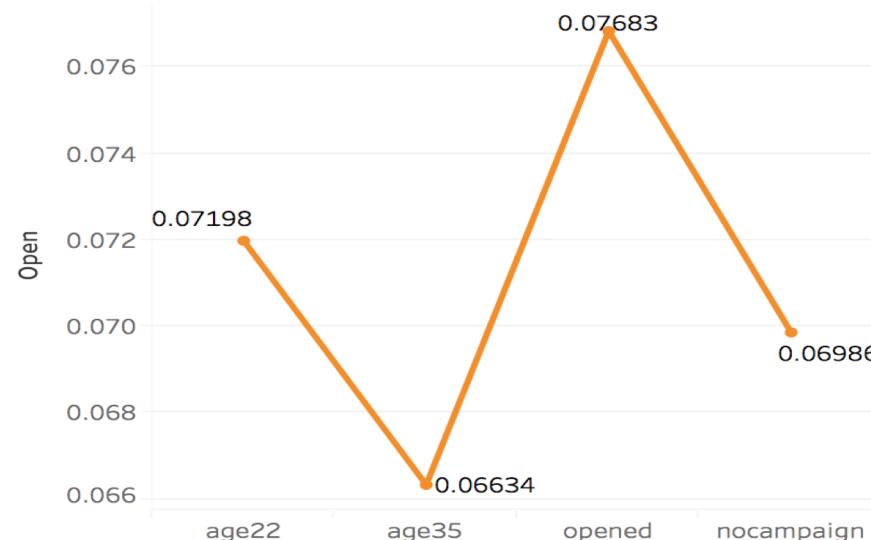


Rate by Campaign

ClickRate



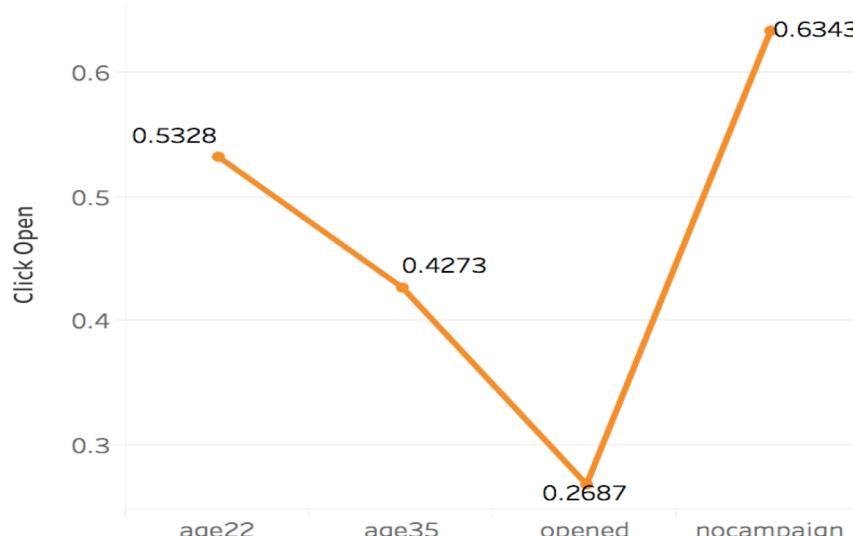
OpenRate



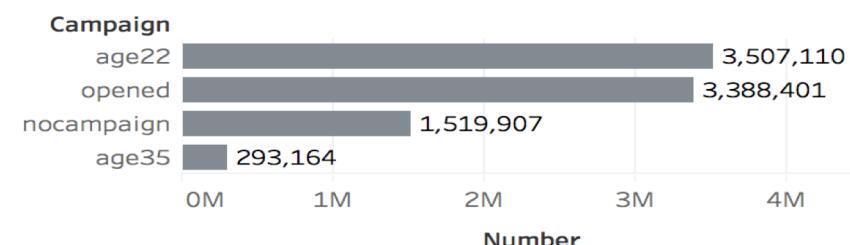
Campaign

- ✓ age22
- ✓ age35
- ✓ nocampaign
- ✓ opened

Click_Open

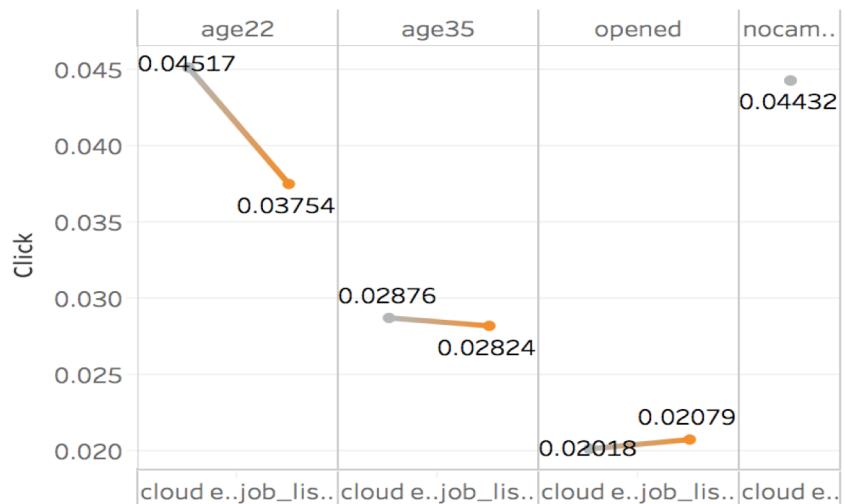


of emails

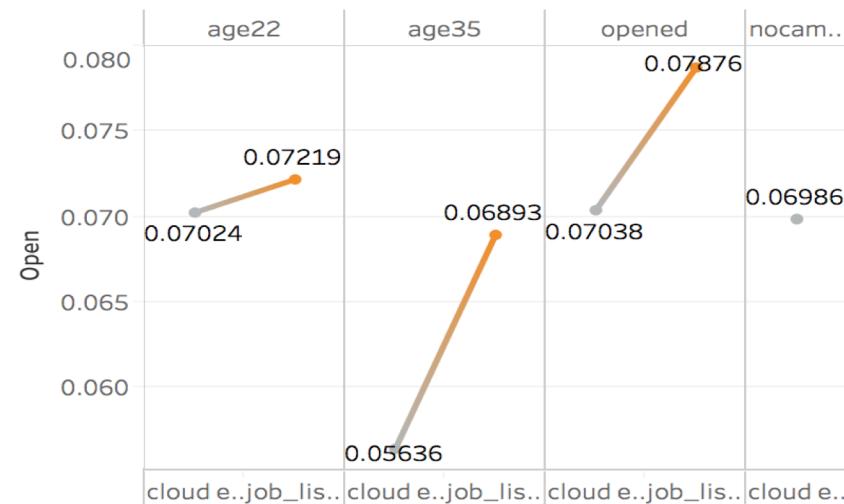


Rate by Campaign&Email Kind

ClickRate



OpenRate

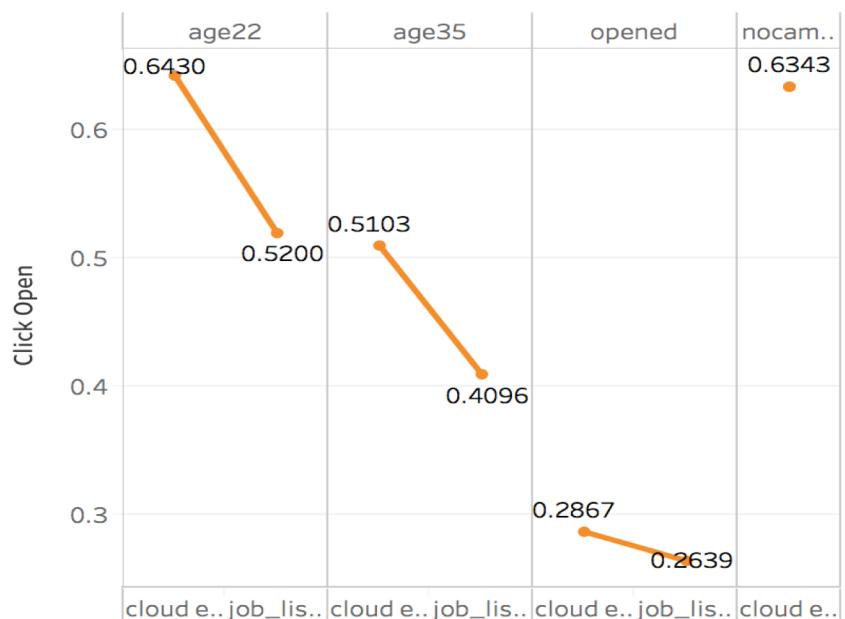


Email Kind
cloud_email
job_listing

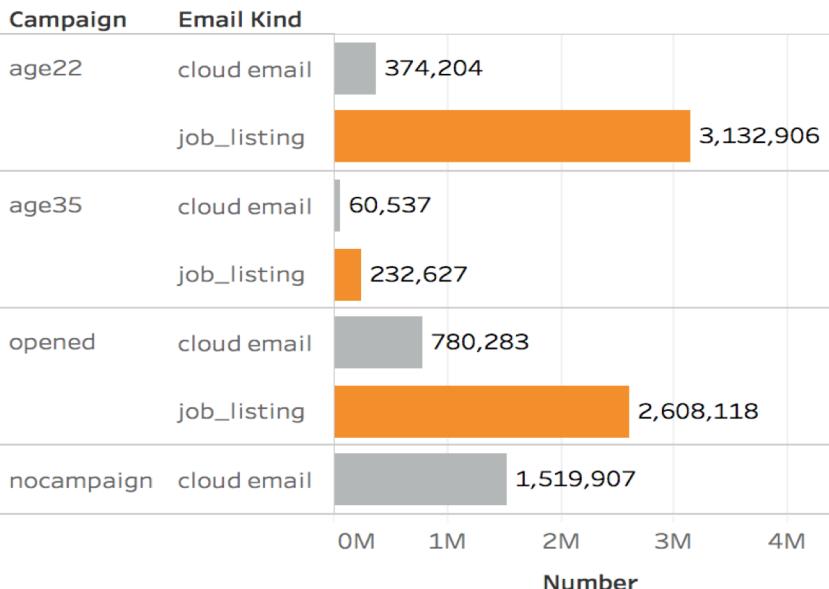
Campaign
age22
age35
nocampaign
opened

Email Kind
cloud_email
job_listing

Click_Open

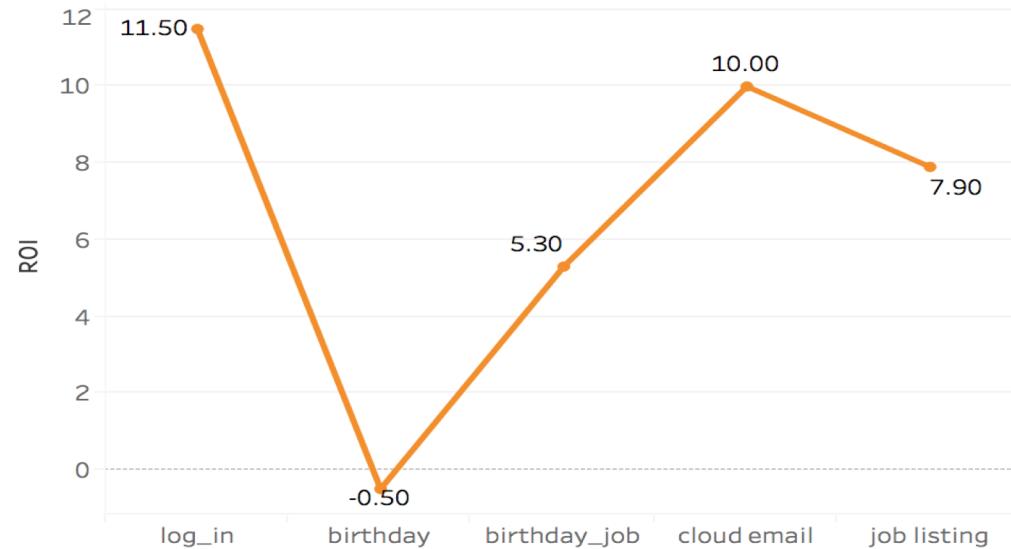


of emails

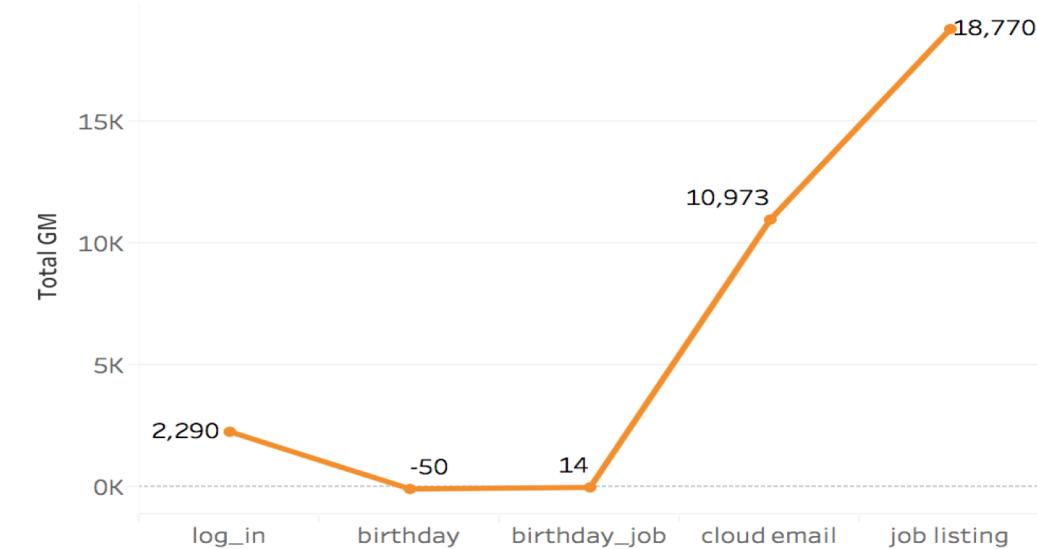


Profit_email_kind

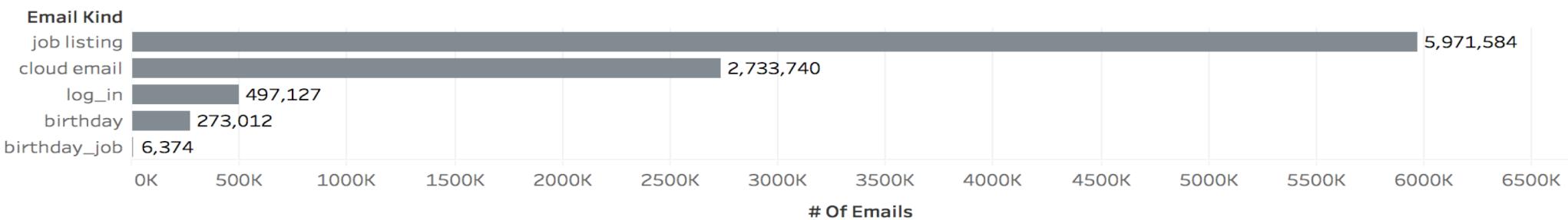
ROI_email_kind



GM_email_kind

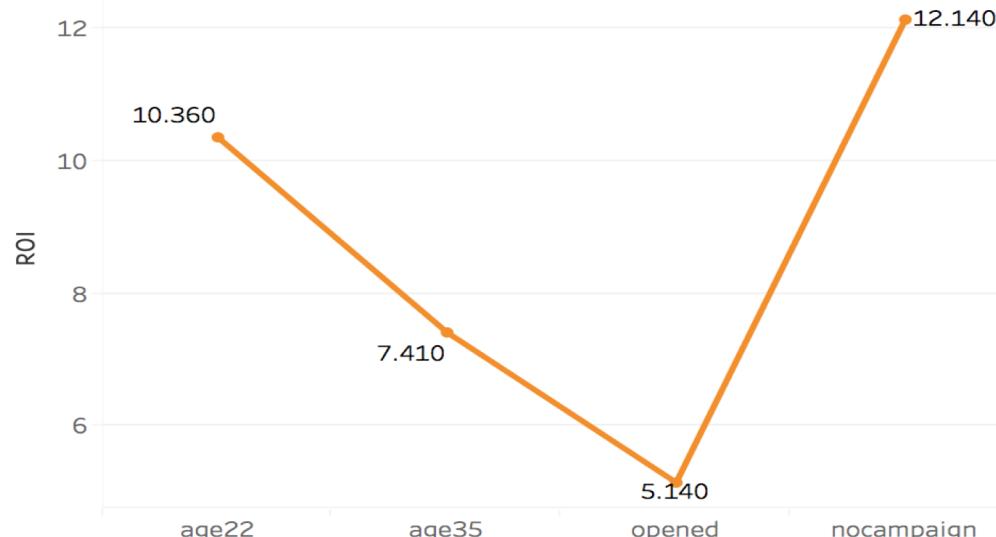


of emails

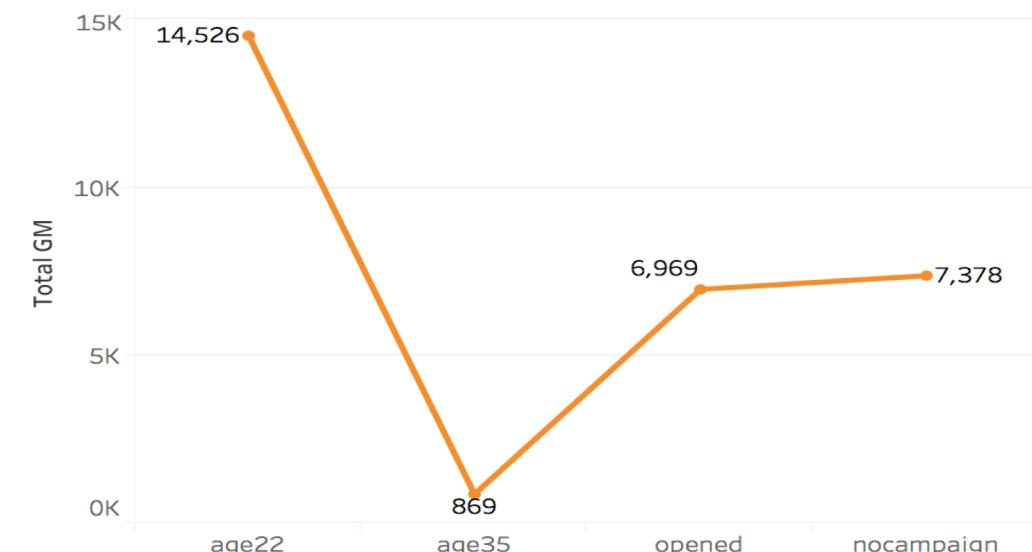


Profit_campaign

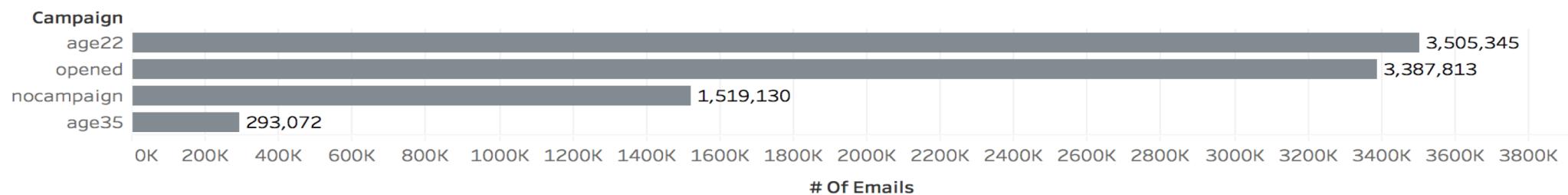
ROI_campaign



Total GM_campaign

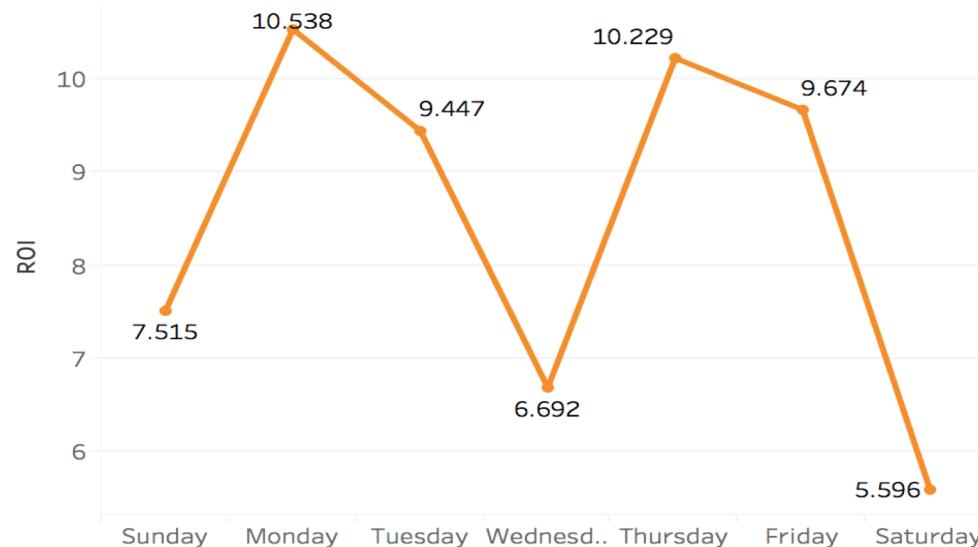


of emails

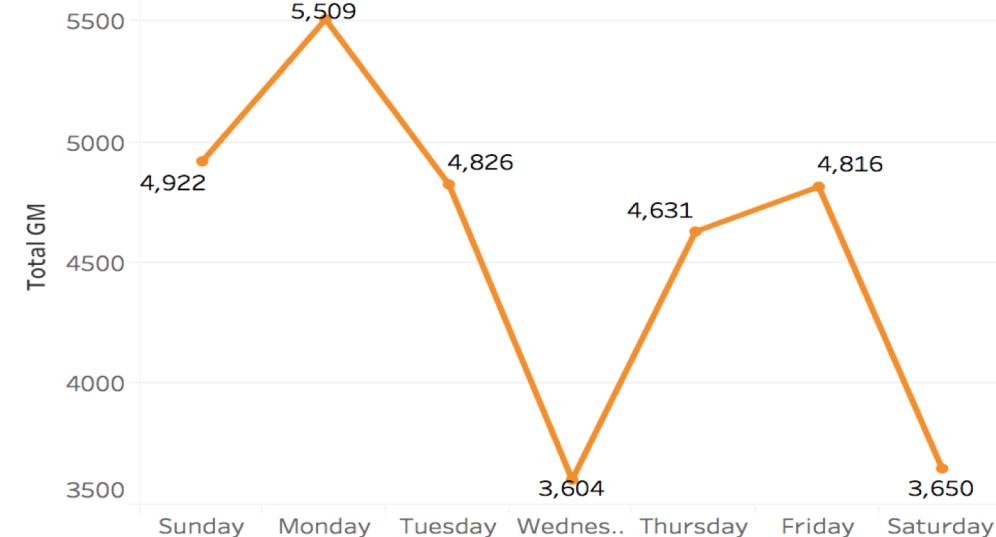


Profit_weekday

ROI_weekday

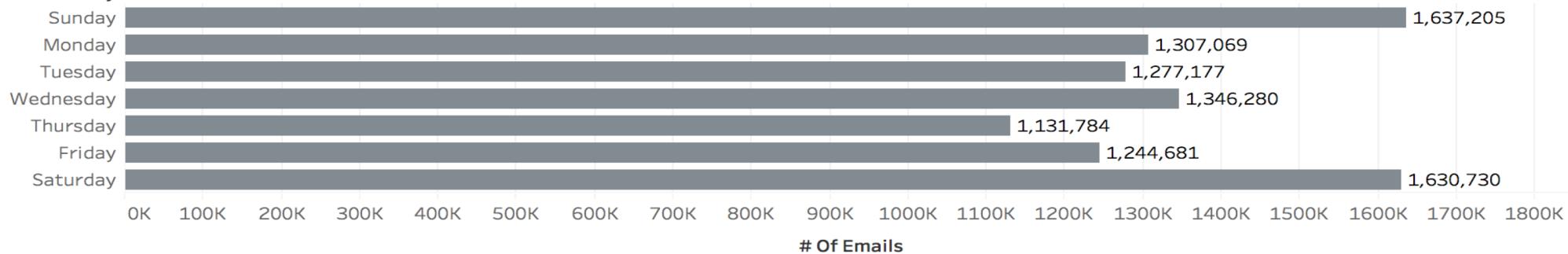


Total GM_weekday

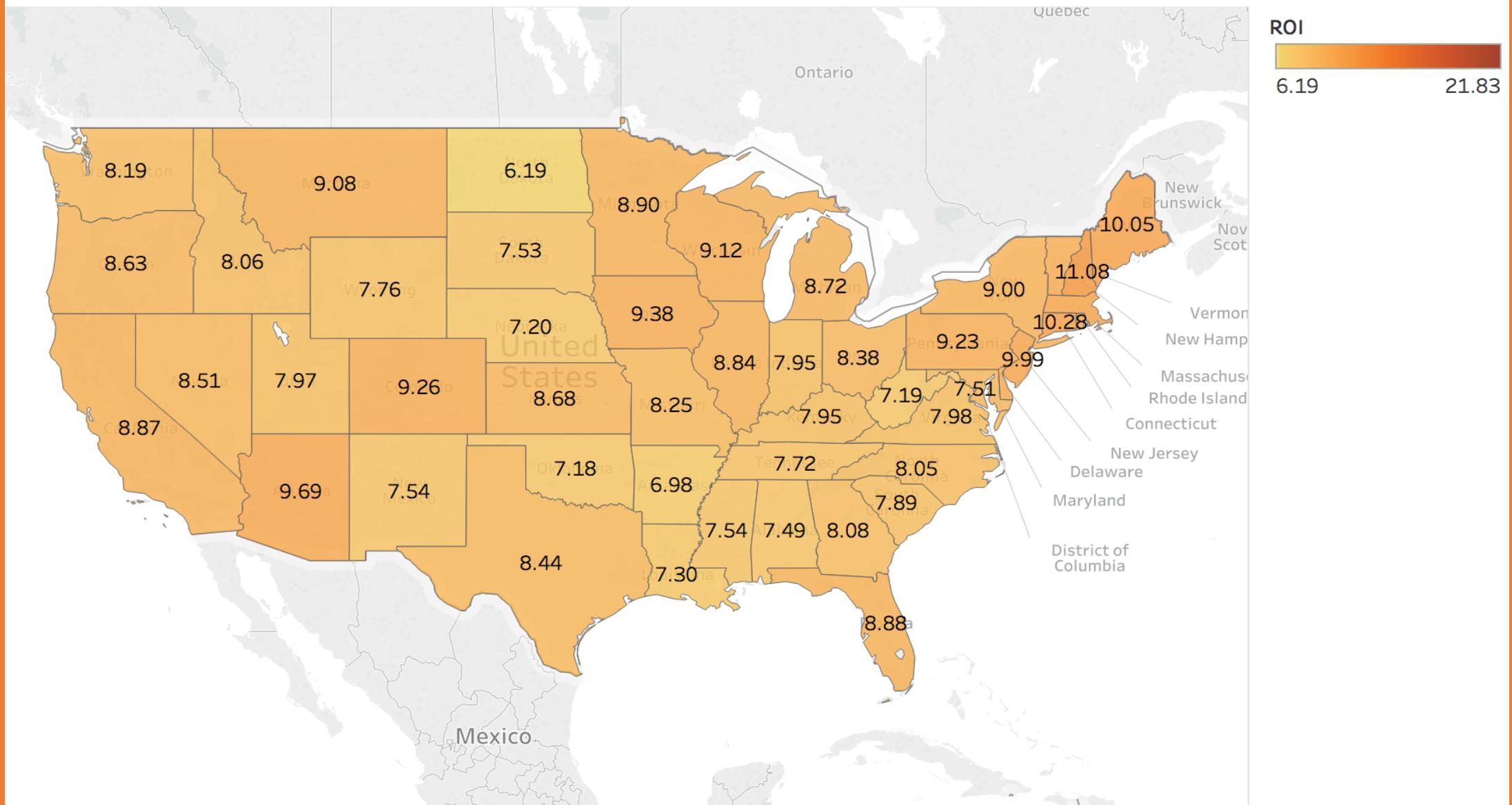


of emails

Weekday



Geo-ROI



Map based on Longitude (generated) and Latitude (generated). Color shows sum of ROI. Details are shown for State. The view is filtered on State, which keeps 56 of 56 members.