# Statistical explorations, data preparation, and correlations

#### **Data Preparation**

guess\_encoding

The following object is masked from 'package:readr':

```
# Import data
hw2_data <- read_sav("11002_2022_9626_MOESM1_ESM.sav") |>
  mutate(
    across(everything(), ~ na_if(., 99))
  ) |>
  mutate(
    time music last week = Q6ax1 1 + Q6ax2 1 / 60,
    Q19_avg = rowMeans(across(starts_with("Q19_1_")), na.rm = TRUE)
  )
# Data of time spend on music and rating
time_rating_data <- hw2_data |>
  select(time_music_last_week, Q19_avg) |>
  rename(rating_avg = Q19_avg) |>
  drop_na()
# Data of age and song_age
age_data <- hw2_data |>
  select(Q1, starts_with("Q19_1_")) |>
  rename(birth year = Q1) |>
  pivot_longer(
    cols = starts_with("Q19_1_"),
   names_to = "release",
    values_to = "rating"
  ) |>
  mutate(
    release = as.numeric(gsub("Q19_1_", "", release)) * 2 + 1948,
    song_age = release - birth_year
  )
# Data of song_age vs rating average
age_rating_data <- age_data |>
  select(song_age, rating) |>
  group_by(song_age) |>
  summarise(
    rating_avg = mean(rating, na.rm = TRUE),
    .groups = "drop"
  ) |>
  drop_na()
# Make a table of variable names and labels
variable_names <- names(hw2_data)</pre>
```

```
variable_labels <- sapply(hw2_data, var_label)
variable_table <- tibble(
  variable = variable_names,
  label = variable_labels
)</pre>
```

```
# Read the webpage
url <- "https://link.springer.com/article/10.1007/s11002-022-09626-7/tables/2"
webpage <- read_html(url)

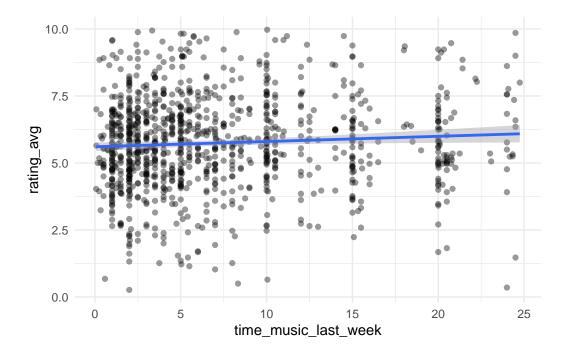
# Extract the table
music_table <- webpage |>
html_node("table") |>
html_table() |>
rename(
    song_year = 'Song Year',
    song_title = 'Song Title',
    performers = 'Performer/s'
)
print(music_table)
```

```
# A tibble: 34 x 3
  song_year song_title
                                            performers
       <int> <chr>
                                            <chr>
        1950 Play a Simple Melody
1
                                            Bing and Gary Crosby
2
        1952 You Belong to Me
                                            Jo Stafford
3
        1954 Sh Boom Sh Boom
                                            The Crew Cuts
4
                                            The Platters
        1956 My Prayer
5
        1958 Patricia
                                            Perez Prado
6
        1960 Running Bear
                                            Johnny Preston
7
        1962 Roses are Red
                                            Bobby Vinton
8
        1964 I Get Around
                                            Beach Boys
9
        1966 The Last Train to Clarksville The Monkees
10
        1968 People Got to be Free
                                           The Rascals
# i 24 more rows
```

### **Analysis**

### Time spend on music vs. rating

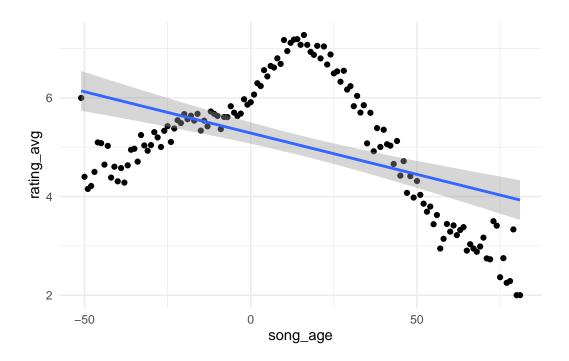
```
time_rating_data |>
    ggplot(aes(x = time_music_last_week, y = rating_avg)) +
    geom_point(
    alpha = .4
) +
    geom_smooth(
    method = "lm",
    formula = y ~ x
) +
    theme_minimal()
```



## Song age vs. rating average

```
age_rating_data |>
  ggplot(aes(x = song_age, rating_avg)) +
  geom_point() +
```

```
geom_smooth(
  method = "lm",
  formula = y ~ x
) +
theme_minimal()
```



```
cor.test(x = age\_rating\_data\$song\_age, y = age\_rating\_data\$rating\_avg, method = "pearson")
```

Pearson's product-moment correlation

```
data: age_rating_data$song_age and age_rating_data$rating_avg
t = -6.2962, df = 131, p-value = 4.254e-09
alternative hypothesis: true correlation is not equal to 0
95 percent confidence interval:
    -0.6027608 -0.3396278
sample estimates:
    cor
-0.481989
```