

# Data Collection

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## Audience Retention

### Function

Retrieving audience retention data of videos from subtopic 2.1 Fungsi. The data was retrieved on 6 January 2024.

```
# A tibble: 400 x 4
  vid_id      elapsed_time_ratio audience_watch_ratio relative_retention_perf~1
  <chr>                <dbl>                <dbl>                <dbl>
1 7g35w-sL_JA          0.01                0.991                0.696
2 7g35w-sL_JA          0.02                0.894                0.817
3 7g35w-sL_JA          0.03                0.832                0.905
4 7g35w-sL_JA          0.04                0.858                0.940
5 7g35w-sL_JA          0.05                0.832                0.949
6 7g35w-sL_JA          0.06                0.858                0.950
7 7g35w-sL_JA          0.07                0.823                0.950
8 7g35w-sL_JA          0.08                0.832                0.950
9 7g35w-sL_JA          0.09                0.796                0.950
10 7g35w-sL_JA         0.1                0.832                0.950
# i 390 more rows
# i abbreviated name: 1: relative_retention_performance
```