

Storyboard Layouts

<https://alexa.design/situational-design-templates>

Happy Path Script

USER
Alexa, open College Coach

ALEXA
Welcome to College Coach! Each day I'll ask you some questions and give you a school to research. You tell me which schools you like (or don't like) and I'll help you find the right school for you.
Where would you like to go to school?

USER
I don't know

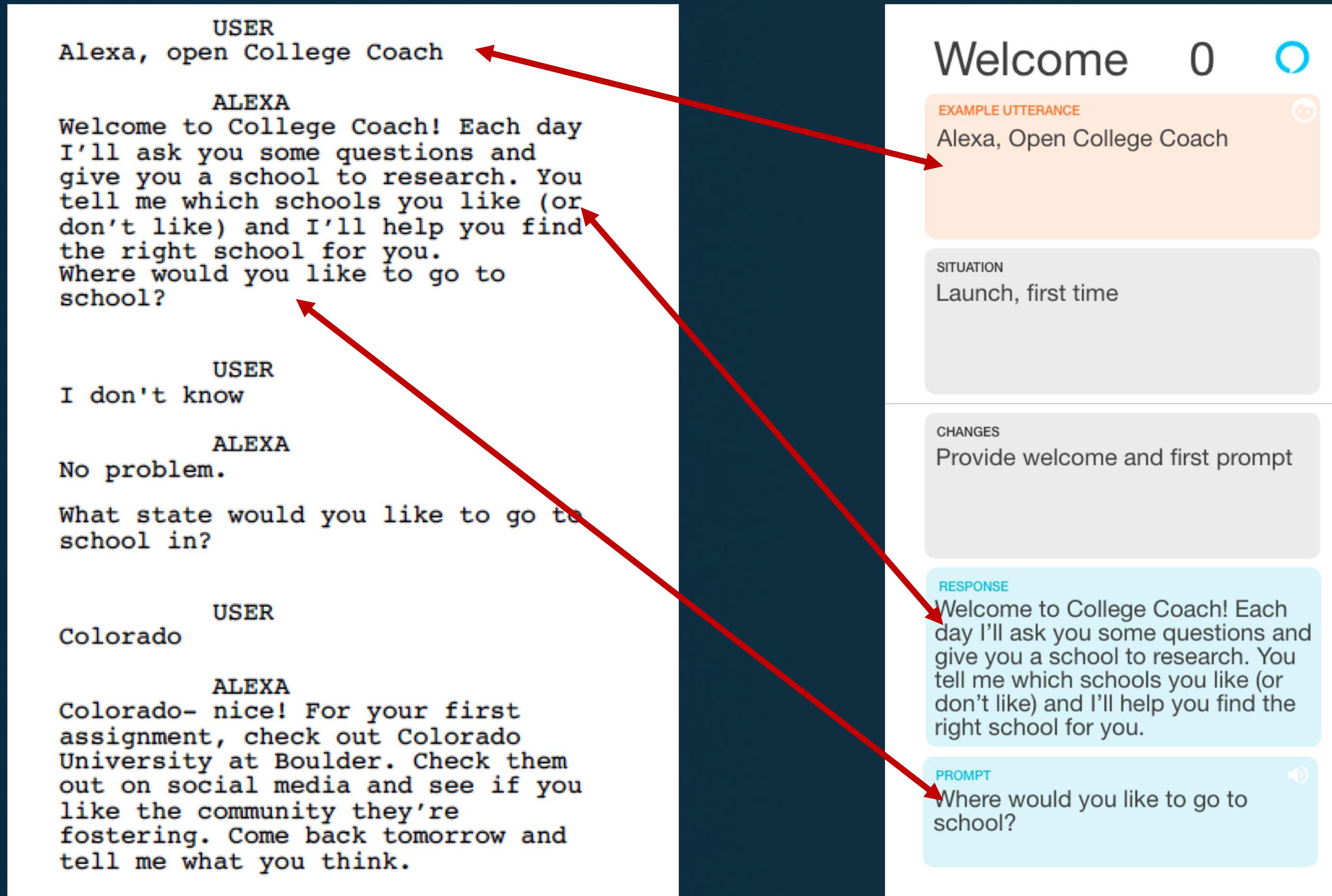
ALEXA
No problem.

What state would you like to go to school in?

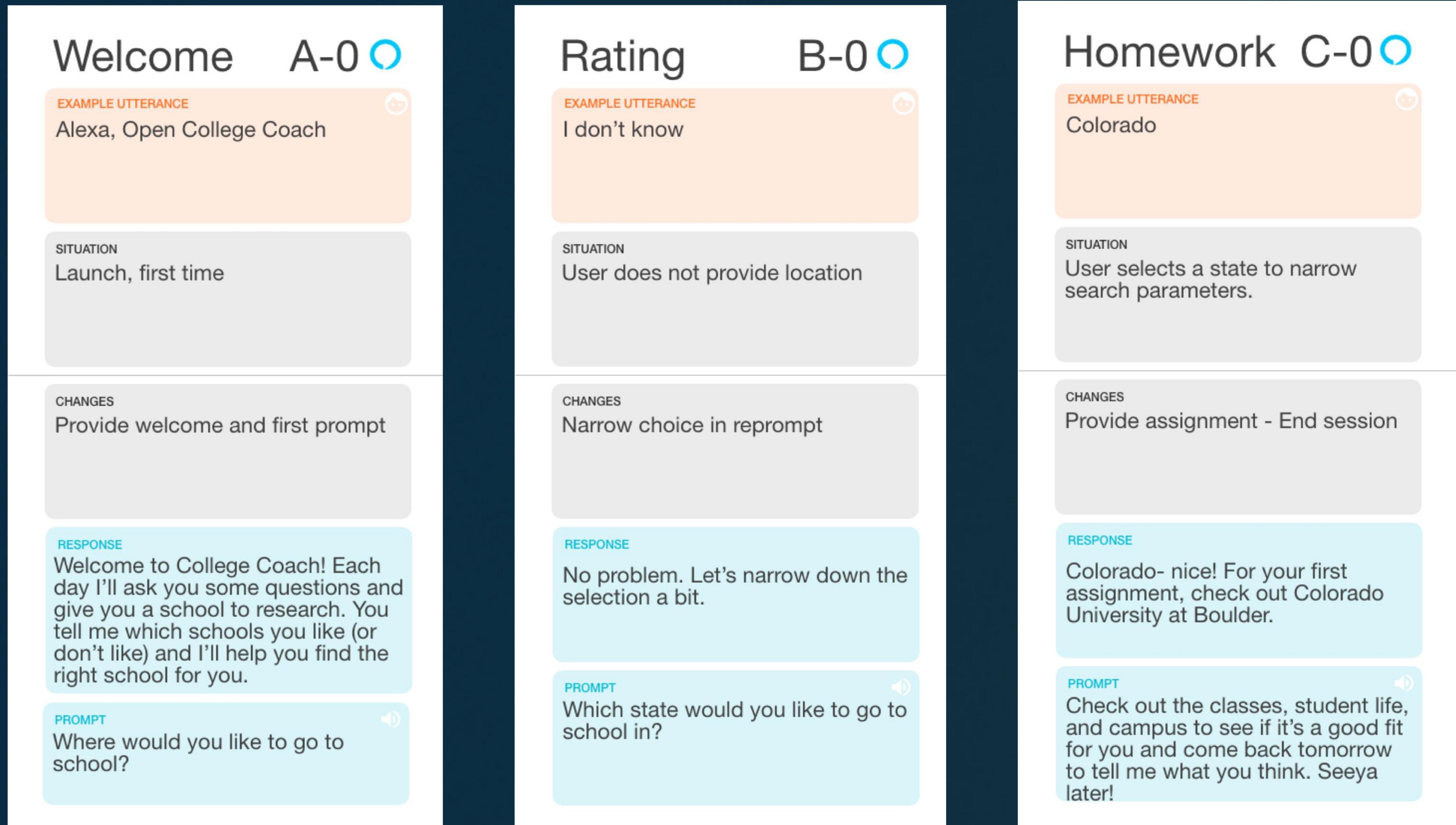
USER
Colorado

ALEXA
Colorado- nice! For your first assignment, check out Colorado University at Boulder. Check them out on social media and see if you like the community they're fostering. Come back tomorrow and tell me what you think.

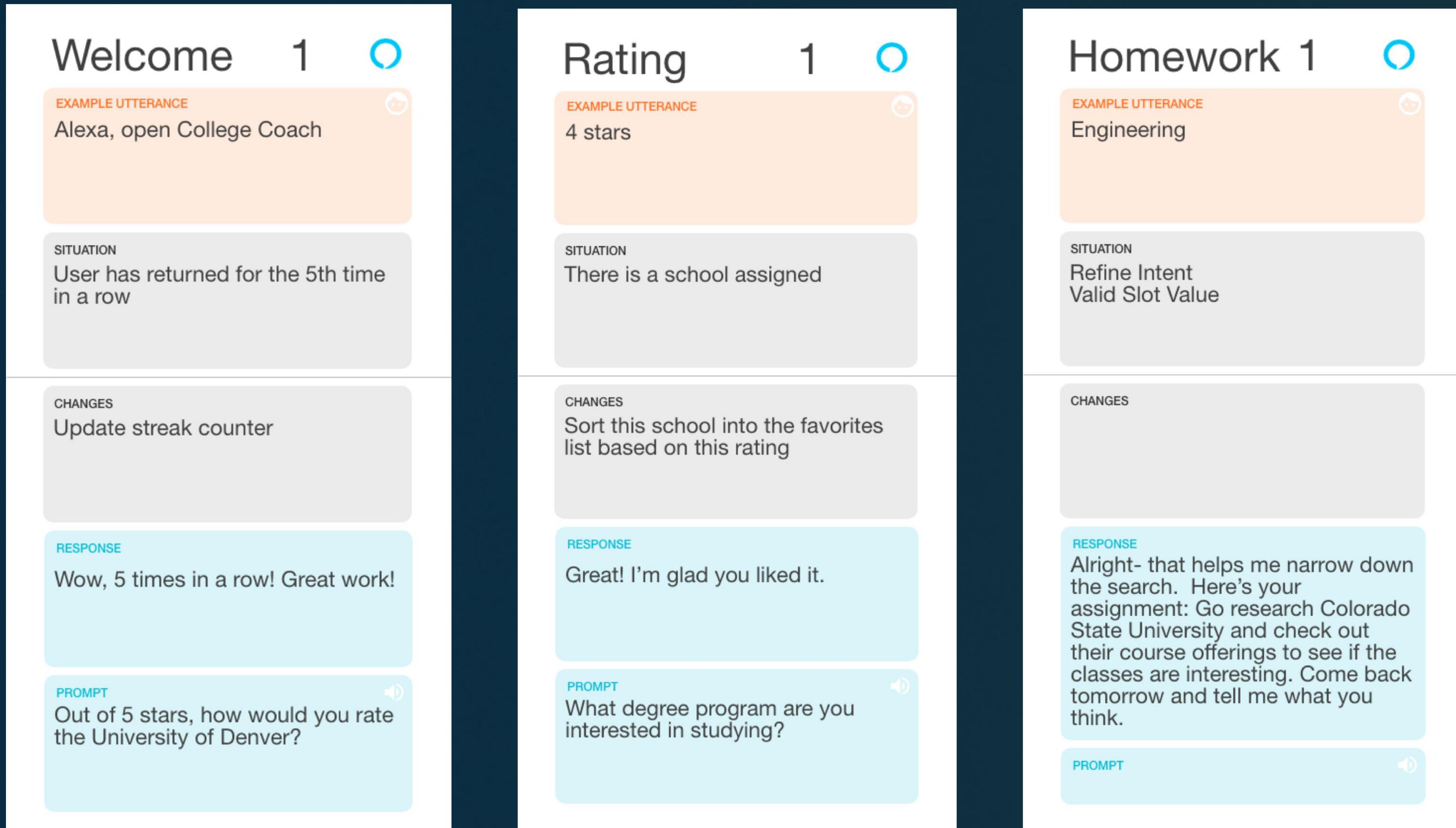
From script to storyboard



Storyboard: First Time



Storyboard: 5th Time Streak



Storyboard: Disruption

Welcome A-2

EXAMPLE UTTERANCE

Alexa, open College Coach

SITUATION

User returns to college coach, no streak

CHANGES

Welcome back & inquire about last assignment

RESPONSE

Welcome back! Last time, you were researching the classes and student life at Western Colorado University.

PROMPT

Out of 5 stars, how would you rate Western Colorado University?

Rating B-2

EXAMPLE UTTERANCE

2 stars

SITUATION

User rated previous assignment school

CHANGES

Low ratings - do not add to favorites. Prompt for more information.

RESPONSE

It sounds like it wasn't a good fit. Let's keep looking.

PROMPT

What size school were you thinking of attending?

Profile D-0

EXAMPLE UTTERANCE

What's my favorite school?

SITUATION

Pull favorite schools (if any)

CHANGES

Pull top 3 choices from favorites pool (4/5 stars)

RESPONSE

Your favorite schools are: University of Denver, MSU Denver, and Regis University.

PROMPT

Do you want me to read more schools off your favorites list?

Homework C-2

EXAMPLE UTTERANCE

I want to go to a school with a great archery program

SITUATION

Refine school choice by athletic program

CHANGES

Find schools with archery programs - provide assignment, End session

RESPONSE

OK. Go research Arizona State University's archery program.

PROMPT

Check out the classes, student life, and campus to see if it's a good fit for you and come back tomorrow to tell me what you think. Bye for

Storyboard: Help, Error, & Quit

Welcome A-2

EXAMPLE UTTERANCE

Alexa, open College Coach

SITUATION

User returns to college coach, no streak

CHANGES

Welcome back & inquire about last assignment

RESPONSE

Welcome back! Last time, you were researching the classes and student life at Western Colorado University.

PROMPT

Out of 5 stars, how would you rate Western Colorado University?

Help G-0

EXAMPLE UTTERANCE

What? Help

SITUATION

User asked for help

CHANGES

Provide guidance & prompt for information

RESPONSE

Each day I'll ask you some questions and give you a school to research. You tell me which schools you like (or don't like) and

PROMPT

Where would you like to go to school?

Error F-0

EXAMPLE UTTERANCE

Pickles

SITUATION

Error

CHANGES

Give help message 2

RESPONSE

Pickles is not something I know much about, however I can help you find a school.

PROMPT

Which state would you like to go to school in?

Quit H-0

EXAMPLE UTTERANCE

Alexa stop

SITUATION

Stop message

CHANGES

END SESSION

RESPONSE

PROMPT