Linguistics in a nutshell

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Outline

- Language VS Linguistics VS Paralinguistics
- Theoretical Linguistics
- Applied Linguistics
- Interdisciplinary
- Conclusion

Language

 A system of communication used by a particular country or community.

 Human communication, consisting of words used in a structured and conventional way and conveyed by speech, writing, or gesture

Verbal Communication



Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
Language	Linguistics	Paralinguistics		

Linguistics

- The study of language with scientific method in various aspects and levels: sound, word, sentence, paragraph, meaning, etc.
- Scientific method:
 - identify problem
 - research
 - hypothesis
 - experiment
 - analyze
 - conclusion

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
Language	Linguistics	Paralinguistics		

Paralinguistics

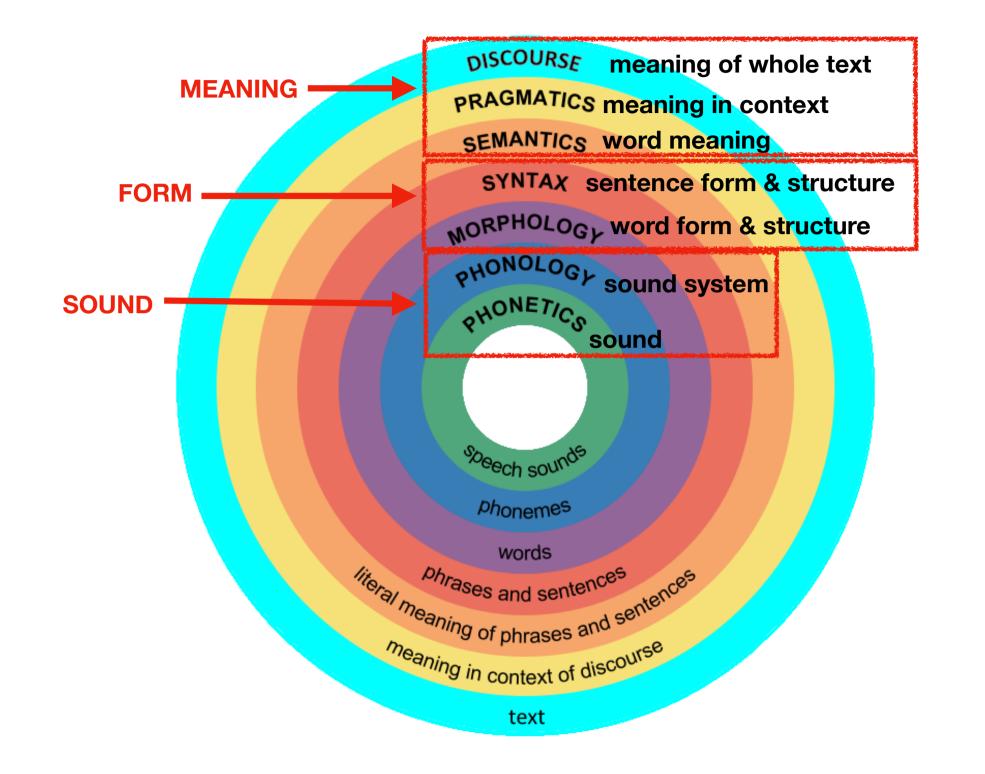
- para = above/ beyond/ not included/ outside
- non-verbal language/communication
- not in language system, but have some meaning in communication
- facial and/or body movement, speed of speaking, level of noise
 - loud speaking is impolite in some cultures, while nonsignificant in some cultures

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
Language	Linguistics	Paralinguistics		

(1) Theoretical Linguistics

- Focus on language through theories
 - Analysis of Language Sound
 - Analysis of Language Form
 - Analysis of Language Meaning

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
Theoretical	Applied	Interdisciplinary		



Analysis of Language Sound

- Sound & Sound System
 - Phonetics
 - Phonology

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
Theoretical	SOUND	FORM	MEANING	

Analysis of Language Form

- Word & Sentence
 - Morphology
 - Syntax

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
Theoretical	SOUND	FORM	MEANING	

Analysis of Language Meaning

- Word Meaning & Meaning in Context
 - Semantics
 - Pragmatics
 - Discourse Analysis

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
Theoretical	SOUND	FORM	MEANING	

(2) Applied Linguistics

- Concerned with the role of language in people's life and problems
 - Language Learning
 - Translation
 - Lexicography
 - Speech Pathology
 - etc.

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
Theoretical	Applied	Interdisciplinary		

(3) Interdisciplinary

- cross / combine / analyst linguistic phenomena through linguistic theories with others
 - Computational Linguistics
 - Cognitive Linguistics
 - Forensic Linguistics
 - Psycholinguistics
 - Sociolinguistics
 - Anthropological linguistics

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
Theoretical	Applied	Interdisciplinary		

Analysis of Sound & Sound System

- Phonetics
- Phonology

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
SOUND	Phonetics	Phonology		

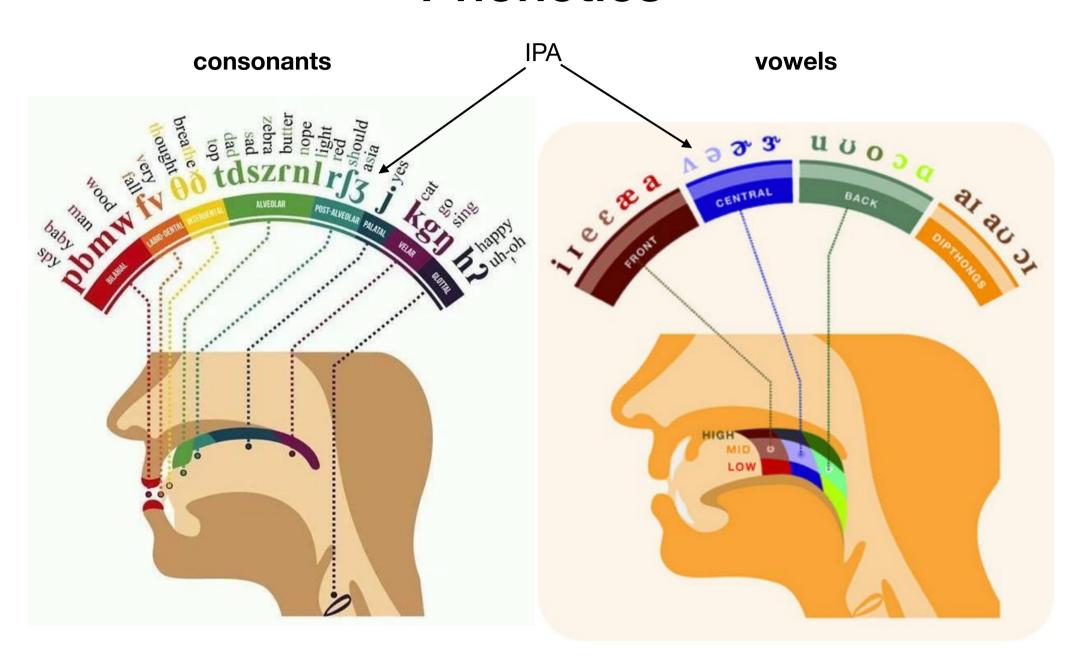
DISCOURSE meaning of whole text PRAGMATICS meaning in context SEMANTICS word meaning **SYNTAX** sentence form & structure MORPHOLOGY word form & structure PHONOLOGY sound system PHONETICS sound Speech sounds **Phonemes** words The Phrases and sentences and sentences meaning in context of discourse text

Phonetics

- the study of the sounds of speech
- understanding how sounds are made using the mouth, nose, teeth and tongue
- sounds are represented by IPA
- understanding how the ear hears those sounds and can tell them apart
- the wave form of each sound can be analyzed with the help of computer programs.

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
SOUND	Phonetics	Phonology		

Phonetics



THE INTERNATIONAL PHONETIC ALPHABET (revised to 2020)

CONSONANTS (PULMONIC)

⊚ ⊕ ⊚ 2020 IPA

	Bila	bial	Labio	dental	Dei	Dental Alveolar Postalveolar			Retro	oflex	Palatal Velar			lar	Uvular		Pharyngeal		Glottal			
Plosive	р	b					t	d			t	d	С	J	k	g	q	G			3	
Nasal		m		m				n				η		n		ŋ		N				
Trill		В						r										R				_
Tap or Flap				\mathbf{V}				ſ				t										
Fricative	ф	β	f	V	θ	ð	s	${f z}$	ſ	3	ş	Z,	ç	j	X	γ	χ	\mathbf{R}	ħ	ſ	h	ĥ
Lateral fricative							þ	ţ														
Approximant				υ				J				J		j		щ						
Lateral approximant								l				1		λ		L						

voiceless alveolar fricative

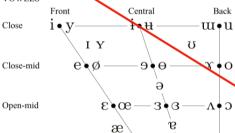
→'cat<u>s</u>' = [s]

Symbols to the right in a cell are voiced, to the left are voiceless. Shaded areas senote articulations judged impossible.

CONSONANTS (NON-PULMONIC)

Clicks	Voiced implosives	Ejectives
O Bilabial	6 Bilabial	texamples:
Dental	d Dental/alveolar	p' Bilabial
! (Post)alveolar	f Palatal	t' Dental/alveolar
+ Palatoalveolar	g Velar	k' Velar
Alveolar lateral	G Uvular	S' Alveolar fricative

VOWELS



OTHER SYMBOLS

 ${\bf M}$ Voiceless labial-velar fricative

W Voiced labial-velar approximant

 \mathbf{U} Voiced labial-palatal approximant

H Voiceless epiglottal fricative

Yoiced epiglottal fricative
Epiglottal plosive

€ Z Alveolo-palatal fricatives

J Voiced alveolar lateral flap
Simultaneous f and X

Affricates and double articulations

Affricates and double articulations can be represented by two symbols joined by a tie bar if necessary.

ts kp

Open

DIACRITICS

0	Voiceless	ņ d	Breathy voiced b. a. Dental t. d.
v	Voiced	ş ţ	\sim Creaky voiced $\overset{.}{b}$ $\overset{.}{a}$ Apical $\overset{.}{t}$ $\overset{.}{d}$
h	Aspirated	$t^{\scriptscriptstyle h}d^{\scriptscriptstyle h}$	Linguolabial t d Laminal t d
,	More rounded	ò	w Labialized t^{w} d^{w} $^{\sim}$ Nasalized \widetilde{e}
	Less rounded	ç	$^{\mathrm{j}}$ Palatalized t^{j} d^{j} $^{\mathrm{n}}$ Nasal release d^{n}
+	Advanced	ų	$^{\gamma}$ Velarized t^{γ} d^{γ} l Lateral release d^{l}
_	Retracted	ē	$^{\Gamma}$ Pharyngealized $\ t^{\Gamma}$ $\ d^{\Gamma}$ $\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$
	Centralized	ë	~ Velarized or pharyngealized 1
×	Mid-centralized	ě	Raised $\underbrace{\mathbf{e}}_{\underline{\mathbf{I}}}$ ($\underbrace{\mathbf{J}}_{\underline{\mathbf{I}}}$ = voiced alveolar fricative)
	Syllabic	ņ	Lowered e_{τ} Lowered e_{τ} (e_{τ} = voiced bilabial approximant)
_	Non-syllabic	é	Advanced Tongue Root e
4	Rhoticity	or ar	Retracted Tongue Root P

SUPRASEGMENTALS

↓ Downster

↑ Upstep

a • Œ

Where symbols appear in pairs, the one to the right represents a rounded vowel.

 $a \cdot b$

SUP	KASEGMENTA	LS	
ı	Primary stress		foonə tıfən
1	Secondary stress	3	100He tijeH
I	Long		er
•	Half-long		e•
0	Extra-short		ĕ
	Minor (foot) gro	oup	
	Major (intonatio	n) grou	p
	Syllable break		.ii.ækt
$\overline{}$	Linking (absence	e of a b	reak)
	TONES AND W	ORD A	ACCENTS
	LEVEL	(CONTOUR
ő	or Extra	$\check{e} {}_{\text{or}}$	Rising
é	High	ê	\ Falling
$\bar{\mathrm{e}}$	Mid	é	/ High rising
è	Low	ě	Low
ë		è	✓ Rising- falling

Global fall

'cab<u>s</u>' = [z]

voiced alveolar fricative

Phonology

- Use of the phonetics in order to see how sounds or signs are arranged in a system for each language
- It matters whether sounds are contrastive or not, that is, whether substituting one sound for another gives a different, or "contrastive" meaning.
- In English, [r] and [l] are two different sounds and the words "road" and "load" differ according to which of these sounds is used.
- But in some languages, Thai, [r] and [l] are variations of the same sound.
- Phonologists describe the contrastive consonants and vowels in a language, and how pronunciation is affected by the position of the sound in the word and the sounds that are nearby.
- [S] [Z]

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion		
SOUND	Phonetics	Phonology				

THE INTERNATIONAL PHONETIC ALPHABET (revised to 2020)

CONSONANT	rs (pulm	ONIC)													@⊕@	2020) IPA
	Bilabial	Labiodental	Dental	Alveolar	Postalveolar	Retro	oflex	Pala	atal	Ve	lar	Uv	ular	Phary	ngeal	Glo	ottal
Plosive	рb			t d		t.	d.	С	J	k	g	q	G			3	
Nasal	m	nj		n			η		n		ŋ		N				
Trill	В			r									\mathbf{R}				
Tap or Flap		V	_	C			Į.										
Fricative	φβ	f v	θð	s z	5 3	ş	Z,	ç	j	X	γ	χ	\mathbf{R}	ħ	\mathcal{L}	h	ĥ
Lateral fricative			•	ŧξ													
Approximant		υ		J			Ł		j		щ						
Lateral approximant				1			1		λ		L						

Symbols to the right in a cell are voiced, to the left are voiceless. Shaded area denote arisulations judged impossible.

VOWELS

Close-mid

Open-mid

Open

kp

Close

Front

i∙v

ΙY

Clicks	Voiced implosives	Ejectives
O Bilabial	6 Bilabial	Examples:
Dental	d Dental/alveolar	p' Bilabial
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- Yoiced epiglottal fricative

P Epiglottal plosive

- C Z Alveolo-palatal fricatives
- J Voiced alveolar lateral flap
- Simultaneous and X
- Affricates and double articulations can be represented by two symbols joined by a tie bar if necessary.

ts

DIACRITICS

٥	Voiceless	ņ	ģ		Breathy voiced	ÿ	ä	0	Dental	ţ	ď
v	Voiced	ş	ţ	~	Creaky voiced	Ď	a	u	Apical	\mathbf{t}	ď
h	Aspirated	t^{h}	d^{h}	~	Linguolabial	ř	$\tilde{\mathbf{q}}$	0	Laminal	ţ	d
,	More rounded	Ş		w	Labialized	t^{w}	d^{w}	~	Nasalized		ẽ
	Less rounded	Ş		j	Palatalized	t^{j}	d^{j}	n	Nasal release		d^n
+	Advanced	ų		¥	Velarized	$\mathbf{t}^{\mathbf{y}}$	d^{ς}	1	Lateral release		d^{l}
_	Retracted	ē		r	Pharyngealized	$\mathrm{t}^{\scriptscriptstyle \Sigma}$	$\mathrm{d}^{\mathfrak{l}}$	٦	No audible releas	se	d٦
	Centralized	ë		~	Velarized or phary	ngeali	zed	ł			
×	Mid-centralized	ě		_	Raised	ę	(I =	voic	ed alveolar fricativ	re)	
	Syllabic	ņ		т	Lowered	ę	$(\beta = 1)$	voic	ed bilabial approxi	iman	t)
_	Non-syllabic	ĕ		4	Advanced Tongue	Root	ę				
1	Rhoticity	di	æ	F	Retracted Tongue	Root	ę				

Back

w•u

 $C \bullet \Lambda$

 $a \cdot b$

⇒ ca<u>ts</u> = [s]

[t] voiceless alveolar plosive [s] voiceless alveolar fricative

ca<u>bs</u> = [z]

[b] voiced bilabial plosive [z] voiced alveolar fricative

SUPRASEGMENTALS

a • Œ

æ

Э

Where symbols appear in pairs, the one to the right represents a rounded vowel.

3 4 3

ı	Primary stress		founə tıʃən						
1	Secondary stress	3	, roomo erjon						
X	Long		er						
•	Half-long		e•						
O	Extra-short		ĕ						
	Minor (foot) gro	oup							
Ė	Major (intonation) group								
	Syllable break		лi.ækt						
\smile	Linking (absenc	e of a b	oreak)						
	TONES AND W	ORD A	ACCENTS						
	LEVEL	(CONTOUR						
ĕ	or T Extra	$\check{e} {}_{\text{or}}$	Rising						
é	High	ê	\ Falling						
$\bar{\mathbf{e}}$	Mid	é	1 High rising						

THE INTERNATIONAL PHONETIC ALPHABET (revised to 2020)

CONSONANTS (PULMONIC)

@ ⊕ @ 2020 IPA

Back

III • 11

 $C \bullet \Lambda$

foune tylen

e

лi.ækt

	Bilabial	Labiodental	Dental Al	veolar Postalveola	r Retr	oflex	Pal	latal	Ve	lar	Uv	ular	Phary	ngeal	Glo	ttal
Plosive	рb		t	d	t	d	С	J	k	g	q	G			3	
Nasal	m	m		n		η		n		ŋ		N				
Trill	В			r								R				
Tap or Flap		V		ſ		τ										
Fricative	φβ	f v	θðs	s z ∫ 3	ş	Z,	ç	j	х	γ	χ	R	ħ	\mathbf{f}	h	Я
Lateral fricative			4	ŀЗ			•									
Approximant		υ		J		J		j		щ						
Lateral approximant				1		J		Λ	\vdash	L						

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CONSONANTS (NON-PULMONIC)

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C Z Alveolo-palatal fricatives

Affricates and double articulations

can be represented by two symbols joined by a tie bar if necessary.

Breathy voiced

Creaky voiced

Linguolabial

Labialized

j Palatalized

Y Velarized

Raised

Lowered

Pharvngealized

Velarized or pharyngealized

J Voiced alveolar lateral flap

Simultaneous and X

OTHER SYMBOLS

- ${f M}$ Voiceless labial-velar fricative
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n d

u

ë

 \mathbf{e}

- H Voiceless epiglottal fricative
- T Voiced epiglottal fricative
- P Epiglottal plosive

DIACRITICS

Voiceless

Voiced

h Aspirated

More rounded

Less rounded

Advanced

Retracted

Centralized

Syllabic

◆ Rhoticity

Non-syllabic

Mid-centralized

VOWELS

Front

Close

Open-mid

Open

n Nasal release

d۶

Lateral release

= voiced alveolar fricative)
= voiced bilabial approximant)

No audible release

.

 d^n

SUPRASEGMENTALS

Primary stress

a • Œ

Where symbols appear in pairs, the one to the right represents a rounded towel.

Central

i • H

Secondary stress
Long

▼ Half-long

e>œ€3

æ

Extra-short

Minor (foot) group

Major (intonation) group

. Syllable break

Linking (absence of a break)

TONES AND WORD ACCENTS

LEVEL CONTOUR

$ m \Hef{e}$ or	T Extra	ě or	Rising
é	High	ê	\ Falling
$\bar{\mathrm{e}}$	Mid	é	1 High rising
è	Low	ĕ	Low
**	1 Evtra		. 1 Rising

è ∫ Extra iow è

Advanced Tongue Root | C

- Yeismo: /j/ voiced palatal fricative /j/ จย
- Lleísmo distingue entre la y /j/ de 'poyo' y la ll /ʎ/ de 'pollo': llave [ʎáβe], cal le [káʎe], cepillo [θepiʎo]. voiced palatal lateral approximant /ʎ/ ²
 - **Žeísmo**: /ʎ/ => /ʒ/ voiced postalveolar fricative /ʒ/ じゃ じゅ じょ

Analysis of Form: Word & Sentence

- Morphology (=word analysis)
 - study of word formation
- Syntax (=sentence analysis)
 - study of word-combination to form phrase or sentence
 - study of sentence formation
 - rules = grammar

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
FORM	Morphology	Syntax		

DISCOURSE meaning of whole text PRAGMATICS meaning in context SEMANTICS word meaning **SYNTAX** sentence form & structure MORPHOLOGY word form & structure PHONOLOGY sound system PHONETICS sound Speech sounds **Phonemes** words The Phrases and sentences and sentences meaning in context of discourse text

Morphology

- how individual words are formed from smaller chunks of meaningful units called morphemes
- Morphology interacts in important ways with both phonology (bringing sounds together can cause them to change) and syntax, which needs to pay attention to the form of a word when it combines it with other words

cats

- cat = free morpheme
- -s = bound morpheme

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
FORM	Morphology	Syntax		

Morphology

- Root = a part that gives fundamental meaning of word
- Inflectional morpheme (หน่วยคำผัน, หน่วยคำวิภัตติปัจจัย)
 - bound morphemes that change information of root
 - boys: -s = plural
 - walked: -ed = past participle
 - niño: -o = masculine VS niña: -a = feminine
 - niños = -o masculine + -s = plural
- Derivational morpheme (หน่วยคำแปลง)
 - bound morphemes that change lexical meaning or grammatical function
 - antimissile: anti- = opposed to/ against
 - sadness: -ness adjective => noun

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
FORM	Morphology	Syntax		

- the study of how phrases, clauses and sentences are constructed and combined in particular languages
- Writing a grammar requires defining the rules that govern the structure of the sentences of the language.
- Such rules involve both the order of words, and the form of words in their various possible positions.
- There are common patterns among even unrelated languages, and many linguists believe this is the result of general principles which apply to most, if not all, languages.

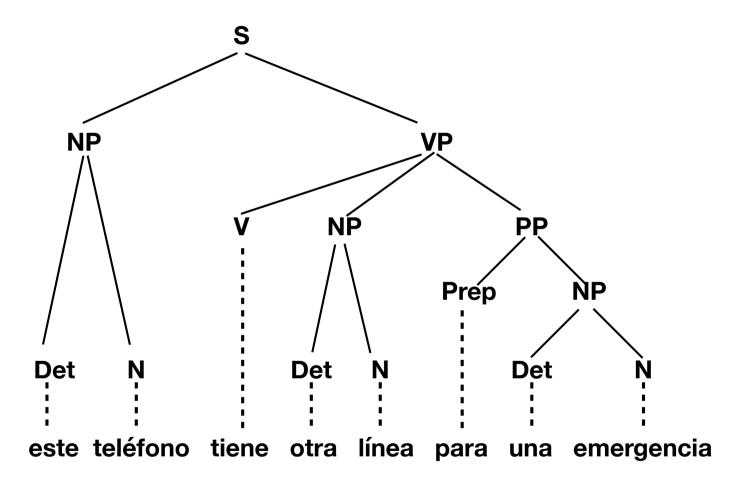
Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
FORM	Morphology	Syntax		

- For example, languages where the direct object generally follows the verb have a lot of things in common, in contrast to the things in common held by languages in which the direct object generally precedes the verb.
- ¿Compraste el libro? 'Did you buy the book?'
- Sí, ya lo compré. 'Yes, I already bought it.'
- (彼女は)本を買った '(She) bought book'

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
FORM	Morphology	Syntax		

- In Spanish word-ordering, adjectives can be placed both before and after the noun, but different sense:
 - Pre-noun = Subjective most commonly means based on the personal perspective or preferences of a person the subject who's observing something.
 - Post-noun = Objective most commonly means not influenced by or based on a personal viewpoint—based on the analysis of an object of observation only.
 - Un gran hombre (a worthy man)
 - Un hombre grande (a tall man)

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
FORM	Morphology	Syntax		



'this telephone has another line for an emergency'

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
FORM	Morphology	Syntax		

Analysis of Meaning & Meaning in Context

- Semantics (=word/ lexical meaning)
- Pragmatics (=meaning in context)
- Discourse Analysis (=meaning of whole text)

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
MEANING	Sematics	Pragmatics	Discourse	

PRAGMATICS meaning in context
SEMANTICS word meaning
SYNTAX sentence form & structure

PHONOLOGY sound system

PHONETICS sound

Speech sounds

Phonemes

words

Interal meaning of phrases and sentences

meaning in context of discourse

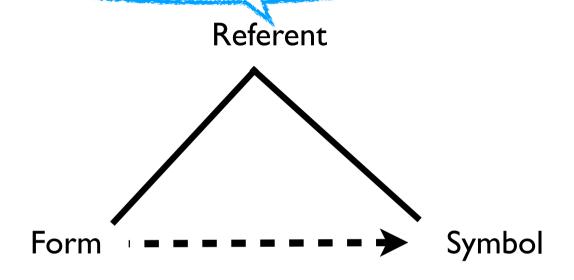
text

Semantics

- The study of lexical meaning
- It focuses on how these words and phrases connect to the world.
- And on the relation between words, phrases and other bits of language

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
MEANING	Sematics	Pragmatics	Discourse	

an omnivorous domesticated hoofed mammal with sparse bristly hair and a flat snout for rooting in the soil, kept for its meat.



pig el cerdo 豚 ぶた



Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
MEANING	Sematics	Pragmatics	Discourse	

Semantics

- Referential meaning (Denotation)
 - meaning found in dictionary
 - Pig = a domesticated hoofed mammal
- Connotative meaning (Connotation)
 - meaning affecting the emotion
 - You pig! = a greedy, dirty, or unpleasant person.

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
MEANING	Sematics	Pragmatics	Discourse	

Semantics

- Semantic Relations
 - Homonymy = unrelated senses of the same phonological word
 - Polysemy = related multiple senses of the same phonological word
 - **Synonymy** = similar meaning
 - Antonymy = opposite meaning
 - Hyponymy => hyponym = subordinate VS hypernym = superordinate
 - Meronymy = part-whole relation
 - **Member-collection** = a unit VS a word for collection of the units
 - **Portion-mass** = a mass noun VS a unit of measurement/ division

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
MEANING	Sematics	Pragmatics	Discourse	

Pragmatics

- The study of how speakers of a language use the language to communicate and accomplish what they want.
- Pragmatics looks more at the relationship between speaker and listener which allows assumptions to be made about the intended message, considering, for example, the way context contributes to meaning.
- A classic example is where someone is asked "Do you want some coffee?" Does the reply "Coffee will keep me awake" mean yes or no?
- It depends whether the person wants to stay awake and the questioner will only understand the intended meaning if they know whether the person wants to stay awake.

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
MEANING	Sematics	Pragmatics	Discourse	

Pragmatics

- People mean more than what they say;
 - A: Why don't we go to the movies tonight?
 - B: I got an exam tomorrow.
- Sometimes what they mean is the opposite to what they say.
 - A: Can I have one more girlfriend?
 - B: Just try it!
- Conversational Implicature
- imply => implicature

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
MEANING	Sematics	Pragmatics	Discourse	

Discourse Analysis

- Focus on bigger chunks of language texts, conversations, stories, speeches, etc.
- Different types of these use language differently, and there can even be differences in how a language is used based on the genre.
- For example, "Once upon a time" is an appropriate start to a fairy tale, but not to a news story on the evening news.
- **Discourse features** can also show important principles of organization such as which players in a story have key roles and which just have bit parts.

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
MEANING	Sematics	Pragmatics	Discourse	

Discourse Analysis

- Additive Marker: both..and..., neither...nor...
 - [++++] and [++++]
- Alternative Marker: ...or..., either...or...
 - [option A] or [option B]
- Contrastive Marker: ...but..., however..., nevertheless...
 - [++++] but [- - -]
- Causal Marker: for..., so..., then..., therefore...
 - [cause] therefore [effect]

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
MEANING	Sematics	Pragmatics	Discourse	

Discourse Analysis

- I'm not insulting you. I'm just describing you.
- My teeth are brighter than your future.
- I envy people who haven't met you.
- Zombie eats the brain. So don't worry, you're safe!
- If I wanted to suicide, I would climb your ego and jump to your IQ.
- When your parents drop you off at school. They are arrested for littering.
- I'm sorry I hurt your feelings when I called you stupid. I really thought you already knew.

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
MEANING	Sematics	Pragmatics	Discourse	

Applied Linguistics

- Concerned with the role of language in people's life and problems
- To identify, investigate and offer solutions to language-related reallife problems
 - Language Learning
 - Translation
 - Lexicography
 - Speech Pathology
 - etc.

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
Lang Learning	Translation	Lexicography		

Language Learning

Syllabus Design

- Native Speaker of English
- 'cabs' /z/ voiced fricative
- 'cats' /s/ voiceless fricative

Global Englishes

- non-native speakers of English = 80%
- mutual intangibility
- comprehension and production

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
Lang Learning	Translation	Lexicography		

Translation

- Translation is to transfer meaning, not only language
- Dealing with **discourse meaning**, not only 'word' or 'sentence'.
- Also, dealing with cognitive mechanism, beyond language.

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
Lang Learning	Translation	Lexicography		

Translation

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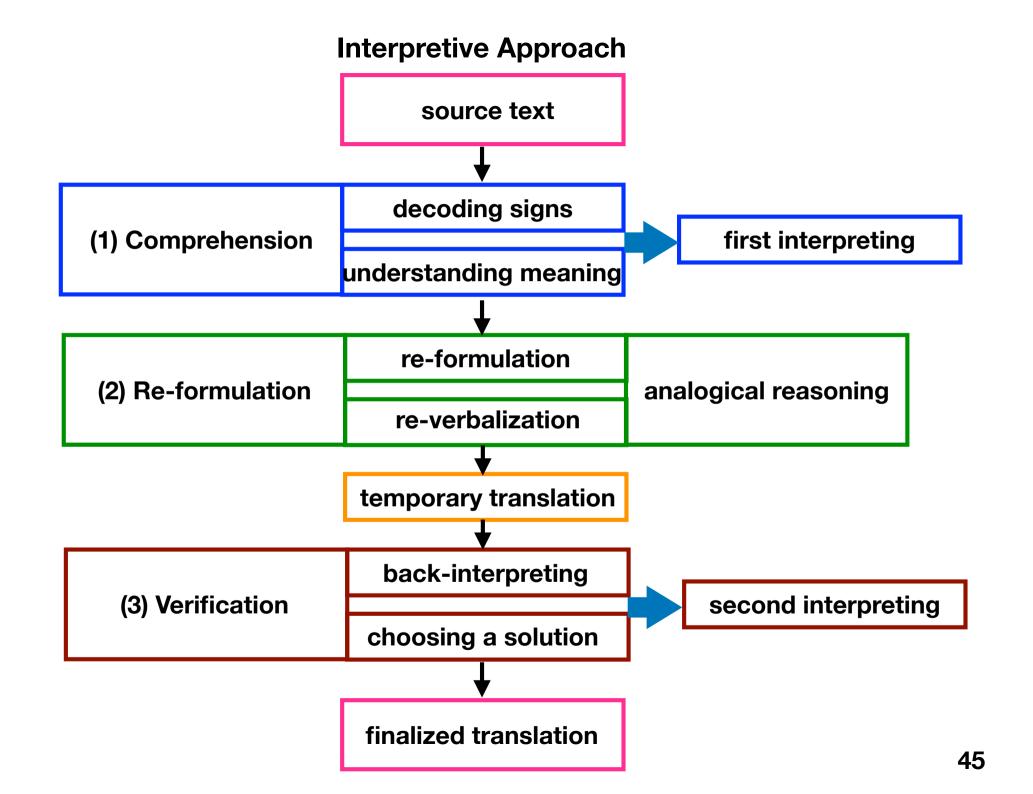
discourse meaning/intention = sarcasm

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
Lang Learning	Translation	Lexicography		

Three stages in the development of a translation equivalence

- (1) Comprehension: to comprehend the source text
- Decoding linguistic signs: lexical meaning and grammar
- Grasping meanings (understanding meaning): discourse meaning/ intention of text
- (2) Reformulation: leave language form, keep the concept in brain
- Analogical reasoning: analogize source concept and target concept
- Re-verbalisation (re-wording concepts): find/ create new word for the analogized concept
- (3) Verification: verify
- Back-interpreting: reconsider the temporary translation
- Choosing a solution: select the best version

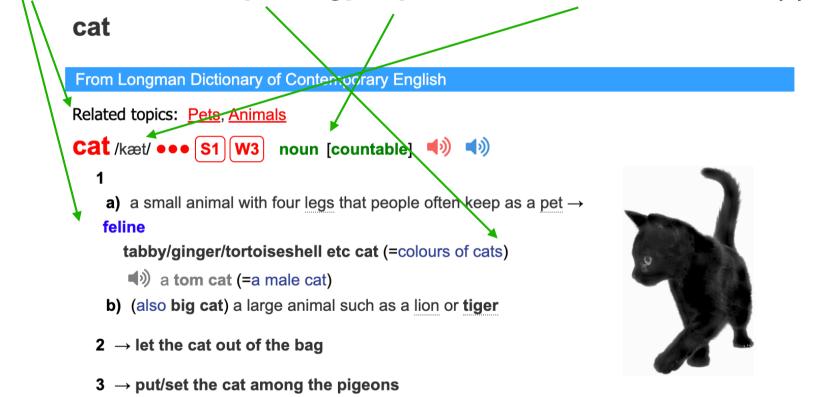
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Lexicography

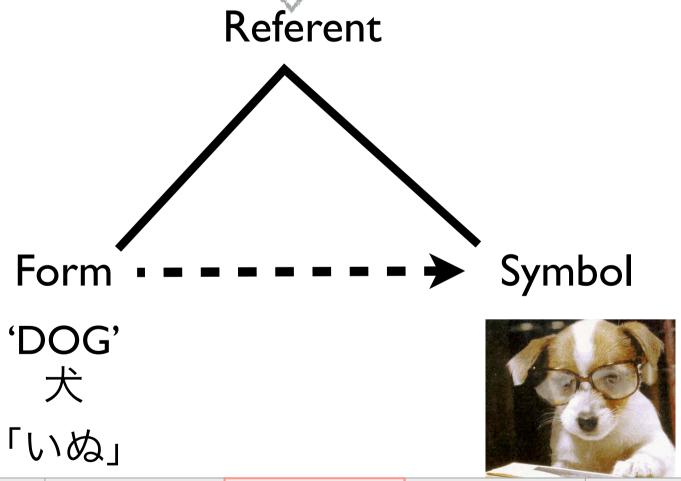
Dictionary-making

Semantics, Morphology, Syntax, and Phonetics are applied



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mammal + long snout + acute sense of smell + nonretractable claws + barking, howling, or whining voice



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Semantics: Analysis of Meaning

- Referential meaning [Denotation]
- Connotative meaning [Connotation]

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Referential meaning [Denotation]

 meaning that contains or is used as a reference => primary meaning/ literal meaning

- seen in dictionary
- strawberry = a kind of fruit

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Connotative meaning [Connotation]

- meaning that associates with emotion => implied meaning/ secondary meaning
- unseen in dictionary, but exist in daily usage
- strawberry = liar (*slang in Thai, deriving from /to: lě:/ 'liar')

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To explain something through definition

- Inclusive feature
- Exclusive feature
- Encyclopaedic knowledge

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Inclusive feature

- what shares the same attribute
- CAT and DOG are carnivorous mammal

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Exclusive feature

- what differentiates from others
- CAT => short snout, and retractable claws, and a meowing, purring, or trilling voice; widely kept as a pet for catching mice
- DOG => long snout, and non-retractable claws, and a barking, howling, or whining voice; widely kept as a pet for protecting home's area

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Encyclopaedic knowledge

- additional information and/or world knowledge
- CAT => The origin of the English word 'cat', Old English catt, is thought to be the Late Latin word cattus, which was first used at the beginning of the 6th century. It was suggested that the word 'cattus' is derived from an Egyptian precursor of Coptic إلى عمر šau, "tomcat", or its feminine form suffixed with -t. The Late Latin word may be derived from another Afro-Asiatic or Nilo-Saharan language. The Nubian word kaddîska "wildcat" and Nobiin kadīs are possible sources or cognates. The Nubian word may be a loan from Arabic قَطِّ qaṭṭ ~ قِطْ piṭṭ.
- DOG => One possibility of the origin of the English word 'dog' is Old English dox ("dark, swarthy") (compare frocga from frox).[4] Another proposal is that it derives from Proto-West Germanic *dugan ("to be suitable"), the origin of Old English dugan ("to be good, worthy, useful"), English dow, German taugen. The theory goes that it could have been an epithet for dogs, commonly used by children, meaning "good/useful animal."

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Principles of definition writing

- Inclusive feature + Exclusive feature + Encyclopaedic knowledge
- Clear and Concise: giving a lot of information clearly and in a few words; brief but comprehensive
- CAT = carnivorous mammal with short snout, and retractable claws, and a meowing, purring, or trilling voice; widely kept as a pet for catching mice, The origin of the English word 'cat', Old English catt, is thought to be the Late Latin word cattus.

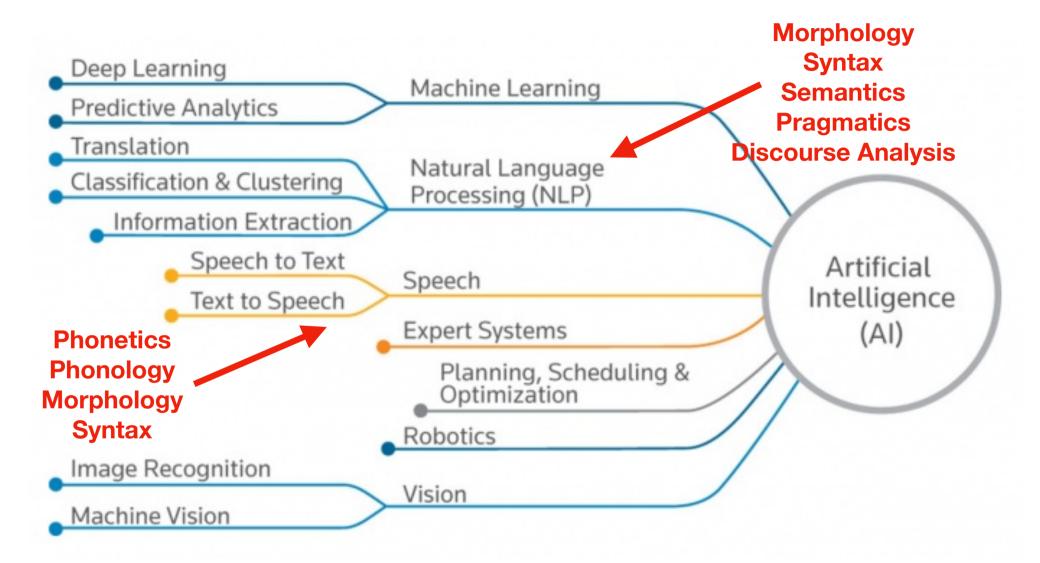
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Interdisciplinary

- To analyst linguistic phenomena through linguistic theories with others
 - Computational Linguistics (+Computer Science)
 - Cognitive Linguistics (+Cognitive Science)
 - Forensic Linguistics (+Forensics)
 - Psycholinguistics (+Psychology)
 - Sociolinguistics (+Sociology)
 - Anthropological linguistics (+Anthropology)

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Interdisciplinary



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			AI/NLP	

Conclusion

Language

communication skills

• Linguistics

study of languages through scientific method

Paralinguistics

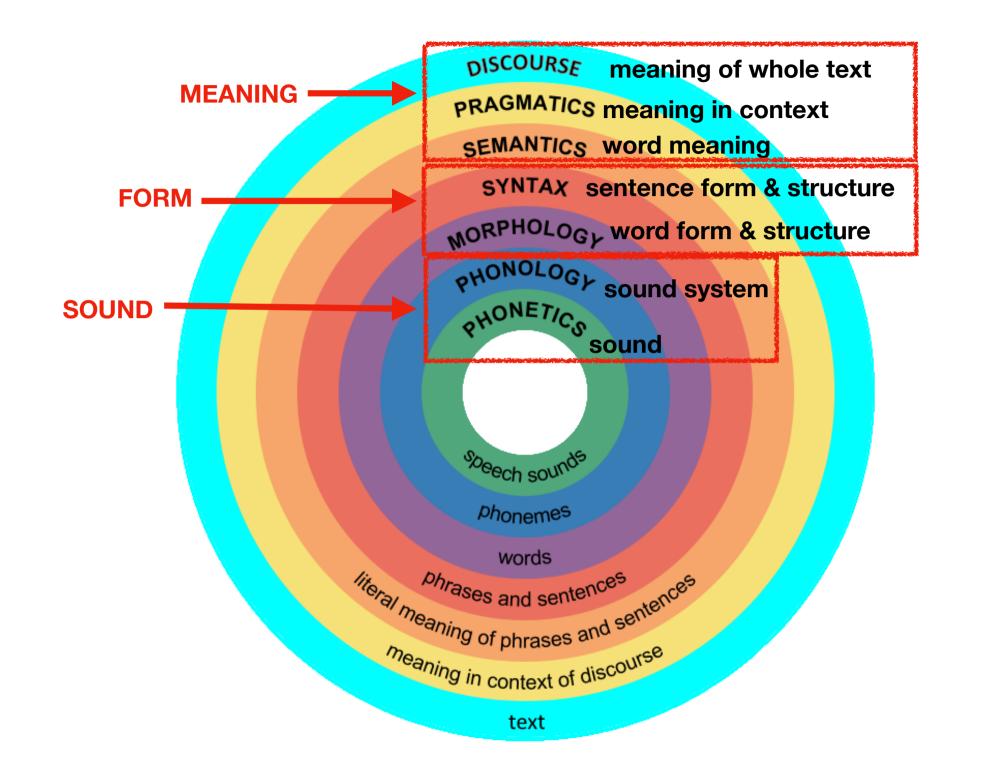
- outside of language system, but have some meaning in communication
- non-verbal language

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		Terms	Theoretical	Applied/ Inter

Conclusion

- Theoretical Linguistics (Three Levels)
 - Analysis of Language **SOUND**
 - **Phonetics** (sound)
 - **Phonology** (sound system)
 - Analysis of Language FORM
 - **Morphology** (word formation)
 - **Syntax** (sentence formation: grammar)
 - Analysis of Language MEANING
 - Semantics (word meaning)
 - **Pragmatics** (meaning in context)
 - **Discourse** (meaning or intention of whole text)

Introduction	Theoretical Ling	Applied Ling	Interdisciplinary	Conclusion
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Conclusion

Applied Linguistics

 concerned with the role of language in people's life and problems

Interdisciplinary

- combined linguistics with other academic matters
- Linguistics is essential but not the only feeder discipline

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A&Q

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"If you talk to a man in a language he understands, that goes to his head. If you talk to him in his language, that goes to his heart."

Nelson Mandela