



Yeddu praveen kumar

Visual and UI/UX Designer

<https://praveendesigner.in/>



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Skills

- Adobe Photoshop,
- Adobe Illustrator,
- Figma

Knowledge

Typography,
Colour Theory,
Image Editing,
Mobile UI designing,
Web Design.

Education

BSC. BZC

Arena Multimedia

(2010-2011), Telangana State,
India.

Professional Summary

Graphic designer and UX/UI Designer with over 9 years of experience crafting seamless, user-centered web and mobile experiences. Skilled in translating complex ideas into intuitive, functional, and visually engaging designs that enhance user satisfaction and brand value.

Work Experience

Cognizant

Senior Visual Designer
(March 10 2023 to Dec 2023)
(10 Months)

- Created Motion graphic and GIF animation using google webdesigner and banners, mailers,
- Created User Work Flow in figma.

TATA CONSULTANCY SERVICES

(June 2015 to October 2022)
(7 year 3 Months)

- EDF energy - UI-UX Designer.
-Brainstorming - Hypothesis statements,
-Research - Creating Figma files and -Figjam file(Papers wireframes, digital wire frames, Creating UI Screens.)
-Taking user interviews and creating empathy map for creative persona.

- Dupoint. LTD - UI-UX Designer.
Need to redesign old website for updated mobile, tab view and desktop screens .

- (HIBU India Pvt. LTD)
Graphic Designer
Created Web-template ,logos and Created website using DUDA Tool.

HIBU india.pvt

Graphic Designer
(Feb 2014 to June 2015)
(1 year)

- Created static website based on the client guidelines.
create static website.
- "Site maker" is a web tool which help to