



# Yeddu praveen kumar

## Visual and UI/UX Designer

<https://praveendesigner.in/>



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### Skills

- Adobe Photoshop,
- Adobe Illustrator,
- Figma

### Knowledge

Typography,  
Colour Theory,  
Image Editing,  
Mobile UI designing,  
Web Design.

### Education

BSC. BZC

### Arena Multimedia

(2010-2011), Telangana State,  
India.

### Professional Summary

Graphic designer and UX/UI Designer with over 9 years of experience crafting seamless, user-centered web and mobile experiences. Skilled in translating complex ideas into intuitive, functional, and visually engaging designs that enhance user satisfaction and brand value.

### Work Experience

#### Cognizant

Senior Visual Designer  
(March 10 2023 to Dec 2023)  
(10 Months)



- Created Motion graphic and GIF animation using google webdesigner and banners, mailers,
- Created User Work Flow in figma.



#### TATA CONSULTANCY SERVICES

(June 2015 to October 2022)  
(7 year 3 Months)

- EDF energy - UI-UX Designer.  
-Brainstorming - Hypothesis statements,  
-Research - Creating Figma files and -Figjam file(Papers wireframes, digital wire frames,  
Creating UI Screens.)  
-Taking user interviews and creating empathy map for creative persona.



#### HIBU india.pvt

Graphic Designer  
(Feb 2014 to June 2015)  
(1 year )

- Dupoint. LTD - UI-UX Designer.  
Need to redesign old website for updated mobile, tab view and desktop screens .

#### (HIBU India Pvt. LTD)

Graphic Designer

Created Web-template ,logos and  
Created website using DUDA Tool.

#### Created static website based on the client guidelines.

create static website.

- “Site maker” is a web tool which help to