Profile

I'm a designer inspired by the art of problem-solving. Having a background in Multimedia helped me in understanding different principles of design Driven by technology.

I am motivated by digital design. I enjoy working on Web and Digital designs.

Apart from these, I enjoy playing with traditional mediums like clay modeling and sketching.

Praveen Kumar.Yeddu
Visual and UI/UX Designer

📞 +91 9177812649

✉ yeddupraveenkumar@gmail.com

Bē https://www.behance.net/praveenkumar89

▆◗ https://medium.com/@yeddupraveenkumar   UX Case study

Skills

- Adobe Photoshop,
- Adobe Illustrator,
- Figma

Knowledge

Typography,

Colour Theory,

Image Editing,

Mobile UI designing,

Web Design.

Education

BSC. BZC

Arena Multimedia

(2010-2011), Telangana State,

India.

Work Experince

Cognizant
Senior Visual Designer
(March 10 2023 to Dec 2025)
(10 Months)

- Need to create Motion graphic and GIF animation using google webdesigner and banners, mailers,
- Need to Create User Work Flow in figma.

TATA CONSULTANCY SERVICES
(June 2015 to October 2022)
(7 year 3 Months)

- EDF energy - UI-UX Designer.
  -Brainstorming - Hypothesis statements,
  -Research - Creating Figma files and -Figjam file(Papers wireframes, digital wire frames, Creating UI Screens.)
  -Taking user interviews and creating empathy map for creative persona.

- Dupoint. LTD - UI-UX Designer.
  Need to redesign old website for updated mobile, tab view and desktop screens .

- (HIBU India Pvt. LTD)
  Graphic Designer
  Creating Web-template ,logos and Creating website using DUDA Tool.

HIBU india.pvt
Graphic Designer
(Feb 2014 to June 2015)
(1 year)

- Need to create static website based on the client guidelines.
- "Site maker" is a web tool which help to create static website.