

# Lu, Yanhe Eddie

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## EDUCATION

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<b>Olin Business School, Washington University</b> , St. Louis, MO, USA	08/2023 - 12/2024
M.S. in Business Analytics (Financial Technology)	<b>GPA: 3.97/4.00</b>
<b>Central University of Finance and Economics (CUFE)</b> , Beijing, China	08/2019 - 06/2023
B.S. in International Economics & Financial Risk Management	<b>GPA: 3.84/4.00</b>

## RESEARCH EXPERIENCE

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### Empirical Corporate Finance

*Research Assistant* for Margarita Tsoutsoura (WashU Olin) Since 05/2024

- Developed a “skill” variable measuring the proportion of skilled labor force for each industry, used to analyze industrial effect of COVID-19 relief subsidies.
  - Constructed the variable following methodologies from empirical studies but adapted to a unique dataset and timeframe, introducing complex integration challenges.
  - Focused on resolving SOC coding mismatches across datasets, developing solutions to harmonize variations in granularity and classification systems.
  - Validated the variable by comparing its industry ranking with established literature, confirming its effectiveness in capturing labor heterogeneity while addressing structural inconsistencies.
- Used Python to help process labor participation data from Revelio Labs with UK Company House records.
- Compiled an overview of corporate board gender quota laws across European countries for future policy analysis.

### Distinguishing LLM-Generated Texts Using Linguistic Dimensions

*Research Assistant* for Gerald Onwujekwe (WashU Olin) 01/2024 - 11/2024

- Aimed to identify linguistic markers that distinguish LLM-generated texts from human-written content by analyzing various computational linguistic dimensions.
- Processed and analyzed data using LIWC and customized linguistic dictionaries, discovered certain linguistic dimensions are effective classifiers for AI-generated texts, suggesting potential applications in financial research.

### Effects of Development Initiatives on Foreign Direct Investment

*Senior Thesis* at CUFE 11/2022 - 05/2023

- Examined the impact of the Belt and Road Initiative on Foreign Direct Investment (FDI) across a panel of 60 countries, focusing on infrastructure improvements in transportation, energy, and education sectors.
- Employed an event study with fixed-effect regression models to compare FDI inflows before and after the initiative, controlling for variables such as GDP growth, political stability, and trade openness.
- Found that transportation infrastructure had a strong positive effect on FDI post-initiative, while impacts of energy and education investments were less pronounced, suggesting sector-specific factors influence FDI attraction.

### Mechanisms and Impacts of China’s National Carbon Market on Emissions

*Research Analyst* at International Institute of Green Finance, CUFE 02/2022 - 06/2022

- Investigated the effectiveness of China’s national carbon market in reducing  $CO_2$  emissions, focusing on pilot regions to understand the market’s impact on emissions control.
- Conducted analysis using the Synthetic Control Method and counterfactual models to isolate emission reduction effects and identify primary mechanisms—energy efficiency, technological investments, and industrial restructuring—that drive reductions.
- Found that robust oversight and quota systems in certain regions significantly enhanced emissions reduction, offering valuable insights for scaling up China’s carbon market strategy.

### Evaluating Corporate ESG Performance in the Diamond Industry

*Research Analyst* at International Institute of Green Finance, CUFE 02/2022 - 06/2022

- Analyzed ESG challenges in diamond production, focusing on carbon emissions, biodiversity loss, labor practices, and conflict diamond regulation.
- Recommended sustainable practices including cultivated diamonds and governance improvements to enhance transparency and social responsibility.

## Modeling Sustainable Transformation of Global Food System

*Contestant* (Honorable Mentions) of Interdisciplinary Contest in Modeling

02/2021

- Developed a model to support the sustainable transformation of the global food system by analyzing production, distribution, and consumption patterns worldwide.
- Simulated transformation scenarios in Python and MATLAB, incorporating factors like policy shifts, technological advancements, and logistical constraints to create dynamic, iterative models.
- Found that targeted policies significantly impact emissions and resource efficiency, providing actionable insights in a 30+ page solution paper outlining a strategic roadmap for sustainable food practices.

## PROFESSIONAL EXPERIENCE

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### China International Capital Corporation Limited (CICC)

*FICC Product Specialist*

03/2023 - 06/2023

- Investment Research on CLO, ABS, & REIT: fundamental analysis, security design, market analysis.

*Capital Markets Intern*

06/2022 - 12/2022

- Underwriting Support on Equity/Debt/Convertibles: risk modeling and assurance, market analysis.

### China Merchants Securities

*Investment Banking Intern*

02/2022 - 06/2022

- Securitization Products Underwriting Support: due diligence, extensive product/firm modeling & analysis.

### Ernst & Young

*Wealth & Asset Management Consulting Assistant*

12/2021 - 01/2022

- Research Support on AMC Digital Transformation: literature reviews and roadshow assistance.

## TEACHING EXPERIENCE

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### Teaching Assistant

#### Olin Business School, Washington University

- Capital Market and Financial Management (Undergraduate, for Koray Sayili) Spring 2024
- Machine Learning (Graduate, for Durai Sundaramoorthi & Gerald Onwujekwe) Spring/Fall 2024
- Advanced Corporate Finance II - Financing (Graduate, for Yaron Leitner) Fall 2024
- Financial Markets (Graduate, for Yaron Leitner) Fall 2024

## OTHER EXPERIENCE

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- Entrepreneurship - "Youxi" Secondary Ticketing WebApp
- Leadership - VP of Planning, CUFE Red Cross Society

## COURSEWORK

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- **Finance and Economics:** Corporate Finance Theory (PhD, Top of Class), Asset Pricing (PhD), Microeconomic Theory (PhD), Advanced Corporate Finance (Graduate, A+), Econometrics, Macroeconomics
- **Quantitative Methods:** Stochastic Processes, Probability and Statistics, Matrix Algebra, Calculus
- **Data and Programming Skills:** Database Design and SQL (A+), Big Data Analytics (A+), Text Mining (A+), Data Visualization (A+), Machine Learning, Python for Data Science, R for Statistical Modeling

## SKILLS

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- **Analytical Skills:** Proficient in Econometrics, Data and Text Mining, NLP, and Advanced Data Analytics
- **Programming:** Python, R, Stata, MATLAB, SQL, SAS, AWS, Hive, LaTeX, Web Development
- **Languages:** Mandarin (native), English (TOEFL 117/120, GRE: 165V / 170Q / 5W), French (conversational)
- **Communication:** National 2<sup>nd</sup> Prize in English Public Speaking; USAD Bronze Medal Recipient (Speech)
- **U.S. Work Authorization:** Under STEM-OPT (3 years)

Last updated: November 6, 2024.