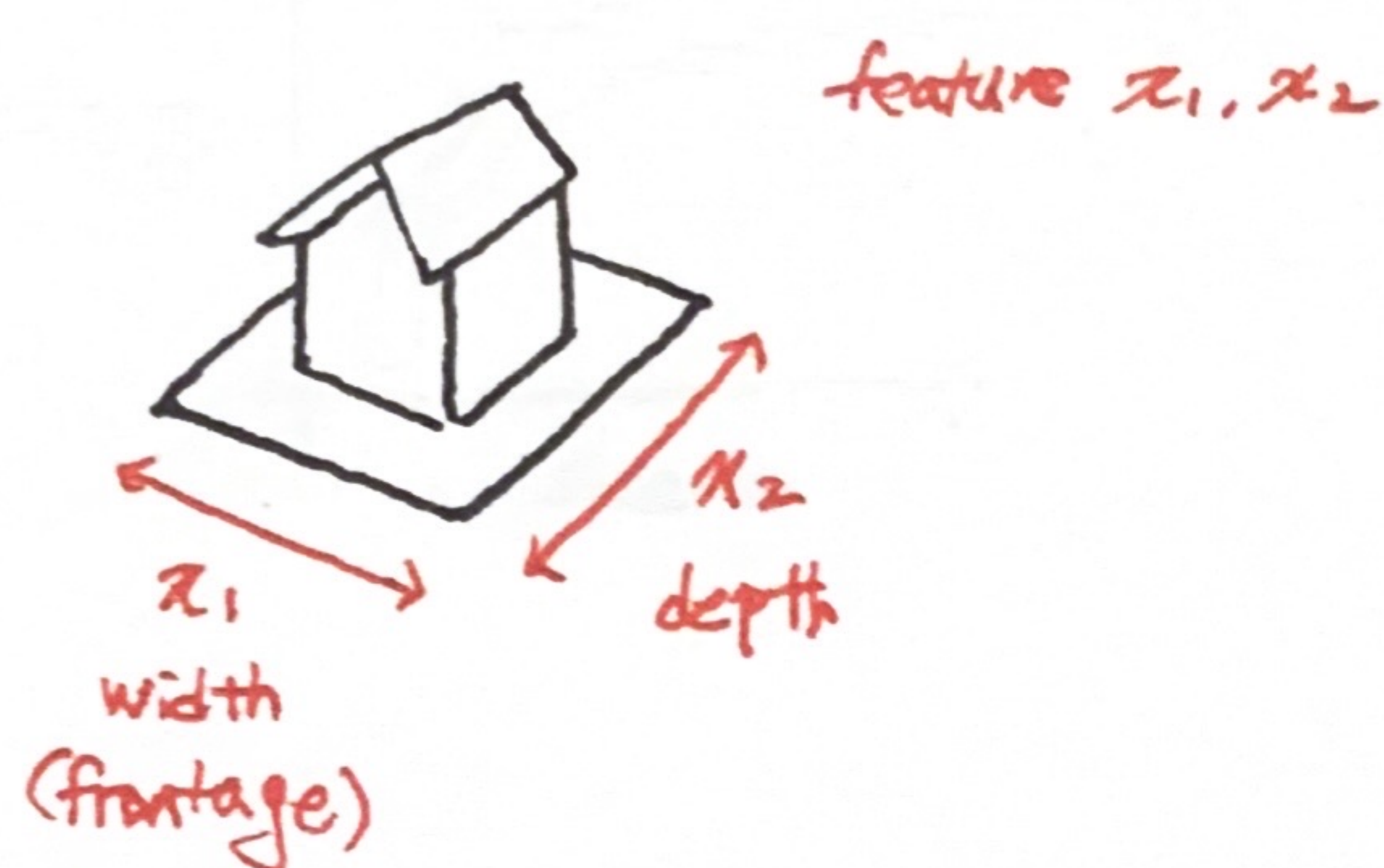


## < Practical Tips for Linear Regression - Feature Engineering >

- the choice of features can have huge impact on learning algorithm's performance

ex) Predicting the price of a house



Model:

$$\Rightarrow f_{\vec{w}, b}(\vec{x}) = \underbrace{w_1 x_1}_{\text{footage}} + \underbrace{w_2 x_2}_{\text{depth}} + b$$

$$* \text{ area} = \text{footage} \times \text{depth}$$

$\Downarrow$   
more predictive of the price than footage and depth as separate features

$$\therefore \text{ new feature } x_3 = x_1 \times x_2$$

$\Downarrow$   
New Model:

$$f_{\vec{w}, b}(\vec{x}) = w_1 x_1 + w_2 x_2 + w_3 x_3 + b$$

"Feature Engineering"

: using intuition to design new features, by transforming and combining original feature.