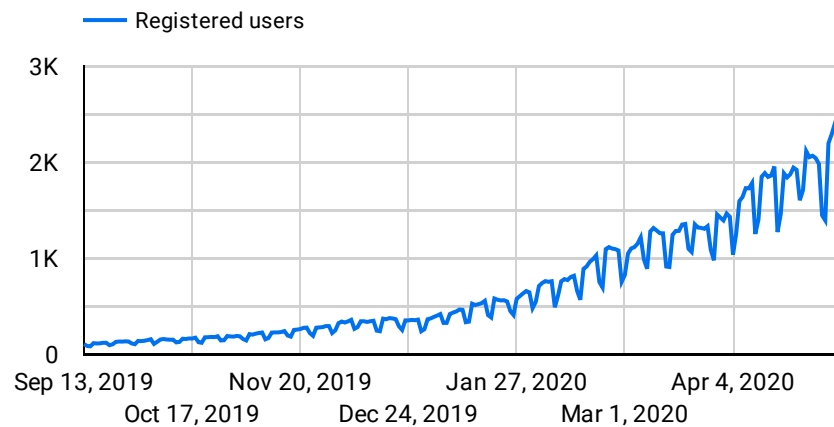
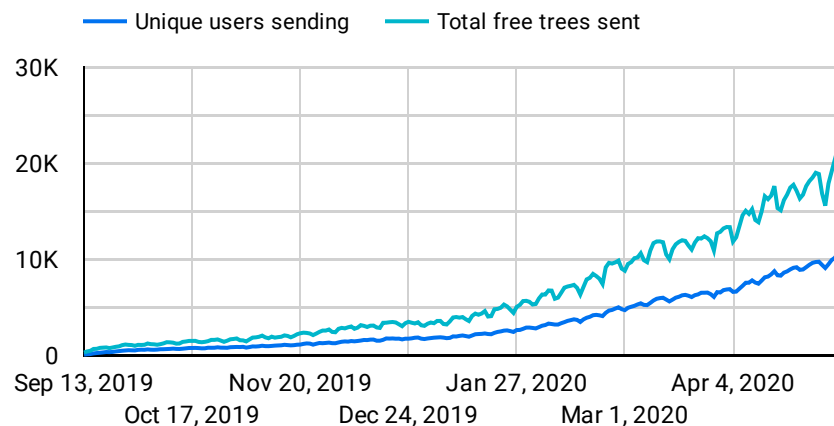


Basic Trends

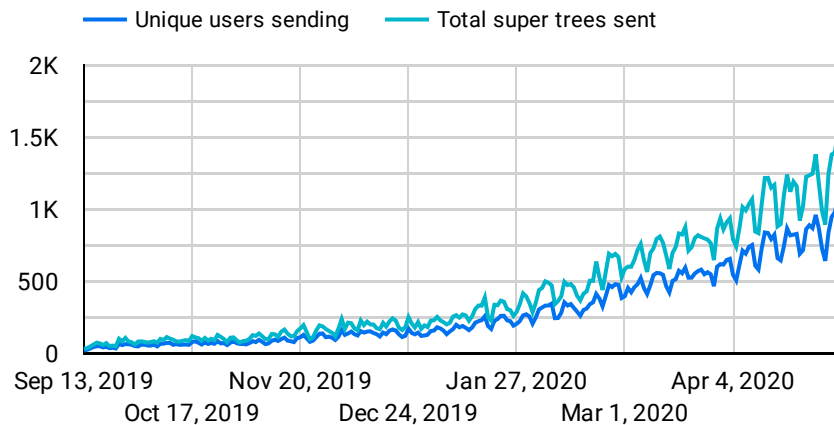
Registrations



Free Tree Sends

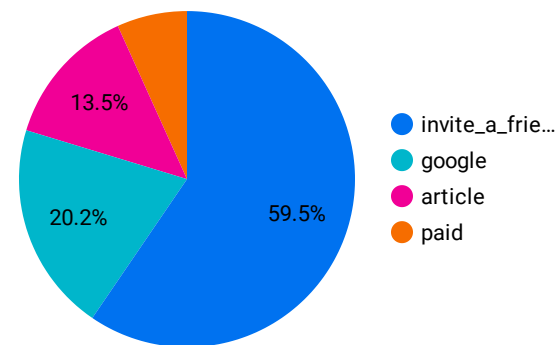


Super Tree Sends

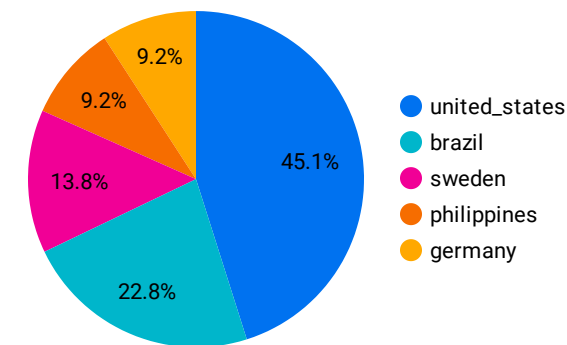


Basic Segment Information

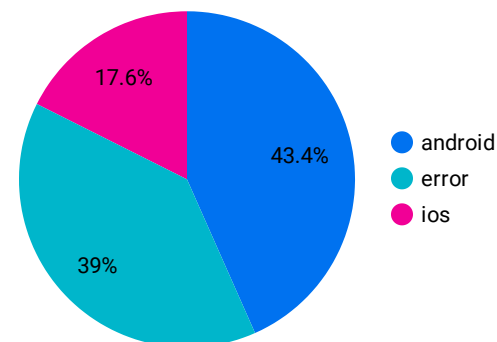
By source



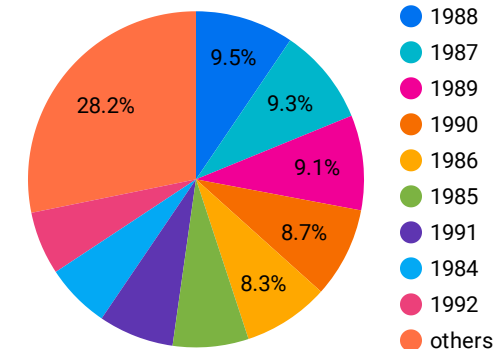
By country



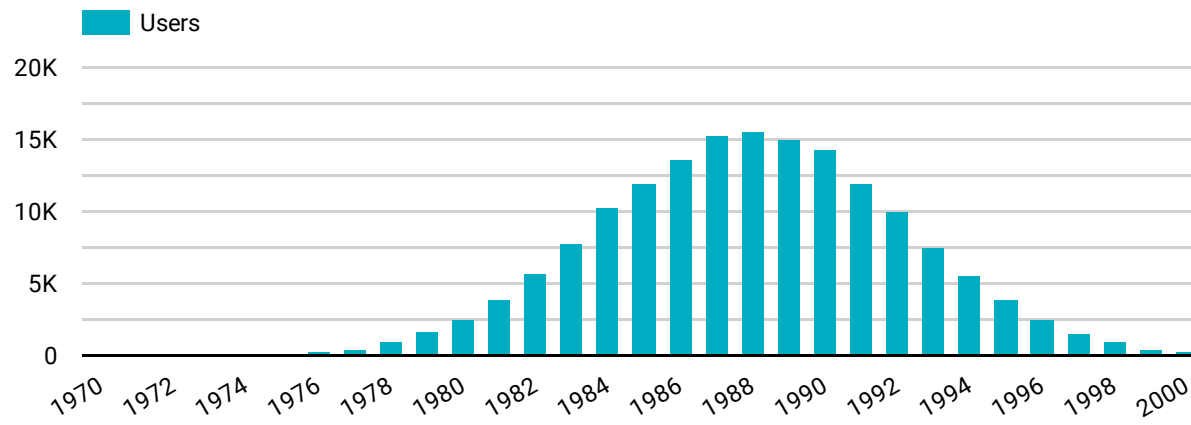
By phone type



By birth year

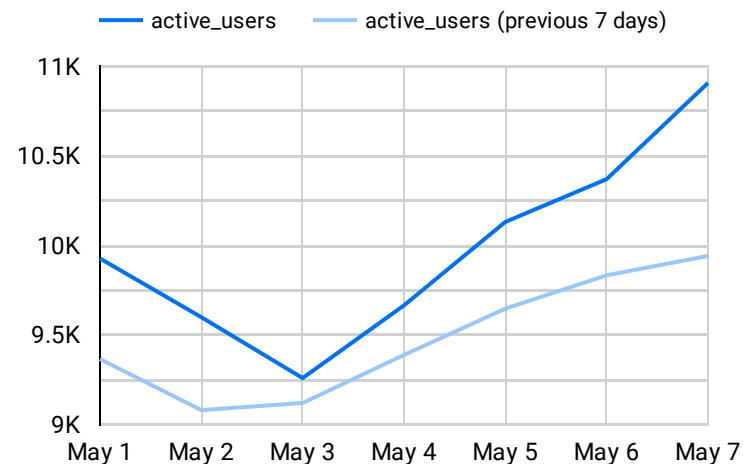


Birth Year Distribution

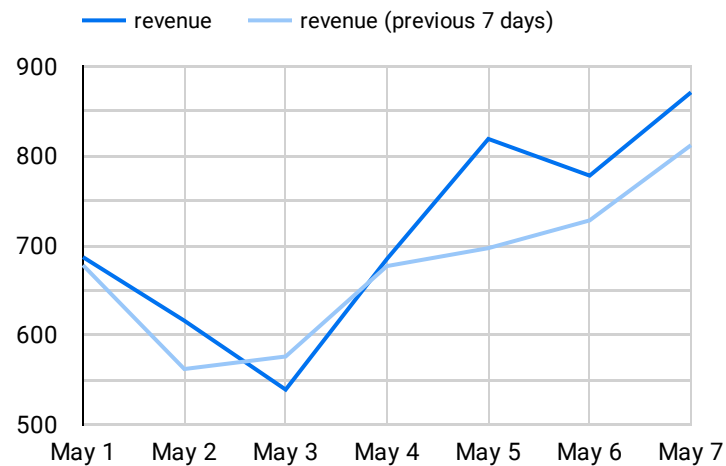


Important Business Metrics

Daily Active Users (Free And Super Tree Senders) Last 7 Days



Daily Revenue Last 7 Days



Daily Tree Send Activity (both free and super-trees) by source

