User Interface Design Specification

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Table of Contents

FUNCTIONAL REQUIREMENTS

DESIGN PRINCIPLES

- Ease of use and information readability
- Responsive, mobile-ready design
- Communicates corporate professionalism
- Takes advantage of leading design trends
-
- Visual cross-breeding with Tesseract GUI

GUIDELINES

Typography

Style Tag	Options
• **Root Font:**	Helvetica Neue 16 px
• **Header 1:**	Orbitron Bold 2.0 rem
• **Header 2:**	Orbitron Medium 1.5 rem
• **Header 3:**	Helvetica Neue Bold 1.5 rem
• **Header 4:**	Helvetica Neue Regular 1.2 rem
• **Nav Links**	Orbitron Black 2.0 rem
• **Side Nav Links**	Helvetica Neue Bold 1.5 rem
• **Inline Links**	Helvetica Neue Regular 1.0 rem

Color Themes

RGB 84 85 84	RGB 233 143 58	RGB 189 200 62	RGB 219 77 60	▸ RGB 134 204 213
HEX 545554	HEX E98F3A	HEX BDC83E	HEX DB4D3C	HEX 86CCD5

Icons

• Products	?
• Solutions	?
• Store	?
• Services	?
• Tour	?
• Internationalization	?
• Search	?
• Side Navigation	?

Taglines

- ~~Changing the world one bit at a time~~
- ~~Its not just big data, but all data~~
- Symbolic IO Welcomes you to the storage revolution
- ~~Redefining the world of storage~~
- Tesseract:
  - ** The next dimension of storage
- ~~Moving storage to the next dimension~~
- ~~Making storage follow Moore's law~~
- ** The *smart* way to store data

LOG IN PANEL

Icons

Layout

Blueprints

PUBLIC WEB PORTAL

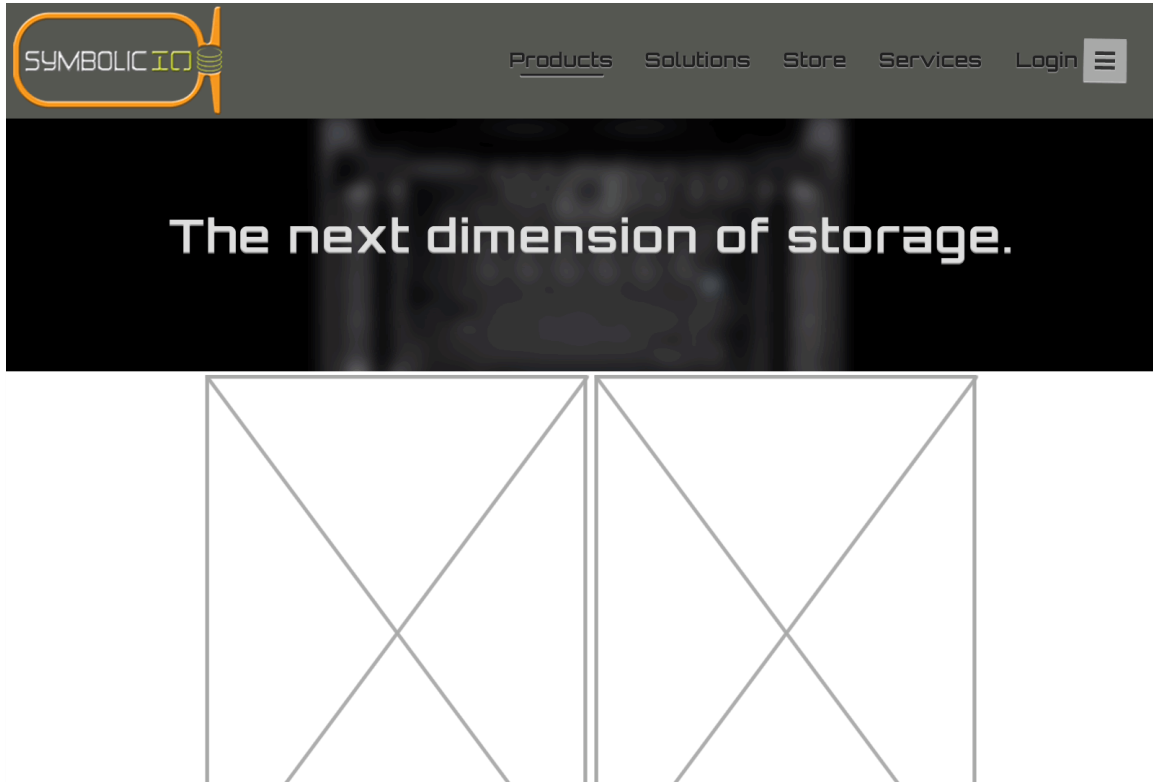Design Approach

Icons

Layout

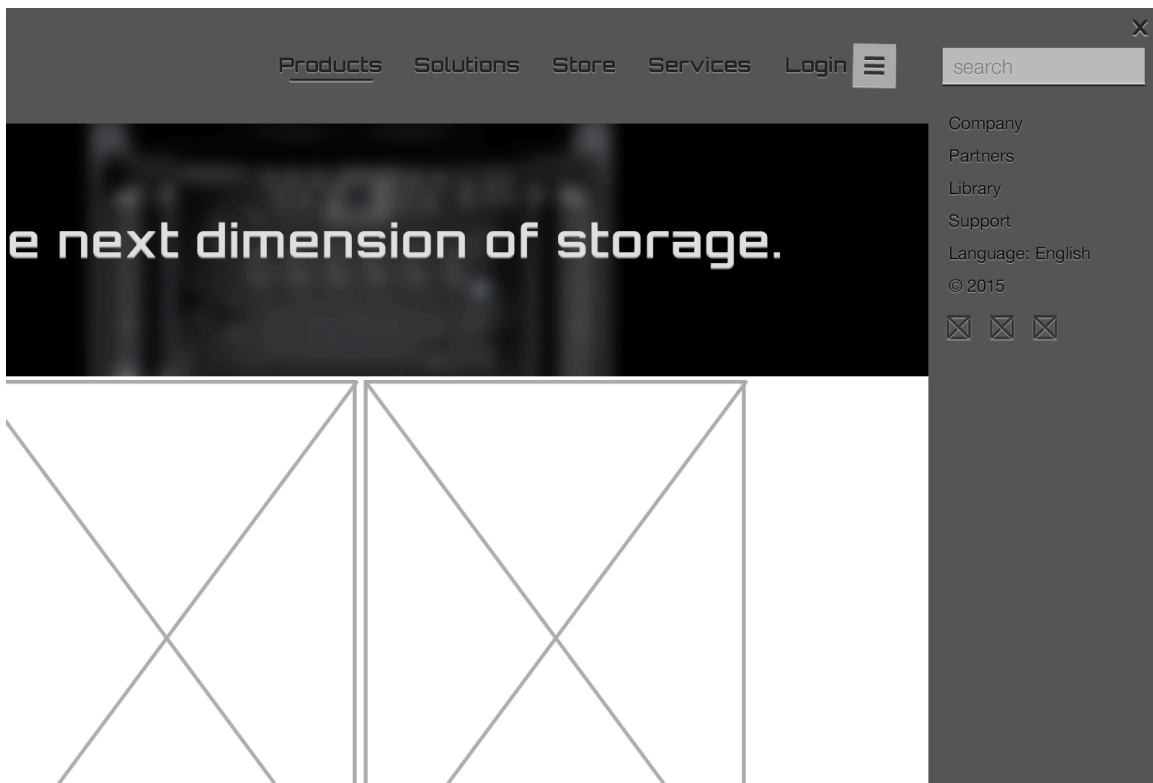**Figure 2: Public Portal**

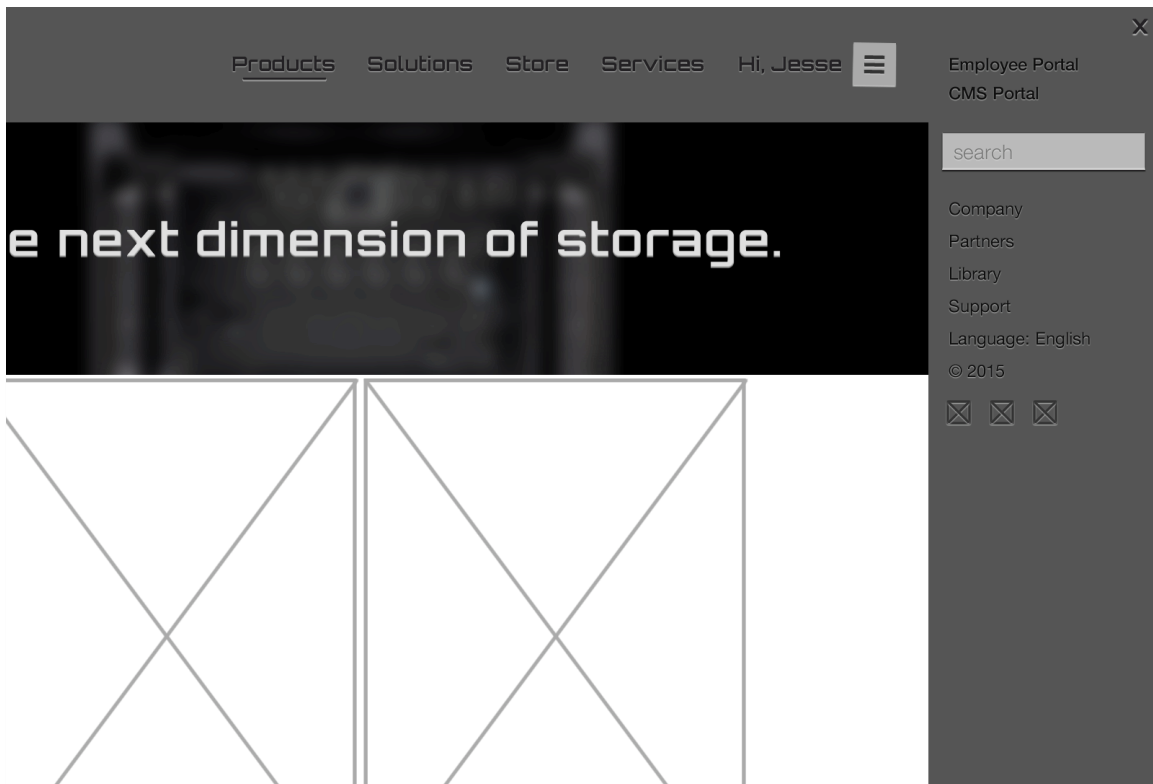**Figure 3: Side Navigation**
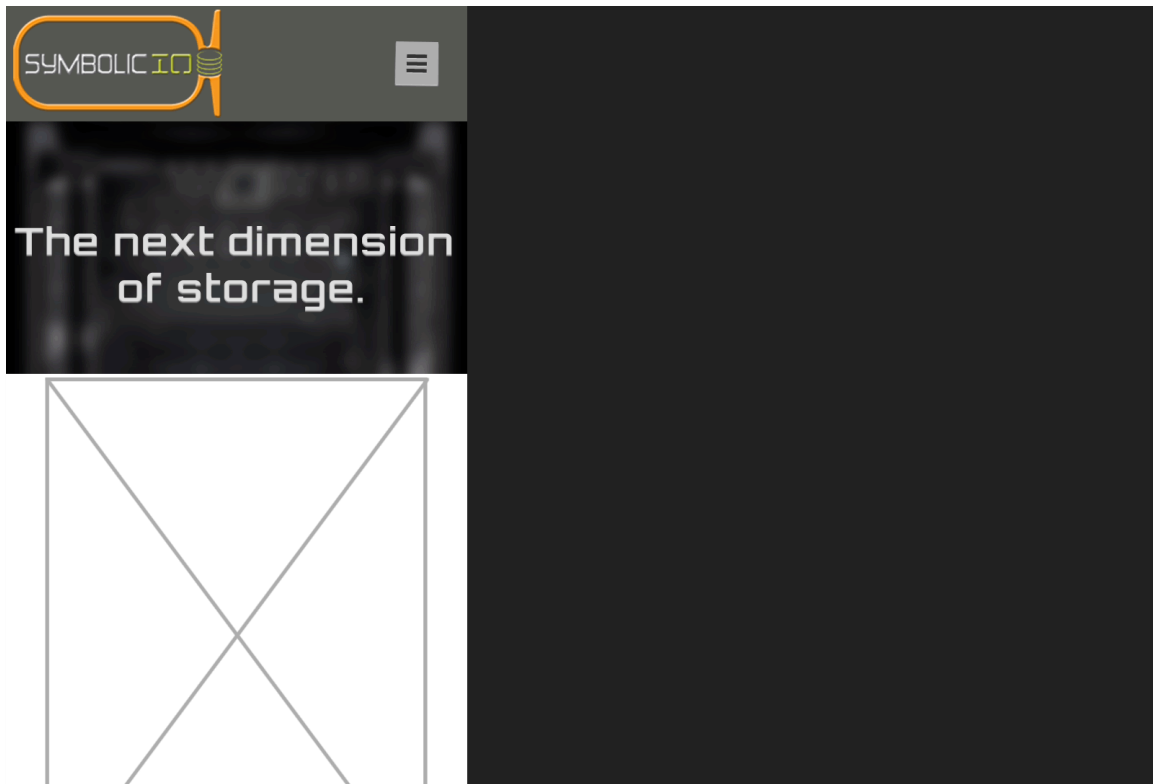
Figure 4: Side Navigation - Logged in

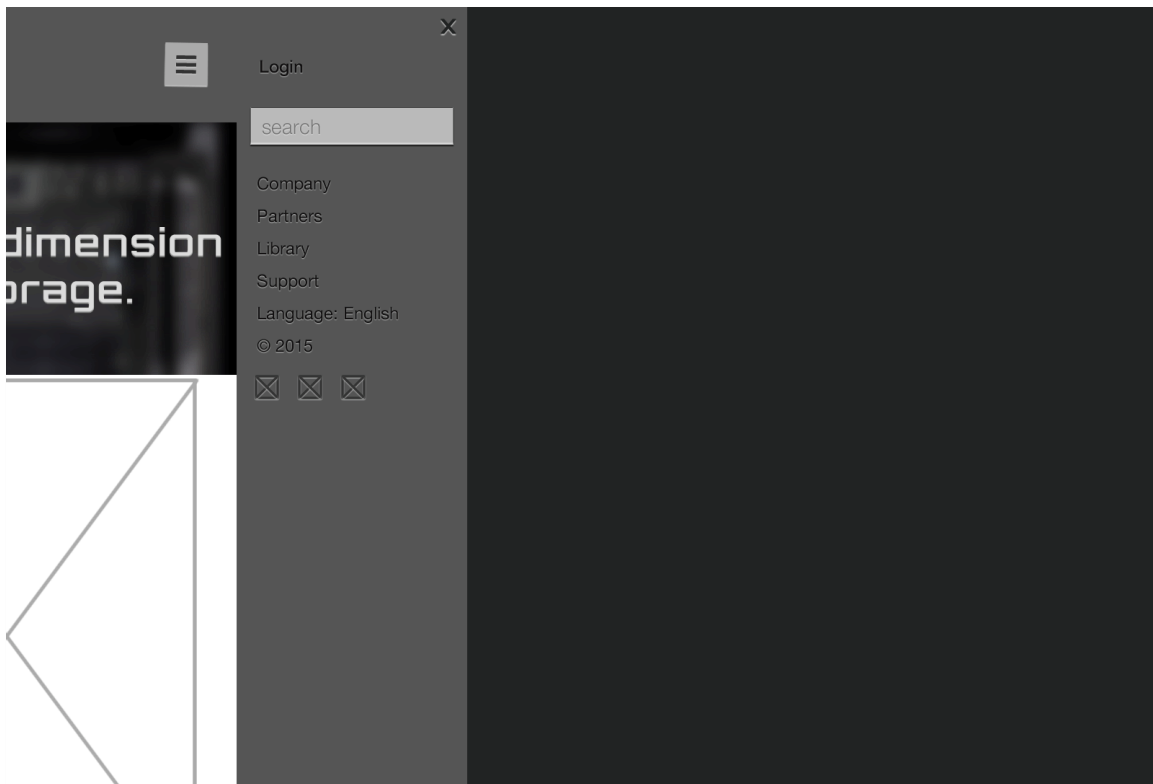**Figure 5: Public Portal - Mobile**

Figure 6: Side Navigation - Mobile

Blueprints

CUSTOMER WEB PORTAL

Design Approach

Icons

Layout

Blueprints

EMPLOYEE WEB PORTAL

Design Approach

Icons

Layout

Blueprints

CMS WEB PORTAL

Design Approach

Icons

Layout

Blueprints