

Design Thinking Project

Empathize and Define: Demon Slayer Corp Warriors

My target group is the Demon Slayer Corp warriors in the anime *Demon Slayer*. These warriors are trained to save people and defeat demons. Demons are humans that had been transformed to crave human flesh, have superhuman strength, healing abilities, and unique demon abilities. These warriors dedicate their lives to training and put their lives on the line every day to defeat these demons to save others. Demon slayers possess incredible physical prowess, a necessity for their daunting task of slaying demons. They are known for their exceptional strength, enabling them to engage in combat with these formidable creatures. Moreover, endurance is another key attribute they possess, as their encounters with demons can be arduous and protracted. To further enhance their capabilities, demon slayers must master a special breathing technique, which not only strengthens them but also unlocks their hidden potential. In addition, they employ unique breathing styles and sword techniques, each with its own distinct characteristics.

The central goal of demon slayers is the complete extermination of demons. Their duty is to protect humanity by saving people from these malevolent creatures. Given the demanding nature of their occupation, demon slayers often find themselves constantly engaged in their work, leaving little time for rest. After completing a quest, they typically find respite at a Demon Slayer Corps facility, recuperating before embarking on their next mission. Senior members within the organization play a vital role by providing mentorship and training to their less experienced counterparts. The demon slayer community places significant importance on teamwork and collaboration, recognizing the inherent power imbalance between a demon slayer

and a demon. By working together, they are able to pool their strengths and effectively combat the formidable foes they face.

Some problems these warriors face include not being able to call for backup or report an emergency quickly, not having important documentation about demon encounters and other vital information that others can learn from, and lack of training, causing many potential or new demon corp warriors from being killed.

Ideate, Prototype, and Test

Solutions I have brainstormed for the problems stated above are:

1. Often times demon slayers are too preoccupied to call for backup. An app that can monitor the user's vitals, physical activities, and surrounding sounds can be configured to send a backup request.
2. An app that tracks each demon slayer's vitals and mission progress. This can help headquarters better see each demon slayer's condition and progress.
3. An app that records audio periodically and is sent to headquarters. This can help demon slayers by providing check-ins on their mission progress and whether they are in situations that would need backup.

I am currently focusing on app idea one, as I believe that it is the most useful and important app to help reduce the number of casualties and deaths. There are very few demon slayers compared to demons and each warrior takes years to train. Reducing the number of premature deaths and casualties can greatly help the Demon Slayer Corps. These are two pictures of my current prototype. Some feedback from friends and family I have gotten includes an option for when to

send a SOS message, and a messaging system so warriors can be notified of how long it will take for backup to arrive, and to communicate their status and mission details. I think these are great and I will incorporate these. Testing out the app in my head, I've realized that it lacks in the amount of information that is being exchanged between headquarters and the warriors. It is incredibly helpful to have as much information about your opponent as possible to increase your odds of surviving and succeeding.

9:41

Back

Send SOS

80%

Waiting for response

Status

Location Sent

Physical Status Sent

Personal Information Sent

Backup Request Information Sent

Demon Information Sent

...

Sent

9:41

Back

SOS

Next

Heartbeat ≥ 120

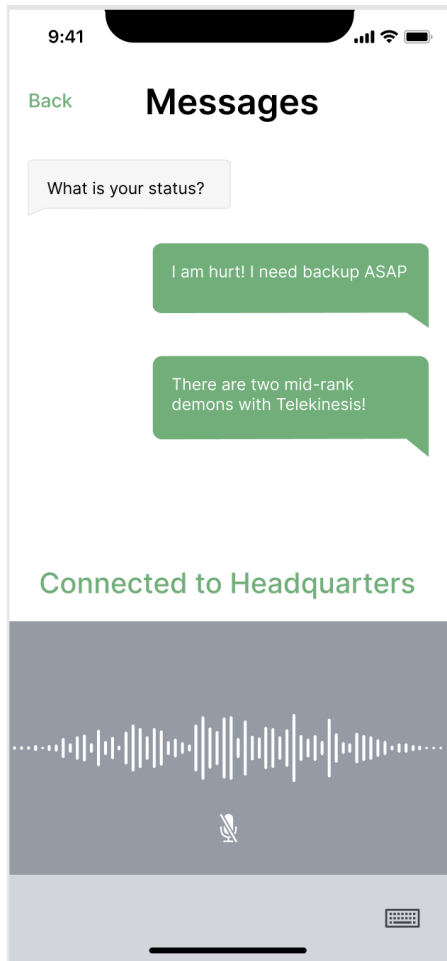
Dangerous Motions

Surrounding Sound

User Voice Detected

Extreme Physical Movement

Save



After receiving some feedback and doing some reflection I added a messaging component. This will allow a warrior to either message or voice call someone from headquarters. This will be a great tool because not only will it allow the warriors to give more information regarding the demons they are fighting, they can also send people who are best to fight those demons.

Reflection on the Design Thinking Process

I believe my design would prove to be a great tool for the Demon Slayer Corp. Right now their lack of instant communication has caused hundreds of premature deaths among warriors of all ranks. The design thinking process has aided in helping me recognize different functionalities that could be added. Specifically during the testing phase, by imagining myself as a warrior and a strategist back in headquarters, I realized the problem of lack of information exchanged in my design. By adding a communication functionality above, it could greatly increase the success rate of missions as the warriors and demon slayer strategists could now make the best decisions for

that specific situation and demon. I think a way my design could impact the culture of my target group could be the reliance on backup. One of the reasons why demon slayer warriors train so hard and fight with all their might is because they know that they are alone and backup is unlikely. Through the implementation of my app, their focus on surviving and defeating their opponent in desperate situations might shift to relying on backup to support them. This could change the culture of the incredible training that they are required to endure to ensure they can survive and defeat demons.