

# Yi Huan Yang

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## EDUCATION

**Drexel University** Marie Antoinette Westphal College of Arts and Media Design  
Bachelor of Science in User Experience Interaction Design  
Honors: Philadelphia Heights Scholar, AJ Drexel Scholar, Dean's List

Philadelphia, PA  
Anticipated Graduation: June 2027  
GPA: 3.65/4.0

**Central High School**, Philadelphia, PA  
Bachelor of Arts

AUG 2018 - JUNE 2022

## PROFESSIONAL EXPERIENCE

### Asian Americans United

Philadelphia, PA

*Program Lead*

JUNE 2020 - AUG 2023

- Led faculty team to develop and deliver DEI-/cultural studies-focused curriculum for 6-week high school program
- Conducted over 700 street interviews to analyze local views on the impact of gentrification in Chinatown
- Designed digital and print infographics for Anti-Gentrification campaign; social media post generated over 1500 likes

### Asian American Philadelphia Advocacy Conference

Philadelphia, PA

*Conference Director*

JUNE 2023 - PRESENT

*Marketing Committee*

NOV 2022 - APRIL 2023

- Led online and offline marketing campaigns to double media traffic, which led to 2x growth in conference attendees
- Initiated contact with and organized 4 of the 6 performers to successfully deliver their sessions
- Co-facilitated a workshop for 20 people with the Associate Dean of DEI on arts and cultural identity

### The Fabric Workshop and Art Museum

Philadelphia, PA

*Development Intern*

JUNE 2021- AUG 2021

- Managed, arranged, and designed profile booklets for artists Henry Taylor and Ahmed Alsoudani
- Conducted market analysis and research to inform updates to the membership program
- Designed official invitation for a high-profile, formal event in collaboration with Marlborough Gallery New York

## LEADERSHIP EXPERIENCE

### Drexel Asian Students Association

JUNE 2023 - PRESENT

*Conference Director*

- Overlook and promote DEI within STEM fields by providing opportunities for over 100 general body members
- Utilize Slack and Asana for efficient communication with 15 executive board members in regards to project planning and hosting events with over 100 attendees
- Initiate contact with and maintain connections with grassroots APIDA organizations for collaboration (Asian Americans United, Vietlead, Resilient Roots, Philadelphia Chinatown Development Corporation)

### Drexel Asian Students Association

JUNE 2023 - PRESENT

*Conference Director*

- Spearhead annual Asian American Philadelphia Advocacy Conference (AAPAC) with a team of 10
- Host and facilitate events with over 100 attendees with 11 executive board members
- Coordinate trip to East Conference Asian American Student Union for over 30 attendees (organize funding, hotels, transportation, activities)

### Global China Connection Drexel Chapter

OCT 2022 - JUNE 2023

*Finance Chair*

- Worked alongside the Treasurer to manage and oversee chapter finances
- Hosted and facilitated events with 30-40 attendees
- Oversaw event planning of Lunar New Year 2023 Celebration Event with over 150 attendees

## ADDITIONAL INFORMATION

**Skills:** Microsoft Suite (Excel, Team, Word, Powerpoint, Outlook), Google Suite (Docs, Sheets, Slides, Mail, Meets, Calendar), Canva, Slack, Asana, Adobe Lightroom, Adobe Photoshop, Zoom, Digital Photography, HTML (Beginner), CSS (Beginner)

**Languages:** English (fluent), Mandarin Chinese (fluent), Fuzhounese Chinese (fluent)