YEFRI VENTURA

UX/UI DESIGNER

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PROFILE

I'm a passionate and creative student, driven to grow my expertise in the UX/UI industry. With a solid foundation in design principles and meticulous attention to detail, I've honed my skills in creating wireframes, prototypes, user research, and testing. Proficient in industry-standard design tools like Figma and Adobe Creative Suite, I'm eager to learn new tools and techniques, while contributing to a dynamic and innovative team.

EDUCATION

(2021 - 2024)

DIPLOMA - Interaction Design George Brown College (2019 - 2021)

DIPLOMA - Photography Krakowskie Szkoły Artystyczne (2003 - 2007)

DIPLOMA - High School St. Pius X Catholic High School

EXPERIENCE

(OCT / 2022 - PRESENT)

SUNNYOP PROJECT
Researcher

(OCT / 2022 - PRESENT)

FREELANCER
Photographer / Designer

Conducted advanced qualitative and quantitative research on patient needs and preferences for preoperative assessments and care. Collaborated with healthcare professionals, design thinkers, and patients to develop the PEACE platform for improving preoperative care.

Expertise in event, street, portrait, and wedding photography. Provided design direction, including web design and branding, as well as photography services for event planning clients. Skilled in client communication, planning, capturing, and editing high-quality images.

RECOGNITION

(SEP / 2021 - PRESENT

DEAN'S HONOUR LIST George Brown College Consistently made the Dean's Honour List each term. This achievement is awarded to students who have earned academic distinction by achieving a Term Grade Point Average of 3.5 or higher. My inclusion on the list reflects my unwavering dedication, tireless efforts, and commitment to academic excellence throughout my time at college.

SKILLS

- Branding & Identity
- Data Visualization
- Motion Design
- Prototyping
- User Experience Design
- User Interface Design
- User Research

TOOLS

- Illustrator
- Photoshop
- Lightroom
- GSuite
- Prototyping Tools: Figma, Sketch, Adobe XD
- Motion/Video: Cinema 4d, Adobe After Effects

LANGUAGES

- English
- Spanish
- HTML/CSS
- Javascript

REFERENCES

Available Upon Request