

YEGA CHO

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EDUCATION

HBSc Candidate, Economics and Statistics | *University of Toronto* *Expected Graduation: May 2024*

- **Cumulative GPA:** 3.83/4.0
- **Honors:** University College Admission Scholarship (2020) || Dean's List Scholar (2020, 2021)
- **Extracurricular Involvement:** UofT Korean Commerce Community || UofT Capital Markets Society || Canadian Undergraduates in Behavioral Science || Ascend Leadership UofT || UofT Sports and Business Association || Recognized Study Group || Intramurals Soccer Division I

WORK EXPERIENCE

Operations and Communications Assistant | *Faculty of Medicine at UofT* *Sep 2022 – Dec 2022*

- Created partnership templates to share with potential partners and identified new sources for research funding from internal and external organizations.
- Played a key role in acquiring funding from three new external partners and all the previous partners through cold-messaging and facilitating online meetings.

Research Assistant | *Handong Global University* *May 2022 – Aug 2022*

- Participated in a research project on the impact of digitization of the economy on the labor market.
- Specialized in data collection, statistical analysis, and presentation of the acquired data.
- Created monthly market reports for current developments and digitization status of 5,000 companies.
- Assisted in reviewing and publishing supporting documents.

Financial Aid and Awards Assistant | *Ontario Institute for Studies in Education* *Sep 2021 – Mar 2022*

- Conducted the entire evaluation process for eligibility of students for financial aid, provided support with maintenance of award records, and provided training for incoming assistants on financial reporting.
- Developed promotional materials and created online platforms for information sessions that led to doubling the number of applicants for the financial aid program relative to previous years.

First-Year Learning Community Peer Mentor | *University of Toronto* *Jul 2021 – Apr 2022*

- Guided first-year students with navigating academic challenges and career option exploration.
- Organized weekly workshops and coordinated with faculty and alumni to attend networking sessions.

LEADERSHIP EXPERIENCE

Finance Manager | *University of Toronto Sports and Business* *Apr 2022 – Present*

- Reached out to various firms to offer mutually beneficial sponsorship opportunities.
- Created sponsorship packages, set financial targets, and implemented fund-raising strategies.
- Generated an efficient financial report which led to receiving an all-time-high of \$10,000 as a grant from the Pillar Sponsorship Program.

External Development Leader | *Ascend Leadership at the University of Toronto* *Jan 2022 – Present*

- Worked effectively on the outreach of the organization to connect with alumni, leading to having 20 more alumni participate in our networking sessions relative to previous years.
- Conduct and publish interviews with professionals with a focus in capital markets and consulting.

Director of Marketing | *University of Toronto Commerce Community* *Mar 2021 – Mar 2022*

- Created digital content to promote our organization and its various events on online platforms.
- Worked with the executive team to provide mentorship programs and networking sessions to students.

TECHNICAL SKILLS

- Microsoft Excel, PowerPoint, Word, Outlook, Teams
- Python, R, GIS