

# PROPOSAL

## CALSTECH DIGITAL

WEB/MOBIL DESIGN & DEVELOPMENT

PREPARED FOR:

[MYEVENTS.COM.NG](http://MYEVENTS.COM.NG)

PREPARED BY

OPULE CALEB

FOUNDER CALSTECH DIGITAL

9 DEC 2024

08159115625

# PROJECT OVERVIEW

The Event Ticketing Management System aims to streamline event management and ticketing for MyEvent. This system will provide an automated and user-friendly platform for ticket sales, robust customer experience, and actionable data insights. Additional features like social media integration and email support will help expand reach and improve engagement.



# KEY FEATURES

## 1 Automated Ticketing

- Generate and manage event tickets
- Real-time ticket inventory updates to prevent overbooking.
- Digital tickets sent via email and downloadable options in user accounts.

# KEY FEATURES

## 2 Easy Ticket Buying Interface

- Intuitive UI/UX for effortless ticket browsing and purchase.
- Flexible payment methods, including card and digital wallets - integration Flutterwave or Paystack.
- Mobile-friendly design for ticket purchases on the go.

# KEY FEATURES

## 3 Robust Customer Experience with Support

- 24/7 in-app and email customer support with chatbot integration.
- FAQ sections



# KEY FEATURES

## 4 Data Reporting (Guests/Ticketing Inventory)

- An admin users dashboard for real-time guest list monitoring and ticket sales data.
- Event performance analytics, including sales trends and peak booking times.
- Super admin dashboard to manage vendors data, approvals and transactions.

# KEY FEATURES

## 5 Social Media Sharing Widgets and Email Integration

- Integrated sharing options for Facebook, Instagram, Twitter, and LinkedIn.
- Automated email campaigns for event reminders, ticket promotions, and post-event follow-ups.

# KEY FEATURES

## 6 Bonus Features (Optional)

- As a value addition, bonus features such as an event check-in system or referral program may be included at my discretion and are not obligatory. Also
- Generate and manage event tickets with unique QR/barcodes for each purchase.

# REQUIREMENTS

To ensure the seamless and timely development of the Event Ticketing Management System, the following requirements will need to be provided

- Brand LOGO (in svg format), brand colours and other needed creatives
- Access to a gmail account.
- FAQ content
- Brand Social media accounts
- Developer Access to a verified flutterwave or Paystack account
- Access to domain name account

# PROJECT TIMELINE

- **Phase 1**- *Week 1-2:* Requirement gathering
- **Phase 2**- *Week 3-7:* Build core functionalities:  
automated ticketing, buying interface, customer support, and data reporting.
- **Phase 3**- *Week 8-12:* Add social media widgets, email integration, and optional bonus features
- **Phase 4**- *Week 13* Deployment and Testing

# COST & PAYMENT DETAILS

Item	Cost (\$)
Frontend Development	\$200
Backend Development	\$200
Integrations ( Email, Social Media, Payment etc)	\$120
Total	\$520

Payment Method: Bank transfer in 2 to 3 instalmentals

## Bank Account Details

Account holder : caleb onyinye opule

ACCOUNT NUMBER : 8398169041

BANK NAME : Community Federal Savings Bank

ACH ROUTING : 026073150

BANK ADDRESS : 89-16 Jamaica Ave, Woodhaven, NY  
11421, USA

ACCOUNT TYPE : checking

# CONCLUSION

This proposal provides a clear pathway to building a scalable and user-friendly Event Ticketing Management System for MyEvent. With a strong focus on automation, seamless ticketing, and user engagement, this system will elevate the efficiency and reach of MyEvent's ticketing operations.

We look forward to collaborating on this project and bringing it to life within the proposed timeframe.

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